

filesday is Dollar Day All over this Big Store



Children's Hats

In Milan straw; black, white and navy; poke, mushroom and sailor shapes; specially priced, each Second Floor-East.

THE BRANDING STORE

Two-Pound Box of Brandeis Chocolates Assorted milk chocolates, freshly made in our own factory—Brazils, creme de minthe, caramels, butter scotch, maple pecan, vanilla cream, nougats, vanilla nut creams, all delicious and wholesome candy, Specially priced Pompeian Room—Main Floor—North

Women's and Misses'

Wool Sweaters

Slip-overs and tuxedo styles in all the popular colors-jade, coral, buff, Copenhagen, lip stick red, navy and black and in combinations of colors. Sizes 34 5 to 44. Values 1.50 to 3.00; special, each,

Second Floor-Center

Silks \$1

Black Silk Satin-36-inch. Scotch Plaid Satins-36-inch. Black Silk Rajah-35-inch. Printed Georgette-40-inch. Georgette-Black, white, flesh, blue, taupe: 40-inch.

White Silk Le Jerz-36-inch. White Tub Silk-For lingerie; 36-inch. Heavy Blue Satin-2 yards for 1.00

Chamisette Foulard, 3 yards for 1.00 Navy blue with white dot, 36-inch width.

Main Floor-Center

Lonsdale Jean Middies

For Women, Misses and Children-A new shipment of middles made of the genuine "Lonsdale Jean." the most satisfactory material there is for middles. A variety of styles including all white middies, with and without black ties; white with colored collars, cuffs and trimmings, etc. Sizes 2 to 6 years and 7 to 10 for children; 14 to 20 years for misses; 36 to 46 for women. Special,

Girls' Leatherette Rain Capes

Just 409 of these good-looking rain capes with 1.00 hoods, 2.00 values. Sizes 4 to 14 years, Specially

priced, each

inens

Crochet Bed Spreads

For single or twin beds and for the cots on the sleeping porch they are fine. Special,

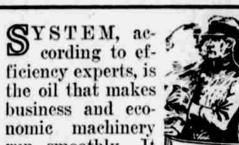
Table Damask, 21/2 yards for

Sanitas Luncheon Sets 13-piece and 5-piece sets in various colors and designs. Regularly 1.60 and 2.00 qualities. Special, per set,

Domestics

Cheese Cloth, 20 Yards

Main Floor-West



run smoothly. It makes men and machinery accomplish maximum results. The "Lookout in the Foretop" is the specific system which brings up the efficiency of the Omaha dollar and makes

it possible for this unit to

bring home a maximum value. This Dollar-Day in the May Sales has been planned as a demonstration of "Lookout in the Foretop" effectiveness, and every item listed on this page will clearly show the advantages given through our system of clever buy-

ing and quick selling. J. L. BRANDEIS & SONS

SLIPPERS Quilted Japanes: Slippers. Satin quilted slippers with leather soles in light blue, copen, old rose, gold, purple, lavender and black. Specially priced, per pair

Women's Buck Boudoir Slippers Felt lined with cushold rose, orchid and gray. Special, per

Third Floor-East

Silk Gloves

2-clasp gloves in a good quality of silk, novelties and plain effects in white, black and colors. Sizes 51/2 to 7. Regular \$ 2.00 values. Special, per pair,

Main Floor-North

Allover Silk Laces

2.00 values - 38-inch width in black and \$ several colors. Specially priced at, per

Allover Embroideries In fancy colored organdies, 36 inches \$ Specially priced, per

Main Floor-Center

Men's and Women's

Bleached Cheese Cloth of good absorbent quality, 36 inches wide, worth regularly 8c a yard. No mail or phone orders filled. Twenty yards for Bleached Sheeting, 21/2 Yards

72-inch sheeting of a genuine eastern make with 1.00 heavy linen finish. 2½ yards for No Phone or Mail Orders Basement-North

Boys'

Little Boys' **Tub Suits**

Sailor fashion button-on models with blouse of fine white poplin and pants of striped and plain navy or brown materials. Finished at the neck with black tie, Sizes 2-6 years. Specially priced

Boys' or Girls'

Sleeping Garments Made of soft white muslin with long or short sleeves, round or square neck and buttons in the back with drop seat. A convenient one piece sleeping gar-

Dress Plaids

5 Yards, 1.00

A good assortment in

dark colornigs, also gray habit cloth; both

Basement-Center

36-inch width. Special, 5 yards \$

Women's Munsing Union Suits

Made of fine combed cotton and all sizes. 1.25 \$ and 1.50 values; special, per suit,

Third Floor-Center

Bungalow Aprons

Of striped percale with square or V neck, front opening or slip-over styles. trimmed with rick rack edging. Special, 2 for

Third Floor-Center

Naiad Net Dress Lin-

ing and Shield

Nalad net dress lining, regular

price 75c, and a pair of Omo dress shields, size 4, regular

Sanitary Napkins.
Sells regularly 1.25, 1.00 Sanitary Apron, Belt and Six

Main Floor-South

Cretonne

Sets

500 pairs of cretonne

sets, also voile curtains

Basement-West

Infants' and Children's

Mary Jane

Pumps

Patent leather puraps with

hand turned soles and one

2½ to 8. Sells elsewhere 1.98; \$

Basement-Arcade

Special at, per

with lace edge, 21/4 yds. long. Worth 1.49 pr.

