Council Bluffs Society

Macraes Entertain.

A perfectly appointed dinner was Saturday evening by Dr. and Mrs. Donald Macrae in honor of their daughter and her husband, Mr. and Mrs. Clifford Wolfe, who are here from Rockland, Me., for a visit

Pink rows and jasmine made a lovely center piece for the table and 24 guests were present.

compliment The Macraes will these visitors with another dinner in the very near future and this will be followed by a tea for Mrs Wolfe. Birthday Celebration.

To see a circus at any time of the year is always a thrill for children. but celebrating one's 6th birthday Omaha Saturday afternoon,

mother was in Chicago, so during the afternoon she arranged to have Eskimo pies sent in for each child ment. party on her return.

Cutler, Betty Reed, Hannan Brunt, Bernard Wickham and Kelly Hannan with Mrs. George Van Brunt and Mrs. Charles R. Han-

nan as chaperones. Bridge. The second in a series of parties planned by Mrs. H. A. Quinn and her daughter, Miss Elizabeth, was

given Thursday afternoon when five tables were placed for bridge at the Quinn home on Oakland avenue. Mrs. Norman Filbert and Mrs. J. R. Day received the prizes for high

Mardi Gras Masque Ball.

With the Mardi Gras masque ball but 15 days off interest is growing more and more keen and much time is now being devoted to the costumes which will be worn for this bril-liant event, which is being sponsored by Central chapter of St. Pauls Epis-

Very clever masquerade toilettes are being shown by Omaha and Council Bluffs costumers, but many of the ladies wish things more unique than can be seen in the shops and prefer to do their own designing. Inasmuch as prizes are to be given for the most artistic as well as the two most ridiculous, great effort is being put forth on some of the cos-

Among the names which have been submitted for the queen are Miss Adele Keeline, who has 252 votes; Miss Edna Gordon, 246; Miss Elizabeth Quinn, 210; Miss Marjorie Hudson, 127; Miss Cora Quick, 127; Miss Celia Mulqueen, 114; Miss Corinne New, 169; Mrs. Charles Hannan, 108; Miss Geraldine Hess, 104; Miss Janet Gillinsky, 104; Miss Jennie Lamb, 104; Miss Adah Dailey, 103; Mrs. Chester Dudley, 103; Mrs. Robert Lindsay, 102; Miss Elsie Tiddle, 102; Mrs. George Van Brunt, 101; Miss Roberta Skipton, 101; Miss Mittie Pile, 101, and Mrs. Blanche Scott

Lee, 101. In the race for king Fred Empkie is in the lead with 135 votes and the next two highest are A. D. Annis with 121 and Robert Turner who has 118. Others who stand a good chance for this honor are Dr. M. A. Tinley, George Van Brunt, John De Witt, Roger Coker, William Cop-pock, George H. Storrs, John M. Henry, E. E. Spetman, Harold Ross, Roy Hardesty and Walter Jenkins.

For the benefit of those, who have not as yet voted and wish to do so, two descriptive ballots appear herewith, one for the king and one for his royal consort.

Here's Ballot You Can Use to Elect King of Mardi Gras

CAST your vote for the man you would like to see named for king. Fill in the ballot coupon below with his name and address, and the number of votes you give him and drop in ballot oxes with check or money. Boxes are at

John Beno Co. Clark Drug Co. Davis Drug Co. Elks' club. Inclosed find \$..... for

sch which votes at 5c each, which are cast for Name

Here's Ballot You Can Use to Elect Queen of Mardi Gras

CAST your vote for the girl you would like to see named for queen. Fill in the ballot coupon below with her name and address, and the number of votes you give her and drop in ballot boxes with check or money.

