## The Dancing Master



Federal Control of Radio Needed

QUESTIONS ANSWERED.



| Market News of the Day |
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| Live Slock $\quad$ Ompa P Podice |

## MORRIS GEST


Says of "FOOLISH WIVES"



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Popular Prices-25c, 50c, 75c and $\$ 1$ Special-Miss Du Pont in Person BRANDEIS THEATER

We've Insured Against Rain! We think so much of our Double Program that
we took out a rain policy with Harry Koch we took out a rain policy with Harry Koch
Insirance Company for Easter Sunday


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Little Miss Smiles"

## "THEODORA"

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BEFORE THE CURTAIN rings $p$ on the opening performance of Omaha's finest playhouse Saturday noon there is just a couple of things I want to say about TRUTH IN ADVERTISING. I am not exaggerating when I say that the World is one of the most complete and comfortable theaters in America. It's a playhouse that will make you glad you're an Omahan. We hope that it will be the show place of the middle west. To that end we shall try our best to make the attractions in keeping with the theater itself.

WE KNȮW YOU ARE INTER. ESTED about our opening vaudeville bill. Manny theaters have made the mistake of going the limit on their first show. They hare gathered stars from near and far with a view of scoring a theatrical "knockout." What has been the result? The succeeding bills have not lived up to the promises made by the inaugural program.

YOU'LL FIND IT DIFFERENT at the World. Our first bill is JUST GOOD ENTERTAINMENT. It will be a show that SAT ISFIES. It will NOT be as large, numerically, at that of the second, third or fourth weeks, BUT it will be a bill that is crammed with wholesome amusement. The bill is ideally balanced. There is a littie of EVERYTHING on the program and minus any of the so-called BIG NAMES the show should prove more than WORTH WHILE to'999 out of every thousand. Add this satisfying vaudeville to our first run feature picture program, properly presented with music upon the "World's Greatest Organ," organ solo numbers by Arthur F. Hays from the Tivoli, Chicago, and orchestral numbers under the capable direction of Ernest Nordin, plus the magnificent surroundings and comfortable opera chairs of the World, and we FEEL CERTAIN that the opening of the World Theater begins a new era in the amusoment history of Omaha.

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