

# May WHITE Sales

## The Omaha Women's Club

will hold its annual May music festival in the Burgess-Nash Tea Room Monday morning at 10 o'clock.

The special May festival orchestra, under the direction of Robert Cusaden, is composed of 30 members. Louise Jansen-Wyke is the soprano soloist.

For those who wish to remain, we will serve a delightful May day luncheon at 12:15 p. m. The price is very reasonable—85c.

Burgess-Nash Tea Room—Seventh Floor

## May Sale--White Silks

June brides and graduates will appreciate a sale of white silks just at the time when they are planning wedding gowns and graduation frocks. And the others of us who wear white because it is cool-looking, and because washing does not make it less attractive will purchase all-summer needs at these lowered prices.

**White Marinette Crepe**  
Heavy weave. 40-in. width.  
Yard, \$2.95

**White Wash Satins**  
Splendid quality. 36-inch width.  
Yard, \$1.69

**White Chiffon Taffeta**  
Soft finish. 36-inch width.  
Yard, \$1.95

**White Tabby Taffeta**  
Exquisite for lingerie. 40-in. width.  
Yard, \$3.50

**White Iona Crepe**  
Beautiful weave. 40-in. width.  
Yard, \$3.95

**White Charmeuse**  
Soft and clinging. 40-in. width.  
Yard, \$1.95

**White La Jerze**  
For shirt or blouse. 36-in. width.  
Yard, \$2.50

**White Plisse Crepe**  
Silk mixed crepe. 30-in. width.  
Yard, 75c

**White Gros de Londres**  
Ideal for dresses. 36-in. width.  
Yard, \$2.50

**White Crepe Chiffon**  
Sheer crepe weave. 40-in. width.  
Yard, \$1.95

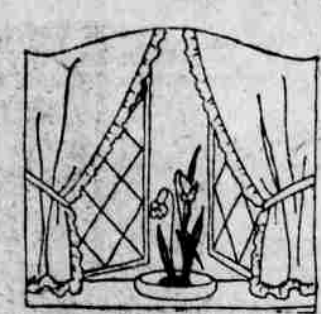
**White Wash Satins**  
36-inch width white wash satins with permanent mercerized finish. Desirable for sports wear and for lingerie. In May sale—  
Yard, 79c  
Burgess-Nash Silk Shop—Second Floor

## May Sale--Woolens

**Wool Ratine**  
Coarse weave wool ratine, in 54-inch width. Desirable for sports suits and skirts. Priced—  
Yard, \$2.95

**White Sport Flannel**  
All wool white sport flannel. Favored for summer suits, skirts, and sleeveless jackets. 27-inch width. Priced—  
Yard, \$1.95  
Burgess-Nash—Second Floor

## In the Drapery Section



**White Flet Curtains**  
All-over patterns and neat border effects, from Quaker, Seranton and other mills.  
Pair, \$3.95 to \$8.50  
Burgess-Nash Drapery Section—Fourth Floor

## Notions

Costs' Thread, black and white, all sizes, dozen at 57c.  
Wright's Bias Tape, 2 bolts, 25c.  
Delong Hooks and Eyes, card, 7c.  
Pearl Buttons, 3 cards, 25c.  
Basting Thread, 4 spools, 25c.  
Dress Clips, rustproof, black and white, all sizes, card, 2 1/2c.  
Gold Eyed Needles, 2 pkgs., 5c.  
White Cotton Tape, bolt, 3c.  
Rick Rack, fast colors, yd., 2c.  
Inside Skirt Belting, remnants, priced at, each, 1c.  
Burgess-Nash—Main Floor

## Ribbons

White ribbons contribute more than their share of charm to the graduation frock and to the wedding gown.

**Rich Brocades**  
Soft Satins

**Lustrous Moire**  
**Crisp Taffeta**  
For Monday we specially feature a beautiful quality of all-silk white brocade ribbon of 5-inch width.  
Priced moderately at—  
Yard, 39c  
Burgess-Nash—Main Floor

## Dainty White Neckwear

Filly white gimpes that take the place of a blouse for spring. Lace-trimmed collar, cuff, and vestee sets of organdie and net, in Bramley, Tuxedo, and shaped collar styles.  
Organdie, net and lace pleatings in 1 to 4-inch widths.  
Sheer white organdie, batiste, and lace collar and cuff sets in Bramley style, for wear with dresses and round-necked sweaters.  
Burgess-Nash—Main Floor

## BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

## Monday a Sale of 1296 Bed Sheets

A sensational offering—sheets of standard makes priced less than the usual wholesale cost. All are of excellent quality—every one is torn not cut—each one a value not to be overlooked at this Monday pricing.