Boxes are at: Clark Drug Co. John Beno Co. Davis Drug Co. Elks' club. Inclosed find \$..... for

each, which are cast for

Name

Address The 14 popular and charming girls of the city who have been chosen as special maids to the queen are Misses Elizabeth Douglas, Muriel Mann, Nancy Stillman, Margaret Augustine. Viola Allis, Clare Kinsel, Norma and Mr. Spens. Tyler, Kathleen Peacock, Esther Mrs. Kate Cu

Pusey, Mary Elizabeth Innes, Mar-garet Sauer, Edith Sylvester, Hazel Mae Larsen and Dorris Rosch, all of n will be gowned in the rainbow

Benson Society

Methodist Father and Son Banquet. Under the auspices of the men's brotherhood class the Ladies' Aid society of the M. E. church served the annual father and son banquet Thursday evening, February 2, in the church dining room. Covers were placed for 125 fathers and sons and after the invocation by C. E. Bowen, head of the National Christian Welfare union, the company sat down to a very heavily laden banquet board. Harry Reed introduced Gorton Roth, superintendent of the Sunday school, who was toastmaster. Alden Sherbondy, president of the Epworth league, gave a toast to "Our Dads,"

which was responded to by E. C. Hodder on the subject, "Our Boys." George Campbell of the Y. M. C. A., assisted by David C. Robel at the but celebrating one's 6th birthday piano, led the company in community with a circus party in the winter was the unusual experience of Master Twenty-fourth street male quartet Charles Hannan and some of his gave two vocal selections and W. H. young friends who attended the Justin recited two original poems, affair at the Auditorium in one written especially for this ocmaha Saturday afternoon.

The young lad's birthday falls on pal address of the evening, telling, January 31, but at that time his in a very entertaining manner, of the beginning, development, objects and ideals of the father and son move-

As a fitting climax to a most enjoywhich Charles attends, and further able evening, E. A. Shue, scout maspromised that he should have a real ter, announced that the formal organization of a Boy Scout troop would His guests yesterday were Barbara take place in the church Friday eve-and Jean Van Brunt, Mary Louise ning, February 10, M. C. Thompsen Van assistant scout master,

Parent-Teacher Association.

The largest attendance of parents and teachers and one of the best programs of the year was that given Tuesday evening in the assembly room of the Benson High school. F. M. Gregg's lecture on "The Training of Children" was both interesting and instructive. The Benson High club quartet will render two vocal Girls' Glee club rendered two choral numbers, "The Lost Chord" and numbers and Mrs. C. B. Crisman, accompanied by Arthur N. Howe, closed the program with two pleasand low scores and in the cut-for-all ing vocal solos. The next meeting Miss McCafferey of Omaha was suc- of the association will be the regular election of officers,

Gymnasium Girls Entertain. Members of the Benson High girls' gym class will entertain at a valentine party Tuesday evening in the high

school gymnasium. Benson Woman's Club.

The next regular meeting of the Benson Woman's club will be held Thursday, February 16, at the home of Mrs. E. H. Tindell, Miss Jessie Towne, dean of Central High girls, will give a talk on John G. Neihart. the poet, reviewing "The Song of Three Friends" and "The Two Moth-

Movie Benefit. The movie benefit performance given Thursday and Friday evenings tunes, which promise to be works under the auspices of the Benson of art.

Woman's club was well attended. The pictures shown were "The Little Minister" and at the special matinee

> at luncheon Tuesday in honor of the birthday anniversary of her mother, Mrs. Armstrong, who is a winter guest at the Galvin home. Pink roses and a candle-lighted birthday cake adorned the table and covers were placed for six.

> Dinners Before Dance. Sweet peas in the shades of pink were used by Mr. and Mrs. Frank Garrett on their dining table Tuesat dinner preceding the valentine Tuesday Dancing club.
> Their names included Messrs, and

Mesdames Fred Hurd, Frank Riker, E. H. Doolittle and Roy Maxfield. Dining with Dr. and Mrs. W. A Cutler at their home were Messrs, and Mesdames Jack Day, Reed Flickinger, Don Waller and George Wickham

Mr. and Mrs. W. J. Heiser had as their guests Mr. and Mrs. Elmer Shugart and Mr. and Mrs. X. Y. Mr. and Mrs. H. A. Quinn also en-

tertained at dinner and the party later attended the dance.

