

Co-Operation Is Urged in Report of Farm Inquiry

Chairman Anderson Outlines Portion of Report Dealing With Producers and Reducing Costs.

By GEORGE F. AUTHIER
Washington Correspondent Omaha Bee.

Washington, June 7.—(Special Telegram.)—Co-operative associations will be urged in the forthcoming report of the joint commission of agricultural inquiry as an important means of relief for agricultural producers. By this means they can, the commission believes, hasten the standardization of agricultural products, improve distributive processes and reduce their costs.

Chairman Anderson, in outlining the portion of the report dealing with the feature of the inquiry, said: "We have found that one of the troubles of agriculture is that its products generally come into the market in small lots of ungraded, unstandardized raw materials for which the producer has assumed no responsibility. The farmer has thought in terms of individual production rather than in terms of service, marketing and distribution. Until he considers production in its relation to consumers' demand and satisfaction, he is unlikely to materially improve his condition."

Standardizing Ignored.
"For the most part, the agricultural producers have left to others the selection, grading, standardizing and assembling of products, as well as the risks involved in marketing. The vast bulk of agricultural products must be transported to large centers for assembling, grading and distributing."

"With the better organizations and standardization of farm production, the organization of farmers' co-operative associations, the evulsion of grades more accurately reflecting the

qualities of farm products in relation to use, the establishment of concentration warehouses at points within the areas of production, issuing receipts or certificates which clearly indicate such grades and guarantee the physical protection and quality of product, it should be possible to develop a system of community exchanges through which these commodities may be sold and under which such products will move directly from areas of production to points of use under prior sale, without the necessity of previous inspection and with the assurance of delivery of a product by grade conforming to the users' or consumers' requirements.

"In this way," said Chairman Anderson, "the many disagreements which develop between producers, shippers and receivers, which are now the cause of a lack of mutual confidence, can be eliminated, with the consequent development of more efficient and economic marketing and distribution."

Eliminate Waste.
"Economies can be effected and waste can be eliminated through the establishment of qualified and authorized agencies to arbitrate disagreements between shippers and receivers as to value, condition, kind, grade and quantity of commodities. "Much can be accomplished in the direction of economic distribution by a more systematic utilization of warehouses to absorb temporary surplus and distribute more evenly in response to consuming demand."

"On the subject of country elevator charges as an item of expense in marketing grain, the report will show that the average buying margin of the country elevator may be assumed to have been 5 cents per bushel in 1912-13, 6 cents in 1915-16, and 13 cents in 1920-21. It will also show that the best figures it was able to obtain indicate that transportation represented in 1914 approximately 6 per cent of the sales price of grain and in 1921 approximately 10 per cent. The average buying margin may be expected to return to about 6 cents per bushel with the collection of the price cycle and the establishment of a more definitely permanent price level."

"Advertise," Is Banker's Urge to Business World

Competition Coming Back With Vengeance, Declares George Woodruff—Says Press Ads "Big Bertha."

Aberdeen, S. D., June 7.—Competition in business is coming back into the world with a vengeance and the merchant, manufacturer or banker who expects to get ahead from this time on must realize that he must fight his way upward, declared George Woodruff of Chicago, vice president of the National Bank of the Republic, in an address before the South Dakota Bankers' association here today.

"Advertising a bank," was the subject of Mr. Woodruff's address. "Advertising," he asserted, "is the most effective of all weapons in the fight for business, and among the various kinds of advertising newspaper advertising is unquestionably the 'Big Bertha' of them all. "The big idea," said Mr. Woodruff, spelling the word 'idea,' is to accomplish four things. These four things may be easily remembered because, written in acrostic style, they spell the word 'idea.' The four words for which the letters stand, he said, are: Interest, desire, enthusiasm and action. "First you must secure interest," he continued. "Your advertisement must be so well laid out, so attractively worded, so compelling in appearance, that it will secure the readers' interest."

"Secondly, you must create in the mind of your prospect the desire to patronize your bank and make use of the service it offers. You must show how and why it is advisable from the readers' standpoint to save money. "Granting that your advertisement has aroused interest and created desire, if it is to secure maximum results, must breathe and inspire enthusiasm. It must arouse your reading public to such a degree of enthusiasm over saving money, over paying bills by check or protecting their valuables by a safety deposit box, that they will be ready to put their desire into action. Before your advertisement may be considered a success, it must compel action."

