

MOST BEAUTIFUL CLOTHING

Head and Shoulders Above Any Ever Prepared,

Handsome Garments that Bear Beauty, Elegance and Distinctive Character

Largest ground floor Clothing Store in the West, containing an immense variety of the most nobby attire in nearly every fabric, every color and style garment you can ask for, at prices that are emphatically and positively the very lowest. May we not hope to have the pleasure of a visit from you?

SILVER GRAYS, OXFORD GRAYS, CAMBRIDGE GRAYS.

GRAYS ARE THE FAD.

GRAY ROUGH WORSTEDS, GRAY VICUNAS, GRAY BASKET WEAVES, GRAY CLAYS, Gray Prince Alberts, Gray Frock Suits, Gray Three Button Sacks, Gray Four Button Sacks, Gray Military Shoulder Suits, Gray Top Coats, Gray Overcoats, Gray Box Coats

GRAYS IN OVER 100 DIFFERENT SORTS

Grays in men's clothes, grays in young men's clothes. We anticipated grays almost a year ahead and long before the present scarcity of grays. We share the advantage with our customers and offer grays of all sorts far below others.

Here is Bargain-Giving—500 so-called Scotch cheviot suits; exact counterparts of suits advertised strongly by tailors at \$15; made better than \$15 tailors can make them. Choice.

\$6.98.

100 Covert and Oxford Gray Overcoats—Silk lined and otherwise handsome, rich garments that we know, and you know, to be worth \$15. You can see them in windows marked \$15. Any size,

\$10.00.

150 Top Coats—Finest material, five different lengths, soft as a mouse's ear, rich as the best can be; to be had in our store, and our store only. Worth \$20, choice,

\$15.00.

A Big Bargain—200 men's all wool black clay worsted suits; come either round or straight front sack style or in cutaway frocks; worth exactly \$10 in any store in Nebraska, choice,

\$7.50.

FINEST SUITS EVER KNOWN READY TO WEAR

Judge our ability as Clothiers by this range. It is the effort of our lives. How well we have succeeded you will be able to tell. There is not a stitch in this range but what is right. They are the finest woollens from the four quarters of the earth; they are the finest buttons experts ever made; the finest linings that money can procure; the finest designs ever achieved by America's foremost high grade manufacturers. In a word, it is the finest hand work by the finest custom tailors. The best values are our aim. To eclipse the finest ever shown heretofore is our ambition. It would be impossible for you to duplicate these garments at any time, at any price, outside of a few swell shops in New York. The materials cannot be matched by local tailors under \$45 or \$50. They are strictly high art, absolutely genteel, thoroughly exclusive—the very acme of modern clothing art—choice of 500 suits,

\$18 and \$20.

78 DIFFERENT STYLE SUITS AT \$15

This range of Men's Suits was planned a year ago to distinctively, majestically overstep all other offers. There are 78 different styles. They represent, probably, a greater financial investment than most whole clothing stores call for. It is an unapproachable gathering of worsteds, vicunas, tibets, cassimeres, chevots and eerges. A rare bargain of extraordinary quality. This \$15.00 line is gotten up to add other laurels and fame to this greatest clothing store. They are the newest colorings, whether plaids, checks, mixtures or stripes, silk lined or plain. We planned this \$15.00 line and have succeeded. They represent the best values in America. They are made over the reform tailored patterns. We guarantee to fit any man, no matter what his dimensions may be. There are two large tables devoted to this line alone, and they are the precise garments that tailors will ask you \$30 to \$45 for. We offer choice of this magnificent array for

\$15.00.

PERFECTLY TAILORED SUITS FOR ONLY \$10

Over 100 different styles—strictly pure worsteds, all wool cassimeres, all wool tibets, all wool serges, fine Australian clays, in sacks, frocks and Prince Alberts. Suits that will overtop any other proposition placed before you. Suits that will prove up way beyond your expectations—in blacks, browns, grays, plaids, checks, stripes and mixtures. Men who care to investigate will find this, the very largest and choicest line of strictly new goods offered. They are all full of merit. Every suit thoroughly sponged and shrunk, all stitched with silk; all have hand worked edges; all perfect fitting. The line shows many styles of fancy weaves as well as solid effects. They are dark, medium and light—to suit the conservative or those who want dash and coloring. Made in long or short sacks, wide or narrow trousers, military shoulders or plain. Easily worth up to \$15.00—on sale at the remarkable price of

\$10.00.

ARMSTRONG CLOTHING CO., LINCOLN, NEBR.