Luncheon. A hostess of last Thursday was Mrs. Elmer Shugart, who entertained at a beautifully arranged luncheon. Russell roses and lighted pink candles formed the table decorations by members of the society. and covers were laid for Mesdames John G. Wadsworth, J. F. Wilcox, M. F. Rohrer, Fred Hurd, Frank Gar-rett, Thomas Green, W. J. Heiser, F. W. Haughton, A. V. Hennesy,

Frank Hoagland of Omaha; Miss Laskowski and Mrs. Shugart. Dance. The Junior chapter of St. Francis Alumnae association will entertain at a dancing party in St. Francis audi-

torium Thursday evening, February Borthday Party.

Little Caroline Rosenfeld was 7 years old yesterday and on that oc-casion invited 11 young friends to a birthday party at her home on South Eighth street. The afternoon was spent with

games and followed with a supper.

Anticipated Event. Mrs. Donald Macrae will open her home to the public on St. Patrick's day, Friday, March 17, for a card party, the proceeds of which will go to the American Legion auxiliary

fund for disabled soldiers. Bridge, five hundred and high five are the games which will be played, and beautiful prizes are to be given. Mrs. Macrae is the Iowa president of this organization and is always and Omaha. most enthusiastic in anything pertaining to it.

Personals. W. A. Maurer is in New York city. M. Slater is seriously ill with pneu-

monia. A. D. Annis has gone to Boston on

Miss Mary O'Neill has returned from New York.

Mrs. Romie Risser is visiting in Des Moines, Ia. Dr. W. A. Cutler is in Lincoln, Neb., for the week end.

J. R. Gerke left Thursday night on a business trip to New York. Roger Keeline has gone to Chicago to visit his sister, Mrs. Conrad Spens

Mr. and Mrs. Osro Hill, who have

made candy and cookies were sold by the members of the music departnent of the club

Luncheon Guests. Mrs. Alfred Brodegaard and daugh-ter, Rigmor, were Wednesday luncheon guests at the home of Mr. and Mrs. Neal Dow and daughter, Ra

Entertains Benson Girls, As a surprise to her daughter, Lillian, Mrs. John Calvert of Platts-mouth entertained at a week-end party in honor of a number of Benon High girls who motored down Friday evening to attend the Benson Plattsmouth basket hall gatue.

Among the guests were Lucille Bar- Spring Time Home Decorating Time. num, Eunice Roth, Alice Graves and Dorothy Babcock. Miss Calvert would have graduated with the Benson senior high class had her par- received a most interesting shipment ents not been transferred to Platts-

Baptist Mission Society. Members of the Baptist Mission society were entertained Thursday afternoon at the home of Mr. and Mrs. Theodore Williams,

Misner Musical.

The last number of the Misner soul will delight in their "washablecourse, which has been sponsored by ness!" Warmly tinted are the new the Ladies' Aid of the Methodist illuminated blends in 30-inch widths. church will be given Monday eve- Of a merging design are the stencilled ning, February 20, in the church audi- and tapestry designs. A feast to the torium. A musical program will be artistically inclined are the effective put on by members of the Misner Russian-Belgian and are the striking by members of the Misner Russian-Belgian and are the striking The public is invited to at-fields of color on which are riotous

Entertains at Bridge. Mrs. Ray Lawson was hostess at a bridge luncheon Wednesday at the home of Dr. and Mrs. E. A. Mason. Covers were spread for 12.

Missionary Lecture. Members of the Presbyterian Mission society will entertain at a stereopticon lecture on "Alaska" Monday evening, February 13, in the church auditorium. The Benson Woman's Prayer Perfect." Mr. Arthur N served in the church parlors.

