

ELKS' BOND SELLING CAMPAIGN
 April 24 to 29
 A Thirty-Niner Never Fails

Fur Storage

Dry, cold air is the ideal atmosphere for fur garments during summer months. Your storage receipt here guarantees protection from damage by moths, fire, theft or the heat and dust of the summer season. We will be glad to call for your furs. Phone Douglas 2020, or write.

Second Floor—South

Perfume From Paris

Directly Imported by Us

De Fioret's--5.00 per Bottle

An exotic scent has ever exercised a potent charm. And the modern Eve well understands its subtle magic. For them, the availability of this aristocrat among perfumes is good news. "Monor" or "L'Impromptu"—Beautifully packed in crystal bottles with gold filled cap, enclosed in an artistic carton; either odor.

5.00

Drug Section—Main Floor—West

2,000 Yards 24-inch

Turkish Toweling 39c

Barbers--Read This

This Turkish Toweling is of heavy quality, double thread; the right quality for steam towels; per yd., 39c

One yard makes two good size towels. We will cut and hem free of charge.

Just in time to supply plenty of towels for complying with the new ordinance, which provides that every customer in a barber shop must be furnished a clean towel.

Something New in

Art Needlework

Children's Romper Suits and Dresses—All cut out ready to be sewed up. All hand work is done. All notions and findings are completely furnished in the package. For children 6 months to 10 years **1.00 to 1.50** old. Priced,

Stamped Center Pieces—A variety of attractive designs on tan and white materials, 18-inch size. Each, **19c**

Stamped Dresser Scarfs and Three-Piece Buffet Sets—In unusual patterns that are exclusive with us. Hemstitched for crochet edges. Each, **75c**

Lunch Cloth With Four Napkins—Stamped for cross stitch and French knots, on unbleached muslin. Set, **75c**

Third Floor—West

**"Benjy met a bear
 And the bear ate Benjy.
 The bear was bulgy
 And the bulge was Benjy."**

The stout woman's bulges—while somewhat similar in appearance to that of the greedy bear—are not due to a hastily gulped down "Benjy," but to a carelessly chosen corset. This error though can be easily remedied by a visit to our up-to-date corset department, where our courteous and efficient corsetieres are always glad to serve you.

A Nemo Self-Reducing Corset

has banished the bulges of many an over-pump woman. It gives anatomically correct support and control, while its marvelous self-reducing straps—an exclusive Nemo feature—gently massage away undesirable abdominal flesh. The figure gradually resumes its normally smooth, stylish shapeliness.

Illustrated No. 403

For the stout woman of medium height with excess flesh on lower abdomen and in groin section. Semi-elastic in-curve back gives symmetrical lines to the lower back with ease in any position. White coutil; sizes 24 to 36; **7.75.**



Also Illustrated
Circlet No. 1111

"It's More Than a Brassiere" and gives the same good lines above the waist as a Nemo corset does below. Pink, or white, batiste; sizes 34 to 48; **1.00.**

Third Floor—North

THE BRANDEIS STORE

Monday—Special Selling of Fashionable Frocks 39⁰⁰

Values 49.00 to 85.00

Only those frocks portraying the smartest of the season's fashions will be found in this group. There are beautiful Cantons and other silk crepe weaves with a simple elegance of line and exquisitely beaded Georgettes in the new high colors and afternoon shades. Sizes 16 to 44.



Wraps at 24⁰⁰

Coats, Capes and Wraps Formerly Priced 29.00 to 35.00

Embroidered and fringe trimmed models, capes or wrappy coats in Shawsheen, Normandy, Bolivia, Duvet de Laine, Tricotine, Duvetyne and Tweeds. All silk lined wraps of the better kind.

Second Floor—West

Dainty Things



Pretty Things



For the Baby—A Complete Layette

Pretty, dainty garments have been chosen for this layette, which has been carefully made up to provide just the right quantity of all needs. However, each article may be purchased separately, if preferred.

