

A Remarkable Clearance Sale

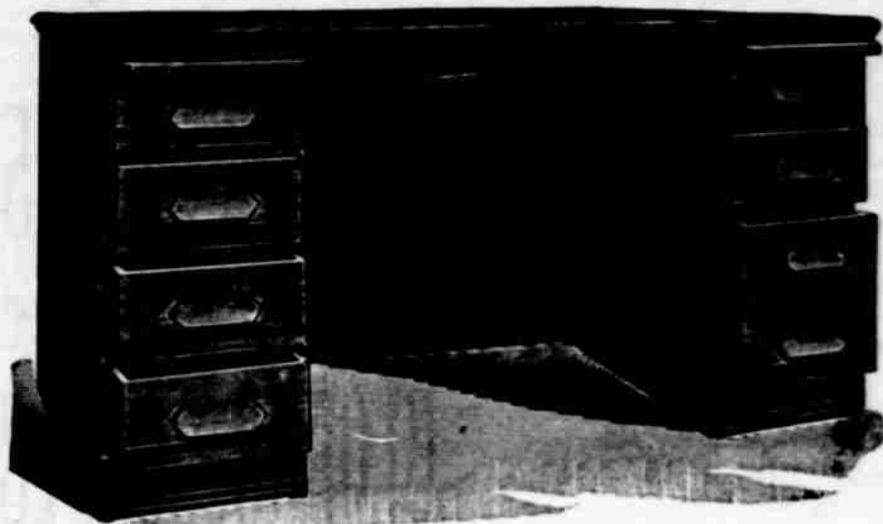
Instead of waiting until the end of the season we inaugurate it at the beginning. Value and cost cuts no figure. All styles and patterns carried over must go and go quickly

OUR BIG FURNITURE SALE BEATS THEM ALL

That's what we hear from people who have got our prices compared and returned here to buy

FIVE IMMENSE FLOORS LOADED WITH POSITIVELY UNMATCHED BARGAINS

Anything and everything at prices to conform with cheapness like this



5 Ft Oak Desk worth every bit of \$ 6 75 now \$9.00

PARLOR GOODS, BOOK CASES, DINING ROOM SETS
CHAMBER SUITS, ICE CHESTS ETC.
At nearly ONE HALF its original value

RUG, CARPET, CURTAIN SALE Is a record breaker

The comparison prove superiority in quality, quantity and variety, linked to a positive saving of from 20 to 40 per cent is what pulls the trade here.

- Ingrain carpet, extra super warp, quite a nice line of patterns usually 40c now..... 25c
- Ingrain carpet, all wool patterns, cotton warp in good live patterns usually 70c now..... 42½
- Ingrain carpet all wool extra super quality of the very best fabrics usually 75c now..... 45
- Tapestry brussels, good styles positively worth 65c per yard now..... 45
- Tapestry brussels, extra quality, all choice patterns worth 80c now..... 59
- Oil cloth, Linoleum, Chinese and Japanese Matting in a great variety of very handsome patterns at correspondingly low prices.

CURTAIN DEPARTMENT Here is where we sell

From 33 1-3 per cent to 1-2 off on everything in these lines even on goods that have not been in our house three days. Nothing reserved and no one can ever expect to buy a nicer pair of curtains at these prices again.

STOVES STOVES STOVES

EVERYTHING HERE HAS RECEIVED NOT ONE BLACK EYE BUT TWO

Having failed to dispose of our large and magnificent line of stoves at wholesale and decided to discontinue this branch of our business, we propose to slaughter everything at retail, and the only way for you to find out how

WONDERFULLY CHEAP

a good stove can be sold is to come and see us at once. Every stove warranted to be all right in every respect.

GRUETTER & JOERS. FURNITURE AND CARPET GO

SOCIAL GOSSIP

Mrs. Elia W. Peattie is the guest of Mrs. Westermann, 1522 S street.

Mrs. F. Johnson, of Crete, spent Federation days with Mrs. John Horton.

Mrs. Langworthy, of Seward, is with Mrs. H. H. Wilson. Mrs. Langworthy has had great experience in serving on boards and committees. She is one of the serious-minded ones who serve others for conscience sake.

Miss Fairbrother, the editor of the *Woman's Weekly*, is the guest of Mrs. F. M. Hall.

Mrs. Laura Woodford, of Weeping Water, is the guest of Mrs. F. N. Gibson, 1441 G street.

Mrs. Geo. Hill, of Beatrice, is the guest of Mrs. John P. Maule.