Entertains at Bridge. Mr. and Mrs. Claud Reed enterained at auction bridge at their home Wednesday evening. Guests included Messrs, and Mesdames George Remington, C. N. Wolfe, G. W. Sowards, Bert Ranz, A. W. Francis, J. T. Zimmerman, B. I. Reavis and Mrs. Dinner Guests.

Geneva Alderman of Newport, Neb., and Elva Hartford of Plattsmouth were Thursday dinner guests at the home of Dr. and Mrs. E. A.

Methodist Aid Society. Members of the Methodist Aid society will be entertained Wednesday, February 15, at the home of Mr. and Mrs. E. G. Smith. Mrs. J. L. Corba-ley and Mrs. B. M. Babcock will assist Mrs. Smit Opening Reception.

A formal opening of the North for children the picture, "Jack and the Bean Stalk," was shown. Hometo be used as an orphanage, was held Wednesday afternoon and evening, February 8. Mrs. Gorton Roth and Mrs. E. H. Tindell were hostesses during the afternoon and Mrs. Charles Coe and Mrs. E. W. Johnson were the hostesses during the evening. Mrs. Clark and Mrs. R. Burford entertained with a number of song groups.

Mason-Fair. The marriage of Carroll Mason, son day evening when they entertained of Dr. and Mrs. E. A. Mason, and at dinner preceding the valentine Thyrza Fair, daughter of Mr. and party given in the Eagles' hall by the Mrs. D. H. Fair, was solemnized Wednesday evening, February 8, at the home of the bride's parents, 201 South Thirty-third street. Dr. Lyttle of the Unitarian church officiated. Mr. and Mrs. Mason will reside at the home of the bride's parents for the present.

Attends Standard Oil Party. Mr. and Mrs. George Nelson and Mr. and Mrs. Harold Jenkins of Benson were invited guests at the Standard Oil dancing party Tuesday evening at Kelpine academy.

Queen Esthers' Entertain. The Queen Esther society of the Methodist church will entertain at a box social Tuesday evening, February 14, in the church parlors. Each lady is to come with a well filled box and hot coffee will be served

Sunday Dinner Party. Mr. and Mrs. C. N. Wolfe entertained at Sunday dinner in honor of Mr. and Mrs. J. M. Hackler and sons, Victor and Windsor, of Dundee. Miss Gibson Entertains.

Miss Marie Gibson entertained at dinner Tuesday evening in honor of F. M. Gregg, head of the department of psychology at Nebraska Wesleyan Footwear Styles Fickle Feminine university.

Personals. Rev. Mr. Seesko is home from Milford, Neb.

Mrs. W. A. Wilcox has been ill during the past week. Miss Lizzie McMahon is spending few weeks in Chicago. W. M. Sackreid, formerly of Benson, is ill at his home in Omaha.

Miss Elva Hartford of Plattsmouth. Neb., is visiting friends in Benson. Fred Ingersoll of Detroit is a guest at the home of Mr. and Mrs. A. D. Palmer.

Mrs. Richard Skankey will return the early part of the week from Kansas City. Alderman of Newport, Geneva Neb., is visiting friends in Benson

James Barry of Rosalie, Neb., Sunday guest at the home of Mrs. James Maney. A son was born to Dr. and Mrs. Floyd Murray Friday evening at the

Methodist hospital, Mr. and Mrs. Harold Jenkins returned Sunday from a visit in Kansas City and Chicago. Miss Jessie Town of Central high

will speak before the Benson Woman's club Thursday, February 16. Miss Roma Roth of Wesleyan university spent the week end with her parents, Mr. and Mrs. Gorton Roth Mrs. Walter Reishaw and daughter. Eleanor Iola, returned home Wed-nesday from the Methodist hospital.