**Peguet Belfast**  
**Mohawk**  
**Nighttime**  
**Utica**  
All well known makes

**\$1.05**  
Each

Limit of two to a customer.

No C. O. D.'s—No Phone Orders—No Exchanges—No Returns.  
Burgess-Nash—Second Floor

## Featuring Many New Things for Baby

Baby Week! For this occasion we have prepared many special groups that are inclusive of everything a wee tot needs. Our Baby Shop is practically a store in itself, where mothers may shop in absolute comfort and privacy. Our spacious layette room, and our other private rooms are an important feature to fastidious women.

To enter this department is to be greeted by courteous attendants who possess a thorough knowledge of the essentials for the comfort and health of both baby and mother.



We own a mother's complete reference library that is at the disposal of all. Books may be taken home and read at leisure before they are returned.

Burgess-Nash Infant Shop—Third Floor

## Linens and White Goods

At the Lowest Prices Known in Years of May Sales

**White Uniform Cloth**  
A fine 39-inch quality fabric for uniforms, skirts, blouses, aprons.  
Yard, 24c

**White Suiting Poplin**  
A 36-inch fabric that retains its silk-like finish after laundering.  
Yard, 65c

**Plain White Voile**  
36-inch quality, for blouses and dresses. May sale price—  
Yard, 49c

**Beautiful Lace Voile**  
36-inch voile in the smartest of checks, stripes, embroidery effects.  
Yard, 59c

**36-inch White Pique**  
Of various size cords. An excellent quality for summer skirts.  
Yard, 49c

**36-inch Longcloth**  
A splendid wearing quality of 36-inch width. Our May sale price.  
Yard, 17 1/2c

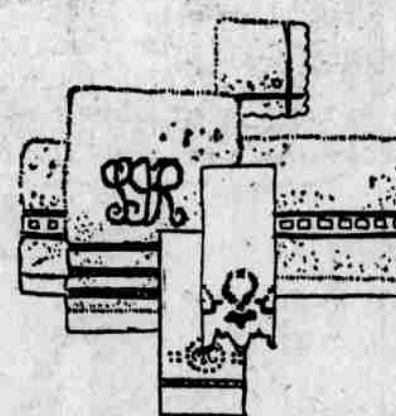
**Imported Organdy**  
45-inch Swiss organdy of exquisite fineness, priced in May sale.  
Yard, 75c

**White Nainsook**  
Fine weave, quality used for hand embroidery work. 36-inch width.  
Yard, 29c

**White Flaxon**  
Sheer fine quality voile that retains its whiteness, 39-inch.  
Yard, 35c



## Many Exceptional Values in Linens



**Linen Toweling**  
Bleached linen, Scotch import.  
Yard, 19 1/2c

**Luncheon Cloths**  
Linen damask, 45x45-in. size.  
Each, \$4.95

**Dresser Scarfs**  
Lace-trimmed scarfs, in sale.  
Each, \$1.00

**33-inch Indian Head**  
33-inch width, soft finish.  
Yard, 23c

**Linen Table Cloths**  
Irish Damask cloth, 72x72-in.  
Each, \$6.50

**Pullman Table Tops**  
Of pure Irish linen Damask.  
Each, \$1.50

**Crochet Bed Spreads**  
Three-quarter or extra large.  
Each, \$1.95

**Bed Sheetting**  
81-inch, round thread quality.  
Yard, 59c

**Hemstitched Towels**  
Of Irish make, 20x38-in. size.  
Each, 39c

**Damask Napkins**  
Of Scotch linen. Dinner size.  
Dozen, \$6.00

**Marseilles Bed Spreads**  
Satin finish. Twin bed size.  
Each, \$3.95

**Pillow Cases**  
42x36 and 45x36 hemmed.  
Each, 28c

**Satin Finish Marseilles**  
Bedspread, Bolster Cover  
Spread and bolster set in handsome design, scalloped edge and cut corner, extra large.  
Set, \$8.50

**Huck Towels**  
Large size huck towels, special—  
Each, 12 1/2c

An occasion to fill up your linen chest with sufficient quantities to amply provide sure-to-come emergencies at our special May sale prices.

