

Durant Six Uses New Ansted Motor

Company Has Been Reticent About Line Lest Orders Swamp Factory.

Not a great deal has been said about the six-cylinder models in the Durant line. Durant Motors, Inc. has been somewhat reticent in discussing the six for reasons that have just become known.

A friend dropped into Mr. W. C. Durant's office the other day and in the course of conversation the Durant six was mentioned. The visitor had ridden in the car and was enthusiastic about it. He remarked that he had read very little of the Durant six and was quite surprised that so little had been said.

"We have been cautious," said Mr. Durant, "lest we create a demand for our six-cylinder line with which our factories would be unable to cope."

"We have been concerned not so much with the quantity of cars we might be able to produce as with the desire to see how well we might be able to build them. Consequently we have been careful not to create a demand that would deter us from building character into the car."

The Durant six is powered with the much-talked about Ansted motor which Mr. Durant has characterized as "the most powerful, flexible, quietest and most economically operated six-cylinder motor that has yet been designed."

Its chassis is made rigid through the use of the Durant tubular backbone, (patent applied for), which makes possible, as in the four-cylinder Durant line, the

assembly of vital units in such a manner as to give the greatest degree of accessibility.

Wills Sainte Claire Is Used by Lord Byng

It was quite fitting that during the recent visit of Lord Byng of Vimy and Lady Byng to Sarnia, Ont., the governor general of Canada and his party should have been driven in Wills Sainte Claire cars. Sarnia is just across the St. Claire river, the international boundary, from Marysville, Mich., and on the southern boundary of Sarnia is the huge river front site, where the Canadian plants will soon be manufacturing Wills Sainte Claire cars.

As a matter of fact, Lord Byng put in most of his time while in Sarnia asking questions about the Wills Sainte Claire. A sedan and a phaeton met his excellency's party at the Grand Trunk station. When Lord Byng's Wills Sainte Claire sailed up the steep hill on high gear, the governor general leaned over the front seat and said, "That's the most remarkable thing I ever saw. Tell me more about the car."

About 30 miles were covered during the afternoon by Lord and Lady Byng. During the parade through the streets of Sarnia, it was often necessary to drive as slowly as two miles an hour. His excellency kept watching his driver, and finally said, "Why you never have to shift gears at all, do you? I did n't know there was such a motor car."

After the flag presentation and reception, the governor general and party returned to their Wills Sainte Claire cars. Lord Byng sent his aide to ask the Wills Sainte Claire representative, the Port Huron distributor, to ride with him.

New Nash Sales Company Formed

Nash-Vriesema Firm to Distribute in Nebraska, Iowa and Dakota.

Announcement has been made of the organization of the Nash-Vriesema Auto company, headed by Dan



Dan T. Vriesema.

T. Vriesema, to take over distribution of Nash passenger cars in Nebraska, Iowa, except the eastern one-third, and the southwestern quarter of South Dakota. The new company will occupy the

present Nash headquarters at 423 South Tenth street.

Mr. Vriesema is regarded as one of the most capable automobile merchants in the country.

In 1909 Mr. Vriesema became identified with the automobile industry, associated with one of the largest American builders of motor cars, of which company Mr. Nash was made president the following year. From 1917 until 1920 Mr. Vriesema was president and general manager of the Illinois Oldsmobile company.

In the latter year he became general manager of the Chicago branch of the Nash Sales company.

"In Dan Vriesema we have a man whose past record and business achievements long since have placed him in the front rank of America's automobile distributors," says C. B. Voorhis, vice president and director of sales of the Nash Motors company.

