

## Omaha Selected for Test Drive on Savings Plan

Government Advertises Savings Certificates in Four Cities—Purpose Is Three-Fold.

The director of the United States government savings system has selected Omaha, Newark, N. J., South Bend, Ind., and Seattle as the cities in which a test will be made of a publicity campaign in connection with the new United States treasury savings certificates.

C. E. Black, postmaster, believes this recognition of Omaha is worth while and he anticipates that this city will respond by investing liberally in these certificates.

Mail carriers in Omaha and vicinity will distribute information leaflets. Other methods of publicity will be adopted.

Purpose Is Three-Fold.

Low Wallace, Jr., director of the government savings system, in a circular letter to postmasters, announced:

"An active response to the government savings movement should accomplish three main objects: It will aid the government in the current financing of its requirements; it will make for greater national prosperity, and it will increase the personal happiness and individual welfare of those who save."

These treasury certificates offer a simple plan for saving, and the return on the investment is on the basis that every dollar increases 25 per cent in five years. The certificates are in denominations of \$25, \$100 and \$1,000. An investment of \$20 yields \$25 in five years, \$80 yields \$100 and \$800 yields \$1,000. The certificates may be redeemed before maturity and on a basis which is indicated on the backs of the certificates. The interest rate is 4 1/2 per cent, compounded semi-annually, if held to maturity.

Offers Incentive to Save.

One of the attractive features of these certificates is that they offer an incentive to save methodically. The person who can save \$20 per month can buy a certificate each month. For less than monthly savings of \$20, the government offers postal savings stamps or treasury savings stamps, or an interest-bearing postal saving account may be

**EMPRESS** NEW SHOW TODAY

JOHNNY COULON  
Former Champion Bantamweight of the World—The Man They Cannot Lift

COOK & ROSEVERE  
In "Love Via Special Delivery" — "Mammoth Musical"

VARITY FOUR  
Nifty Songs in a Nifty Way

**Omaha Chophouse**  
Circuits, one show in vaudeville

Matinee Daily 2:15—Every Night 8:15

**SALLIE FISHER**  
In "The Choir Rehearsal"

**BOBBY ADAMS & JEWEL BARNETT**  
BEN BERNIE INNIS  
BROTHERS  
Five Cavaliers  
Emile and John Nathan  
**MARGA WALDRON**

Teles of the Day: Annap's Fabrics, Pathe News

Mats., 1:30 to 3:30; some 7:30 & 9:15 Sat. & Sun. Nights, 1:30 to 3:15; some 1:25 Sat. & Sun.

Today's Winner of Two Free Seats Is Auto No. 20,939

**SUN**

NOW SHOWING

**'CARDIGAN'**

A romantic story of a youth and maid drawn by chance into the dramatic struggle for American independence.

Unusual Comedy

**"MUTTS"**

CAST COMPOSED ENTIRELY OF DOGS

**Empress**  
NEW SHOW TODAY

**CONSTANCE BINNEY**  
in  
**"Room and Board"**  
She Lost Her Heart Trying to Save Her Home

SPECIAL ADDED ATTRACTION,  
**Singer's Midgets Sideshow**

**Empress Rustic Garden**  
All Drinks, 10c  
All Tables Free  
ADMISSION, 25c  
Includes Tax

opened. Savings under those plans may be converted into treasury savings certificates when \$20 or more shall have been accumulated.

The treasury savings certificates may be purchased at postoffices, federal reserve banks, banks and trust companies.

Postmaster Black is of the opinion that one of the big assets of the plan will be uncovering of large sums of hidden money. One man called at the postoffice with \$500 in \$5 gold pieces, which he invested in the certificates. The money had the appearance of having been hidden away for some time, Mr. Black said.

### Kearney Cafe Manager Is Freed Here of Check Charge

J. L. Dennison, 22, cafe manager of Kearney, Neb., was released yesterday morning after police had investigated his connection with 15 uncollected checks he is said to have cashed in Kearney and Omaha.

"His father is tired of paying on the checks and wants him sent home," Charles Van Deusen, chief of detectives, declared.

Accompanied by a friend sent by his father, L. A. Dennison, hotel owner of Kearney, Dennison and his pretty young wife left yesterday afternoon.

## "Clean Up, Spade Up, Keep it Up" Adopted as Slogan of City Cleaners

"Clean up, spade up, keep it up," is the slogan of the cleaners who are pushing to annual spring "cleanup" week which starts Monday.

The campaign is being conducted under the direction of Dr. A. S. Ponto, health commissioner, Omaha Chamber and Junior Chamber of Commerce and other civic and business organizations.