Per set

price 55c. Special,

combined set

All Linen Handkerchiefs

A fine sheer quality of pure Irish linen handkerchiefs; hems of \$ varying width. 5

Main Floor-North

Round

Cretonne

Pillows

Large, fluffy pillows made of at-

tractive cretonne with shirred centers of plain sat-

Third Floor-West.

Men's

Overalls

Union made overalls of the

best 220 weight white

Basement-Arcade

Children's

Play

Oxfords

Several hundred pairs of

these oxfords made of tan

Basement-Arcade

lotus calfskin with

sizes 81/2 to 2. Spe-

cial, per pair,

extension soles. In \$

backed denim, cut

waist. Per pair,

full and roomy. \$ Sizes 34 to 44

een filled with kapoc pillows. Regularly

priced 1.75. Special,

Wash Suits

Play suits, rompers, Oliver Twist or Norfolk able colors. Sizes 21/4 to 9 years. 1.50 to 2.00 values. Each

off and three fittings.

Regular value 2.00.

Taborette

1.75 value. Solid oak

taborettes in fumed or

Seventh Floor

golden oak fin

ish. Specially

priced at

Special, each,

Fourth Floor

Combination Hot Water Bottle

and Fountain Syringe

Main Floor-West

Red rubber rapid flow tubing, shut

Specially priced Third Floor-East Third Floor-East

Djer Kiss or Piver's Vegetale Toilet Water Regular 1.50 size. Very specially priced for Tuesday's selling at

Main Floor-West

Fancy Girdles

Metal and silk girdles, many styles for dress trimmings. Values 1.50 to 2.00. Specially priced, each,

Women's

Thread Silk

Hosiery

Plain and lace effects in

colors. Regular \$

Main Floor-North

Men's Athletic

Union Suits

Made of a fine grade of white

madras and genuine soisette cloth

in several different patterns, cut

Main Floor-South

Nemo Brassieres

The new Circlet Model 1110-Self-ad-

justing, no wrinkles, just smooth fit-

Another Model 1111 Nemo Circlet-

Very desirable, is made of firm white

Third Floor-North

ting. It opens out flat and launders like a bandker-chief. It is made of an at-

tractive material different from others. Sizes 34-46,

or flesh aeroplane material.

atraps cannot drop off the shoulder. Each

No hooks or eyes. In this new cut the shoulder \$

extra full and taped at the weak points. Sizes \$ 34 to 46; our regular

1.65 and 2.00 quality, at

black, white and

Special, per pair,

Main Floor-Center

Drape Veils

Attractive new bordered patterns with colored embroidered designs. Worth 2.00. Special

Main Floor-North

Values to 2.50. Fine voiles, serims and marquisettes. Some trimmed with lace edging, others with filet pattern lace insertions and edgings, spe-

Voiles and Marquisettes

Mercerized quality with drawnwork borders in \$ white, cream and beige.

Draperies

Novelty Curtains

cial, per pair,

Worth 40c a yard, 5 yds.,

Sixth Floor-East

Rugs

Congoleum Rugs-

Heavy Rush Grass Rugs—Size 24x36; \$

Rubber Door Mats

Sixth Floor-West

—Size 18x30;

Size 3x4-6,

each,

each.

Children's Hose

Fine ribbed cotton hose in cordovan or black. Sizes 5 to 9½. These are seconds of 35c qual-

5 Pairs, \$1

ity. Specially priced, five pairs for

Basement-Arcade.

Taffeta

Bags Umbrellas Made of genuine cowhide leather with heavy double handles and reinforced bottom. Regularly valued women. Speat 1.75. Each,

Basement-South

Galvanized Wash Boilers

No. 9 size, with wooden side handles and \$ case. Special,

Fifth Floor-West

Men's Handkerchiefs 10 for \$1

A sheer quality colored printed handkerchief in fast colors. A well made hem-stitched handkerchief; regu-lar value 25s, 10 for

Basement-Arcade

Men's and Boys' Hats and Caps

A large assortment in new styles and desirable colors. A good opportunity to supply your needs at a

very reasonable price, Fourth Floor

Mixing Bowls—Plain white stoneware, 6 to 9-in. sizes. 1.00 Set of 4 for Colonial Tumblers — Medium weight tumblers in several patterns. Supply your everyday needs 1.00 at this economical price. 1.00 Two dozen for Glassbake Casseroles—Oval shape, 8inch size, complete with frame. Specially priced, 1.00

CHINAWARE American **Boston**

With paragon frame, tape edge and good handles. For men or \$

cial, each, Basement-South

each Bluebird Casseroles—Beautiful white body with bluebird deco-rations. 8-inch round cas-

serole. Special, each

Fifth Floor-East