Dr. S. C. Spottiswood, of New York city, is the guest of Mrs. Amelia B. Clark. Dr. Spottiswood is an influential member of the New York "Sorosia."

Mrs. C. J. Bowlby, of Crete, is the guest of Mrs. L. G. M. Wade.

Mrs. R. E. Moore entertained Miss Irene Bryne and Mrs. Henry Nott, of Omaha.

Mrs. John Cattle, of Seward, and Mrs. D. C. McKillip, were guests of Mrs. T. J. O'Connell.

Mrs. Belle M. Stoughtenborough, of Plattsmouth, is the guest of Mrs. Wiseman, 513 N, 13th street.

B. D. Mills has gone to live in Mis-

souri.

Mrs. Gooper is ill with inflammatory rheumatism.

Dr. E. H. Eddy will sail for Europe October 10th.

Mrs. A. L. Hoover left on Wednesday for Hutchinson, Kansas.

Jared G. Smith, who has been visiting his family here, left on Tuesday for Washington, D. C.

Miss Katharine Kleutsch's visitor, Miss Minnie Bowman went back to her home in Omaha yesterday.

Geo. Sheldon and wife were in town the first of the week visiting old friends and attending the republican convention.

D. N. Lehmer, a university graduate and recently of Johns Hopkins university is in town visiting his sister, Mrs. Prey.

Diek Berlin, of Omaha, was in the city this week in attendance upon the republican state convention. He was the guest of Frank Zehrung.

Miss Elinor Raymond left on Monday for Miss Armstrong's academy in Cincinnati, Ohio, in which she will continue her studies this winter.

The engagement of Mr. Francis Tucker to Miss Emma Boose is announced. Both young people are well known in university and Y. W. C. A. circles.

Mrs. J. C. Kier, who has been suffering from a severely sprained ankle all summer, is almost entirely recovered and has gone with her mother to attend the tri-ennial National Episcopal Convention at Minneapolis.

Last Saturday Charlie Miller, the

County Commissioner, took a little run over to Council Bluffs and did not return alone. He surprised his friends by bringing back with him as a bride Miss Inez Bush, a young lady well known and popular in this city.

Miss Stella Rice begins the season as organist at Trinity Episcopal church tomorrow. She has been spending the summer with her mother in Iowa. Miss Rice has been the organist at the Episcopal church for years and the people are glad to welcome her back.

The Y. W. C. A gave a trolley party Monday evening for Miss Mattie King. They rode out to Wesleyan university to the accompaniment of horns. When they got back they had hot coffee and luncheon. Miss King has gone to Chicago to study dentistry. The party was given to her in place of the gold cane which a popular man sometimes receives when he goes off to live somewhere else. Let us hope she will lean on thoughts of her friendly farewell when the Chicago pavings are unusually hard.

Major J. D. Calhoun has been visiting in Lincoln for the past few weeks. Mild, amorous Florida has smoothed out lines in his face that it took Nebraska ten years to grave. He says he has quit stirring up the animals and that when he has a little more of the climate down south he will return to Nebraska and let this climate and the politicians help old age make him theirs. Mr. Calhoun never said this. He never said anything bitter in his life. He was born in the south and the southern sun has interpenetrated his disposition. Long life and good luck to him.

Professor Bessey is busy making an

enlarged and revised edition of his text book, "The Essentials of Botany." Most scientific books are short lived. New discoveries are constantly crowding old ones to the wall. Prof. Bessey's book was written twelve years ago and then was re-written from a book written four years before that. But so well has it stood the test of time and advancing discovery that during the last three years it has increased in sale. Prof. Bessey had anticipated that by this time its day of usefulness would be over, but Henry Holt & Co. wrote him a few months ago and told him the demand for the book was so great they thought it wise to make a revised edition. The book has been almost entirely re-written, and is embellished with numerous plates, the work of Miss Edna Hyatt. Miss Hyatt, by the way, has so much work to do for the naturalists at Leland Stanford university that she can not possibly be back before November.

The young people of the university this week gave the first large dancing party of the season. Lieutenant Pershing who left this week for his new post in the north-west, was given a reception Tuesday evening in representative hall by the university battalion and Pershing Rifles. The Lieutenant, as is well known, has always been popular at the university. The students, particularly the cadets, saw in him a disciplinarian and a gentleman. He accomplished splendid results and at the same time earned the admiration and good will of young men. Pershing did good work, and his place at the university will not be easy to fill. It was entirely fitting that a farewell reception should have