Miss May Leitch, teaher in the Beatrice schools, is spending the week end at the home of her sister. Mrs. Kate Cunningham of Detroit, week end at the home of her sister, Mich., is visiting Mrs. Walter I. Mrs. R. H. Maloney, and Mr. Ma-

A son, Bruce Alexander, was born been visiting Dr. and Mrs. A. V. Hen-nesy for the past few weeks, depart-and Mrs. J. G. Moredick. Mrs. More-For Mrs. Armstrong.

ed Wednesday night for their home in dick was formerly Miss Mary Butler of Benson.

Let's Co Shopping with Polly

Between two worlds life hovers like a star. How little do we know that which we are!

'Twixt night and morn upon the horizon's verge; How less what we may be! The eternal surge The important question of the moment is the spring mode. What a joy the anticipation of putting aside the things that guard against winter's chilly winds for fabrics more frivolous in color and texture! There's a breath of spring in the shops, most noticeable in the departments devoted to the framing of milady's face. Hats whose brims have new tricks, whose colors are exotic, frankly imitative of Palm Beach models delight the

Of time and tide rolls on, and bears afar Our bubbles; as the old burst, new emerge, Lashed from the foam of ages; while the graves Of empires heave but like some passing waves. Life-Lord Byron.

Madam et Madamoiselle:

THE Brandeis paper department, 5th floor, Brandeis stores, has person who enjoys the whimsically inclined conceptions. It's spring in the shops. foreign manufacturers. Those interested in artistic as well as practical decorating will find quite to their tastes the new enameled bath room papers which introduce delicately reduced prices. The true portrait setting for a photograph. designs from Russia, Belgium and Czecho Slovakia, original color com-

you'll enjoy.

"Baker's Mary Jane" SOUNDS a bit sentimental does it not, quite in keeping with St. Valentine's time? But I'd have you to know that Baker's Mary Jane is a Howe will give a piano selection, Ad- new patent pump introduced to mission free. Refreshments will be spring fashion followers by the shoe department of the Thos. Kilpatrick Company! Gracefully curving is the comfortly wide vamp which depends for trimming upon skillfully placed perforations which follow up over the strap. The heels? Spanish to be You'll surely want a pair of the dainty "Cleopatra" pumps. This trig bit of footwear combines patent kid with dainty taupe-gray suede. A Grecian strap arrangement of patent is placed in perpendicular fashion over the instep. The Spanish heels

bination not thought of in decorative designing houses of this country, Al-though of the finest possible design

and construction the papers shown in

this department are not at all ex-

travagant in pricing. A showing



Little Panels Are Often Slashed to Show a Bright Satin Foundation

How Can You Overlook Rarely Lovely Flowers Appropriate As Messengers of Love on St. Valen-

tine's Day? FEBRUARY fourteenth, affords a glorious opportunity for an expression of love through the medium of exotically tinted sweet peas, delicately fragrant freesia, one of the first harbingers of spring, or the appealing little white tulips with dainty etchings of scarlet-well-just anyone of the rarely lovely blossoms to be found in the John Bath Flower shop, 18th and Farnam. You'll find the telegraph flower delivery service when put in operation by Mr. Bath will assure prompt delivery of flowers in any city. Phone Jackson 1906.

and Winning

THERE'S really no end to the ■ vagaries of footwear this season! Burgess Nash shoe department main floor, are showing intriguing bits of footwear in delicate satins, patents and suede which combine endless possibilities of charm. Heels are spanish, colors are—not yet! South 16th Street, have been There's a Grecian model with a strap most considerate in their arranging up the front which for a bit of lura sale for St. Valentine gift seekers a marvelously helpful place. They will some beautiful diamonds as best exing charm fancies to have the strapped arrangement button at both A swagger suede model in which are hung dainty little bracelet black has shining satin in stitched banding round the strap which extends in a slashed effect of three satin bands to the sole at either side. An open model for wear with "nude" tinted hose is really slashed to the sole with a smart sandal effect of three straps which ends in a buckle, another group of three straps just above it ending in a buckle identical in placing with the first one. You Mary Ballard, beauty specialist, will be interested to know that the residence shop, 3917 Farnam, uses in dainty footwear displayed in this de- her facial work (also sells for partment are originally designed directed home facials.) Every one discarded by the better gowned valentine giftings, mesh bags and models made expressly for Burgess of the requisites made up by Dr. women. While they appear thin, vanities, pearls, dainty silver bon Nash and range in size from quad-ruple A's to any width desired. The juice which is delightfully cool and price range is from \$12 to \$15.

