

**H. W. BROWN**  
Whiting's  
Fine  
Stationery  
and  
Calling  
Cards  
**Druggist  
and Bookseller**  
127 So. Eleventh Street.  
Phone 68.

**PRIVATE AND PUBLIC  
LIBRARY BOOKS**  
BOUND IN A SUBSTANTIAL MANNER AT FACTORY PRICES BY . . . . .  
**South Platte Publishing Co.,**  
PAPER BOX MAKERS,  
135 N. 11th St., LINCOLN, NEB.  
FREIGHT PAID ONE WAY.

**Clements**  
Cyclo Photographs  
Athletic Photographs  
Photographs of Babies  
Photographs of Groups  
Exterior Views  
**The Photographer**  
129 South Eleventh Street

**Carl Myrer  
Hangs  
Paper . . . . .**  
Does Painting, Frescoing, Graining, and Inside Decorating. Can give you best service at reasonable prices—would like to figure with you.  
**The Brush and Paste Man,**  
Phone 5232. 2612 Q STREET

**YOUR  
BEST DRESS  
IS SAFE**  
To wear in the kitchen when you use a Gas Stove. We sell them at cost—and they don't cost much. We do all the digging, and connect the Stove free when bought of us.  
**Lincoln Gas &  
Electric Light Co.**  
Offices Basement Burr Block.

**Print a Picture**  
of your Home in THE COURIER.  
Send in photos of your new homes to the editor and, if available, they will be reproduced in these columns.

**FASHION**

From green to red Dame Fashion has turned with startling suddenness. The new red is not a geranium red, nor is it a tomato red, nor can it be called cardinal, vermilion, crimson or any of those familiar shades. It is clear fruit red. Fruit red is a shade borrowed from the ripe fruit. It matches the ripe strawberry.

Fruit red is worn in the newest gowns; its color pervades the lawns and challies, the foulards, the batistes and even the durable chevots. You can trace it through the very thin fabrics which are to be worn over linings; and you can see it in the parasol which miladi flings over her shoulder and which frames her face so becomingly. Its deep, partly subdued red casts a glow over the complexion and gives you the flush which you want to have.

Upon hats you see it, not in the tone alone, but in the actuality. Cherries, strawberries, raspberries on the stem, plums, very small peaches, little apples of the variety known as "love apples," all are grouped and worn, or worn separately, to trim the backs of hats or the sides.

Fruits are also arranged in the middle of bunches of ribbon, ribbon choux as they are called, and put on as bust and belt bows.

At the lawn party—for it is now the season of the lawn party—you notice many of the shades of red mingling and combining most harmoniously; in fact, this is the only color which goes well with itself. Green becomes jealous of its sister shade, and to get two greens that harmonize is very difficult; but with red it is different, and all reds seem able to dwell in one family.

Mrs. Arthur Paget wore at a lawn party—an afternoon affair—a gown of peach red lawn. It had a silk finish, and its lining was peach red silk. The lining, if so handsome a thing can be called by so homely a name, had a band of lace set in across the bust.

The lace was the filet lace which has so captured the feminine fancy, and it was put in insertion fashion, from under-arm seam to under-arm seam, right across the front. The silk lawn was absolutely plain over this handsome lining, and looked more like a veiling.

The semi-skirt was managed in the same harmonious fashion, but in a different way. Here the filet lace began at the belt, and extended downward in panels. There were six panels on the skirt, the longest being in the middle of the front, and the shorter ones at the sides and back; then came one of those great frills around the foot, side-pleated and trained.

And, by the way, no one can notice the summer figure without noticing its height. All women must be tall and those who are absolutely short are indulging in every imaginable device of dress to make themselves taller. But "long" is the better word, for a woman must look sinewy, almost snake-like in her outline.

Her skirt must be very tight around her hips and tighter still around her knees, and, below the knees, it must fall in lines that sweep the feet and sweep the floor and sweep the ground far behind her. That is briefly the idea which the appearance of the woman must give—the long sweeping length.

They are trying to ruffle skirts and women who dress in the extreme mode have a few of these ruffled skirts and wear them now and then, but they do not put them on as a rule, for the impression of shortness is always conveyed by the skirt, which is trimmed round and round, and you cannot get away from it.

The semi-skirt is rather shortening in its effect unless it be worn in the Langtry manner. The Langtry semi-skirt is a fad of the London season.

