

What the Theaters Offer

IF ELSIE JANIS, who brings her famous gang in a new revue to the Brandeis theater for three days, starting Thursday, May 4, did not want to forget the war she would find it difficult. Her transcontinental tour of this year is more like the triumphal return of a general than that of a star filling theatrical engagements. In two cities, if the American Legion had been allowed its way, Miss Janis would have been accompanied from her train to her hotel by a brass band. The little lady objected, but their greeting in theaters was almost as strenuous. The enraptured man is most enthusiastic and the favor and kindness shown her by the American Legion in every city cause Miss Janis to say, "They are so good to me it just makes me feel that I did not do half enough for them in France." Military men, especially ex-service men, are particularly keen for a scene in the show which ends with the singing of a new "Blues" song called "Bonus Blues." This is the only portion of the revue that touches on war or general but one reviewer very aptly sized up the situation by saying: "The only phase of the Janis revue that is military is the audience—the great number of service and ex-service men that flock to pay tribute to their 'little sweetheart' of the A. E. F. days."

Alexander, "The Man Who Knows," is the headline attraction at the World theater. Disclaiming any powers bordering on the supernatural, Alexander's advice upon any subject is given merely to mystify and entertain. Any one may ask him a question. It may be sealed in any language familiar to the questioner. In addition to his famed "Simla Seance" or crystal gazing demonstration Alexander offers a series of spirit paintings. The supporting show will be found crammed with clever amusement features. Langton, Smith and Langton call themselves "Evangelists on a Mission of Joy." The Oklahoma Four are cyclonic dancers. Ward and Gory present a nifty musical interlude. The Langton open the bill with a novelty called "In a Spider's Web." Elaine Hammerstein is the star of the full length photoplay feature called "The Way of a Maid." Arthur Hays introduces as an organ solo "When Francis Dances with Me," interspersed several novel effects. "The Romantic Teacher," a miniature musical comedy with company of 12 is the headline attraction starting next Saturday.

This is the week when Vera Gordon, the Russian, actress of distinguished emotional power, comes to the Orpheum. Her effectiveness has been attested in such photoplays as "Humoresque," "Greatest Love" and "North Wind's Malice." She comes with a well-chosen company to present the one-act playlet, "Lullaby," which was written by Edgar Allan Woolf. One of the featured acts is to be offered by the incomparable mentalist, Harry Kahne. One of his feats is to read a newspaper while writing backward what he reads, and at the same time answering questions from the audience upon geographical subjects. "Recital Classique" is the title of the comedy skit to be offered by Bert Gordon and Gene Ford as another featured act. They make their offering extremely amusing, with music and fun pleasantly combined. Helen Higgins and Natalie Bates, very attractive dancers, assisted by Horace Bentley, are to present their latest offering, "Singdance." A novel comedy diversion entitled "The Newsdealer" will be the vehicle in which Joe Shriner and Billy Fitzsimmons offer their brand of comedy and late songs of the ragtime variety. The Japanese juggler, Kinzo, has a variety of new tricks. Once again the cartoon



Elsie Janis - Brandeis

Mrs. Leslie Carter - Brandeis

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Vera Gordon - Orpheum

Gene Ford - Orpheum

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comic, Aesop's Fables, will be a film feature. Topics of the Day will be shown and also the weekly.

"Melody and Art" with Renee Rayne, is the rather modest program announcement of the magnificent artistic offering which is to be presented as the stellar act of the new show which opens at the Empress today. The act is presented by a company of five most capable artists under the personal direction of the author, Mr. P. E. Paoli, the celebrated painter and producer of posing acts. A featured attraction will be the performance given by DeWitt and Robinson, a talented pair of comedy artists, who introduce singing, dancing and musical instrumentalizations. Another important attraction will be the offering of Jean Gibson, known throughout the circuit as "The Gull Curve of Syncope," promises one of the real big treats of the current season. Miss Gibson is assisted by Melisse Balou at the piano. Completing the vaudeville program is the comedy offering of Hall and Beamer a pair of comedy character artists.

W. Somerset Maugham, the English author, has raced to the top rank of authors for the season's best output with his comedy, "The Circle." The Broadway stamp of approval awards Mr. Maugham this distinction, for on Broadway, following the long run of the play in London, "The Circle" received attention quite unlike any other play of the season for tremendous enthusiasm. While the play itself is notable enough to command attention in the most capricious circles, the doubly notable fact lies in the announcement that John Drew and Mrs. Leslie Carter are playing the leading roles, and these distinguished stars will positively be seen at the Brandeis theater for three days, starting Thursday, May 18, for the Selwyns, producers of the dramatic success, did a most extraordinary thing by removing the play at the height of its Broadway run in order that "the road" might be able to witness the all-star cast before it was dissolved. In support of the two stars will be other notables in the shape of John Halliday, Ernest Lawford, Betty Linley and Robert Keller. "The Circle" is by way of being a gentle satire on life, and the female of the species—more particularly, in fact, on the latter.

