

California Grows 85% of Prunes Eaten in U. S.

National Prune week will be held throughout the United States and Canada from February 27 to March 4. The week is being backed by 11,000 California prune growers, members of the California Prune and Apricot Growers, Inc., the statewide growers' nonprofit, co-operative selling association, which claims to handle at least 75 per cent of the entire prune production of the state, which state grows 85 per cent of all the prunes eaten in the United States. The purpose of National Prune week as proposed by the California growers is to educate the people of the United States and Canada to the healthful, economical and appetizing qualities of California dried prunes. California prunes have long been recognized as one of the most healthful fruits grown and they have also had a reputation for being a very economical fruit to serve. The growers have found their greatest

difficulty in their efforts to increase the consumption of California prunes in the fact that too many people have looked upon prunes as a kind of joke fruit which should only be served in emergencies as a cheap substitute for some other fruit. National Prune week will be brought to the attention of the public through extensive newspaper advertising, by thousands of window displays in grocery stores and through the featuring of prune dishes on the menus of hotels, restaurants, lunch rooms, cafeterias and by the display of prune cakes, pies, rolls and bread by retail bakers. National Prune week coincides with the beginning of the blossom season in the California orchards—when the prune trees are putting forth their first white blossoms, which in a few weeks will cover thousands of acres of California prune land like an immense blanket of snow. Her Mark on It. Ethel—Did you return his ring when you broke off the engagement? Clara—Oh, yes; but I had the jeweler engrave my initials on the inside first! He prays well who loves well. Both men and birds and beasts. —Catherine.

Creole Kisses. Three egg whites beaten stiff, seven tablespoons of XXXX sugar—no other kind will do—quarter pound of pecan nut meats broken in bits, not chopped, a few drops of vanilla. Drop in teaspoons on ungreased brown paper, and bake in a slow oven till a pale gold color. Dry in the slack oven before removing or they will fall. (From Miss Lewis, Savanna.)



WHEN "comp'ny" comes or when it's just the home folks, Puritan Ham makes a banquet of a simple meal. It's the flavor. Try it and learn.

THE CUDAHY PACKING COMPANY



When the bread comes out of the oven!

That delightful odor that can only come from new-baked bread, will be the better if she used—

VICTOR FLOUR

—in the baking.



Your Grocer sells Victor Flour



Fruit Salad Ice Cream

For Sunday Dessert! Fresh, luscious fruits, pure cane sugar and rich, billowy Harding's Ice Cream. It's a taste sensation that will please the most particular. This week's Harding Special—for sale by all Harding dealers now.

Harding's ICE CREAM

Sommer Brothers

Established 1886 Phone: 740188 2801-03 Farnam

Choice Young Lamb Legs, per lb.	33¢
Fresh Beef Tenderloin, per lb.	45¢
Blue Bell Flour, per 24-lb. sack	\$1.10

Flour Is Advancing. Buy Now.

Sunkist Green Gage or Egg Plums, No. 1 cans, 3 cans for	49¢
Sunkist Solid Pack Tomatoes, No. 2 1/2 size, 3 cans	59¢
Baker's Fresh Shredded Coconut, per lb.	35¢
Premier Salad Dressing, large size, 2 bottles for	83¢
Imported Edam Cheese, each	\$2.57
Strictly Fresh Country Eggs, this means "Strictly Fresh", per doz.	32¢

Friday Orders Mean Personal Attention and Real Service on Deliveries.

We Sell **SKINNERS** The Highest Grade MACARONI Products

PEARL WHITE SOAP

10 Bars 43¢

SPECIALTY LUMP Nice Large Lumps Delvd., \$9.50 per ton	SPECIALTY NUT Thoroughly Screened Delvd., \$8.50 per ton
---	---

WIZARD COAL LUMP

Semi-Anthracite

WIZARD SMOKELESS \$14.50 per ton Mine Screened	WIZARD SMOKELESS \$11.50 per ton Mine Run
---	--

Hotter and Cleaner Than Any Coal You Have Burned
No Clinkers—Very Little Ash

WE ARE SOLE AGENTS FOR WIZARD COAL

COLORADO COAL Smokeless, Sootless Rescued at the Yards, Delivered \$10.50 per ton	RADIANT COAL The Best From Franklin Co., Ill. \$12.00 per ton	PETROLEUM COKE All Heat, No Ash \$20.00 per ton
---	---	--

CONSUMERS COAL & SUPPLY CO.

