

'Grey Goose' Proves Worthy of Name in Gruelling Test

Stock Car of Omaha Dealer Makes Run of 400 Miles Over Iowa Roads to Funeral.

A gruelling road run of 400 miles by a stock car of the Western Motor company Friday clearly demonstrated the quality and ability of the new "Grey Goose," the Wills St. Claire.

Richard S. Barstow of the Western Motor company, with five passengers, negotiated this road run, which was made under short notice and unusual circumstances.

Pleasantville. And the road from Des Moines to Knoxville was strange to Barstow, who piloted the machine. On the return trip, the party left Knoxville at 5, following primary road No. 14 into Des Moines and breasting a sudden severe rainstorm on the outskirts of the Iowa capital. Stops were made on the home run at Des Moines, Stuart, Anita, Atlantic and Oakland and twice the route was lost and two detours were made. But the tourists reached Council Bluffs just at midnight, making the 206-mile run in seven hours, including the stopovers, the longest of which was 25 minutes at Stuart for dinner.

"The Grey Goose took the hills like the bird she is," said one of Barstow's companions. "The only repair needed for the entire 400-mile run was when two bulbs burned out and we had to stop at Anita and change them."

Has Attractive Feature.
"The 'courtesy light' off the side of the dashboard, which illuminates the road to the left of the driver for convenience in passing other machines, is a most attractive feature of this new Wills St. Claire, and the way the 'Goose' took those White Pole hills made all of us agree this new car is a sure-enough one."

Overland Striving to Meet Big Demand

April was one of the biggest months in the history of the Willys-Overland company. Retail sales and orders for that month were greatly in excess of the number of cars the company was able to build.

5,000 of Nation's Business Men to Gather in Capital

World Business Conditions to Be Discussed at Big Chamber of Commerce Meet

By GRAFTON WILCOX.
Washington, May 13.—World business conditions and their effect upon domestic problems are to be discussed by approximately 5,000 American business men who will assemble here Monday for a four-day convention of the Chamber of Commerce of the United States.

The world situation is to be considered in the light of planning measures to further future prosperity in the United States, and inasmuch as the representatives who will participate in the deliberations come from a national chamber underlying membership of nearly 800,000 American business men, their conclusions are certain to have an important bearing upon official policies of the federal government in its deliberations with European powers.

Experts to Speak.
The best known and best informed men in the country, specialists on their respective subjects, are to be

speakers, including Secretary of State Hughes, Secretary of Commerce Hoover, Albert D. Lasher, chairman of the shipping board, and many others who can speak with authority.

The laying of the cornerstone for a new national home for American business on the famous Daniel Webster site, facing the White House, across Lafayette square, which is to cost upward of \$1,500,000, will be a feature of the convention.

To Discuss Coal.
The increasing interest of the business public in coal supplies, particularly at this time, when a general strike is on in the industry has led the chamber to turn over one of the group meetings of the convention to a thorough consideration of the coal situation.

For the first time since 1916 enough new dwellings will be built in this country during the current year to more than care for the increase in demand, according to reports received from all over the country by the civic development department of the national chamber.

Oakland Head Tells Way of Judging Car

How far should an automobilist judge a car today?

"Get behind it and drive it," is the answer given by C. J. Nephler, general sales manager of the Oakland Motor Car company.

Mr. Nephler sums up the reasons for this answer as follows: "The public is accustomed to judge an automobile too much today by hearsay. Some of these opinions reflect an old judgment on a car and do not reflect the judgment that would be made on the car if the prospective purchaser actually got behind the car today and judged for himself."

"Automobile shows have been developed for just this purpose—to keep the public informed as to the developments of each make of car. Each manufacturer makes changes, additions, and improvements in his car—some more, some less. The problem is for the automobilist himself to decide for himself just how much 'more automobile' each manufacturer is giving to the public each year.

Tire Wear Based on Ton Mileage

Road, Load and Operating Conditions Are Factors in Computing Service.

How far should an automobile tire run? Tire men today are emphasizing the fact that a standard tire of a certain make is built to perform a definite amount of work under normal conditions. Where the tire is abused it simply fails faster and gives less service than it would give under normal use.

