

### Lincoln Plants Ready to Resume When Sale Is Made

Orders for Materials Have Been Placed So New Organization Can Start Immediately.

The Lincoln factories in Detroit will be placed in complete operation immediately after February 4, the date which the court has set to consummate plans for the transfer of the plants. Orders for materials to be delivered have already been placed and the Detroit Trust company has made complete plans for continuation so that it will be possible for the new organization to get under way without any delay.

To date no bids are in prospect other than the \$8,000,000 offer of the Ford interests, made in association with the Lelands, who founded the Lincoln company, and who, if this bid is accepted, will continue in active management of the new organization.

In speaking of the situation, Bob Odell of Hannan-Odell, Incorporated, states that in his opinion it will prove a source of much satisfaction to motordom at large that in such circumstances there are no material changes contemplated in Lincoln policies.

In the Ford private garages, for some years past, there have been a number of Leland-built cars, and in view of the high esteem in which the Fords have always held Leland practices and ideals, it could hardly be expected that they would have any inclination to do otherwise than thoroughly endorse the preservation of the quality standards upon which the Lincoln car was founded. In fact, both Mr. Ford and Mr. Leland have repeatedly gone on record that it will be their purpose, unalterably, to maintain the established Leland standards.

The same men have also stated that there will be no disposition to force production beyond the dictates of sound judgment, and it is expected that new conditions are certain to give benefits which can be passed along to purchasers in the way of more attractive prices.

The other advantages which will be derived from the contemplated Leland-Ford affiliation will be that the new Lincoln company will be assured of abundant funds to meet the needs of legitimate and judicious expansion.

**Spring Lubricant.**  
In lubricating automobile springs the greatest trouble is found in keeping the lubricant from being squeezed out under pressure. The compound that obviates this is found in a graphite and beeswax mixed to a paste and spread upon each leaf. Obviously the spring must be taken apart to apply this lubricant.

**Key-Way Repair.**  
When a key-way becomes worn the first thought of the owner is to file the channel larger and fit a larger key. To do this often weakens the metal seriously and it may be found that a preferable way is to weld new metal into the old slot and then cut a new key-way to fit the old key.

### Latest Labor Saving Devices



Specialists have devoted their activities for years to lessening the work of the bookkeepers, the stenographers, the printers and the numerous other trades, but it is only within the last few years that a concerted effort has been made to lessen the burdens of the housewife and the farmer, so far as housework is concerned.

Recently a number of first-class household conveniences have been introduced and many city conveniences are now to be found on modern farms.

**Hand-in-Hand.**  
Charles E. Wagner, Inc., of Omaha, has been specializing in products of this nature for the past few years and now have the distributing agency for three products which go hand-in-hand in making the work of the housewife and the farmer considerably lighter.

First among these utilities is the Delco light, which furnishes the electric light and its own power plant for farms or suburban houses.

The power from these plants may also be utilized in operating sewing machines, cream separators and various other mechanical contrivances.

**Iceless Refrigerator.**  
The Laun-dry-ette, an electrically driven washing machine, which washes, rinses and dries clothing without the aid of a wringer and without removing the clothing from the washing machine, is the latest contribution to the household laundry problem.

Frigidair is the name given to a refrigerator which manufactures its own ice and maintains a temperature lower than the ordinary refrigerator without the aid of ice. This refrigerator is chemically and thermostatically operated and eliminates all worry in regard to the ice harvest or the irregular calls of the iceman. This refrigerator will freeze ice cubes, ice cream or sherberts by simply placing the mixtures in specially provided receptacles and leaving them there for a short time.

The automobile show era is 22 years old.

### Neglect Is Source of Most Tire Ills

Water, Oil, Grease and Light Worst Enemies of Rubber.

"An inspection of crippled tires in the collection of any repairman will reveal the fact that the largest percentage of the trouble comes from neglect in the garage at home," asserts Henry Nygaard of the Omaha Tire Repair Co. "It stones, ruts and road roughness were the only things that wore out tires, repair bills would be cut in half."

"Water, oil, grease and light—rubber's worst enemies—work in a garage more actively than on the road. In washing the car the rims are liable to become rusty and eat away the tire. A coat of graphite or common stove polish will prevent this and keep the tire from creeping."

