



Plans Announced Add-Sell League to Presen
Gridiron Stunts-Duffie Gridiron Stunts-Duffie
Explains Ad Building. "Building an Ad on Analysis" was
the subiject of \& talk by Charles.
Duffie, advertising counsel of M. E: Smith \& Co. at the werkly dinner of
the Advertising-elling chaguel in the
Hotel Fontencle last night. "First analyze tie article, then the
market, advised Mre
furnished each member of the the tean





Monument Manufacturers
Adopt Open Shop Policy
Spokane. Jan.



While her Daddy was away in the War
 54*ㄴazaz
 Don't experiment with your baby's food. Eagle
Brand hat been the standard infont food for many
years. Countless mothers like Mro. Martin, have years, Countless mothers, bike Mri. Martin, have
found that it made hetir babies strong and well
The Thousands of physicians have recommended it for ed. For Eagle Brand is very easily digested.
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