John N. Frenzer Girl Travels Half Way Demand Made for


## Funds to Improve

 U.S. WaterwaysNational Rivers and Hartors
Congrean Calls for Appror



2d BIG WEEK D.WGRIFETH'S


Truth In Advertising
When the Strand Theater Unreservedly
Endorses a Photoplay-It Means Something
Basing our opinion on that of the many people
with whom we have personally come in contact, we feel no hesitancy in stating the Strand theater is and
has been for many years presenting consistently the has been for many years presenting consistently the
highest type of photoplays available. In line with this thought it is a well known fac in film circles among those who are in a position to
know (and disregarding statements in theatrical ad know (and disregarding statements in theatrical ad-
vertising), that this theater actually pays more money consisisently for its attractions than any more money
contion motion
picture theater in this state or Iowa picture theater in this state or lowa.
Yet at the same time we always hesitate in making extravagant promises regarding our attrac-
tions, except when occasion truthfully demands, for uning such terms as "The Greatest Picture Ever wade and other P. Ti. Barnum expressions, because likes to be fooled.
Therefore when we tell you that this theater is Therefore when we tell you that this theater is
renting 'Fool's Paradise" for more money than any renting "Fool's Paradise" for more money han and
picture ever rented before in this territory, not on a
percentage arrangement, but as a straight buy, it is a fact and not just newspaper propaganda and will stand the strictest investigation by those who believ
in truth in advertising.
An advertiser must be careful in his statements, As a picture that might please him and appeal to him as being exceptional, might only please a certain percentage of his patrons.
But we sincerely and honestly believe that "Fool's But we sincerely and honestly believe that "Fool's
Paradise" ranks with the very few great pictures
ever made and will be considered by many as being ever made and will be considered by many as being
the greatest. It having all the elements in its conthe greatest. It having al the elements in its con-
struction that will appeal to every person in every struction that will appeal to every person in every
walk of life and hold their attention throughout
every remarkable scene every remarkable scene.
It is Cecil B. De Mille's greatest achievement. surpassing the world's wildest dreams of beauty and
Flashing as it does from the oil fields of Texas to Siam, from squalor to grandeur. rushing on
through spectacle and splendor, piercing the inmost secrets of human hearts.
When you have the pleasure of witnessing this
photoplay, we honestly believe you will agree with photoplay, we honestly be
us that it is "The Picture
of the Ce
Sincerely,
STRAND THEATER, ADMISSION PRICES FOR THIS Nights and Sunday Mats. Week Day Matinees
 Box Seats $\ldots \ldots \ldots 60 \mathrm{c}$ (Including Saturday)
REMEMBER "FOOLS REMEMBER "FOOL'S PARADISE" STARTS
P.S. On the same program we will present the Forld's greatest woman pianist, fme. Sturicow-Ryder, in conjumetion with the Apollo Reproducing Piano. Also the Comedy King, Buster Keat o in "The Pale Face