Newspaper advertising must be supported by more direct advertising," he continued. This, he said, can be done through house organs, personal appeal letters, blotters, folders, booklets, calendars and novelties. "Bankers who do not believe that advertising pays are steadily retreating to the background," Mr. Woodruff continued. "This is surely not to the disadvantage of our country, for bank publicity is daily turning spenders into savers and creating that spirit of universal thrift upon which the future economic stability of America must necessarily be based."

Taylor Quits Senate Race to Be Gubernatorial Candidate

Lincoln, June 7.—W. J. Taylor, middle of the road progressive candidate for governor, residing at Merina, requested B. M. Amsherry, secretary of state, to withdraw the former's filed petition for the progressive nomination as state senator from the district comprising Blaine, Custer, Loup and Valley counties. Mr. Taylor's senate petition was filed before he agreed to become the middle of the road progressive candidate for the governorship.

Postoffice Orders

Washington, June 7.—(Special Telegram.)—The civil service commission announces that examinations for presidential postmaster will be held July 8 for following places: Nebraska—Antioch, salary \$1,700; Comstock, salary \$1,200; Iowa—Dike, salary \$1,300; Adora, salary \$1,200; Seymour, salary \$2,100. Postmasters appointed: Iowa—Hobartton, Kosciusko county, Arthur L. Sorrenson; vice M. A. Gellenfelt, resigned.

Comes From England to Claim Nebraska Bride



All the way from London came E. J. Colberg, a London boy, to claim a Nebraska bride. Colberg is the son of John Colberg, 4520 North Thirteenth street. His betrothed is Miss Allida Carlson, daughter of Mr. and Mrs. P. A. Carlson of Lindsay, Neb., at whose home the wedding ceremony was performed at 4 yesterday afternoon. Following the ceremony the young couple will return to Omaha for a visit before they sail on July 8 for England, where they will make their home. Colberg is assistant traffic manager for Armour & Co., with headquarters in London, England. He met his fiancée several years ago at Nicholas Senn hospital from which she is a graduate nurse. Colberg is 26, Miss Carlson 24.

Woman Is Drowned in Creek While Fishing

Beatrice, Neb., June 7.—(Special Telegram.)—Mrs. Emma Francis, 32, was drowned in Cub creek, seven miles west of Beatrice. She left home during the afternoon to fish and when she did not return a search party was organized, headed by Sheriff Emery. The body was found in three feet of water, not far from her home. It is believed the drowning was accidental. No inquest was held.

Children in Beet Fields to Have Summer School

Scottsbluff, Neb., June 7.—(Special.)—To give children who labor in the beet fields an equal school opportunity with others, the Scottsbluff board of education has provided for six weeks of summer school to begin July 17. At least 250 children are expected to enroll in study in anticipation of the time next fall when they will be assisting in the beet harvest. Six teachers will be engaged to start the school by Superintendent Rouse. Outlying school houses in rural regions annexed to the Scottsbluff consolidated district will be used for class rooms. The German-Russian pastors of Scottsbluff and officials of the Great Western Sugar company have pledged their co-operation to the school board in making the school a success.

Alliance Special Train to Be Sent to Stockmen's Meet

Alliance, Neb., June 7.—(Special.)—A special train from Alliance will carry at least 125 business men and stockmen from this section to the annual convention of the Nebraska Livestock Growers' association, to be held at Hyannis, Mo., July 17, if plans of the Chamber of Commerce and ranchers of this vicinity are successful. The committee at Hyannis, in charge of entertainment, has extended an invitation to the Alliance Boy Scout band to furnish music for the occasion. The invitation has been accepted and an Alliance business man has indicated that they will defray railroad expenses so that the Boy Scouts can make the trip.

Girl Bootleggers Are Given Jail Sentences

Webster, S. D., June 7.—(Special.)—Misses Ida and Susie Mork, bootleggers, were sentenced by Judge Walton in the state circuit court here to terms of 30 days each in jail and \$1,000 fine. They entered pleas of guilty. Kolbin Mork, who entered a plea of guilty to a similar offense, was fined \$600 and given a jail term of four months. The two girls had been implicated with young men in the sale of liquor on former occasions and on those occasions the young men received sentences while the girls were turned loose. Judge Walton said he deemed it time to give them something besides advice.