From a scenic standpoint one of the biggest attractions ever booked for the vaudeville stage is "The Storm," which comes to the Orpheum May 7 for the closing week of the season. The attraction is Langdon McCormick's stupendous spectacle. Besides being a novelty in staging, "The Storm" embodies a gripping story. At the compelling climax of the dramatic action the immense illusion is brought forth with thrilling effectiveness. The unusual cast is headed by Edward Arnold.

Elsie's Gang Were Real Soldiers When War Was Going On

The gang that Elsie Janis, who will be seen at the Brandeis for three days starting next Thursday, May 4, has assembled for her transcontinental tour consists of nearly all the veteran soldiers who were with her two years ago, and every man among them wears the Victory medal, practically all of them are members of the American Legion. More conspicuous honors came to several members of the organization, and one of them, James F. Nash of New York city, won the Distinguished Service Cross of the United States, a decoration that is ranked in all the world by only the American Congressional Medal of Honor, the Victoria Cross of England, and the Medaille Militaire of France. Nash was a private in Company K, 308th infantry, 77th division, and was wounded at Vesle river at the time he won the cross on August 22, 1918.

Jurien Thayer, who drove an ambulance in the Columbia University unit of the American Legion Ambulance service and was attached to 34th and 162d divisions of the French army, won the Croix de Guerre for bravery in evacuating the French wounded under fire at Verdun. He participated in eight general engagements. Thayer also won the French campaign medal.

Elsie Janis herself spent months in the front line areas during 1918 and was attached to General Pershing's general headquarters. She was continuously under fire and subject to gas attacks. Recently she received the Conspicuous Service Cross of the state of New York, and has been recommended for the United States Distinguished Service medal.

Engagement for engagement, wound for wound, decoration for decoration, Elsie Janis' famous gang outpicks any other organization of a similar nature ever assembled.

See Want Ads Are Best Business Boosters.

"The Prodigal Judge" Ten Theaters Book Noted Play This Week At Suburban Houses

A novel presentation of pictures will be staged in Omaha this week with the booking of "The Prodigal Judge," one of the most noted stories ever written, at 10 suburban theaters as a first-run attraction. The following theaters will run the pictures next Thursday, Friday and Saturday nights at regular admission prices. The three most interesting characters in the story are Judge Slocum Price-Tuberville played by Maclay Arbuckle; Solomon Mahaffy, by Ernest Torrence, and Hannibal, by Charles Eaton. Jean Paige has the role of Betty Malroy, who helps the judge to reclaim himself. The innovation of presenting the picture first in 10 suburban theaters simultaneously is the first attempted in this country. T. E. Delaney, manager of Vitagraph in Omaha, is sure of success in presenting "The Prodigal Judge" in such fashion. "The Sheikh's Wife," a spectacular French production of Arab life, is to be shown in suburban theaters in Omaha as a first-run attraction on May 18, 19, 20.

Cigaret Brothers to Make Debut in "Jiggers" Soon

Omar and Murad Goldstein, the cigarette brothers, will make their debut as character artists in "Jiggers," the musical comedy which the Knights of Columbus will present at the Brandeis theater for three nights beginning next Sunday. John Hinchey and Richard Maher have the roles of Omar and Murad. Their specialty song number is "Second Hand Rugs." Other popular songs of the show will be "Song of India," "Hello, Omaha, Hello," "I'm a Nut," "Rattle, Rattle, Scandal" and "Burgundy."

Featured in the model chorus of "Jiggers" will be Miss Fay Durkee, well-known Omaha girl.

Jack Pickford is preparing to return to the screen in a picture called "Garrison's Finish." For some of the scenes he will take his company east to the Long Island race tracks.

Baseball Today Two Games

First Game at 2:00 P. M. First double header of the season. OMAHA vs. OKLAHOMA CITY Regular Western League Prices.

Box and admission tickets for sale at the United Cigar Store, 16th and Farnam Streets. Wichita—May 1, 2, 3, 4

GALLI-CURCI Auditorium, Omaha, May 27

Prices \$1.00 to \$3.00—War Tax Extra Mail Orders New to LUCIUS PRYOR Care Auditorium, Omaha

Young Exchange Manager



Did you ever visit a film exchange? Did you ever see how shows that you witness so interestingly on the screen are "canned" and distributed. In the old days of the stage drama, the troupes spent half their time packing up and traveling from town to town to present their plays to the public.

Today, the troupes, depicted on celluloid, are inspected by experts, then packed in tin cans and sent out to exhibitors for presentation on the screen.

The average person is deeply interested in motion pictures, but very few understand the workings of the heart of the industry—a film exchange.

Associated First National Pictures, Inc., at 2036 Farnam street, is exemplar of modern equipped quarters for a film exchange. Edward L. Alperson, well-known in Omaha, has the distinction of being the youngest First National branch manager in the country, and maybe the youngest in the entire industry. He is 25. Business of more than \$500,000 annually goes through his hands. L. James Winn, former newspaper man, is assistant to Mr. Alperson.

