

Welcome Auto Show Visitors

We are glad that Omaha has the opportunity of entertaining you, and we hope that we may have the pleasure of being of service to you.

Accessories

The distinguishing refinements of a woman's dress are best revealed through costume details, those little niceties that characterize the woman of patrician tastes.

Footwear

Spring Puts Her Best Foot Forward

There's a fascination about our new spring footwear that varies from the almost masculine walking oxford to the most feminine affair imaginable. You will wish that you might have a pair of each and every style.

By popular request straps continue to be used. In their clever placing, and in the combination of leathers, these pumps reveal themselves distinctly.

Oxfords are truly smart and satisfyingly comfortable with their lines of grace, and an air of difference. The flat walking heel, two heights of military heel, and the Cuban heel combine to please even the most discriminating.

Our Opening Feature

Elk sport oxford trimmed with saddle strap of brown leather. Rubber shod and priced at \$8.50.

Hosiery

The days of the obscuring galosh are no longer with us, and the cherished clocks on our treasured sheer-silk hosiery are once more beautifully in evidence. Likewise those exquisite embroidered motifs and dropstitch patterns more lovely than ever.

We have complete assortments in the desired Pointex heels, in chiffon, medium and heavy weights of silk at prices ranging from \$2.75 to \$6.00, and there are handsome French clogs in black and brown, at \$5.00.

Our Opening Feature

Pure Thread Silk Hose, double soles, toes and heels, black, brown, white, grey, pair, \$1.00.

Gloves

Now that sleeves have reached to almost normal dimensions, gloves have come out of hiding and show themselves in full regalia. There are Chateau French kid gauntlets with beautiful contrasting crochet-embroidered backs and ocean pearl clasps, some with stiff cuffs, and some with cuffs lined in a harmonizing shade. There are 12 and 16-button mousquetaire styles, with two-tones and Grenoble point backs for shorter sleeves. All in the newest shades. Priced from \$6.00 to \$8.00.

Our Opening Feature

12 and 16-Button Gloves made of milanese and tricot silk, in street shades, per pair, \$1.75.

Kerchiefs

Since today it is the decorative trifle that counts, one's colored handkerchief may be the only bright touch to the fashionably dull outfit. You will find these plain linens of gay tint with a neat narrow hem, just what you wish to smarten your costume.

Our Opening Feature

Handkerchiefs with distinctive colored borders, at 12 1/2¢ and 15 1/2¢. For those who prefer plain white, there are cunning kerchiefs with embroidered motifs at 25¢.

Burgess-Nash Company

Everybody's Store

As a special feature during opening week we offer novel entertainment at two and at four.

Do not fail to enjoy this splendid entertainment on the afternoons of Monday, Tuesday and Wednesday.



Spring Exposition

SPRINGTIME is filling our store with merchandise messages. Inklings of new modes have made you curious, made you eager to know whether the fluffy bouffant continues on its fashionable way or whether it has been supplanted by the slim silhouette, whether crepes are still the thing, and what is doing in the realm of suits.

These days are wonderful for seeing new things first—news that should send you hurry-scurrying to Burgess-Nash to see them. Our buyers have diligently searched the market, and have filled this great store with new merchandise—every necessity of the season, every fad and fancy—all of a quality in keeping with the Burgess-Nash standard, and all at the most satisfying range of prices.

The blouses, the hats, the skirts, the wraps—everything that is beautiful and worthy of fashionable women is here—new costumes assembled that you may choose them one by one in the make up of your Spring wardrobe.

The Suits The Coats

Suits convey satisfaction unalloyed to every wearer. There are box coats, picturesque Mandarin styles, odd new sleeves, draped skirts, detachable capes, and one-piece frocks incorporated to accomplish the joyous springtime mode, \$35.00 to \$165.

English materials, American dash, and a smart, distinctive style all their own, place sport coats on the preferred list. Not the wrappy style of seasons past, but a slim silhouette, heightens the enthusiasm of choosing a draping cape. \$25 to \$150.

The Dresses

Secure in its long-waisted smartness, the new frock may be of Kasha or Trellaine, of broadcloth, tricotine or twill with captivating hints of color and frivolity hither and yon. Taffetas and crepes, new ones like Roumaine, fashion frocks with side drapes, beadwork and distinguishing sleeves for afternoon wear. No less attractive than the dresses themselves are their moderate pricings—\$25.00 to \$150.

Millinery

Sports entirely is the issue when formal or tailored wear are not in demand. Merry widow in size and picturesque as to form, are shade hats of mushroom shape. Angora embroidered cantons, tagal and timbo with fabric combination, and rich, conservative milans are the stuffs—yarn, silk floss, and handmade blossoms indicate flower favoritism. \$5.00 to \$57.50.

Fabrics

Are New and Novel

- Tabby Taffeta
- Satin Francaise
- Printed Crepe de Chine
- Canton Crepe
- Paisley Crepe
- Moire Faille
- Crepe Marinette
- Crepe Iona
- Vel'Ette
- Silk Pearl
- Pussy Willow
- Foulard
- Satin Crepe
- French Crepe

Colors

Vivify Spring's Vista

- Periwinkle
- Cinder
- Loam
- Mohawk
- Lark
- Babolink
- Cactus
- Bambino
- Majolica
- Wallflower
- Cornflower
- Mimosa
- Serpentine
- Tiger Lily

Welcome Auto Show Visitors

Our store offers many conveniences and comforts for out-of-town guests, among them our check stand, where your luggage may be left without charge to you.