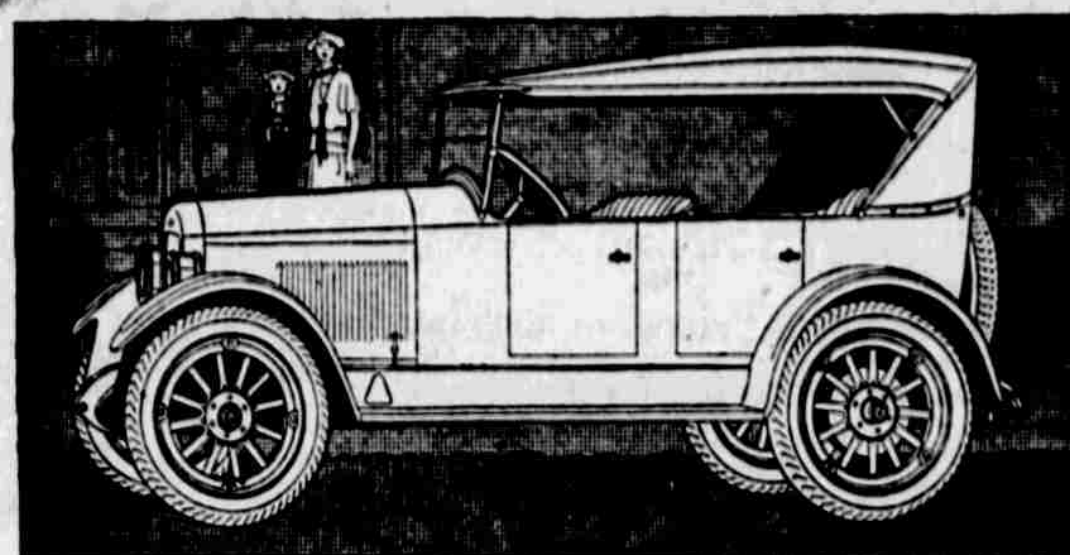
Oakland Repairs Under Flat Rate

The Oakland Motor Car company is putting into effect as quickly as possible its new plan of universal "flat rate" charges for service.

Already the majority of its branches, distributors and dealers have put into effect this plan of set charges for practically every repair job that may be required on an Oakland car. This specialization on a piece rate basis is doing away with the complaint frequently heard from motorists that they are given no idea what a specific repair will cost until after the job is completed. This has resulted in much dissatisfaction with the system now generally in vogue.

Another feature of service worked out by the Oakland Motor Car company is the training of mechanics in a special school at the factory at Pontiac.

Will You Take Your Ride Today?



50 Horsepower—Six Cylinders—\$1065

There is a Jewett waiting for you in our showroom. It is your car for any morning or afternoon that you may select.

You must actually feel the might of 50 horsepower to appreciate it. You must sink back in the soft leather cushions and feel the gentle sway of perfectly balanced construction.

Then will come the realization that here is a stout, sturdy, dependable car that has been built for years of care-free service. Every unit is of proven worth

with ample strength to match the power of the mighty motor.

So we repeat, ride in the Jewett as soon as you possibly can. Find out what the largest power plant in its price class actually means in terms of motoring comfort.

Then when you return from your ride, refreshed and relaxed, remember that this is the Six that you can buy for the price of a four—\$1065 f. o. b. Detroit.

It is Sold and Serviced by Paige Dealers Everywhere

Nebraska Paige Co.

27th Avenue and Harney OMAHA Phone Douglas 3660

JEWETT

A Thrifty Six Built by Paige

Nash Leads the World in Motor Car Value

ANNOUNCING

Nash-Vriesema Auto Company

Distributors for Nebraska, Iowa save Eastern Third, and S. E. Quarter of South Dakota

There is, on our part, a very sincere pleasure in announcing that Dan T. Vriesema has organized the Nash-Vriesema Auto Company and taken over Nash representation in the Omaha territory from the Omaha branch of the Nash Sales Co.

The Nash-Vriesema Auto Company will also conduct the sale-of Nash cars at retail in Omaha.

We feel, and rightfully so, that the Nash Motors Company and Nash owners in both the wholesale and retail territories are highly fortunate in having the ownership and management of the Omaha Nash franchise entrusted to a man of Mr. Vriesema's veteran experience and proved business ability.

He is well known and warmly esteemed both in the industry in which he has long been prominent and by thousands of automobile owners with whom he has dealt.

His record is one of sound and successful achievement and those now driving Nash cars and those about to purchase a Nash may count confidently upon his untiring effort to serve them well and willingly.

