

Herpolsheimer & Co.

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GRAND OPENING

display of

FUR GARMENTS

Nov. 3, 4 and 5.

OVER 1,500 garments displayed, consisting of Jackets, Capes, Collarettes, Scaeps and Muffs in genuine seal, otter, beaver, astrakhan, marten, opossum, raccoon, monkey, badger, mouffloon, Persian lamb; krimmer and otter furs.

This will, without doubt, be the richest display of fine furs ever shown in Lincoln, and we cordially invite everyone to attend the opening. We announce it nearly two weeks ahead so that you will have ample time to prepare for making your selections. We take special orders and have any garment you desire made to your measure.

UNDERWEAR



Ladies' fine imported Swiss wool ribbed vests, high neck, short sleeve, each \$1.00.

Same with high neck and long sleeves in cream, natural or black, each \$1.25.

Ladies' all silk, Swiss ribbed pants, extra heavy for winter wear, open or closed, black and cream, a pair \$4.

Ladies' all wool vests, low neck, sleeveless, hand crocheted ruffle around neck and arms, black, pink, sky and cream, e.ch. \$1.25 and \$1.50

Ladies' regular made extra heavy, all wool tights, a pair... \$1.50, \$2 & \$2.25

Ladies' fine natural wool union suits, full regular made, natural, black and blue, hand crocheted edge around neck and down front, large pearl buttons, each..... \$4.50

Ladies' Florence union suits in natural and black, each \$2.25, \$2.50 & \$3

DRESS GOODS

The largest and most complete showing of new dress goods in Nebraska. We lay claim to this distinction and our assortments verify the claim. All the latest and most fashionable fabrics, fads and fancies of the season, as well as an endless variety of the staple styles. We invite your inspection or if you don't live in Lincoln and can't come to the store in person, write for samples.

Ladies' Silk Waists



A new line of black taffeta waists, lined throughout, perfect fitting, self collar, each \$3.75.

Tucked taffeta waists, all lined, collar and cuffs tucked to match, 5 different styles, each \$4.95.

Fine satin waists, all lined, light and dark shades, each \$5.00.

We guarantee a perfect fit in every one of these waists.



Hosiery

Ladies' extra heavy double fleeced cotton hose, high spliced heel and toe, double sole, 3 pair for \$1.00.

Ladies' extra fine silk fleeced cotton hose, ribbed top, two thread, double sole, spliced heel and toe, per pair 50c.

Ladies' fine imported cashmere hose, high spliced heel and toe, double sole, a pair 50c.

Ladies' extra fine black, lamb wool hose, extra high spliced heel and toe, double sole, a pair 75c.

Ladies' black cotton and lisle hose, fancy stripe and plaid boot, full regular made, a pair, 50c.

Ladies' silk finished lisle hose, black with yellow, blue or cardinal stripes, high spliced heel and toe, a pair, \$1.00.

Men's hose, high spliced heel and toe, double sole, black and natural, 3 pair for \$1.00

Grocery Dept

These Prices Do Not Go Into Effect Until Monday, Oct. 24

We have just received a carload of Beatrice canned goods which we place on sale Monday at the following remarkable prices:
 Beatrice tomatoes, three pound cans..... 2 for 15c
 Beatrice cream corn, per can..... 7c
 We have less than two cars of Box Butte potatoes, on sale while they last, per bushel..... 40c
 Our now famous Satin flour (patent) every sack warranted to give satisfaction, per sack..... 90c
 Ivory lard, any quantity, per pound..... 5c or 6 for 25c
 10 lbs New York Buckwheat for..... 25c
 Ralston Health pan cake flour (bear in mind what you pay elsewhere for this) our price..... 3 packages for 25c
 Ryeinjun Pan Cake flour, 2 packages..... 15c
 Pail Jelly 35c; pail syrup..... 35c

19 pounds California Granulated Sugar for..... 97c

12 boxes matches, 200 in a box..... 10c
 California hams, per pound, 6c; medium hams, per pound.... 9c

Millinery

Dainty New York creations of the most fashionable made, as well as numerous exclusive Paris patterns, at department store prices.

The very nobbiest walking hats of the season in all the prevailing shades and shapes, Military, Cuban Girl, etc.

We employ experienced trimmers and a corps of able assistants.

We are sole Lincoln agents for Butterick patterns and publications

Our new Catalogues mailed free to out of town customers.

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