

Republican Party Facing Hard Fight in Buckeye State

Ohio Classed as Doubtful in Coming Senatorial Election, Despite Big Majority for Harding.

By ARTHUR SEARS HENNING, Omaha Bee Lead Wire.

Cleveland, Feb. 5.—One does not need to go beyond the admissions of some of the principal republican leaders to be convinced that the G. O. P. is up against a hard fight to reclaim this one-time banner republican state.

Despite the Harding landslide, Ohio must be classed as a doubtful state. Its dependable republican majorities have passed with the eclipse of the farmer vote by the industrial vote in the great manufacturing centers with which Ohio is dotted.

To be assured of electing the senator the republicans of Ohio must not only unite on a strong candidate, but must counteract numerous tendencies now affecting their cause unfavorably.

Just how to beat Pomerene the republicans are at a loss to devise. His record in the senate is hard to assail. Some hope is entertained that the women will rise against the senator, who is classed as a "wet" and opposed to woman suffrage.

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Dog Hill Paragraps

By George Bingham

Something wrong has been the matter with Tope Moseley's mule for the past several days, as he has been standing on three feet and looking



over the fence. Tope says if the mule has anything to be bothered about he can't imagine what it is.

The postmaster placed a thermometer too near the stove this morning and the temperature ran so high that nearly everybody had to pull off their coats.

Clab Hancock says nearly every fellow who does not chew tobacco has tried to do so at some time or another.

Sound "Taps" for Corp. Goldware

Omaha Lad Who Gave Life in France Buried Here With Military Rites.

The faint notes of a bugle came quivering through the smoke that hung over a mound of new earth in Pleasant Hill cemetery yesterday. It was "taps"—good night—rest well, for Corp. Morris Goldware, Omaha lad who died in France, and whose body was brought back for burial.

The little B'nai Jacob synagogue at Twenty-fourth and Nicholas overflowed with those gathered to pay last honors. Automobiles lined surrounding streets for blocks.

A squad of "buddies" from the American Legion, headed by Harry Weinberg, bore the casket up the narrow aisle to the altar for a brief rest—the supreme tribute in an orthodox Jewish funeral service.

Police Surgeon Thomas Houlton administered treatment and reported that, though suffering from the effects of the poison, the girl would recover.

Parents' Problems

How can a boy of 11 who is a "very good boy," be cured of a certain priggishness that his own knowledge of his good behavior has brought about?

Based upon the inspiring paintings of Frederick Remington, "Out of the Dust," playing at the Moon theater this week, tells a story of the old west, and pioneer days among the Indians.

Dr. King's New Discovery for Colds and Coughs

Man Charged With Holding Woman Prisoner 24 Hours

Tecumseh Community Club Outlines Program for Year

Tecumseh, Neb., Feb. 5.—(Special.)—The Tecumseh Community club held a booster banquet in the basement of the Methodist church.

Over 225 members attended. President J. R. Gregory of the club was toastmaster and short talks on the achievement of the club and the needs of the community, touching on a program for 1922 and for the next few years were given. A community building seems to be the big need. The banquet was prepared and served by Miss Irene Graham and the girls of the domestic science department of the Tecumseh schools. Miss Graham is the teacher.

Stolen American Autos Ruining Mexican Market

Washington, Feb. 5.—Stolen American automobiles are ruining the Mexican market, according to a report to the commerce department.

from Consul John W. Dye at Juarez. The report said so many automobiles stolen in the United States were being sold in northern Mexico for about half their market value that the legitimate automobile business was seriously affected. The rest, the report added, come principally from California and points near the Mexican border, although some have come from as far as Chicago.

See Want Ads produce results.

"ONWARD... OMAHA" BUSINESS OUTLOOK. A large graphic illustration of the city of Omaha with the text "ONWARD... OMAHA" and "BUSINESS OUTLOOK" below it.

WRECKED CARS REBUILT. Fender, Top, Body Work. Repairing of All Kinds NIGHT AND DAY. Western Motor Car Company.

Reliable Service. A specialty on Auto Tops, Water Curtains and tailored Seat Covers. Engdahl's Auto Top Co.

The Banker and Advertising

Keen business men are not going to spend sums aggregating a billion dollars a year, year after year, unless those expenditures produce profits. It must be obvious, then, that in the last analysis the advertising advice which the business man wants is the advice which will build and maintain his sales or his good will.

This is not a materialistic viewpoint. It is simply a suggestion that in building up a better understanding between advertising men and their customers the business men and bankers, advertising must more and more talk the language of business.

If the leaders of advertising will first be doubly sure that their service is intrinsically sound; if they will make sure that the basis on which it is handled is always such as to inspire the confidence and respect of the business community—then they will have an increasing volume of permanently satisfied customers—the best advertisement that advertising can hope to have.

From the foregoing the question as to what the banker thinks of advertising may be to some extent reduced to its elements. It is obvious that if the question has a short answer it is that few bankers have had occasion to give much thought to the detail of the advertising business.

Unquestionably advertising has an important future. Many business men believe that the ultimate tendency of modern salesmanship is toward operations on a large scale, that the great sales successes of the future will be based upon volume and wide distribution.