When a picture is booked by an exhibitor in this territory, the branch manager assigns a publicity expert to assist the theater manager in exploiting the production. E. R. Coffin is in charge of the exploitation department of First National in Omaha. It is he who goes out into the territory in which the picture is to play and maps out special publicity for it. Like every other film exchange, First National has a sales force that travels certain itineraries in Nebraska and Iowa booking the latest productions to even the smallest village.

In the cut is shown a typical film exchange manager's office where exhibitors may freely confer with film officials in the presentation of pictures. Insert is Edward Alperson.

Suburban Programs

GRAND. Today and Tomorrow—Mabel Normand in "Mickey." Tuesday—Lila Lee in "The Prince Chap." Wednesday—Miss Du Pont in "A Wonderful Life." Thursday, Friday and Saturday—Harry Carey in "Man to Man."

HAMILTON. Today and Tomorrow—"Everywoman." Wednesday—Thomas Meighan in "The Prince Chap." Thursday, Friday and Saturday—"The Prodigal Judge."

\$1,000 Prize for Omaha. The Omaha exchange of Pathe, managed by C. W. Taylor, was winner of the \$1,000 Brunet prize over six other cities for the amount of film business transacted in March, according to word received from New York city. The prize was for efficiency in new business, less operating costs and management.

"JIGGERS" 1922 Edition

A Snappy Musical Comedy Cast of 125 People

MATINEE Sunday, MAY 7th

EVENINGS MAY 7, 8 and 9

Prices \$1 and \$1.50 Plus War Tax

Orpheum ORPHEUM CIRCUIT VAUDEVILLE

WEEK STARTING SUNDAY, APRIL 30 Matinee Daily, 2:15—Every Night, 8:15

An Extraordinary Quality Show

The Sensational Hit of the Photoplay "Humoresque" VERA GORDON and Her Company

in a Comedy Dramatic Playlet of Heart Thrills, Entitled "LULLABY" Written and Staged by Edgar Allan Woolf

HELEN—NATALIE, JOE—BILLY

Higgins & Bates Shriner & Fitzsimmons with Horace Bentley in "Singdance" in a Novel Comedy Diversion Entitled "The Newsdealer"

BURT—GENE GORDON & FORD in "Recital Classique"

Bert Kenny & I. M. Nobody Kinzo in a New Comedy Oddity "Cow Pasture Pool" An Interesting Entertainer

THE YOUNG AMERICAN HARRY KAHNE "The Incomparable Mentalist" Featuring the Evolution of the Human Brain

TOPICS OF THE DAY AESOP'S FABLES PATHE WEEKLY

Matinee, 15c to 50c; some 75c and \$1.00 Saturday and Sunday } Plus Night, 15c to \$1.00; some \$1.25 Saturday and Sunday } Tax

To Reserve Seats Telephone AT lantic 9911

COMING NEXT WEEK Langdon McCormick's Spectacular Melodrama "THE STORM"

GREATEST ACHIEVEMENT FOR THE HISTORY OF POPULAR PRICE VAUDEVILLE

WORLD THIS WEEK Last Times Friday

First Appearance in Vaudeville of the Super-Mental Marvel 'ALEXANDER' "The Man Who Knows"

Sees Your Life From the Cradle to the Grave

HE PROVES THE IMPOSSIBLE POSSIBLE Ask ALEXANDER about anything that may be troubling you; questions concerning your wife, lover, husband, sweetheart; who is true to you and who is false; whom you will marry and whom you should not; what is the best business for you to engage in. Should you buy, sell or mortgage. The whereabouts of missing relatives or friends. What are your financial prospects. If you are lucky. In fact, ALEXANDER will answer any question. Just write the same at home, seal in any manner you desire, bring to theater and you will be answered directly and comprehensively.

Splendid Supporting Program LANGTON—SMITH—LANGTON Evangelists on a Mission of Joy

OKLAHOMA FOUR WARD and GORY THE EARLES

You Know "The World" Photoplay Features Always Pleasing and Entertaining

ELAINE HAMMERSTEIN In "THE WAY OF A MAID"

WEEK DAY MATS. 30c (Inc. Tax) Continuous Today Starting at 12 o'clock Vaudeville at 2, 4:20, 6:45 and 9:15 Continuous Week Days from 1:15 P. M. Vaudeville Week Days at 3:20, 6:45, 9:15 SUN. MATS AND ALL EVE'S. 50c (Inc. Tax)

PLEASE COME EARLY Our 2,500 seats will be filled to capacity on the later shows, so be assured of securing admission—Come early please.

BRANDEIS THREE NIGHTS Beginning Thurs. Saturday Mat.

The First Appearance Here in Years of THE WORLD'S GREATEST COMEDIENNE

ELSIE JANIS AND HER GANG IN A NEW MUSICAL SHOW

The One and Only Elsie and a Company of Remarkable Entertainers

RIALTO STARTS Tomorrow

The Wonder Woman of the Stage Edna Wallace Hopper (In Person)

Revealing Her Own Secrets of Eternal Youth Something Every Woman Wants to Know. Appears Sunday 3, 5, 7:30 and 9:30

Another Feature on the Screen! JACK HOLT and AGNES AYRES

"Bought and Paid For" NO ADVANCE IN PRICES