"Oil or grease never should be allowed to stand on a garage floor. Small cuts or bruises on the tire surface should be repaired at once. If a tire has been smeared with grease it should be washed thoroughly with cold water and a little soap. The spare tire is often forgotten while the other tires are giving good service, and neglect sometimes causes it to deteriorate rapidly. Always it should be protected from rain, sun and dirt by a cover. Once in a while change it with one of the tires on the car, so that the rubber will not harden from disuse."

"The weight of the car never should be left on a deflated tire. Such treatment is as bad as running on a flat tire and is certain to crack the carcass. Jack up the wheel or take off the tire entirely."

Three thousand automobiles are registered in Cairo, Egypt.

### A. A. Siegfried Is New Chevrolet Agent Here



A. A. Siegfried.

A. A. Siegfried has taken over the Omaha agency of the Chevrolet. In his announcement he made the following comment:

"In taking the franchise for a low-priced car I feel that the sales resistance will be minimized. The fact that we are bettering our road conditions from year to year means that people will find it unnecessary to have a big heavy car to travel comfortably. With the 11 models of passenger cars and trucks priced lower than any prewar price, we have an opportunity to meet the demands of the farmer as well as the city man, whose pocketbook has felt the recent depression."

### New Cadillac Factory Strikes Normal Stride

Reports of unusually active sales have been wired to the Cadillac factory from dealers throughout the country. The reasons given for the unusual business obtained by Cadillac at this time are attributed in part to the awakening of the trade by the New York automobile show and numerous other shows in many cities. One of the chief reasons, of course, is the offering of the new type 61 Cadillac, which had its successful debut last fall, and which is now being offered to the public at prices ranging from \$700 to \$940 below the former factory list price.

"One of the most vital facts concerning the stimulus of Cadillac business," said Lynn McNaughton, general sales manager, "is the fact that the identical type 61 which we presented last fall is now being offered at lowered prices, which we believe set an entirely new standard of motor car values. Certain economies which we, in common with other large manufacturers, have obtained in our manufacturing costs, and the completion of our new 50-acre factory at Detroit, are two of the salient factors in making it possible for us to offer the public the present prices."

### Auto Electric Service Men Attend Bosch Convention

Messrs. Noyes and Wendland of the Auto Electric Service corporation, which represents the American Bosch Magneto corporation in this city, have just returned from a convention of Bosch representatives held at the company's main offices in Springfield, Mass.

On this trip Messrs. Noyes and Wendland came in contact with automotive manufacturers and dealers from all parts of the country.

Automotive dealers and factory representatives will have a most profitable year if they carry on their sales work aggressively and consistently.



Of course they're Genuine Bearings

Acting as the service department of Timken, Hyatt and New Departure, you have a definite guarantee that every bearing you buy from us is a genuine new bearing.

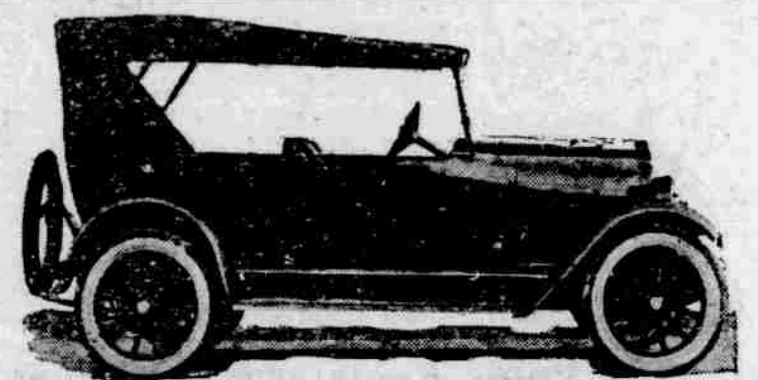
Omaha Branch: 1812 Harney Street Phone AT lantic 2844

### Omahan and Brother Both Oldsmobile Distributors

J. N. Tucker of Oklahoma City was a guest of his brother, Charles A. Tucker, president of the Nebraska Oldsmobile company, during the latter part of the week. These two brothers are both Oldsmobile distributors. J. N. Tucker has a large territory in the southwest and Charles A. Tucker distributes the Oldsmobile in Nebraska and Iowa.

Both of the Tuckers will leave here Sunday night for Chicago, where they will attend the annual automobile show.

### Here's Durant Automobile



Andrew Murphy & Son are distributors of the Durant for Nebraska and western Iowa. The Durant line comprises four and six-cylinder cars in both the closed and open types.