Each day next week will be a special one. They are: Sunday, "church co-operation day"; all clergymen will be asked to preach on the topic, "Cleanliness is next to godliness"; Monday, "rice prevention day," all combustible trash is to be cleaned from houses and basements. Tuesday, "front yard day," lawns are to be raked, flowers planted and walks and gutters cleaned. Wednesday, "back yard day," alleys are to be cleaned, fences repaired, sheds painted, garbage cans cleaned and thrift gardens planted. Thursday, "paint day," everything is to be brightened with new paint.

Friday, "dandelion and flower bed day," dig dandelions, plant flowers and trim shrubbery.

Saturday, "vacant lot day," all vacant lots are to be cleaned.

### First Barber Pays Fees Under New Ordinance

The new barber shop ordinance took effect yesterday.

J. W. Light of the Master Barbers' association, which backed the ordinance, was the first man to pay the fees required. He paid \$25 for the 10 chairs in his shop and a \$1 personal fee.

### No Clue to Theft of Postal Money Orders Yet Found

None of the 31 government money order windows at the central postoffice last Monday evening by a "customer" has been found. They are serially numbered from 6,770 to 6,800 and could be filled out and cashed for \$100 each.

## Corrick Conducting Campaign in Omaha

Frank P. Corrick, a candidate for the republican nomination for state auditor, is campaigning in Omaha.

Mr. Corrick was chief clerk of the house of representatives during the last legislative session, making a record for the brief time required for the publication of the house journal after the close of the session. Recently he has been securing evidence in behalf of the state for defending the suit of the Northwestern railroad company brought to enjoin the assessment of its taxes in many Nebraska counties.

Mr. Corrick has been active in republican politics for a number of years, having been secretary of the state committee in 1907, manager of Roosevelt campaigns in Nebraska in subsequent years and of the Loom and Wood campaign in 1920.

### Hunter Fined \$50 for 160 Muskrat Skins in Shack

Lytle Blake retains a shack near Waterloo, Neb., in which he kept 160 muskrat skins.

Archie Bonge, his buddy in France and now state deputy game warden, peeked into the shack Tuesday.

Bonge hauled Blake before County Judge Crawford, who fined him \$50.

The state game law says one can hunt the rats only between November and February.

## Safe Milk for INFANTS and INVALIDS

ASK FOR Horlick's the Original Avoid Imitations and Substitutes

For Infants, Invalids and Growing Children The Original Food-Drink For All Ages

Rich milk, malted grain extract in Powder No Cooking—Nourishing—Digestible

## TONIGHT Special Advance Request Engagement

We had to do it—so much curiosity—so many inquiries—personal—mail—we were forced to secure for an advance request showing—TONIGHT ONLY—

## "FOOLISH WIVES"

The Most Talked About Picture in the World!

Beauty—Atmosphere—Drama  
Finest Acting Ever Seen on the Screen

## BRANDEIS

Tickets for Advance Showing Only—\$5.00, plus tax. All seats reserved.

USE BEE WANT ADS—THEY BRING RESULTS

# OUR REVISED STORE EVENT

Is being held as a demonstration that Eldredge-Reynolds is a store where patrons can shop in perfect comfort—where selections can be made from carefully and well-chosen merchandise of the finest quality—not a department store, but a "Store of Specialty Shops."

## COATS: SUITS: DRESSES

The markets are searched by trained buyers and apparel is bought by them that is individual and distinctive in style. Special lines of well-known makers such as Betty Wales and Rosemary are secured for exclusive sale at Eldredge-Reynolds. Beautiful frocks made by hand in France are also to be found here priced from \$59.75 to \$115.

## COATS AND WRAPS at \$89.75

Luxurious coats of Marvella, Gerona, Veldyne, Twill Cord in exclusive styles are to be found in this special group. The styles are innumerable and the colors include dove, navy, sand, lady bird, taupe and black. Each coat fully lined with contrasting colored crepe, canton or pussy willow. Sizes 16 to 44. Worth up to \$125.00.

## NEW PRINTED CREPE de CHINE DRESSES—Special \$35.00

We have just received these dresses, which are the very newest idea in frocks. They are of dainty printed crepe de chine. Made extremely simple in line, but effective trimming and dainty colors of blue, pink, lavender, navy, etc., make them decidedly different and very desirable. The price is extremely low at \$35.00.

Apparel Shop—Second Floor

## A NEW CORSET for SPRING

TO go with the new dresses one must first have a new corset. Carefully selected styles that will fit all figures include those from such makers as Mme. Frances, Bien Jolie, LaVona, Back-Laced Modart, Roberta, etc. Made of silk brocade, satin or batiste, also elastic. Priced from \$3.50 to \$22.50.

Corset Shop—Main Floor

## THE LATEST STYLE IN FOOTWEAR \$8.50

FOR Thursday we offer a beautiful new style slipper of black patent with grey suede backs. Either high or low Spanish heels. In this special group there are also satin two-strap slippers with high or low Spanish heels. Very special at \$8.50.