Accessories

Those little niceties of dress accessories, so often distinguish the woman of unerring good taste, that a little care spent in their selection is most worth while.

Blouses

Reflect the Art of Master Designers
When you slip off your suit jacket it's your blouse that decides whether you are very attractively costumed or whether you just have that commonplace shirt and blouse look.

Upon novel fabrics and alluring colors rest the responsibility of the costume blouse, many of which are elaborately trimmed in embroidery and beads.

Smartly tailored Forsythe blouses may be bought as companion pieces to the favorite tweeds and homespun, while daintiest of hand-mades are essentially effeminate when delicate drawwork and real laces are combined with fine tucks.

Our Opening Feature

Forsythe Blouses with Peter Pan or Tuxedo collars; sold exclusively here; each, \$3.95.

Lingerie

Fashions for early spring are now contributing their quota of charm and gaiety to the various styles devoted to lingerie for women, misses and the younger set—Nightrobes, envelopes, combinations, corset covers, camisoles, drawers, pajamas, petticoats, bloomers.

Cleverly fashioned in new, attractive models of exquisite silks, fine linens, dainty nainsooks and batiste, combined with real laces and a wealth of French handwork, at exceptionally low prices.

Veilings

Veils are adorably flattering. There is a Tuxedo mesh with a becoming dot arrangement, and adds to our picturesqueness with rich looking Chantilly Veils.

Our Opening Feature

French dot veiling, in black, brown, navy, and combinations of folly and black cherry and navy fashions and navy, and many other unusual two-tone effects. All the finest quality French veiling. Yard, 85¢ and 95¢.

Hand Bags

Vanities of silk moire with metal trim are entirely new and they aren't expensive. Taupe, navy, and brown—\$1.95. Flat books of moire, in modish costume shades are carried by a braided and tasseled handle, \$3.95. Other bags of morocco, and cobra grain leathers, in gray, brown, black, henna, taupe, and navy—a bag to please the most fastidious woman.

Neckwear

One almost hesitates to call it that, for there are the most heavenly confections of net and real laces that turn the most mediocre of suits and dresses into costumes de luxe.

There are piquant collar and cuff sets of pique, gingham trimmed, or turnover of organdy, embroidered. Cunning Peter Pans and becoming Tuxedos. To see them is to be tempted.

The Spring Silks

A gaze into the deep billowy folds of shimmering silks will give one visions of beautiful frocks. Clever fingers will tingle to get at them with scissors and thread, deftly draping a soft crepe here, crisply puckering a quaint taffeta there.

There is inspiration in bolts of silk pearl, Vel-Ette, Iona Crepe, Paisley Bordered Satin, Crepe, Tabby Taffeta, Satin Francaise, Showerproof Foulard, Gingham Checked Taffeta and Printed Crepe de Chine.

Our Opening Feature

- Silks, \$1.95 a Yard
- 36-inch foulards in new spring patterns.
- 32-inch silk tub shirtings, neat patterns.
- 36-inch plain and 40-inch crepe de chine, changeable chiffon taf-light and dark colors.
- 40-inch georgette crepe, practically all shades.
- 40-inch satin charmeuse, black, white, colors.
- 36-inch checked silks, dark and light colors.
- 40-inch crepe chiffons, light and dark colors.

New Wash Fabrics

The new Tissue Ginghams in a fascinating array of plaids and checks, in many effective colors and the sturdier Scotch ginghams in large block designs, promise practical, becoming frocks for those cool, quiet morning hours. Exquisite dotted Swiss and Embroidered Voiles in alluring tones suggest lovely frocks for daytime and party occasions, and it won't take but a little bit more material to have enough to make a hat to match after the dress is finished.

Our Opening Feature

- Embroidered Voiles: Dark ground with coin dot in color, a yd., \$1.50.
- Tissue Gingham: Delightfully dainty in delicate plaids and checks, yard, 75¢.
- Embroidered Swisses: Embroidered dots on dainty ground, yd., \$1.50.
- Homespun Suiting: For sports wear; plain, attractive colors. 36-inch, yard, 68¢.
- The Newest Scotch Gingham: Cheerful color combinations. In large block design. An unusual value when priced, yard, 59¢.

Spring Woolens

Among the woolens Scotch Tweeds of rainbow tints hold first place, with rough homespun, in checks and mixtures, an able second. Plain Poirer twills, tricotine, French crepe, wool jersey and heavy coatings in novel weaves are included in the new range scheduled for a successful run.

Our Opening Feature

- French Wool Crepe: 40-inch soft crepe, taupe, navy, brown, pekin, black, yard, \$2.25.
- Shepherd Checks: 48-inch all wool checks, in the newest colors, are, yard, \$2.95.
- 56-inch Homespuns: In Spring's new mixtures. Ideal for tailored wear, \$2.49.
- 56-in. Rough Tweeds: Favored mixtures for street and sports wear, yard, \$2.25.
- New Materials for Sport Coats: Soft wool fabrics, a bit extreme perhaps, but never bizarre are these new blue, green and brown mixtures, per yard, \$2.95.