## Decorative Linens

Our stocks are wonderful. Not in years have we had such assortments—the very beautiful French cluny and the exquisite handmade Madeira linens. At our May sale prices they offer a welcome opportunity to the housewife or bride-to-be. May we aid you in your selection? Burgess-Nash linens are the linens of quality and lasting service. From the small 6-inch doily to the large banquet cloths our stocks are wonderfully complete, and are priced according to size, 15c to \$37.50 each.

Burgess-Nash—Second Floor

**Bleached Turkish Towels**  
Extra heavy weight, made of two-ply yarn in the extra large size, 19x40-in. Most unusually priced in our May sale—  
Special at 25c each  
Burgess-Nash—Second Floor



**A Special Offering of Bleached Cheese Cloth**  
A good quality bleached cheese cloth, 36-inch width. Our special May sale price—  
Yard, 5c

**Wash Cloths**  
Large size. Limit of 12.  
Each, 4 1/2c

Bedding, beautiful towels and satiny table damasks, all finely spun—Ireland's top of the morning to the bride—are here in wonderful assortment.

## Annual May White Sale

Fresh and welcome as the Springtime itself is this sale that comes every May, bringing with it such unusual price opportunities. The best part of it is that the stocks are the same fine merchandise from makers whose quality you know so well. Savings abound on every side. The housewife will welcome this opportunity to replenish household needs. The bride and graduate, too, will find this to be the time of all times to purchase their coming needs. The items on this page are representative of the many worth while savings that you may expect to find.

## The Youthful Figure Depends Upon Correct Corseting

Have you kept your youthful figure? Or are you reducing? Like all other arts, corset designing aims to express beauty. Not the beauty of fine French brocades and lovely laces, or of shimmering silks or satins, for these are only the materials with which to work, but the appealing beauty of exquisite lines.

## The Ideal Figure

may have an infinite number of lovely arrangements of fabric and color built around it, and each may look well, but there is only one corset to which it is suited. To know the type to which one belongs, and the type ideal towards which one should strive, is to know the secret that will give youth, beauty, and health, and thus the whole magic of personality. Because alertness, aliveness, freshness, enthusiasm, and piquancy are, after all, the youthful things in a wonderfully youthful world, they simply cannot be kept inside of a wrong corset.



## Lily of France

The Lily of France Corset is worn by beautiful women to make them more beautiful and to give them a youthful figure.

\$5.00 to \$25.00

Burgess-Nash Corset Shop—Second Floor

## May Sale--White Gloves Offer Most Attractive Pricings

**12 and 16-Button**  
White mousquetaire tricot and milanesa silk gloves with Paris Point backs. 12 and 16 button lengths.  
Pair, \$1.75

**Imported Suede Gloves**  
White imported suede; pique and overseam sewn. 8 and 12-button styles. Sizes 6 1/2 to 7 1/2 only.  
Pair, \$1.50

**White Silk Gloves**  
White silk gloves in two-clasp style. Paris Point backs. Sizes 5 1/2 to 8 1/2.  
Pair, \$1.00

**Chamois Fabric Gloves**  
White gauntlets of chamois fabric. Trimmed with heavy silk embroidered backs, and pearl buckle at the wrist.  
Pair, \$1.00  
Burgess-Nash—Main Floor

## May Sale White Hosiery

**Cotton Hose**  
Rib top, full fashioned.  
Pair, 50c

**Silk Hose**  
Pure thread silk, lisle top.  
Pair, \$1.00

**Full Fashioned Silk Hosiery**  
Silk hose, high-spliced heels, double soles and toes.  
Pair, \$2.00  
Burgess-Nash—Main Floor

## Monday's Special 1000 Corset Covers

Women's corset covers. 1,000 of them. They are made of fine quality nainsook and batiste and are combined with sheer lace and attractive embroidery.

The top is finished with insertion that is run with daintily colored ribbons.

These are the cool undergarments of which every woman likes to have a great number for wear through the hot summer weather.

No C. O. D.'s No Refunds  
No Mail Orders **27c** No Exchanges  
Burgess-Nash Red Arrow Booth—Downstairs Store