

Auto Show Stage Will Represent Flagged Terrace

Cars to Be Exhibited in Inner Court—Color Scheme Green, White and Yellow.

Brilliant lighting, simplicity, and yet an absolutely new treatment will mark the Auditorium decorations for the seventeenth annual Omaha automobile show, March 13 to 18. It will form one of the most impressive backgrounds for the display of automobiles ever attempted.

The ceiling and side walls of the Auditorium will be entirely covered, and there will be a curtain from ceiling to above balcony. This curtain will form large windows with shutters facing the inner court where the cars will be exhibited. In back of the windows there will be a drop curtain of strong yellow color. In front will be window boxes with greens, electrically lighted.

The procession arch will be in the same treatment with four large windows and a door from ceiling to floor. Window boxes here, too, will be electrically lighted. The stage proper will represent a terrace with perspective painting in back. The floor of the stage will be treated to represent flagging.

The lighting effect of the main Auditorium will be a lattice and rings of green and white lights. The color scheme throughout will be green, white, snuff brown, and deep yellow tones. Novel lantern signs carrying the names of the dealers will separate the exhibits. Tom Brown's "Orchestra of smiles" will play from behind one of the big windows.

The accessory booths will be lighted brilliantly as will the truck room on the lower floor and there will be appropriate decorations.

W. C. Collins, general manager of interior decoration, Burgess-Nash company, is in charge of decorations again this year.

Testing the Mixture. If the mixture is suspected of being too rich shut off the fuel in the tank and open the throttle. If the mixture passing into the cylinders is too rich the engine speed will increase as the level of the gasoline in the float chamber is lowered, since this operation weakens the mixture considerably.

If the mixture is suspected of being too lean, adjust the float chamber so that it will be flooded while the engine is running, and if this causes the motor to speed up it may be accepted as an indication that the mixture is not rich enough.

Omaha Department Uses Cadillac Cars

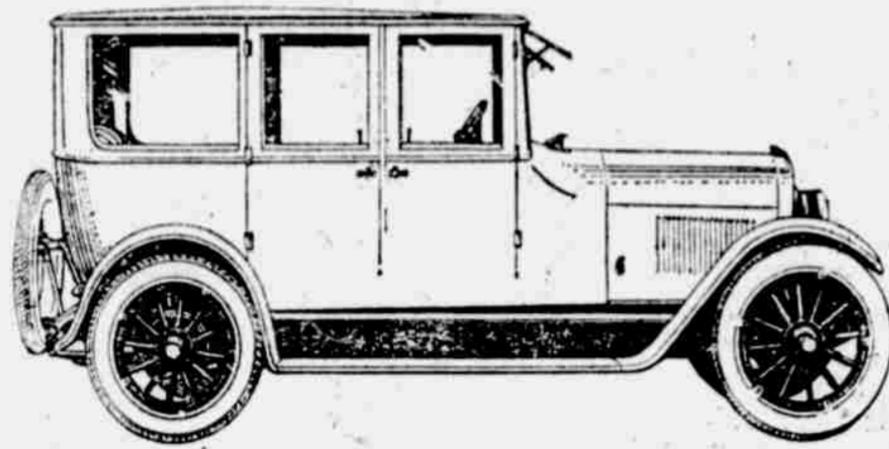


"In selecting cars for Chief Salter of the Omaha fire department and his assistants, having in mind speed and durability, the city of Omaha favored the Cadillac," said J. H. Hansen, of the J. H. Hansen Cadillac Co.

"Two years ago city officials purchased two Cadillac touring cars for the police department, and, realizing the service and satisfaction received from their use, since that time purchased two more for the police and three for the fire department."

The photograph shows Chief Salter and his assistants with their fleet of Cadillacs.

New Show Room Home of Durant Car



Andrew Murphy & Co. are remodeling their building at Fourteenth and Jackson streets for the purpose of arranging for a show room. When this show room is completed it will be very attractive and add much to the appearance of the block.

The firm of Andrew Murphy & Son recently took on the distribution of Durant automobiles and the new show room will be the home of this

Several carloads of Durant cars are already in the warehouse and a complete line will be exhibited, both at the auto show and at the show room during the week of March 13.

Farmers Buying Light Equipment

Deleo Branch House Here Exceeds Quota of Business in February.

The fact that a business boom is rapidly gaining momentum in Nebraska and that the farmers of this section are really buying is indicated by a telegram received by Charles E. Wagner, Inc., from the Deleo Light company of Dayton, O.

The telegram states that Charles E. Wagner, Inc., has exceeded the quota of sales for the month of February by 47 per cent and is particularly significant when considered in connection with the fact that Deleo Light equipment sells almost exclusively to farmers and the price ranges from \$500 to \$1,600. The telegram also brought to light the fact that Nebraska held fifth place in amount of Deleo Light equipment sold throughout the United States and that only 11 distributors throughout the United States had exceeded their quota for the month of February.