Mr. Vriesema has gathered around him an organization of particular and expert fitness, each man personally selected because of his definite qualifications.

The Nash home for both wholesale and retail is at 423 South 10th Street, and here are not only attractively arranged showrooms but a finely equipped and competently manned service station.

NASH

THE NASH MOTORS COMPANY
Kenosha, Wisconsin

Nash Leads the World in Motor Car Value

The New Six 40
MOON
has arrived—come see it

Six-cylinder motor
115-inch wheelbase
2,650 pounds weight
31 x 4 cord tires
German silver radiator
Genuine leather upholstery

of skill not found in any single organization. Here's a car for those who shun the commonplace—who seek individuality. It meets the keen desire for that distinction and beauty so rare in cars at anything like its price.

The new Six-40 is not a so-called "little six," but a husky, man-size car of distinctive appearance and at a price within the reach of the average pocketbook.

From "stem to stern," evidence of attention to detail and refinements. So compact without crowding—so ingeniously fitted—faultless in taste.

Only such genius as that evolved through fifty patient years' experience in fine coach building could have achieved so complete and satisfying a result. It embodies only standard units of proved quality, each the product of the world's foremost specialists.

Resplendent in its distinctive Moon color—Versailles Blue—speed is evident in every graceful line—power and endurance in every movement.

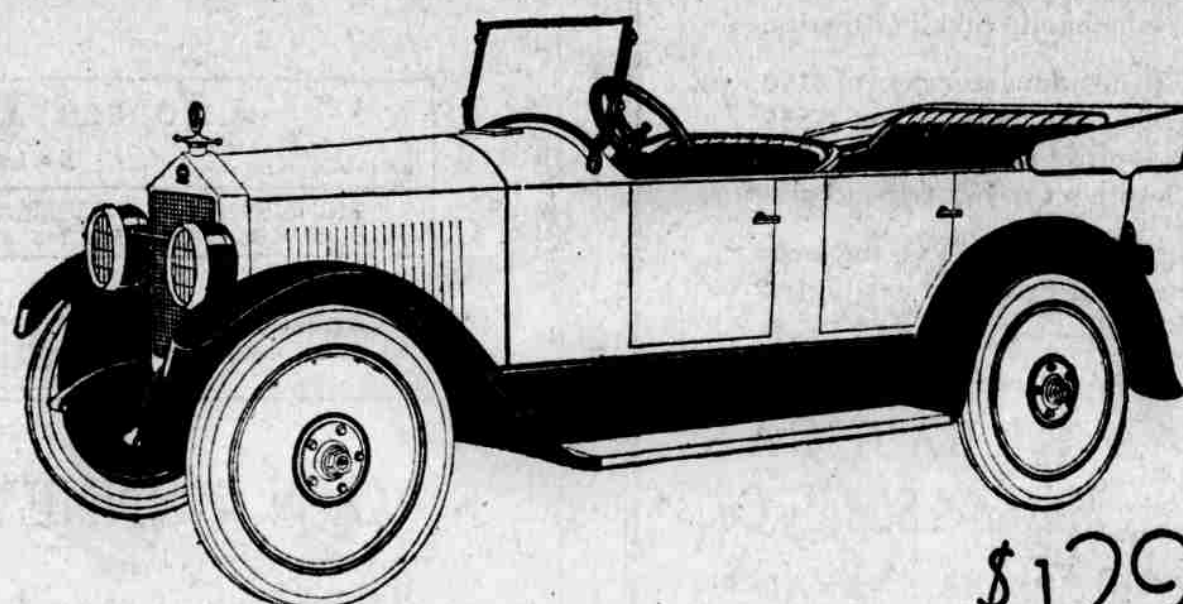
Continental, Timken, Delco, Borg & Beck, Spicer, Stromberg, Fedders, etc.—an array

The Six-40 bears living testimony that a superior six-cylinder car may be built and offered at so remarkable a price.

National-Moon Sales Co.

2045 Farnam Street

Omaha, Nebraska



\$1295
F. O. B. ST. LOUIS

Built by Moon Motor Car Company, St. Louis, U. S. A. Founded 1907 by Joseph W. Moon