## PAIGE

The Most Beautiful Car in America

### How We Sell Used Cars

When you buy a used car from us you purchase it on the same basis as a new car fresh from the factory. The same merchandising policy governs either transaction. Whether the car be new or one that has been used, the purchase price represents the same proportionate values. One dollar buys as much motoring value in one case as in the other.

This is the only sound basis on which used cars can be bought and sold. Furthermore, as in the case of our new cars, our interest in your purchase continues after the sale is made because we recognize that in the long run business success is built on the Good Will of satisfied customers.

The extraordinarily low prices at which used cars can now be bought is common knowledge. It only remains for the purchaser to make his selection from cars of reputable make handled by dealers who tell the truth about a car's condition and give every man a square deal.

We guarantee our used cars to be exactly as represented or money refunded

## Nebraska Paige Co.

27th Ave. and Harney Sts. Omaha, Neb. Phone Doug. 3660

# Pace-Maker for 1922 - The New CHANDLER SIX

## The Car That Won an Instant Triumph

NEVER was the supremacy of an automobile so quickly recognized. New York acclaimed it at the show. Other cities are making the verdict nation-wide. It is the magnet of booth and sales-room, the theme of hundreds of congratulatory telegrams.

The new Chandler glorifies economy. It presents the ultimate of automobile construction at new standards of low cost. The motorist of moderate means may now drive a car a millionaire might be proud to own.

All that a car should have—rugged construction, surging power, lulling comfort, art of lines, details of smartness and richness of finish are here, because this is a NEW car, not a car slightly revised and adorned, but new in body and chassis, an achievement possible only to a company of ample resources and highly developed manufacturing skill.

This Chandler will be stylish and efficient three years from now, though priced on a basis of 1913. It expresses not only Chandler skill, but is an actual advance for the entire industry.

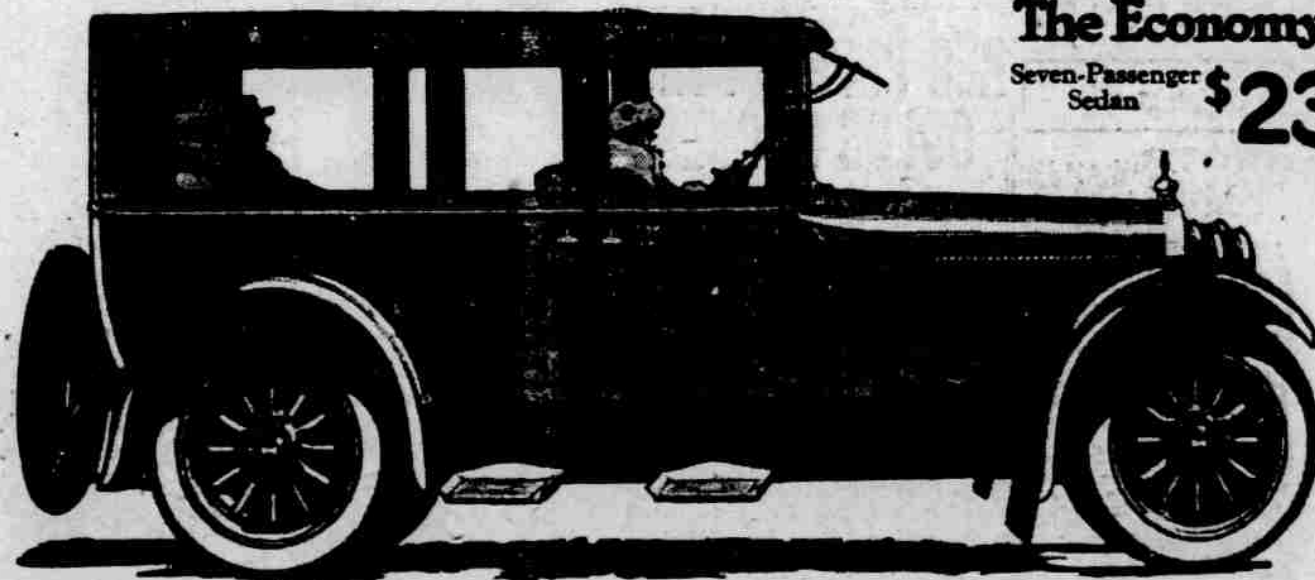
A Body of Beauty and a Chassis of Might!

### Card-Adams Motor Company

Ralph W. Jones, Manager 2421-23 Farnam Street Omaha, Neb.

### The Luxury Car at The Economy Price

Seven-Passenger Sedan \$2395



CHANDLER MOTOR CAR COMPANY · CLEVELAND