

Drugs—Toilet Goods

2.50 Ambre Royal Face Powder—
A fragrant imported powder, **1.45**

Pinaud's Lilac de France, 97c	Phillips' Milk of Magnesia, 39c
50c Djer Kiss Vanishing or Cold Cream, 39c	Moth Balls—Package, 13c
25c Maria Talcum Powder, 19c	50c Molease Powder or Cream, 39c
Crema Oil Soap—Per dozen bars, Each, 6 1/4c, 75c	1.00 Midget Perfumes, from Coty, Houbigant or Guerlain, 69c
Palm Olive Shampoo, at, 37c	Fern Sanitary Nappkins, package, 25c
25c Woodbury's Facial Soap, 19c	Peppermint Tooth Paste, 37c
Lux, per package, 10c	2.00 Combination Water Bottle and Syringe at 1.19
30c Murine, at, 22c	Tooth Brushes, special assortment—each, 25c
25c Spiro Powder, at, 19c	Coty's L'Origan Extract, oz., 1.98
2.00 Imported Vacuum Bottle, 98c	60c Cutex Manicure Set, 45c
Gem Razor Blades, per package, 39c	Rinso—Five packages, 29c
50c Horlick's Malted Milk, 39c	

Main Floor—West

Interesting Handicraft Novelties From the Art Department

Kalkutta Kord—A new material for making hand bags, mats and rugs. Because it is coarse it crochets up quickly and effectively. In tan, gray, heana, ceru, red, and brown. Large ball, each, **25c**

Dennison's Crepe Paper Rope—Made into baskets, lamps, lamp shades, vases, trays, and other things, it has the appearance and durability of wicker. It's delightfully easy and fascinating to work with. **18c**

Beads—Made of letter wax, they have the look of the imported article. Dennison's letter wax in all colors, 2 sizes, each, **8c and 20c**

Complete stocks in these novelties await you, and an expert instructor who will give lessons in using them is here every day from 9 to 12 noon, and 1 to 6 P. M.

Third Floor—West

Special Sale of Beaded Bags 9.75

French beaded bags are noted for their superiority in coloring, and it is markedly evident in the fine beads used in the floral and conventional designs of these bags. There are both shell mounted and drawing bags, in king's blue, red, rose, brown, and tan, colorings. All are silk lined, many with fittings. Bags such as these would sell in a regular way for 20.00. Our price, **9.75**

Another group of equally fine quality, but somewhat smaller, are priced 6.75.

Main Floor—East

Sale of La Tausca Pearls at 1/2 Price

The Most Widely Known Pearl on the Market for Quality, Luster and Beauty.

	Regular Price	Sale Price
18-inch Necklace	17.50	7.98 and 9.98
24-inch Necklace	25.00	11.98
30-inch Necklace	35.00	12.98

Guaranteed French pearls, each string bears the gold seal trademark of its famous maker and is in its original grey velvet case. The pearls are perfectly matched and graduated, with a solid white gold clasp set with a genuine diamond.

A string of La Tausca Pearls is always a proud possession. They are a superb gift and reflect faultless taste on the part of the giver. It would even be worth while to make selections at this sale for later gift occasions.

Main Floor—East

Flapper Pumps

An extremely smart pump with patent gray quarter, flexible soles and wooden box heels. **7.50**

Children's Low Shoes, 2.95

112 pairs, including patent strap slippers and black and brown oxfords, greatly reduced for quick disposal. Sizes from 5 1/2 to 2, but not in each style.

Third Floor—East

THE BRANDEIS STORE

Saturday--After-Easter Sale of

Suits, Wraps, Dresses

33⁰⁰ For Women and Misses
Formerly Priced at 39.50 to 65.00



It would be difficult to think of a type of suit, dress or wrap that may not be found in this comprehensive collection—more than 1,000 garments all at the one price. Every one is taken from our regular stocks and substantially reduced from its regular price.

The Suits

Piquettes, Tricotines, and Twill Cords, in long line models as well as jaunty box styles, ripple and cape effects. Simply tailored, embroidered, beaded or braid trimmed, they carry a wide variety of decorative features.

The Wraps

Coats, Capes and Wraps of such fine materials as Veldyne, Gerona, Marvella, Normandy, Twill Cord, Canton Crepe and Silk Faille, are shown in loose, wrappy effects, or clever capes, embroidered in self colors or deeply fringed.

The Dresses

For street, afternoon, dinner and sport wear, in Crepe Romaine, Paulette Crepe, Canton Crepes, Crepe-back Satin, Georgette and Vellette.

Lingerie Blouses 1.85 Over 25 different styles of these good looking little tub blouses are offered at this price. Of white dimity, voile or batiste, they flaunt all sorts of gay collars and cuffs in gingham, colored organdies and some with edgings of fillet or val lace. A generous supply for the tweed suit or sweater outfit is not a bit extravagant at this low price. Sizes 36 to 46.

Sport Skirts 4.95 In Tweed, Homespun or Frunella Cloth. It will certainly be good sport selecting a skirt from this group. They are so good looking, with all sorts of novel features about them. Tweeds and homespuns in lovely light colorings—rose, blue, tan or gray, are often fringed. Frunella skirts with dashing stripes on dark grounds are pleated. Then there are conservative styles in navy blue.

Sport Coats 5.00 Wool Jersey Tuxedos and Sport Coats have a conservative, well tailored air that promises lasting satisfaction. There are several styles, but all have belts and practical pockets. The colors include mixtures and a number of street shades—gray, blue, brown, navy and black.