## PATENT OXFORDS \$5.00

A smart flapper oxford of patent leather. A popular last and one that will please you at the low price of \$5.00.

Shoe Shop—Main Floor

## DAINTY WASH FROCKS for the House

HOUSE FROCKS or aprons are here in great variety for your selection. The styles are especially attractive and the colors are delightful for spring and summer. Dresses are priced up to \$3.95 and the aprons come as low as 76c. Make your selection Thursday while the assortment is complete.

House Dress Shop—Main Floor

## THE FINEST QUALITY HOSIERY

OUR Hosiery Shop is well known throughout the locality, particularly on account of our being exclusive agents for the famous Gotham Gold Stripe Hose, "the silk hose that wear" and that is guaranteed to give satisfactory service.

## HOSE SPECIAL \$1.75

For this special event we are offering you several styles of hose, including brown with silk feet, silk to the top, full fashioned; black silk lisle, hem top, lisle feet, full fashioned; embroidered insteps, brown, navy, Russian calf, pure thread silk; black and sand-colored silk with clox, silk to knee, lisle hem top. Choice of any style at \$1.75. Formerly priced up to \$3.00.

## CHILDREN'S SOX 25c

In pink, sky, brown or black. Dainty hose with cuffs. An opportunity to buy for summer.

Hose Shop—Main Floor

## DAINTY APPAREL for Little Women

LIKE mother or sister, the little woman must have her new dress or coat for Easter. Special attention has been given to the selection of our junior apparel by an expert and we invite your inspection.

## DRESSES

Taffeta, pussy willow, Canton crepe, crepe de chine, Shantung, Habiti, Scotch tweed, and crepe knit are just a few of the many handsome materials that form these dainty dresses. In dressy and sport styles becoming to girls from 7 to 17 years of age. Prices range from \$10.75, \$12.75 to \$29.75.

## COATS AND CAPES

These will be unusually interesting to the girls as well as to the mothers, as the styles are so very attractive. Mannish or dressy models in novelty or plain fabrics in tan, rose, Pekin, orchid, navy or grey. Priced from \$8.75 to \$19.50.

## DRESSES—SPECIAL \$15.00

A very pretty assortment of dresses from 10 to 16 years of age. Made of Shantung in jade and black or Arab and jade. Smartly hand-embroidered, with narrow moire or cire ribbon girdle. Full pleated. Choice \$15.00 on Thursday.

Girls' Shop—Second Floor

## LOVELY NEW LINGERIE

LUMINOUS silken garments of captivating charm in the exquisite colorings essential to the spring outfit as well as plain white cotton garments so practical for common wear.

## EXTREMELY LOW PRICES FOR THURSDAY

|  |        |  |        |
|--|--------|--|--------|
| Step-ins and vests of radium silk, each.....   | \$2.95 | Tailored crepe back satin chemise, all colors..... | \$4.95 |
| Crepe back satin step-ins and vests, each..... | \$5.00 | Embroidered triple silk voile chemise.....         | \$4.95 |

## FINE COTTON SETS

Dainty white cotton sets—step-ins and vests trimmed with colored bindings or lace at, each—

98c and \$1.45

Lingerie Shop—Main Floor



## BLOUSES for THE NEW SUIT or SEPARATE SKIRT Are Here

SMART tailored blouses are much in vogue this season and a particular woman will find here an assortment that will surely please.

## SILK BLOUSES \$10.00

Of pussy willow, trahu, radium or crepe de chine. Long tucked collars, tiny tucks and narrow pleated edge, frill fronts. Some have wide filet trim and tiny insertion of filet. Roll or filet collars. Formerly priced at \$13.75.

## PONGEE BLOUSES \$3.50

Three models to choose from. Peter Pan collar with narrow plaited frill edge around collar and down front. Roll collar, tuxedo style, narrow lace edge, tiny tucks. Tucked front model, collar to be worn high or low. All made of splendid quality pongee.

Blouse Shop—Main Floor

## A Super Collection of EASTER MILLINERY \$8.00

EVERY hat was chosen with particular care to make this the most superb collection of Easter millinery in Omaha.



There are large hats and small hats—gay little off-the-face hats, demure turbans and alluring picture hats. The materials, among them you will find everything favored by fashion; Milans, Liseres, Hems, Hair, all over Visca Cloth, Silks, and Taffetas.

The trimmings are too varied and too novel to even attempt to describe. Every color of Spring fashion's rainbow is here—Cherry, Flame, Navy, Copen, Perriwinkle, Canna, Cactus, Henna, Pumpkin, Brown and Dove Grey.

A special lot will be featured Thursday at \$8.00.

Millinery Shop—Second Floor

## ELDREDGE-REYNOLDS

The Store of Specialty Shops