

Herpolsheimer & Co.



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Hat Designed by Mme. Colomb.

Copyrighted, 1898, the Baldwin Syndicate.



Bonnet Designed by Mme. Pouyanne.

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MILLINERY FOR SPRING

This week we present two more of our Paris patterns, a hat by Mme. Colomb and a bonnet by Mme. Pouyanne.

These are but two of a very extensive line comprising the creations of many other Paris designers as well as the productions of the leading N. w York millinery makers.

We are in daily receipt of new lines and every novelty that will be popular during the season is represented

All the newest things in walking hats, bicycle hats, sailors, ribbons, flowers, etc.

THE NEW DRESS GOODS AND SILKS



The richness, the style, the beauty of our assortment are unequaled anywhere. The world's best manufacturers have contributed to our showing and both our home and foreign markets have been thoroughly

searched for the best values, the prettiest and daintiest styles and the most popular weaves and colorings.

They are all here now awaiting your approval and the prices named on the very highest class of goods will agreeably surprise judges of real value.

THE SPRING AND SUMMER GOWN



The ready to wear suit enjoys a wonderful increase of public favor every season and the makers of these goods lay their plans accordingly. This year they have not only flooded the markets with quantities but the qualities, the styles and workmanship of their pro-

ductions are remarkable.

Our present showing is the result of very careful buying and shrewd figuring and in consequence we are proud of an assortment that we know cannot be equalled in Nebraska.

CATALOGUE MAILED FREE TO OUT OF TOWN CUSTOMERS.

The price of Butterick Patterns has been reduced 15 to 20 per cent. We are sole agents for Lincoln.

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