Charles E. Wagner, Inc., also handles washing machines and Mr. Wagner said that this business was keeping pace with the farm light business and that sales of this commodity also had exceeded their estimates.

According to reports from territory men, farmers are ready and in a position to buy and the March business is expected to run even better than the February business.

Jordan Motor Firm Head Says Conditions Better

Edward S. Jordan, head of the Jordan Motor company, was a guest of the Peterson Motor company Friday, and he evidenced much enthusiasm regarding conditions throughout the middle west.

"A much better spirit prevails among dealers," said Mr. Jordan. According to a statement issued by the Jordan Motor Car company its production for February is 350 per cent better than February, 1920.

That this high rate of production will be maintained is assured by the fact that bona fide, noncancelable orders from distributors and dealers are already sufficient to run the factory at full capacity up to July 1, 1922.

Holding Drill Work.

When a piece of work to be drilled is too small or of such shape that it cannot be bolted to the drill press table it can be kept from turning by putting under it a piece of stiff emery cloth.

Stephens Impressed With Overland Tire Co.

H. C. Ford, general manager, and A. J. Stephens, a heavy stockholder in the A. J. Stephens Tire company of Kansas City, visited their Omaha store yesterday and were guests of Harry Trumble, its manager.

Both Ford and Stephens were very much impressed with the Overland Tire and Rubber company plant and assert that Omaha should be proud of the industry. Mr. Ford made the statement that he had visited all of the leading tire factories of the United States and that the equipment and facilities of Overland Tire and Rubber company were second to none. Ford said there were larger factories, of course, but none with more modern equipment or better working conditions.

Malone Quits Stearns to Join Oldsmobile

W. I. Malone has disposed of his interests in the Nebraska Stearns company and after receiving many offers along auto row he decided to join the sales force of the Nebraska Oldsmobile company.

Mr. Malone is one of the pioneers of the automobile business in Omaha and has made a host of friends. He will gladly meet all his old friends and customers at his new location, and assures them all of the same honest and fair treatment that he has always accorded them.

Experts Declare Carelessness Chief Cause of Their Trouble

"Carelessness damages and shortens the life of more tires than any other one thing," asserts Henry Nygaard of the Omaha Tire Repair company. Diamond tire experts estimate it causes three out of every four repairs. Lack of attention after continuous driving breaks down the best of tires. Tread cuts develop separation. Bruises open a way to blowouts. Battered walls let rot creep in. Bits of glass or metal, easy to remove, pound it to cause punctures. Inspection largely determines the economy here.

For a Clean Floor.

A labor saving way of keeping the rear compartment of the Ford car clean is to cut out pieces on either side of the car where the cross pieces are placed, each cutout being just the width of one of the floor boards. Next bore a hole in the floor board, just big enough to get the finger in, so that it is a simple matter to lift the floor board out whenever necessary to sweep out dirt, mud and general litter as need arises.

Will Put New Jewett on Sales Floors This Month

Orders totaling more than \$2,000,000 have already been booked for the Jewett car, although this new light six was not in production until this month.

Executives of the Paige Detroit Motor Car company, designers and builders of the Jewett, have been frankly surprised at the widespread interest shown, as the car has not yet been placed before the public. It has not been on exhibition in any show-

room and no advertising has yet been released. There have been a few private showings of the Jewett confined almost entirely to Paige dealers who will handle the new car. Information as to the appearance, specifications and general character of the car, which is to sell in the \$1,000 price field, has therefore been confined, so far, to a small number of people, but the demand for it is apparently going to be very keen, judging from the number of orders already in. Production of the Paige factory is satisfactorily under way and Paige dealers will be receiving their first Jewett cars the latter part of March.

GRAHAM BROTHERS MOTOR TRUCK

WITH DODGE BROTHERS POWER PLANT

This truck is built to do your work faster and more economically than the average.

The engine horse power is greater than the average and the weight of the truck is much less than the average. Naturally, you get better than the average results.

A large variety of body types for 1 ton and 1 1/2 ton loads

O'BRIEN-DAVIS-LOAD AUTO CO.

OMAHA, NEB. HARNEY AT 28TH ST. HARNEY 0123

COUNCIL BLUFFS IA. 33-35 FOURTH ST. COUNCIL BLUFFS, 691



BIG STOCK REDUCTION SALE

The Greatest Sale of Its Kind Ever Held in This City

You Get a Tube Free With Every Calozon Cord Tire

Again we make the FREE TUBE OFFER on STEPHENS CORD TIRES—the most unusual proposition ever made to Omaha motorists. You know what these wonderful CORD TIRES are. If not, ask any one of the many thousand Omaha users. A FREE TUBE with every tire.

30 x 3 1/2	\$13.75	33 x 4 1/2	\$30.62
32 x 3 1/2	18.77	34 x 4 1/2	31.25
32 x 4	23.77	35 x 4 1/2	32.18
33 x 4	24.59	36 x 4 1/2	33.12
34 x 4	25.00	33 x 5	36.87
32 x 4 1/2	30.00	35 x 5	38.12
		37 x 5	39.37

THIS FREE TUBE OFFER WILL SOON BE WITHDRAWN.