Geneva Choral Society in 3-Day Musical Festival

Geneva, Neb., June 7.—(Special.)—A three-day musical festival began here Tuesday afternoon with singing by the local choral society under Prof. A. A. White of the State Choral society. Soloists who assisted in the afternoon and evening programs were Miss Ethel Shapiro, contralto, of Chicago, and August Hagenow, violinist, of Lincoln. Wednesday's entertainers were Sidney Silber, pianist; Dean Charles Amadon, baritone, and Elsa Hofmann White, dramatic reader. The Geneva branch of the State Choral association was organized a few months ago by Prof. White of Hastings.

Woman Attends Fifth School for Postmasters

The fifth school for new Nebraska postmasters opened yesterday in Postmaster C. E. Black's office. Present were Minnie Johansen of Loup City, O. L. Lindgren, Bladen; Earl C. Rickel, Edgar; H. J. Steinhausen, Creighton; Edward H. Anson, Creston; Earl R. Lewis, Humphrey; Alvin O. Jones, Adams; James E. Scott, Osmond; F. H. Herlein, Deshler; M. A. Brinagar, Alexandria, and Fred Walter, Ohioa.

1,500 Out-of-Town Persons in Omaha for Convention

There are 1,500 out-of-town persons attending the following five conventions in session here: Grand Lodge of Masons, Nebraska Funeral Directors, Nebraska Master Bakers, Nebraska Retail Harness Dealers and Nebraska Veteran Free Masons. This estimate is made by the Chamber of Commerce bureau of publicity.

Securities Head to Leave Bureau for Private Work

Guy Touvelle Resigns—Praises Blue Sky Law and Lays Blame for Failures on Democrats.

Lincoln, June 7.—(Special Telegram.)—Guy Touvelle, head of the state bureau of securities, has tendered his resignation to Governor McKelvie to take effect as soon as the governor can find a successor. Touvelle will enter private law practice in Lincoln. Touvelle was appointed a legal adviser to the state railway commission under the Neville administration. At that time the railway commission had jurisdiction over issuance of permits to stock selling corporations. After the creation of the code department Touvelle was appointed head of the new bureau of securities and with the aid of the McKelvie administration attempted to pass a blue sky law with an air tight structure through the legislature of 1919. However, the administration was blocked in the attempt and an unsatisfactory blue sky law was passed. At the last session Touvelle, with the aid of the administration, succeeded in putting a new blue sky bill through the legislature, and as a result not a single failure has been recorded of any corporation granted stock selling permits under the new law. "If the democrats insist in attempting to lay blame for the failure of stock selling corporations at the door of the administration in the coming campaign, I will be found on the job again pointing out that a vast majority of failures were due to the lax laws of the Neville administration, which permitted almost any sort of a corporation to sell stock in Nebraska, while the present administration has done everything possible to put in an air tight law and finally succeeded," Touvelle said.

Check of War Veterans Fund Shows \$4,523 in Treasury

Lincoln, June 7.—(Special.)—In preparation for the meeting of the annual encampment of Spanish-American war veterans, O. W. Meier, historian of the society, today checked up expenditures from the \$10,000 appropriated by the last legislature for relief of dependents of veterans. The money appropriated was placed in the hands of Dan Swanson, commissioner of lands and public buildings, and shows that \$4,523 remains and that 36 applicants have received money while 11 applications are being held in abeyance by Swanson.

Veterans Hospital Urged for Fort Mead by Legion

Pierre, S. D., June 7.—An avalanche of telegrams from every American Legion post and every Legion auxiliary unit in South Dakota is pouring out of the state today to the South Dakota congressional delegation and Director Forbes of the United States Veterans' bureau, urging that their influence be used toward converting Fort Mead, near Sturgis, S. D., into a hospital for disabled veterans of the 10th district. This action is prompted by the recent announcement of the War department that the Ninth Colored cavalry would be stationed at Mead.

Foreign Wars' Veterans Hold Meeting at Fairmont

Geneva, Neb., June 7.—(Special.)—Veterans of Foreign Wars held a convention at Fairmont Tuesday. The program opened with an address of welcome by W. J. Bender and responded by P. W. Jewett of Lincoln. Past Commander in Chief F. Warner Karling of Kansas City also spoke. At the afternoon business session officers were to be elected. The Fairmont Commercial club tendered the veterans a banquet at 6:30. Dr. L. H. Warner of Geneva presided as toastmaster.