SATURDAY ONLY! Sale of Rose Bushes at 15c

Climbing Roses and Tea Roses, for the porch, trellis, or garden. Not hot house stock; all 2-year-old, hardy, field-grown roses. Crimson Ramblers Dorothy Perkins Basement—West General Jack Paul Neyron



Gossard Front Lacing Corsets

BE yourself, but be your best self. For this isn't a go-as-you-please season by any means; the deceiving simplicity of the mode unfeelingly reveals every blemish of your figure you have not recognized and concealed with clever corsetry. Let us tell you something of the artfulness of the Type Corsetry that Gossard artistry created.

Special Demonstration

Mrs. Frayne, representative of the Gossard Corset Company of New York, will be in our Corset Section just one more day in the interest of Omaha women that they may consult her as to the proper Gossard Corset best adapted to individual needs. Various priced from the simple models to handsome, elaborate styles.

Third Floor—North

In the Light of Arbor Day



IT IS the everlasting glory of Nebraska that Arbor Day originated in this state. Away back in 1872, J. Sterling Morton, then living in Nebraska City, conceived the idea of having a day upon which every resident of this prairie state would be impressed with the duty of planting trees. "Plant Trees" became the motto of this day, and most of the trees now growing in Nebraska owe their existence to the very practical sentiment cultivated by Arbor Day. The day is a holiday in Nebraska and as a tree planting occasion it is now generally observed throughout the United States as well as in other parts of the world.

Someone once called the preamble to our Declaration of Independence "a passionate chant of human freedom." Through Arbor Day, a practical, serviceable holiday, originating in a prairie state, "Plant Trees" has become a passionate chant of beauty and service.

There is a big tree now standing on Charles street which reminds several people of an incident which happened in Omaha more than twenty years ago. It was a few days before Arbor Day. An Omahan on his way to business was attracted by three men with axes, saws, and ropes, preparing to cut down a big tree which had grown just inside a rock wall. With thoughts of the approaching holiday, the Omahan asked the foreman why he was preparing to cut that tree. The foreman answered that its roots were bulging out the rock wall and the owner wanted it destroyed. "But," replied the Omahan, "it would be an approach to crime to destroy that beautiful tree, particularly just before Arbor Day."

"Well," said the foreman, "it isn't my tree, and its owner says to cut it down. That's why I'm doing it."

Then the Omahan asked the foreman what he was to be paid for the work. It was one dollar—a fairer price in those days than it would now be.

"I'll tell you what I'll do," said the Omahan, "I'll give you one dollar if you don't cut it down."

The foreman showed some surprise and then asked: "Do you mean to say that you'd pay one dollar out of your own pocket to save that tree? Why would you do that?"

Then the Omahan told of the educational value of Arbor Day and the importance of saving as well as planting trees in a prairie state, and concluded with the remark: "For these reasons, I'll give you one dollar or more, if necessary, to save the life of this tree. And every time I see it I will think of it as my monument."

The foreman was impressed and, with marked emphasis, he said: "Say, stranger, I never thought of it that way. I won't cut the tree, and you can keep your dollar. I'll have it as my own monument."

With this the foreman and his little force gathered their tools and departed. Later it was learned that when the foreman explained to the tree's owner why he had not carried out his contract the owner saw it in the same light—in the light of Arbor Day—and decided that he'd have the tree for his monument. Today the old tree stands, serviceable to all who can find "beauty in running brooks, sermons in stones and good in everything." Incidentally, it served as a monument to a number of persons who offered practical testimony to the educational value of the great holiday which Nebraska has given to the world.

J. L. Brandeis & Sons.

Women's Silk Hosiery

1.25

Semi-fashioned, lisle garter tops, reinforced heel and toe. Plain, lace stripes, and a few clocks. In black, brown, gray, and cochin. Regular and out sizes. Per pair, **1.25**

Women's Thread Silk Hose

Onyx, Victor and Black Cat brands. Full fashioned lisle garter tops, high spliced heels and double soles. Plain and a few front embroidered and clocked styles. All first quality in black, brown, camel and gray. Per pair, **1.95**

Women's Silk Hose

Kayser, Van Raalte or Onyx brands, full fashioned silk to the top with double silk tops and high spliced heels. In black, brown, white, castor and nude. Regular price 3.50 and 4.00; special, **2.95**

Children's Hosiery

Children's Socks—Rolled tops striped in brown, black, pink and blue in a fine quality. **12 1/2c**

Sizes 5 1/2 to 9 1/2.

Black Cat, Allen A. Hosiery for Boys and Girls—Long wearing, fast colors, with reinforced heels and toes, in brown or black. **35c**

Sizes 5 to 10.

Black Cat Misset's and Children's Hose—A very smart looking English ribbed lisle, full length or rolled tops, in black and brown. **50c**

Sizes 7 to 10.

Main Floor—North

Handkerchiefs

Men's and Women's Sample Handkerchiefs—Of fine cotton and shamrock lawn. Men's are white hemstitched handkerchiefs or with colored borders. Women's are in several varieties, plain, with embroidered corners, colored borders, in white or colors, Special, each, **12 1/2c**

Men's and Women's Pure Linen Handkerchiefs—Men's are plain white hemstitched handkerchiefs. Women's are white or colored with embroidered corners. Also gingham bordered ones. Each, **25c**

Main Floor—East