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Low Rates, West and Northwest.

At the time of year when thousands will take advantage of them, the Burlington Route makes sweeping reductions in its rates to the West and Northwest—to Utah, Montana, Washington, Oregon and British Columbia.

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To Ogden, Salt Lake, Butte, Helena, Anaconda and Missoula.....	\$23
To All Points on the Northern Pacific Ry., west of Missoula, including Spokane, Seattle, Tacoma, Portland, as well as Vancouver and Victoria, B. C.....	\$28
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Never has the Pacific Northwest been so prosperous as now. Labor is in constant demand and wages are high. The money-making opportunities are beyond number—in mines, lumber, merchandising, farming, fruit raising, fishing, and all the other industries of a great and growing country.

Literature on request—free.
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THE ARMOUR KIND OF MILLIONAIRE.

The late Philip D. Armour appears to have been a millionaire who made the maximum of money while doing the minimum of harm to others. He was accused of raising the price of meat, but it was found that demand exceeding supply had raised the price. He gave employment to thousands of men. He made every animal his men killed more useful to the world than ever such animal had been before. He used every part of any edible carcass for some purpose. He made money by finding out new things the people wanted and supplying them. He gave the world, on the whole, a better quality of meat food than it had ever had before. And the money he made in so doing he gladly expended in charity of an unostentatious sort, no less than by such actions as the endowment of the Armour Institute. He was not a gambler, but a creator of wealth. His death affected the gambling end of finance not at all, because he was not in any way identified with it. He was always on the look out for worthy young men and helped them to realize their opportunities. He was not, so far as anyone has discovered, one of the millionaires who made a specialty of corrupting politics. His wealth did him no moral harm. It neither hardened his heart, nor swelled his head. Against him none of the country's most vociferous irreconcilables has uttered a condemnatory word. It is not claimed, anywhere, that what he possessed belonged of right to any one else. He made more than a million without stealing,—a thing we have been told is impossible. Was Mr. Armour an exception to millionaires? It is hardly possible. The average American millionaire is so by virtue of hard work and brains alone, and the lawless, wolfish, robbing millionaire is the exception, not the rule. There are more wolf-millionaires, lately, than there were, but still the average of rich men shows us men of simple lives, honest intentions, democratic spirit and, to a greater or less extent, a desire to use their money in some way that will help their fellows without pauperizing them. It may be said that the system under which millionaires are possible is wrong. Well, tell that to the boy at home and he will laugh to scorn the idea. Tell it to anyone who believes in progress and he will say that if the world is to be a better world for the masses it can only be through developing the qualities of individuals. The man who can win fortune can do so, generally, only through the exercise of the qualities which are to be the general qualities of individuals. The example of Philip D. Armour is not going to hurt anyone, morally. It will not make anyone less honest, less kind. It will make everyone put forth his best, not altogether for the money to be made, but for the satisfaction that comes of doing something exceedingly well. Put the mark of contentment at a million and, in this country, we should have men stagnating at thirty-five or forty years. Limit wealth and you limit effort. Every man has a right to make as much money as he can make, as surely as he has a right to live as long as he can. If he makes money wrongfully he will atone for it in some way. If he makes money and if he use it well, he is a benefactor of his kind, and if a man make money in these days it is not well to apply even unto him the saying: "Judge not lest ye be judged." The average millionaire is probably as honest and as honorable and as gentle and as generous as the average critic of his career. Your altruist is too often the least just or charitable of men. How many of our denounciators of millionaires would refuse to be millionaires, or being such would do as much for their fellows as men like Armour or Carnegie or Pierpont Morgan?—The Mirror.

ABOUT FRIDAY, JANUARY 18th, we expect to open several hundred pieces of foreign and domestic cotton dress goods from which we invite those who wish the choicest patterns of the season to make selections.

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