The forward-looking banker will be glad to see the advertising specialist take his proper place in the world of sounder business which we hope will replace the mere slashing and wasteful periods of the past.

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SURE SERVICE. Contracting Painters. Keeline Bldg.

C. Hafer Lumber Co. Council Bluffs, Ia.

ETHEL THRALL MALTBY, D. C. CHIROPRACTOR. PALMER SCHOOL GRADUATE.

Pieser SIGN CO. 1303 Douglas Street.

The Omaha Bee's Rotogravure Section—an exceptional medium for your advertising.

Melchior's Service. Includes: RAYFIELD CARBURETOR SERVICE, FEISCHMANN MAGNETO SERVICE.

P. Melchior & Son. 417 So. 13th St., Omaha.

Use Western Bond Paper For Your Office Stationery.

Welch's RESTAURANTS. There's one near you. Highest quality foods, with quick service.

Cyl-in-der Grinding Is Our Specialty. Try us for "Better Service".

Need a Trough? More durable because pressed from a single sheet on our 150-ton press.

Dr. Maxwell & Green DENTISTS. 2d Floor Neville Block.

RENT WHY BUY TOWELS and LINEN. We furnish Clean Linen.

Send Your Clothes to Be Cleaned DRESHER BROTHERS. Dyers, Cleaners, Hatters, Furriers.

All American Chemical Co. Chemical Manufacturers and Jobbers.

Paint your car with the best material and workmanship. Ask us about it. SUPERIOR WORKMANSHIP. See PFEIFFER.

ETHEL THRALL MALTBY, D. C. CHIROPRACTOR. PALMER SCHOOL GRADUATE.

SIGNS WITH A PERSONALITY. Phone AT. 4683.

HULSE & RIEPEN Undertakers. 23d and Cuming.

O. L. Wiemer. Wall Paper, Paints, Glass, Painting and Decorating.

The Omaha Bee is presenting its readers with an unsurpassed Sport Page—all the news in the world of sport.

On All Occasions Say It With Flowers JOHN H. BATH THE CAREFUL FLORIST.

Omaha Life OF NEBRASKA 15th and Dodge Sts. OMAHA.

FEATHER COMFORTERS Made from Your Own Feathers.

Sherman & McConnell Drug Co. All the Drugs and Toilet Articles for all the people—all the time.

Man Charged With Holding Woman Prisoner 24 Hours

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THE MODE Dress Pleating and Button Co. 413-417 PAXTON BLOCK

MERCANTILE STORAGE & WAREHOUSE COMPANY 112 S. JAMES ST. OMAHA

International MOTOR TRUCKS

International Harvester Company of America

Ford Transfer and Storage Co. 813 Douglas St. 924 S. Main

BAKER ICE MACHINE CO. Manufacturers Ice Making and Refrigerating Machinery

Omaha Lace Laundry EXCLUSIVE CLEANERS

TRY US FOR French Pastry—Fancy Cakes KAUENNE'S Bakery, Delicatessen and Lunch Room

Omaha Stationery Co. 307-309 South 17th Street

Calendar Pads, Diaries, Letter Files, Transfer Cases, Blank Books, Loose Leaf Books and Binders

The Omaha Bee prints the NEWS of the entire world when it is NEWS.

Carbon Coal & Supply Co. WHOLESALE COAL

W.M. F. ROESSIG OMAHA'S RELIABLE AUTOMOBILE PAINTER

CADILLAC A Permanent Value "Always Onward"

J. H. Hansen Cadillac Co. Omaha Lincoln

Bring or Send Your Dress Goods to Us for Pleating - Buttons - Hemstitching

Idea! Button & Pleating Company 300-308 Brown Bldg., 16th and Douglas

Omaha Lace Laundry EXCLUSIVE CLEANERS

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TEETH WITHOUT PAIN McKENNEY-Dentists

McKENNEY--Dentists 14th and Farnam Streets

Dr. Maxwell & Green DENTISTS 2d Floor Neville Block

All American Chemical Co. Chemical Manufacturers and Jobbers

MOVIES

Today's Attractions. Sun—Bebe Daniels in "Nancy From Nowhere" and Harold Lloyd in "A Sailor-Made Man."

Exit—the Vamp. The eternal triangle which often displays itself in the marital affairs of men and women, is treated in a refreshingly novel manner in "Exit—the Vamp" starring Ethel Clayton

"Nancy From Nowhere." Bebe Daniels has the leading role in "Nancy From Nowhere" at the Sun theater this week as the mischievous boy who she usually portrays.

"Out of the Dust." Based upon the inspiring paintings of Frederick Remington, "Out of the Dust," playing at the Moon theater this week, tells a story of the old west, and pioneer days among the Indians.

Dr. King's New Discovery for Colds and Coughs

Man Charged With Holding Woman Prisoner 24 Hours

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Say Ben-Gay BAUME BENGUE (ANALGESIC) for Rheumatism

OMAHA PRINTING COMPANY THE OFFICE SUPPLY HOUSE

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