

A BIG PURCHASE

The Entire Stock of
CLOTHING, HATS AND FURNISHING GOODS
FOR MEN, BOYS and CHILDREN

— Formerly Owned by the —
GLOBE CLOTHING COMPANY

We bought on a basis of 45 cents on the dollar. This is one of the largest deals of the kind that we have ever made. Its magnitude makes it doubly important that we, by actual sale, dispose of the whole stock shortly

WE PROPOSE TO SELL THIS STOCK on the same basis as our purchase, which means that you shall buy **GLOBE Clothing, Hats and Furnishing Goods for LESS THAN HALF THE REGULAR GLOBE PRICE.**

The Sale Will Open MONDAY, June 18, 9 O'clock Sharp

It will continue until every vestige of the stock is disposed of. This is, indeed, an important clothing event when you take into account the fact that the Globe Clothing Co. has for many years maintained the reputation of handling only reputable and dependable merchandise.

OUR PLAN IS AN EQUITABLE ONE.

Had this stock fallen into the hands of unscrupulous venders (as is ordinarily the case) then the people would have been cheated out of their share of the benefits, but in the hands of the **ARMSTRONG CLOTHING COMPANY** all men know that the goods will be sold just as advertised, for we shall exact only a reasonable profit to pay us for the extra investment, and we promise the regular **ARMSTRONG CLOTHING CO. GUARANTEE**, which makes all wrongs right and gives to every patron the right to return goods, exchange same, or to receive full amount of purchase back in cash in event of dissatisfaction.

NOT PROMPTED BY A SPIRIT OF SPECULATION

We were not prompted in this transaction by a spirit of speculation. We simply desired to protect ourselves against the possibility of outside parties buying and disposing of these goods to the ultimate ruin of our own business. We had an enormous stock to begin with, and this additional stock is simply a burden, hence we feel duty bound to let loose as quickly as possible.

BE PROMPT AND PATIENT

We caution all able to attend this sale to very promptly respond to our call, for, as you know, the best go first, and we would also caution you to exercise great patience with us during this sale, for we shall be unable to secure a sufficient number of competent salespeople to properly wait upon you. You shall, however, have the undivided attention of whomsoever may wait upon you, and we promise you every courtesy shown at any time in the regular business way.

GATHER TOGETHER ALL THE MONEY YOU CAN. ATTEND THIS SALE

For Every Fifty Cent Piece Will Buy a Dollar's
 Worth of Goods. Tell Your Friends and
 Neighbors About It.

ARMSTRONG CLOTHING CO.,

LINCOLN, NEBR.