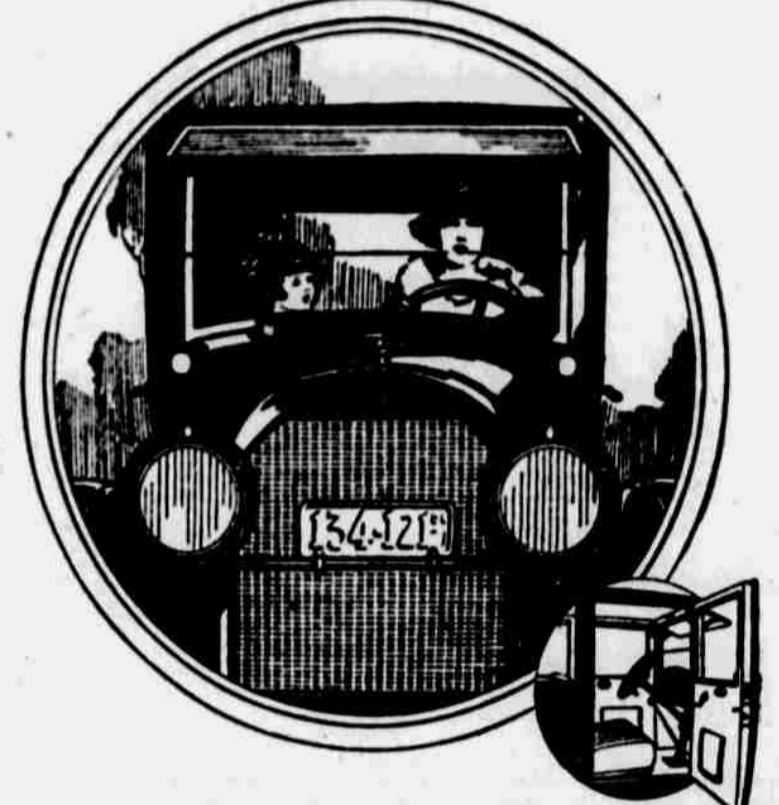
Some tires accomplish their work in running 10,000 miles, others do the same amount of work in 6,000 miles, and others in 15,000 miles. Road, load and operating conditions account for the difference in mileage.

A 32x4 tire which has carried an average of 800 pounds or .04 of a ton throughout its life over 12,000 miles has delivered 3,200 ton-miles of work. Another tire which has carried an average of 400 pounds or .21 of a ton throughout its life of 15,000 miles will have delivered the same amount of work. That is, 21 ton times 15,000 miles or 3,200 ton-miles. A third tire has carried an average load of 1,200 pounds or .6 of a ton throughout its life. It has run 4,000 miles and has delivered only 2,400 ton-miles of work or 25 per cent less work than the other tires.

In this last case the tire has failed 25 per cent faster, due to overload. In the last example the tire was worn out before it had performed the 3,200 ton-miles of work as the other tires had done because its strength was over-taxed.

Now the list price of a Miller 32x4 tire which is used here as a basis, is \$32.40. \$32.40 divided into 3,200 ton-miles gives \$10.00 per ton-mile cost. Whereas \$32.40 divided into 2,400 ton-miles gives \$13.50 per ton-mile cost. Thus the third tire has actually cost 33 1/3 per cent more for the work done than the first two. The third man's expenses are entirely out of proportion to those of the other two.

In cold cash this would mean a saving of \$10.80 on each tire for each 3,200-ton miles run.



What a wealth of satisfaction a woman takes in the dependability of her Cadillac. There is no other single trait, of all the wonderful traits of the Cadillac, that quite equals it in her esteem.

Her mind is at rest, she is free to rejoice in the fine buoyancy of the Cadillac, its suggestion of soaring grace. The matter of driving the car, so safe and simple and easy it is, adds a sportive zest to her pleasure.

And as the miles unroll, the joys of Cadillac travel grow more precious because of the serenity and security she feels. This fine dependability, always the cardinal fact of the Cadillac, finds even higher expression than before in the New Type 61.

J. H. Hansen Cadillac Co.
Omaha Lincoln Sioux City

CADILLAC

Standard of the World

New Price Reduction STEPHENS



It's a Great Car!

- 57 horse-power
- 18-20 miles on a gallon
- 2 to 60 miles in a flash
- Non-Skid Cord Tires
- Hand-built Coachwork
- Genuine Leather Upholstery
- Comfortable Alloy Springs
- Easiest Steering and Control

Now re-organized, re-financed and powerfully capitalized, the Stephens Motor Works presents this great car at an irresistible price that is winning thousands of new friends.

It's a Great Car! That's the judgment of 10,000 owners who know Stephens in 100,000,000 miles of economy and dependability. See this car! See how the marvelous 57 h. p. Stephens motor with its amazing economy of 18-20 miles a gallon absolutely establishes it as the most advanced six-cylinder car in America.

31 Improvements—Now \$150 Less

\$1595 f. o. b. factory

This new reduction, plus \$655 before, makes a total reduction of \$805 in a few months

Mid-City Motor & Supply Co.
2216-18 Farnam Street Omaha Phone AT lantic 2462

April is Greatest Nash Month

January, February and March started the breaking of records with a volume of sales that exceeded the same 1921 period by more than 51%.

Now comes April with the greatest single month's sales in all our history.

A reference to our records shows that it surpasses the best previous April by a clear 18% and completely overshadows even August, 1920, which till now held the honor of being our largest month.

The new Nash line includes twelve models: Four and six cylinders; open and closed; two, three, four, five, and seven passenger capacity; a price range from \$965 to \$2390, f. o. b. factory.

NASH

NASH-VRIESEMA AUTO COMPANY
Distributors Nash Passenger Cars

Retail—SERVICE—Wholesale
Tenth and Howard Streets

Telephone Atlantic 2916

Please paste this phone number in your phone book. It was omitted.