"Dealers in Good Coal"

DO uglas 0530 DO uglas 0530

The Food Center

BETTER THINGS TO EAT

Phone Atlantic 4603 Open Saturday 9 P. M.

Free Deliveries on Orders of \$5 or over 1814-16-18 Farnam Street. Mail Orders Filled First Quality—Greatest Values—Prompt Service Always

Fresh Dressed Roasting Chickens, per lb.	22 1/2¢	Fresh Young Pig Pork Loins, per lb.	15 1/2¢
--	---------	-------------------------------------	---------

Fresh Young Pig Pork Roast, per lb.	12 1/2¢	Steer Rib Roast, per lb.	6¢	Fancy Young Veal Stew, per lb.	12 1/2¢
Pig Pork Chops, per lb.	19 1/2¢	Steer Porterhouse Steak, per lb.	25¢	Pure Rendered Lard, lb.	12 1/2¢
Steer Round Steak, lb.	15¢	Fancy Young Veal Roast, per lb.	14 1/2¢	Sugar Cured Bacon, lb.	14 1/2¢
Steer Shoulder Steak, lb.	12 1/2¢	Fancy Young Veal Steak, per lb.	25¢	Cudahy's Puritan Bacon, per lb.	33 1/2¢
Steer Pot Roast, lb.	9 1/2¢	Pure Pork Sausage, lb.	15¢	Headquarters for Fresh Fish and Oysters.	
Prime Rib Roast, boned, per lb.	22 1/2¢				

Startling Grocery Specials for Saturday

10 lbs. Extra Fine Granulated Sugar	55¢	Large can Carnation Milk	9¢	Crystal White or P. & G. Naphtha Soap, bar	5¢
-------------------------------------	-----	--------------------------	----	--	----

Cigars—Just Inside the Door

2 for 25¢ Emerson, 3 for 25¢; box of 50	\$4.00
10¢ Girard, 3 for 25¢; box of 50	\$4.00
Liberty Bell Chewing Tobacco, 2¢ cut, 11¢; 8-pulg. candy	\$3.20
Prince Albert, full lb.	\$1.20

COFFEE DEPT.

3 lbs. Food Center Special Coffee	98¢
3 lbs. Breakfast Cup Coffee, special	88¢

Fruits and Vegetables

Best Sweet and Juicy Oranges, per doz.	28¢
Hothouse Radishes, bunch	5¢
Jersey Sweet Potatoes, lb.	5¢

THOMSON'S DAIRY

Danish Pioneer Butter, lb.	37¢
Meadow Gold Butter, lb.	36¢
Country Roll Butter, lb.	36¢
Rex Nut Butterine, lb.	29¢
Creamed Cottage Cheese, lb.	18¢
Strictly Fresh Laid Country Eggs, 12-pulg. doz.	33¢
Strictly Fresh Checked Eggs in cartons	28¢

Table Supply

OMAHA'S PURE FOOD HEADQUARTERS

Value Giving is in full force at the Table Supply Saturday—Read On

Fruits and Vegetables	Meat Specials
------------------------------	----------------------

Spinach, per peck 35¢
Carrots, 3 bunches 25¢
New Beets, 3 bunches for 25¢
Florida Yam Sweet Potatoes, 5 lbs. for 27¢
Large Bunches Green Onions, each 6¢
Choice Strawberries, quart 75¢
Large Choice Lemons, dozen 37¢
Large Juicy Grapefruit, 3 for 22¢

Fresh Dressed Springs or Hens, lb. 23 1/2¢
Choice Steer Beef Roast, lb. 9¢
Prime Rolled Rib Roast, lb. 22 1/2¢
Pork Shoulder Roast, lb. 15¢
Lean Pork Chops, lb. 17 1/2¢
Young Veal Roast, lb. 15¢
Rib Boiling Beef, lb. 6¢
2 lbs. Pure Lard for 25¢
10-lb. Pall Pure Lard \$1.15
Morrell's Lean Bacon, lb. 20 1/2¢

Best Creamery Butter, per lb. 37¢
Strictly Fresh Eggs, guaranteed, doz. 29¢
New York Cream Cheese, per lb. 27¢
Ankora Coffee, 3 1/2 lbs. for \$1.15
Golden Santos, 5 lbs. for \$1.05
Baker's Chocolate, per 1/2-lb. cake 18¢
Advo Jell, 3 pkgs. for 25¢
These prices are good for mail orders until Tuesday evening.