First there is an under skirt which is very long and very much trimmed and very fluffy around the feet; then there comes the semi-skirt or overskirt, which is just as long as the underskirt. After it is put on it is

**PURE  
ICE.** OUR ARTIFICIAL ICE IS  
**Absolutely Pure**  
Telephone Orders to 225  
**LINCOLN ICE CO., 1040 O St.**

**Ganoung's  
Pharmacy** 1400 O Street . . . Open all Night  
**Lowney's and Allegretti's Chocolates**  
HOT SODAS IN SEASON

**Farmers & Merchants Bank**  
15th and O Streets,  
LINCOLN, NEBRASKA.  
Geo. W. MONTGOMERY, Pres. L. P. FUNKHOUSER, Cashier.  
**Capital Paid in, \$50,000 00**  
Accounts of Individuals, Firms, Corporations, Banks, and Bankers Solicited. Correspondence invited. FOREIGN EXCHANGE and LETTERS OF CREDIT on all the principal cities of Europe. Interest paid on time deposits.  
**COME IN AND GET A HOME SAVINGS BANK**

**Lincoln  
Transfer  
Co.** . . . If you Want First Class Service Call on Us . . .  
WE DO WE SELL WE CARRY  
Piano and Fur- all grades of a fine line of Car-  
niture Moving Coal riages & Buggies  
OFFICE, TENTH AND Q STS. PHONE 176.

**Latest Books . . . . .**  
Hearts Courageous, by Hallie M. Rives, . . . . . \$1.20  
The Story of Mary MacLane, . . . . . 1.20  
The Virginians, by Owen Wister, . . . . . 1.20  
Stephen Holton, by Charles Felton Pedgin, . . . . . 1.20  
Tom Beauling, by Gouverneur Morris, . . . . . 1.05  
Red Anvil, by Sherlock, . . . . . 1.20  
Graustark, by George Barr McCutcheon, . . . . . .35  
**THE LINCOLN BOOK STORE, 1126 O STREET.**

looped or draped and the lower half of it is laid in folds around the knees and caught at the back with a handsome pin. This is an absolutely new fashion and one which may "catch on," to use a popular phrase, or not, just as feminine eyes see it.

If you want to make such a semi-skirt, put on your best petticoat—one that is beautifully frilled and which looks exactly like a dress skirt. Over this put on your dress. Now loop your skirt by lifting it up and pinning it in the back. Arrange it in such a manner that the front lies in place across the knees and the back hangs in loops. If you experiment with it in front of a cheval glass you will get the idea.

The semi-skirt and, indeed, all summer skirts, call for a sash.

The sweep skirt is so deservedly popular that there is little chance that it will disappear this fall. Women will go in carriages and those who do not travel in this fashion will hold up the skirt with both hands. For the street pale cloth costumes will be worn and blue will lead.

The Sartoris girls, who are such beauties, and who claim so much attention from the fact that suitors are ever after them, dress charmingly this summer in the pastel colors. They wear very pale blues, those that are called light duck's egg, pale turquoise, faded ultramarine and visionary blue. And, by the way, visionary blue is the latest thing. It is something like cloud blue and a very little like oyster gray. It is a clear cloudy color.

At Newport they are doing a clever thing; they are remodeling all the early gowns of the season to fit the last month of summer, when fashions change. They change not so much in the skirt and waist as in the neck and sleeves. At this moment all the sleeves are big between the elbow and the wrist and they are big in a new way. The balloon is fashionable and so is the mandolin, which is slashed at the back with the end pulled out in some

fashion. Another sleeve that is smart is the Robespierre, which has a cuff turned straight back above the elbow and setting out in very brusque fashion, as though it were a piece of armor.

But the latest sleeve, the sleeve which they call the Newport sleeve, is one which is shaped exactly like a watermelon. In certain poses it looks like an egg, for it is pointed at one end. This sleeve begins at the elbow and ends at the wrist.

The small part is at the elbow and the big part is at the wrist. It is made out of a melon-shaped piece of silk, which is gathered at the elbow and fastened to an elbow sleeve. At the wrist it is laid in little side pleats and fastened to a deep cuff of lace.

**Troyer & Gingery  
UNDERTAKERS**

**SADDLES  
HARNESS OR  
HORSE COLLARS**  
With this Brand on are the Best Made

**H.B.  
BRAND**  
ASK YOUR DEALER TO SHOW THEM  
BEFORE YOU BUY.  
MANUFACTURED BY  
**HARPHAM BROS. CO.**  
LINCOLN, NEB.