

Studio Poses of Omaha Industrial Artists

Products of their Prolific Pens-Pencils and Brushes Hit the Public Eye from Buildings, Newspapers, Posters, Show Windows, Signboards and Magazines



You've seen this man's work if you've lived in Omaha for only a day. If you arrived any time within the last 15 years it's probable some of his work caught your eye even before your train pulled into the city proper. Since 1904, John Trammor, scenic artist for the Thomas Cusack company, has been painting bread and bulls, lilies and lingerie, ice cream and pickles, and things, on signboards for the Omaha public to gaze at. The quality of his work has won him much praise.



When you look at a picture in a Northwestern Bell Telephone company ad in The Bee, you're peering at some of the work of Miss Alice F. Anderson, the company's artist. She does the line drawings for all the phone company's advertising in newspapers, pamphlets, etc.



Carl Gloe of Omaha is the only well known architectural sculptor in the middle west. He designs and models beautiful exterior and interior decorative effects for downtown buildings and private residences.



Line drawings for posters and advertising layouts is the specialty of Miss Marie Vernon, commercial artist. She is a graduate of a Chicago art school.



Keeping up with the fashions is one of the difficult duties of a dress designer. Above is Miss Hildegard Rex, who, with two companions, works out new stunts in dress designs for the M. E. Smith company. They go over hundreds of magazines, fashion booklets and style reports in search of suggestions for new and attractive creations.



Every Omaha movie fan knows Gordon S. Bennett's posters. His trusty air brush is back of those striking publicity pictures exhibited daily in front of and inside the foyers of the Strand and Rialto theaters.



Here are Mrs. Grace Cavanaugh and Miss Marguerite Lobeck at work in their studio at the M. E. Smith company. They are two of the designers of those new thrills in Mina Taylor dresses that are offered from time to time.