FREE—1 pkg. Echo Wafers with 1 lb. Iten Lemon Cakes 25¢

Cigars—Just Inside the Door.

2 for 25¢ Emerson, 3 for 25¢; box of 50	\$4.00
10¢ Girard, 3 for 25¢; box of 50	\$4.00
Liberty Bell Chewing Tobacco, 2¢ cut, 11¢; 8-pulg. candy	\$3.20
Prince Albert, full lb.	\$1.20

CANDY SPECIALS.

Fancy Sugar Coated Jordan Almonds, \$1.00 value, lb.	65¢
Bella's Chocolate Cherries, 50¢ value, lb.	25¢
Lyon's Chocolate Glace Fruit, lb. box	85¢
Juno Salted Peanuts, 3 lbs.	35¢

Use SKINNERS THE BEST Spaghetti

Central Markets

Everything for the Table

16th Douglas Phone AT. 5490 16th Harney Phone DO. 1796

SHOP AT THE CENTRAL MOST CONVENIENT FOR YOU

Important—Phone and Mail Orders—Direct all mail orders and phone orders to our Order Department at Sixteenth and Harney Streets Store. Phone Douglas 1796. Here we are equipped to give you instant service. Orders of \$5.00 or over delivered free to any part of the city.

Be certain that your food dollar secures Quality as well as Quantity by coming direct to these Greater Central Markets.

Leg Fancy Young Mutton, per lb.	19¢	Steer Pot Roast, per lb.	10¢	Best Cuts Steer Shoulder Roast, per lb.	12 1/2¢
---------------------------------	-----	--------------------------	-----	---	---------

Fancy Steer Rib Roast, per lb.	6¢	Pig Pork Spare Ribs, per lb.	12 1/2¢	Fancy Young Veal Roast, per lb.	15¢	Swift's Premium Bacon Squares, per lb.	33 1/2¢
--------------------------------	----	------------------------------	---------	---------------------------------	-----	--	---------

Guaranteed Strictly Fresh Country Eggs, per doz.	20¢	Fancy Rolls Country Butter, per lb.	30¢	Gen Nut Margarine, lb.	23¢
Central Extra Quality Creamery Pkg. Butter, per lb.	37 1/2¢	Special Brand Creamery Pkg. Butter, per lb.	33¢	Limited number Fresh Checked Eggs, doz.	27¢

Here's Omaha's Greatest Values in Quality Groceries.

100 lbs. Cane Sugar for	\$5.90	5 cans Campbell's Chicken Soup for	58¢
100 lbs. Fine Granulated Sugar for	\$5.65	No. 2 cans Blueberries in heavy syrup for	25¢
45-lb. sack Blue Bell Flour for	\$1.98	Tall cans Del Monte Red Salmon for	25¢
45-lb. sack Gooch's Flour for	\$1.98	1 1/2-lb. can Del Monte Asparagus	35¢
10 lbs. Crystal White Soap for	50¢	3 cans for	\$1.00
1 tall can Pink Salmon for	40¢	No. 3 cans J. M. Pineapple, can	28¢
No. 3 cans Tomatoes, 3 for	50¢	10¢ value Pure Fruit Lippencott's Preserves on sale Saturday, per jar	20¢
No. 2 cans Tomatoes, 6 for	75¢	No. 3 cans Peaches or Apricots, in heavy syrup	20¢
5 cans Tall Carnation or Pot Milk for	55¢	Central Special Coffee, lb.	30¢
5 cans Elk Horn Milk for	50¢	Uncolored Japan Tea, per lb.	48¢
5 cans Campbell's Tomato Soup for	55¢	No. 1 Santos Coffee, per lb.	20¢

Ortman's Bakery Products	Fancy Fruits—Vegetables	CIGARS—Just Inside the Door
---------------------------------	--------------------------------	------------------------------------

Ortman's Bakery Products: Full-Fruit Cake, each 80¢; Orange Leaf Cake, each 80¢; Rolls, per doz. 15¢; Assorted Cookies, doz. 15¢; 3 doz. 25¢

Fancy Fruits—Vegetables: Fancy Wineapples, per box \$3.50; Large Fancy Grapefruit, 3 for 25¢; per doz. 95¢; Large Sunkist Oranges, doz. 30¢; Large Head Lettuce 12 1/2¢-15¢; Extra Fancy Florida Strawberries, per quart box 75¢; 5 lbs. Jersey Sweet Potatoes 25¢; 5 lbs. Cooking Apples 39¢; Brussels Sprouts, per lb. 28¢