Bootlegger to Dead Man Pays Fine in Geneva Court

Geneva, Neb., June 7.—(Special.)—Ray Coates, horse buyer of Exeter, in Justice Hamilton's court pleaded guilty to furnishing Charles Kovada and Charles Kebrle liquor and was fined \$100. Kebrle was found dead in an automobile on the streets of Exeter last Wednesday night and Kovada, also in the car in a drunken stupor. Coates, who had been driving, was missing and could not be found when the inquest was held next day.

Man Falls 30 Feet From Tower; Both Arms Broken

Beatrice, Neb., June 7.—(Special Telegram.)—Orville Walker, workman employed on the big power dam at Barneston, Neb., fell 30 feet from a tower. Both arms were broken and it is thought he received internal injuries. He was brought to a hospital here.

Common Sense

Ever Slap Your Wife With a Careless Remark?
Said a little woman recently, "I have always done everything I could to spur my husband on to greater things, and no one appreciates the hard work and personal effort he has made, under difficulty, to get on in public work more than I, and have always praised him and shown otherwise my appreciation, but I had the slap of my life when he announced the other day: "Mrs. So and So is a mighty fine little woman. Her face is an inspiration to me when I preach. I just love to watch her changing expression, and note the interest she takes in my work." Now it seems that this good wife, whose face had reddened under the imaginary "slap," had been all that an appreciative wife should be, and was as inspirationally delighted with her husband's address at the moment in question as any other hearer, perhaps more so. She had supposed that her presence was helping him to rise to the situation and putting the fervor into his speech, but in that thoughtless remark every bit of joy of the occasion was lost. The strange part of it all is, that this dense man does not realize how stupid it is of any man, who wants praise and inspiration at home, to acknowledge so naively that he is so charmed by a woman he has never seen before, because she took an interest in his words. (Copyright, 1922.)

Kinkaid Quitting Race Causes Lively Row

Succession to Reavis Puzzle to Candidates

Lincoln, June 7.—(Special.)—Definite announcement from Congressman Moses P. Kinkaid that he will not be a candidate to succeed himself as Sixth district congressman has brought about a lively row between D. M. Amsherry, secretary of state, and A. R. Humphrey, assistant in the congressional library at Washington, D. C., as to who will be the Custer county candidate for the republican nomination. Both come from Broken Bow and both filed as candidates when Kinkaid first announced his intention of withdrawing. When Kinkaid announced he had reconsidered the proposition and would become a candidate Humphrey withdrew and Amsherry did not. Now Amsherry is in receipt of a letter from Humphrey to the effect that many cooks often spoil the broth. So today Amsherry sent the following telegram to Humphrey: "In the interest of party victory and county harmony, both should not be candidates. Can we not settle it amicably?" Amsherry's plan is to have a meeting of prominent Custer county republicans and let them decide which of the two shall seek the nomination.

Canaday in Race

Lincoln, June 7.—(Special.)—J. S. Canaday of Minden filed today as a democratic candidate for nomination for congress in the fifth district.

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South Dakota Relief Corps Elects Officers for Year

Yankton, S. D., June 7.—The Women's Relief corps of South Dakota, meeting here, elected Mrs. Anna Clark of Hot Springs, president for next year. Other officers elected were: Mrs. Carrie Haynes of Mount Vernon, senior vice president; Mrs. Mabel Palmer of Madison, junior vice president; Mrs. Minnie Grimes of Rapid City, treasurer; Mrs. Cora Frank, Chaplain. Mrs. Lilly Sebree of Pierre, was chosen delegate at large to the coming national convention. The four district delegates elected were: Mrs. Adella Philips of Huron; Mrs. Mary Lampton of Brookings; Miss Margaret Steninger of Parker, and Mrs. Lala Reese of Frankfort.

Wahoo Man Elected Head of Retail Harness Dealers

E. G. Berg, Wahoo, was elected president of the Nebraska Retail Harness Dealers' association at their closing session in the Hotel Rome Wednesday. N. O. Ekdol of Wausa was chosen vice president and Elmer Kennedy, St. Edward, was re-elected secretary and treasurer. Omaha was selected as the meeting place for the next annual convention which will be held in June, 1923. Over \$150 worth of harness dealers' supplies, donated by local wholesalers was sold at auction to help meet the expenses of the meeting.