While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver soli women. While they appear thin, valides, pearls, dainty silver solid women. While they appear thin, valides, pearls, dainty silver solid women. While they appear thin, valides, pearls, dainty silver solid women. While they appear thin, valides, pearls, dainty silver solid women. While they appear thin, valides, pearls, dainty silver solid women. While they appear thin, valides, pearls, dainty silver solid women. While they appear thin, valides, pearls, dainty silver solid women. While they appear thin, valides, pearls, dainty silver solid women. While they appear thin they appear t

ing about a new departure in laun-

Linens Enhanced in Loveliness by

Features a Swagger Little Slip-On

Coat Without Sleeves.

One of the Favored Sports Frocks sports skirts.

Trip to Laundry dries-the Sanitary Wet Wash Laundry, 2815 Farnam (Phone Harney 0784), where one's most treas-ured pieces of linen gain in loveliness by each cleansing. Soft water, pure soapsuds, ten and twelve waters in individual washing machines operated by electricity. Do you wonder that this laundry enjoys such a patronage? Returned dampened, ready to use-you'll find it a laundry which leaves nothing to be desired.

Harney, are embroidering a most Company building, Fifteenth lishments for the Easter tailleur! this new shop!

and Leavenworth, each day churn things which recommend these

will enjoy the extensive exhibit of

brick in different mortar combina-tions, brick in the "living wall" which is displayed on all of the walls

in the display room. Send for book-

let on house plans and floor de-

Lines and Lines of Heavy Silk

Stitching Combined With Glint-

ing Metallic Threads Trim New

THE Ideal Button & Pleating

L Co., 3d floor Brown Block,

16th and Douglas, have been stitch-

ing the new tweed suits, coats and

separate skirts for a sports loving

public for the past several weeks.

Not one or two rows of stitching

does Dame Fashion demand as fit

decoration for the delightful new

tweeds but 10, 15 and 20 lines of silk

with combination of metal silver or

gold in the predominating color of

the tweed. Especially effective are

these stitched lines on the "wrapped"

Supply Limited.

Fabrics.

New Tweed Suits Demand the Decorative Touch of Hand Embroidspecialist, opens her new beauty beauty beauty specialist, opens her new beauty b THE Mode Pleating Company, shop Monday in Room 501 on the ions Pavored Fabric Hats THE Mode Pleating Company, shop Monday in Room 501 on the 12 Ath floor Paxton Block, 16th and fifth floor of the Nebraska Power THE Kruger Hat Shop, 303 lovely tweed suit with a suggestion Farnam, Phone Atlantic 4029 Just retrim your old fabric hat in a most of delicate orchid tinting in bizarre in time for the St. Valentine's day delightful way. This is the shop intricacy evolved in white yarn. It festivities! Madamoiselle et Madam which does such marvels in reisn't a bit too early to plan embel- Omaha extend a cordial welcome to modeling furs, marabou and feath-

Spring Modes Show No Partiality to Any Age-Skirts Cling or Billow-Bodices Hint of Stays or Drapes.

