

"Smilin' Thru" This Norma Talmadge Picture is at the Strand Theater all of this Week

Omaha Merchants Show You the Way

Lafayette Cafe

1811 FARNAM STREET
Special
Table D'Hote Dinner
75¢
Chicken Gumbo Creole
Sweet Pickles Celery Hearts
Choice of
Boiled Young Chicken, Natural Gravy
Stuffed Young Chicken, Giblet Sauce
Fricassee of Chicken with Stewed Tomatoes
Stuffed Pork Tenderloin, Espagnole Sauce
Prime Ribs of Beef, au Jus
Mashed Potatoes Sugar Corn
Head Lettuce, French Dressing
Hot Rolls
Ice Cream and Wafers
Coffee or Milk

RELIEF

from the worry and loss of income, through accident or sickness, will carry you "Smilin' Through" every day in the year.

Accident and Health Insurance provides this relief and guarantees your income at a very nominal cost.

Call AT lantic 0360

Harry A. Koch Co

"Pays the Claim First"
Insurance AT lantic 0360
Surety Bonds First National Bank Bldg.
Investment Securities

Send Her
a
Boquet
of
Flowers
and keep her
"Smiling"

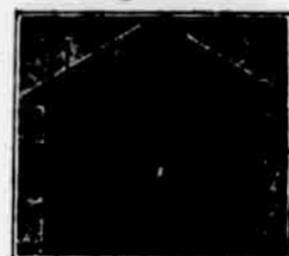
LEE L. Larmon

Fontenelle Florist
1814 Douglas. Doug. 5244

The Spirit of 1922

Stop Paying Rent

Own Your Own Garage



We build these attractive garages

\$100.00 and up.

Micklin Lumber & Wrecking Co.

New and Used Lumber. Kindling Delivered.
24th and Burdette. Webster 5555.

DID YOU SMILE

When You Paid Your Last Plumbing Bill?



The Shop Which Comes to Your Door

THE prospective home builder will find our charges low. The Old Reliable Policy of satisfaction and fair prices offers to any one requiring the need of a plumber, a service which is sure, safe and permanent. Our employes are trained experts and give—not how little for how much, but how much for how little. Our record for installing plumbing systems in new homes last year proves the demand for "Reliable Service." The Old Reliable Plumbers charge only for time spent on the job.

A new firm may survive for a time on promises for the future, but an OLD RELIABLE firm can only justify itself on past performance.

Old Reliable Plumbers

CHAS. DRAPALIK, Mgr.
1501 Canton Street (B St.) DOUGLAS 5680

Go "Smilin' Through"

this season with a Pfeiffer Top and Paint Job.



2525 Leavenworth St. AT lantic 0701

Install This in Your Office



and go "Smilin' Through" Every Day in the Year
No Work
No Worry
Nominal Cost

Frontier Towel Supply

DO 6291. 1819 California

NORMA TALMADGE
CONSTANCE TALMADGE
318 EAST 48th STREET
NEW YORK CITY

March 16, 1922

Mr Harry Wath,
Strand Theatre,
Omaha Nebraska.

My dear Mr Wath -

I sincerely believe that "Smiling Through" is the best picture I have made and I certainly hope that motion picture patrons in Omaha will like it.

Please convey to all fans my kindest and best wishes -

Norma Talmadge

D-R-I-N-K SMILE

Go "Smilin' Through" Life

Independent Mineral Springs Co.

High Grade Soda Waters of All Kinds

GUS CHRISTENSEN, Prop.
4809 South 20th Street
Market 2153

Your Wife Will Go Smilin' Thru Blue Monday

Wash day is Blue Monday with most women who do their own laundering. But there is a growing group of women in Omaha who are not slaves to wash day. They telephone us (HA. 0784) and have their laundry done the

WET WASH WAY

Thereby saving their own efforts and strength, and add to the life of the clothing. We do all washing in "Refinite" Soft Water, using only the purest of soap.

The cost per pound of wet wash laundering is

5¢

Other departments have a correspondingly low price, based on service rendered.

CALL HARNEY 0784



Sanitary Wet Wash Laundry

Announcing the Opening of Omaha's Newest Candy Shop

No expense has been spared to make this the most complete and attractive place of this kind in the city.

You'll go smiling thru the day if you eat your luncheons here.

SPECIALS FOR THIS WEEK

Mixed French Caramels.....49¢ per lb.
Assorted Milk Chocolates.....80¢ per lb.

Try Our 40¢ Noon Luncheons

Sun Candy Co.

1406 Farnam Street Next to Sun Theater

Our 25c Box Lunch Will Keep You "Smiling Through"

You will "smile through and through" when you eat one of our BOX LUNCHEONS.

They are appetizingly prepared, wrapped in sanitary, oiled paper and packed in boxes.

These lunches are delivered to all parts of Greater Omaha from 4 a. m. to 6:30 p. m. daily.

The Best Lunch you ever ate for 25c

MILLER Box Lunches

1818 St. Mary's Avenue DOUGLAS 6390

All the Family Are Smilin' Through the Day

OUR STAR FURNACE

Gives Satisfaction
Easy to operate and a fine heater. Over 2,000 installed in Omaha. Sold on easy terms.

W. A. Haberstroh & Son
1502-10 Military Avenue
Est. 1898

Clothes

that are pleasing to both sight and feeling will keep you "Smilin' Through" every day in the year. Garments properly cleaned will feel perfectly comfortable. A properly cleaned garment wears better and keeps its looks longer.

WE CLEAN EVERYTHING

The finest Rug Cleaning Equipment in the west—cleans by the new SHAMPOO process.

Royal Cleaners

Phone Jackson 1811. 944 North 24th St.
We call for carpets in Council Bluffs.

Smile Through

the dark cloud of the threatened coal strike, for we are able to supply your coal needs. In our yards we have mountains of coal. Order today from

Consumers Coal & Supply Co.

"Dealers in Good Coal"

DOUGLAS 0530 DOUGLAS 0530

Colorado Lump, Smokeless and Sootless, ton. \$10.50
Wizard Semi-Anthracite, per ton. \$14.50
Illinois Nut, per ton. \$8.50

We screen all coal at yard before delivery.