Gas Rates in Fremont Fixed After Three Years

Fremont, Neb., June 7.—(Special Telegram.)—The Fremont gas rate question, hanging over the consumers, for the past three years, has at last reached a settlement with the final passage of an ordinance allowing a rate of \$2.09 per 1,000 cubic feet, a substantial reduction from the rate now in effect. Without a dissenting vote, the ordinance was passed at a special meeting of the city council. A minimum charge of \$1.10 for 400 cubic feet or less is established.

Humboldt Editor Named President of Press Club

Falls City, Neb., June 7.—(Special.)—W. C. Norton, editor of the Humboldt Standard, was elected president of the Southeastern Nebraska Press club at the annual business meeting held here. S. W. Thurber, Tecumseh, was named vice president, and Miss Eunice Haskins, Stella, secretary-treasurer. The meeting, which opened at noon, closed with a banquet in the evening tendered by the Falls City Chamber of Commerce at the National hotel.

Army Orders

Washington, June 7.—(Special Telegram.)—Herbert C. Holdridge, quartermaster corps, after his arrival in the United States and upon the expiration of any leave of absence, will proceed from New York to Fort Crook. Col. James M. Munro, cavalry, is relieved from duty as student at the army war college, Washington, barracks, to take effect July 2, and is detailed for duty with the organized reserves of the Seventh corps, Fort Crook.

Sure Relief for Indigestion

BELLANS FOR INDIGESTION 25 CENTS
6 BELLANS Hot water Sure Relief
BELLANS
25c and 75c Packages Everywhere
Expert Tuning
Have Our Steinway Experts Tune Your Piano.
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1514-16-18 Piano Co. Doug. 1623
Phone Dodge St. Piano Co. Doug. 1623

For Thursday and Friday--
A High-Powered Sale of
New Spring Shirts
Made to Sell From \$2.50 to \$5.00
Offered in This Greatest Value Sale at
\$1.95
3 for \$5
You know good shirts when you see them, and you've only got to take one glance at these to know they are all of first quality and of highest excellence in materials, such standard brands as (E. & W.) Earl & Wilson, Kingly, Arrow, etc. Many men who appreciate value and quality will buy three and four at this price. Our entire assortment of unattached collar shirts is offered in this sale.
ALPERSON'S
"Distinctive Apparel for Men"
16th and Harney Streets

Julius Orkin
1512 Douglas Street
Important Thursday Sale
A Wonderful Collection of High-Class Distinctively Styled Women's and Misses'
Canton Crepe Dresses
\$15
Regular \$25, \$30, \$35 and \$45 Dresses More Than 25 Models for Your Selection
These dresses, made of finest quality Canton Crepe, are of the highly individual type and in many instances would be considered great values at \$45.
An amazing variety of styles, in all the richest and most fashionable models—featuring all the latest Summer features, such as draped effects, panels, elaborate embroidery and beautiful beading.
All the very newest colors in models specially designed for misses as well as women.

Thompson, Belben & Co.
Refreshing New Frocks For Summertime Wear
Ginghams
All gay and light shades combined with white, check these smart models of gingham. They follow the straightline silhouette—some with panel effects and are trimmed with organdie or linen. In all sizes, \$15 on up.
Linens
In the cool summertime shades are these lovely frocks. They have the Peter Pan, "V" and square necks, and are daintily trimmed with organdie, lace, hemstitching and peccoting. \$19.50 and more.
Ratines
One of the most favored of the season's fabrics is ratine. Blues, tans, pinks, and lavenders, self or organdie trimmed with a little touch of black velvet ribbon here and there to lend them that "French" look. Sizes 16 and 18. \$19.50 and higher.
Third Floor

Coffee and Cream Day
—Thursday
A Bottle of Cream FREE
With a Pound of Champagne Coffee
To get a larger distribution of our 45c per pound CHAMPAGNE COFFEE, the famous Northrup-Jones blend of the three highest grade Brazil and Central America coffees known, we will give with each pound, FREE, a one-half pint bottle of our guaranteed fresh, rich and thick cream.
We think our coffee is the very best in Omaha. It is a special blend and to date has been sold to an exclusive trade. We want you to try it. Get a pound of it ground while you wait Thursday and with it our gift of a bottle of real rich cream.
"Health in Foods"
Northrup-Jones
BUTTERMILK SHOP
Northwest Corner 16th and Farnam