CIGARS—Just Inside the Door: 2 for 25¢ Emerson, 3 for 25¢; box of 50 \$4.00; Liberty Bell Chewing Tobacco, 2¢ cut, 11¢; 8-pulg. candy \$3.20; Prince Albert, full lb. \$1.20

Iten's Graham Crackers, per caddy 65¢; Iten's Fairy Sodas, per caddy 57¢; Imperial Vanilla Wafers, per lb. 25¢

McCormick's Homemade Double Cream Caramels, filled with delicious black walnuts, extra special Saturday, Our 60¢ Chocolate, Saturday, per lb. 49¢

Buehler Bros.

Are Always Leaders in Quality of Meats and Provisions and Lowest Prices

We Want Your Trade

212 N. 16th St. 4903 S. 24th St. 2408 Cuming St.

Market Closes at 8 P. M. Saturday

Choice Lean Pork Loins 1/2 or whole	17¢	Choice Fresh Spareribs	12¢	Choice Fresh Skinned Hams 1/2 or whole	25¢
Choice Boston Butts Lean, for roasting	17¢	Choice Small Lean Pork Shoulders	12 1/2¢	Strictly Fresh Young Hens and Springs	26¢

BEEF CUTS	SMOKED MEATS
------------------	---------------------

Prime Beef Rib Roast 17¢
Choice Beef Chuck Roast 11¢
Choice Beef Pot Roast 9¢
Choice Roast Steak 15¢
Choice Sirloin Steak 18¢
Choice Beef Shoulder Steak 12 1/2¢
Fresh Beef Tongues 16¢
Fresh Ox Tails, per lb. 8¢
Fresh Hamburger, per lb. 15¢
Choice Rolled Corned Beef 12 1/2¢

Cudahy's Rex Regular Hams 25¢
Choice Breakfast Bacon 22¢
Choice Strip Bacon 16¢
Choice Brisket Bacon 16¢
Fancy Picnic Hams, Sugar Cured 15¢
Armour's Star Skinned Hams 32¢
Armour's Star Breakfast Bacon, 1/2 or whole sides 35¢

Choice Small Legs Young Mutton 20¢
Choice Mutton Chops 20¢
Choice Mutton Stew 8¢

Special Demonstration on EVERGOOD BUTTERINE

Always Good the Whole Year Round Evergood Liberty Nut, 1-lb. carton 19¢
5-lb. carton 90¢
Evergood Butterine, the only spread for bread, per lb. 23¢
5-lb. carton, special at 98¢
Best Creamery Butter 36¢

CANNED GOODS

Evaporated Milk, 1-lb. tall cans, no limit, 3 cans 25¢
Buy a case, each can guaranteed; special by the case \$3.75
Fancy Early June Peas, 3 cans 40¢
Fancy Sweet Corn, 3 cans 30¢
Veribest Pork and Beans, 3 cans 30¢
Monarch Pork and Beans, 3 cans 30¢
Fancy Tomatoes, 3 cans 35¢
Fancy Red Kidney Beans, 3 cans 35¢

Special Inducement ON OUR BEST COFFEES

Mona Coffee, guaranteed to please 25¢
Kasper's Big Five, special at 32¢
Monarch Coffee, special at 32¢

Extra Special for Your Sunday Dinner—Prime Beef Rib Roast, boned and rolled 20¢

PORK CUTS

Choice Lean Side Pork 18¢
Fresh Neck Bones, 6 lbs. 25¢
Fresh Pig Feet, 4 lbs. 25¢
Fresh Pig Ears, 4 lbs. 25¢
Fresh Pig Heads, per lb. 10¢
Fresh Pig Hearts, 4 lbs. 25¢
Fresh Pig Snouts, 3 lbs. 25¢
Choice Salt Pork 18¢
Picked Pig Feet, 3 lbs. 25¢
Fancy Large Dill Pickles, dozen 25¢
Fancy Sweet Split Pickles, dozen 20¢
Strictly Fresh Oysters 60¢
Fancy Pure Pork Breakfast Sausage 20¢
Choice Pork Tenderloin 40¢

Puritan 100% Pure Leaf Lard, 10-lb. pails, special at \$1.75
5-lb. pails, special at 90¢
Pure Lard in bulk, per lb. 14¢

White Naphtha Soap, 1-lb. bars, special at, 5 bars 30¢
Swift's Classic Soap, 10 bars 45¢