. . .

ing little affairs displayed, they'll make one to order. It you're a very tiny person, you're sure to find a brassiers in just your all of the sand facets good omen for true love! New conceptions in ring brassiers in just your all of the sand facets good omen for true love! New conceptions in ring

brassiere in just your size. Tree mountings, square shaped framings girdles in small sizes (a limited number which give a simulation of square

of these) are priced at \$2.50, and there cutting, hexagonal and octagonal all

are some bargains in Nu-Bone cornew and lovely are an inspiration to

sets-prices reduced most pleasantly. one who appreciates the unusual in

The trend in styles in women's the quotations on these bits of ex-

gowns is headed more and more to quisitry. This gift jewel shop offers ward the plain idea. Frills are being an unusually varied selection of discarded by the better gowned valentine giftings, mesh bags and

jewels. A departure in prices are

of new papers from domestic and Swing Frame Gives Photograph There's Distinction in the Hy-Tex An Endless Satisfaction in the New "Exclusive But Not Expensive" True Portrait Setting.

In gold, gray and bronze finishes Brick Home.

The home of Hy-Tex brick, sold The Burgess Shirt Company, 2nd You'll agree upon viewing the Philadelphia Shirt Patterns.

The Burgess Shirt Company, 2nd I lovely new wraps at Lamond's, floor Karbach Block, 15th and 17th and Farnam, for although the

department of the A. Hospe Co., 1513 company, and exhibited in their Douglas, are offering a charted shirt fabrics are imported from the artistic Douglas, a representation from four spacious showroom on the ground pattern which is affording the am- centers of countries noted for their manufacturers lines now offered at floor of the Woodmen of the World bitious seamstress unusual satisfac- artistry in dye work and cunning in Building, Fourteenth and Farnam, tion, for with the pattern is included is individual in its beauty of texture patient directions in using from Mr. and coloring. There's a reason for the use of Hy-Tex which every thoughtful person soon discourse. thoughtful person soon discovers upon investigation-its beauty, its durability, its moderate pricing. You



The Apron Front Skirt Is Apt to Butter Freshly Churned Each Day-Hang an Uneven Hem.

F you enjoy bread and butter, and There's a Wholesome Deliciousness particularly freshly churned but- in a Box Lunch

SEEMS almost an impossibility ter, you'll be delighted to know I F it's one of the Miller Box does it not? But then we're talk- that the Alamito dairy, Twenty-sixth I Lunches. There are so many butter from the milk and cream "left quarter lunches to the busy man or over" from the day's deliveries. This woman! First of all, they're wholeis not a great deal of the popular some, the kind of food one ought to pasteurized milk, Omaha's Perfect eat! Well-buttered sandwiches, three Milk Product, but a small amount of them, jelly, nut, meat, cheese in which, true to the adage, "a little is varied arrangements. Fruit of course, luscious," accounts for the animated the best obtainable, Delicia apples, telephone orders for a pound of but-oranges, golden bananas. Cakes ter to be delivered with one's milk and home-made pies with a crispy ironed or skillfully ironed ready for or cream once or twice a week. package of potato chips complete these interesting box lunches which these interesting box lunches which may be ordered delivered to any part New Beauty Shop Opens Monday, of the city if you'll call Douglas

ers.

Frank of the Salon de Beaute, Hotel Fontenelle.

you've not become acquainted with

their individual charm. There's a

tailoring of a fineness unequaled for

many years in the little drop shoul-

dered tweed coat with its high-or-low

collar solidly stitched in "lip-stick"

red with crepe lining of the same

chic color. A midnight blue wrap has

long panels which, upon a divination

of the wearers whim, become big square shaped sleeves! A wrap for

every type, a price for every purse!

Soft Coils Nestle in Becoming

Beauty on Milady's Neck or Take

a Stately Effect in the New High

burnished softness for its to be

O NE'S hair must at once attain a

brushed back in a chic severity

and gathered into loose coils bow on

the neck or gathered into a stately

high hair dress if one follows Dame

Mode's latest edict. What to do

with the ungracefully trailing short

ends? That's a question to be settled

only by experts on scalp conditions.

I'd recommend a talk with either

Mr. Roberts of the Burgess Nash

Black and White Room or with Mr.

Coiffure.

In the Cape Trotteur the Bodice Made in One Piece With the Skirt May Take a Whim to Be Fashioned of the Cape Lining Material.

