

# CADILLAC

## 19 YEARS OLD



### Buy a Cadillac

When you go to the Automobile Show, you will note at a glance that the Type 61 is a more luxurious and a finer Cadillac than you had heretofore realized.

Cadillac has surpassed itself in refinement—in comfort—in convenience—in fact in every element that constitutes the Cadillac the world's standard in motor car manufacturing.

Cadillac traditions have been upheld—Cadillac policies carried out, even during these months of price adjustments, and it has been possible for the great Cadillac works to reduce the cost considerably, and actually increase its superb well-known quality.

Recall the most exhilarating ride you ever had in a Cadillac. Recall your knowledge of former Cadillac goodness. Then count, confidentially, upon a still more inspiring experience when you inspect and test out this new 61.

Expect splendid performance—unusually swift acceleration—a superbly steady flow of quiet power—greater road ease and resiliency than that for which the Cadillac has been so celebrated. You will find your greatest expectations far below the actual performance of the car.

Through all the years of constant quality manufacturing—through all the tests of discriminating buyers, the Cadillac continues to remain known to all as the

"Standard of the World"

**J. H. HANSEN CADILLAC CO.**

*"A Safe Place to Buy"*

Omaha Lincoln

