

Enormous Cash Purchase of Fall and Winter Merchandise

\$25,000 PAID IN COLD CASH FOR \$40,000

Worth of Seasonable Merchandise, from a prominent Eastern Jobber who had to have at once this amount of money. This stock includes mostly Cloaks, Dress Goods, Linens, Domestics, Hosiery, Underwear, Gloves, Mittens, and Notions. Not an article but what is seasonable or stylish for this time of the year. You get the benefit of this deal to the extent of being able to purchase, right at the time you need them, \$1.00 worth of New Fall Goods for 65c. A tremendous saving to our customers, considering the recent heavy advances in wholesale prices—and right in the month of November too. Our store is loaded to the ceiling with this stock and necessitates the closing out of same within as short a space of time as possible to make room for Holiday Goods. The low prices quoted on these goods cannot but assure a rapid sale. It is to your best advantage to attend this sale right early.

Commencing Saturday morning, November 11th, at 8 o'clock.

We quote one of the hundreds of good things included in this Monster Sale.

KID GLOVE OFFERING—Extraordinary.

100 dozen of the celebrated P. & L. Kid Glove—first quality—made of the finest of selected lamb-skins, 3 row silk embroidered backs, no spots, no imperfections. The only difference between this lot and our regular \$1.25 and \$1.35 glove is that there are 4 buttons instead of 3 clasp. They are identically the same otherwise both as to quality and finish. Colors: Reds, Browns, Butters, Light and Dark Tans. Sizes: 5¾-7. Black, sizes 5¾ and 6¼ only.

Every pair fitted to the hand and guaranteed. This 100 dozen lot while they last.... **75c**

See illustrated circular for further particulars, 10,000 have been issued. See that you get one.

FITZGERALD DRY GOODS CO.

Drain, Ho'lenbeck, Elliott, Steele, Lawlor, Fitzgerald.

Miss Stella Kirker gave a luncheon Saturday at one o'clock in honor of Miss Loomis. Covers were laid for fourteen and a delicious repast was served in three courses. The table decorations were in pink and white. Pink carnations were at all plates, except that of the bride, hers being white. A similar distinction being made in the ribbons by which cards at the plates bearing the names of the guests were attached to the bride's cake in the center of the table. At the close of the luncheon the hostess asked the bride to cut the cake, which she did by drawing her ribbon from the cake, when she found at the end of it a silver friendship heart, other guests followed in the drawing and each was rewarded by an appropriate favor of some kind.

Mrs. Charles Mayer and Mrs. Henry Mayer gave a card party Wednesday afternoon at the home of the former in honor of Mrs. Simon Mayer. Miss Schlesinger won the royal prize at high five and Mrs. Kellner the consolation prize. One table played lotto and at this game Mrs. Kohn was the winner. The drawing room was adorned with yellow and white chrysanthemums. A luncheon was served. The guests were Mesdames Simon Mayer, Weil, Speier, Newman, Billmeyer, Schlesinger, E. Friend, Mr. Friend, M. Friend, I. Friend, Rosenbaum, William, Wessell, Mitchell, Levy, Kellner, Kohn, Herzog; Misses Mayer, Friend, Schlesinger and Kellner.

Mrs. Perry and Mrs. Harvey have built a greenhouse for the culture of violets at corner of Forty-eighth and A. Their office is with Hyatt, 135 South Twelfth. The violets these ladies raise

are extraordinarily large and fragrant and the prices are reasonable. This business has been successfully pursued by women in the east. These women have undertaken it with so much energy and their product in size, fragrance and color is so superior that they deserve the patronage they ask for.

Mrs. William Watt gave a dinner Friday evening in honor of her sister, Miss Victorine Wickersham. Cut flowers adorned the table and roses were given as favors. Covers were laid for the following: Misses Swartz, Miller, Wickersham, Beatty, Spurck; Messrs. Alexander, Watt, Spurck, Swartz and Miller.

Mrs. C. E. Yates gave a one o'clock luncheon Tuesday in honor of Mrs. E. H. Curtis, of Chicago, and Mrs. Pittfield, of Denver. Covers were laid for fifteen. The table was handsomely decorated with scarlet, the tapers in the silver candelabra, the carnations in the cut glass vases and the satin lining of the battenburg doilies all being of this brilliant hue. The table appointments were perfect in every detail, and the repast was served in six courses.

Mr. and Mrs. George J. Woods entertained the Good Times Euchre Club Saturday evening in honor of Mr. and Mrs. Rollins, of Missouri. Playing closed at eleven o'clock and prizes were awarded to Miss Burr and Mr. Rollins, the first receiving a beautiful plate, the last a picture. A supper was served. The house was decorated with roses and chrysanthemums. Those present besides members of the club were Mr. and Mrs. Rollins, and Miss McClure, Mt. Pleasant, Ia.; Miss Carson, Messrs. Eames, Honeywell, Butler, Gittens, Lansing and Baldwin.

Miss Elizabeth Stewart, a member of the Paul Gilmore company which presented "The Musketeers" at the O'iver Monday night was a guest of Mr. and Mrs. J. H. Gleason while in the city. Mr. and Mrs. Gleason gave a box party followed by a luncheon, in Miss Stewart's honor. Their guests were Miss Stewart, Mrs. W. C. Phillips, Mrs. Regna McDonald, Mr. Paul Gilmore, Mr. J. W. McDonn'd.

Mr. Emil Swanfeldt was surprised by a company of friends Saturday evening at his home in West Lincoln: Those present were Misses Swerdfiger, Higgins, Padger, Devore, Devore, Fauth, Kier, Robert's, Haggerty, Schwanfeldt, Fitzgerald, Foerster; Messrs. Miener,



The above is a very good likeness of Miss Maude Oakley, (Maude Owen) now with the Castle Square Opera Company. After only one year of professional experience she has been given solo parts, and good judges predict for her a brilliant career. Her many friends in Lincoln will appreciate this charming portrait of Miss Oakley.