Exquisite Undie Materials Occupy Center of Style Stage.

A S intriguing as the first erocus undie materials just arrived at the Silk Shop, 1517 Douglas. La Jerz, dainty in loosely woven mesh, almost indestructible in wearing qualities is offered in white, flesh and orchid at a special price of \$1.95. Especially luring in daintiness is this fabric when trimmed in cobwebby bits of real thread lace. A lovely gown seen this week was built upon a generous foundation of La Jerz, flesh colored. The lace, which was one of those enchanting trailing affairs, made a delightfully ornamental yoke when mounted on either edge of heavy white net. Softly curling twotoned ribbon in a French-fashioned bow is repeated on the step-in chemise of the same designing. The Silk Shop's hosiery department which has gained a firm place in the hearts of feminine Omaha will gain in favor when its learned that Onvx Pointex hosiery has been added to Select Your Valentine From "Gifts Wonder if You Know This Shop? True Love Best Expressed by Purity the hosiery stock. Have you select-That Last."

THE C. B. Brown Jewel Shop, 220

HATTIE PUTNAM'S NU- of Diamond

Bone Corset Shop, 5th Floor THE John Henrickson Jewel Shop, ed an Elise pattern? They're the "last word" in Styledom, sure of approval among those who appreciate the truly individual in styling. When you think of silk, think of The Silk In the north display window are to alter or repair a corset of any make pressing the language of lovers on be found dashing scarlet hearts on in fashion satisfactory indeed. If you which are hung dainty little bracelet watches, ideal gift offerings to Mi-

Furbelows of Fashion. Stockings of wool in vivid hues are worn with tweed suits.

Striped open work stockings in the up-and-down effect are smart.

Some of the pendant earrings now

worn are so long they reach to the wearer's chin. A smart suit is shown with a

pleated skirt of purple check and flaring coat of solid purple with pointed collar of checks.

An imported frock introduces lace in combination, draping silver lace over a black slip, fringing the lace in monkey and draping it in trailing winged effects at either side.

A clever looking wrap noted on the avenue yesterday was of gray squirrel divided into nine-inch squares by bands of brown dyed squirrel. The coat was a 40-inch

The Proper Garments for Young Girls

THERE can be no greater mistake in the selection of clothes than to permit a young girl to wear garments that are too extreme in style or too elaborate in material, and to let her wear such as are both extreme and elaborate is nothing short of criminal.

Youth is best clothed in garments that are simple in every detail of style, design, material and color. The beauty and freshness of youth are marred rather than improved by other than the straight lines, simply trimmed, harmoniously colored clothes that good taste demands. The really lovely girls are always thus clothed; that is one big reason for their love liness, for even youth can be made unlovely by the wrong clothes, just as can the older grown, and the habit of wearing extreme and elaborate clothes affects others as much as a girl's appearance.

happiness in the future; you will inspire her to understand and appreciate simple beauty and good taste in dress to the end that she will never feel

simple lines. The beauty that comes from correct lines, good colors, simple details of trimmings and absolute fitness and becomingness.

watches, ideal gift offerings to Mi-lady Fair. Exquisitely engraved

delicately shaped plain cases, they're

values to be considered. Three price

As Recognizedly Attractive as the

ARE the beauty preparations of Dr. Blair of Virginia which

Beauty of Southern Women

groupings are offered.

The clothes a girl wears have an effect upon her mind and her heart; if you don't want her to be vain, foolishly proud, self-conscious, too wise for her years and looking older than she is, encourage her to see the beauty, charm and fitness of simple clothes. And by this you will do more, much more than keep her attractive and lovable. You will safeguard her from many undesirable influences of the moment and many pitfalls and much undesire to withdraw from the mode of dressing that was her youthful habit.

Strive always for beauty in the development of a girl's wardrobe, but let this beauty be true to real beauty in dress, which is always along

Patent Office.—Adv.