The NATION-WIDE CHAIN of STEPHENS TIRE STORES has held many a sale throughout the country, but never has it received such unprecedented response as it has from the day the first advertisement was run on this BIG STOCK REDUCTION SALE. Undoubtedly OMAHA car owners appreciate REAL BARGAINS—and believe us, their judgment is good, too. They flocked into our FARNAM ST. STORE in crowds. We didn't even have salesmen enough to wait on everyone, so some waited on themselves.

NOW we're ready again with a continuation of the same great sale, with the same LOW PRICES, the same HIGH QUALITY and the same COURTEOUS SERVICE. We'll wait on you if we can, but if not, we allow you to wait on yourself. You save BIG MONEY either way.

Guaranteed Quality Inner Tubes

Ford Sizes, \$1.00
All Other Sizes, \$1.60
These are guaranteed fresh stock, as good as money can buy. Values up to \$5.00. Every car owner should buy two or three of these bargains.

Awnings for Your Windshield
Sturdily made of rubberized fabric on steel frame. Protects windshield from rain, snow and sun. Each \$1.00

Quality Tire Covers

These covers have the real quality. Tailored of fine rubberized fabric. Values up to \$3.50.
Ford sizes90c
Other sizes . . . \$1.25

ATTENTION, DEALERS!—Now is the time to hop in with a little money and get a stock of these accessories. This sale will not last much longer. You can make real money. All of this advertising will help make sales easy for you later on. Don't delay.

Omaha-Made Overland Tires 6,000 MILE FACTORY GUARANTEE

Quality being equal, wouldn't you rather buy an OMAHA-MADE TIRE than one made elsewhere? We believe the average car owner would and that's one reason why we took the exclusive representation for OVERLAND TIRES in the OMAHA territory. We believe in patronizing OMAHA INDUSTRIES. We thoroughly investigated this tire and the factory behind it. It is a mighty good tire. Has the real quality in material and workmanship and stands up with any of them, regardless of price. We are proud to sell OMAHA TIRES to OMAHA TIRE BUYERS and we're prouder still to be able to save you big slices of money on each tire you purchase. Buy OVERLAND TIRES. Save money for yourself and help boost OMAHA.

THESE PRICES OUGHT TO CONVINCING YOU

OVERLAND 6,000-MILE FABRICS—RIB OR NON-SKID			
30 x 3	\$ 6.58	32 x 4 1/2	\$16.00
30 x 3 1/2	7.95	33 x 4 1/2	17.15
32 x 3 1/2	9.89	34 x 4 1/2	17.83
31 x 4	11.57	35 x 4 1/2	18.52
32 x 4	12.77	36 x 4 1/2	19.57
33 x 4	12.87	35 x 5	22.62
34 x 4	13.85	37 x 5	24.57

Buy Overland Tires and Keep Your Tire Money in Omaha

10,000-Mile Guarantee

Vacu-Grip Inner Tires

Fit inside your old tires and enable you to get thousands of extra miles. Can be transferred from one tire to another. Fastener reinforcement never de-vised.

Ford Sizes \$1.50
Other Sizes \$2.00
Values Up to \$5.00

Ford Rainguards

75c EACH
Just the thing to protect your Ford coils from moisture. Made of heavy rubberized fabric. Regular price, \$1.50. Fits over cowl. Will not fit sedan or coupe.

TIRE RELINERS

Ford Sizes, 80c
Other Sizes, \$1.35
These are the famous Stephens reliners, built of heavy tire fabric. Edges are stepped back. Values up to \$4.00.

Ford Back Curtains

Celluloid Lights \$2.10
Bevel Glass \$3.65
Values up to \$6.00

Ford Door Pockets

Fits over the door. Simply tacks on. Makes handy place for tools, etc.
Price Each, 65c
State which door.

Blow-Out Patches

You always can use a couple of blowout patches—carry them under the seat.
Ford sizes, each14c
Other sizes, each30c

Back Rest Cushions

80c Each
Overstuffed back rest cushions. They rest your back.
Regular Price, \$1.75

FAN BELTS

We can fit practically every car using flat type belt. STEPHENS FAN BELTS have no equal for quality, toughness and strength—built of heavy fabric on the bias closed edges. No frayed edges, no rivets. Give name and model of your car.
Ford sizes, each18c
Other sizes, each25c

Stephens Tire Stores Co.

NATION-WIDE CHAIN SYSTEM.

Harry F. Trumble, Local Manager
2048-50 Farnam St.
Omaha

MAIL ORDERS

We fill all mail orders on same day received and allow full examination, of goods on EXPRESS SHIPMENTS. Do not allow anything to interfere with taking advantage of these LOW PRICES. Such an opportunity will probably never present itself again. Cut this ad out if you can't send your order now. Sit down this evening or tomorrow evening and write up your order for your spring and summer needs. Don't forget it, because it's money saved for you.