2 pairs of Wool Hose, at 50c,	1.00	2 Silk and Wool Shirts at 1.39,	2.78	2 Arnold Knit Wash Cloths, at 15c,	30c
1 Nainsook Slip,	1.70	2 Flannel Binders, at 39c,	78c	2 Night Slips, at 59c,	1.18
1 Nainsook Slip,	85c	1 Blanket,	1.75	12 Hemmed Diapers, 12 inches square,	2.50
2 Flannel Skirts, at 2.50,	5.00			1 Rubber Crib Sheet,	98c
1 Nainsook Skirt,	98c			1 Flannellette Wrapper,	98c
1 Knit Sacque,	1.75				
2 pairs of Booties, at 25c,	50c				
1 Bib, at	79c			The 36 pieces listed here,	25.00
2 Arnold Knit Towels, at 59c,	1.18				

Third Floor—East

Monday—Sale of Thousands of Yards

Imported Laces 1/2 Price

All Handmade by Expert Lace Makers. Real Irish Lace, Chinese and Italian Filets, French Clunies.

Irish, Filet and Cluny Edges and Insertions—1/2 to 2-inch widths. Per yard—**25c, 39c, 59c**

Filet and Irish Laces and Bands—In desirable widths for collars. Per yard—**98c to 1.98**

Medallions, Insets and Chair-Backs in Venetian, Irish, Cluny and Filet. Small, medium and large sizes. To be sold on bargain square, each—**5c, 10c, 25c, 50c, 98c and up to 12.50**

Main Floor—Center

Wedding or Commencement Announcements Are Much Less Expensive

When made by our new process engraving. They look and "feel" just like engraving, but cost from one-half to one-third less than when engraved from a plate. An introductory price of

100 Announcements for 15.00

is offered to induce acquaintance with the new process. This includes the announcements (panel style), an inside and outside envelope and the work of engraving.

Mail orders will be given careful and prompt attention.

Engraved Calling Cards 100 for 1.95

Special Offer—100 calling cards, engraved in Tiffany script, with plate included, **1.95**
 100 cards printed from your own plate, **1.45**

Stationery Section—Main Floor—North

At the Peak of Fascinating Fiction

- Tarzan, the Untamed *Edgar Rice Burroughs*
- Rim O' the World *B.M. Bower*
- The Upas Tree *Florence Barclay*
- Egan *Robert Hall*
- The Man With Three Names *Harold MacGrath*
- Meet Em With Shorty McCabe *Sevell Ford*
- The Mystery of Mary *Grace L. Hill*

Now **75** cents each

Stationery Dept.—Main Floor—Arcade

"The Greatest Thing in the World"



There is a little story connected with the originator of Arbor Day—April 22—that will be of special interest at this time. J. Sterling Morton, who gave Arbor Day to the world, was singularly devoted to the memory of his beautiful wife, who passed away soon after their four boys had reached their teens. Mr. Morton caused to be erected over the grave a beautiful stone, on which was recorded: "The Wife of J. Sterling Morton and the Mother of Joy, Paul, Carl and Mark Morton."

After the stone had been put in place, Mr. Morton took his four boys to the cemetery. Kneeling beside the stone he pointed to the inscription and then sought to impress his boys with the great honor that had been conferred upon them by giving to their names such an association.

Then, paying a wonderful tribute to the nobility of the wife and mother, Mr. Morton said, impressively: "Boys, if any one of you ever does anything to dishonor this memory, I'll have his name chiselled from this stone!"

Is it at all strange that the striking devotion to Mrs. Morton for which the originator of Arbor Day was ever famous was maintained by the four boys?

"Plant Trees" is the Arbor Day motto, but "Cultivate Love" and "Preserve Tender Memories" might well become its inspiring companion pieces. Surely, Henry Drummond knew what he was saying when he called Love "the Greatest Thing in the World."

J. L. BRANDEIS & SONS.

Special Showing of New Luster Pottery



and **Bohemian Amber Glassware**

Color is its own excuse for being in these beautiful pieces of luster ware. Brilliant orange, deep rose, or soft cloudy lavender, overcast with iridescent luster, make them altogether lovely.

There are vases in picturesque shapes, broad fruit bowls on low standards, squatly flower bowls or baskets with pointed handles, candlesticks and candy jars. A bit of this lovely color in some nook or corner of your home will heighten its charm. Come to see it, anyway!

Priced **1.25 to 12.00**

Fifth Floor—East

Sale of Fetching New Aprons

\$1 each



No matter how clever the homemaker, she won't think of all the captivating little touches found in these aprons. Gay cretonnes have picturesque fastenings and pockets and other apron conceits that are positively bewitching.

Three of the many styles are pictured.

Caps to Match May Be Had at 69c Each

Third Floor—Center



Cretonne Fudge Apron, piped in plain colors.