

"Tolable David," Starring Barthelmess, Heads Movie Programs

Griffith Star As Mountaineer on Rialto Screen

"Queen of Sheba" Continues at Sun; Lila Lee and Jack Holt at Strand; Marion Davies at Empress.

At last, Richard Barthelmess production, "Tolable David" will be shown in Omaha. The Rialto theater will feature the attraction this week. Proclaimed as one of the year's greatest photodramas, "Tolable David" is said to tell a beautiful story of mother love and boy love that has its locale in the mountains of Virginia. Gladys Hulette plays opposite young Barthelmess.

The romantic story of "The Queen of Sheba" in its visualized form will continue for another week at the Sun theater where, for the past week, Betty Blythe thrilled thousands of movie fans in her role of Sheba's queen.

Jack Holt and Lila Lee co-star in an appealing story of stage life, "After the Show," at the Strand theater this week. Maurice Flynn is featured in "The Last Trail," a story of an outlaw, at the Moon theater this week. Marion Davies is the chief attraction at the Empress theater throughout this week in an engrossing photoplay, "Enchantment."

How love and adoration on the part of a careerist mountain youth for his big brother lifts him from boyhood to manhood in a single day and causes him to scale insurmountable heights in behalf of his brother is the story which Richard Barthelmess portrays to the public in "Tolable David," which opens today at the Rialto theater.

The play, replete with thrilling adventures staged in the mountains of Virginia, is full also of heart thrills wound around simple family life. A new-born babe in the public in "Tolable David," which opens today at the Rialto theater.

The touching love theme which runs through the story, being the basis for many a delightful romantic scene, not untouched by comedy at times, furnishes a beautiful background.

Mr. Barthelmess, who first appears before the public as a star in this play gives a sympathetic and understanding portrayal of the youth "David," which will bring an answering heart throbb from all who see him, it is said.

"Queen of Sheba," which continues at the Sun theater this week, has scored a tremendous sensation, and the theater has been packed to the doors daily since the first showing of this remarkable screen production. The romantic story of the Queen of Sheba and her love affair with King Solomon has been staged on a scale of colossal grandeur, and the gorgeousness of the ancient Orient in its full glory has been reproduced with remarkable fidelity.

The sensational chariot race scene has scored one of the biggest hits ever known in the world of the screen, as nothing like it has ever been filmed before. This great scene shows six chariots, each drawn by four horses racing madly around a great arena, while more than 5,000 people are shown in the crowds. One of the chariots breaks down, the driver is thrown directly in the path of another chariot, and by a remarkable escape the prostrate driver emerges unharmed.

This incident is said to have really happened at Hollywood while the picture was being taken and although the injured driver was badly shaken up, it was little short of a miracle that he was not killed.

"After the Show," which is being shown this week at the Strand theater. The story, written by Rita Weiman, deals with the stage, and Jack Holt, Lila Lee and Charles Ogle are the featured players. Eileen, a chorus girl, is the protégée of Pop, an aged stage door-leeper who guards her jealousy from the intrigues in which stage girls and wealthy bondholders largely figure, to the disadvantage of the former. When Eileen meets Larry Taylor, who wins her love, Pop is suspicious of the truth of Larry's sentiments towards his ward. When he finds her slipping out of his life, Pop resorts to a daring expedient which has a dramatic finale. But, true love has its innings and all are rendered happy.

"The Last Trail," which opens today at the Moon theater this week is said to be a story vrilie in plot, sensational in situation and fascinating in incident—a story that "screens perfectly." In the sustained mystery attaching to the work of a solitary outlaw it holds an engrossing interest for the spectator up to the final climax—which is startlingly effective in a scene showing the blowing up of a great dam and the sweeping away of a village by the flood. The manner in which this great scene gripped the first show-



Downtown Programs

Sun—Betty Blythe in "The Queen of Sheba."
Strand—Jack Holt and Lila Lee in "After the Show."
Rialto—Richard Barthelmess in "Tolable David."
Moon—Maurice Flynn in "The Last Trail."
Empress—Marion Davies in "Enchantment."
Muse—Today, "The Last Trail," tomorrow and Tuesday, "The Breaking Point," Wednesday, Thursday and Friday, "The Spenders," Saturday, "Footfalls."

ing audience was a fine tribute to the picture's director, Emmett J. Flynn—who achieved distinction by his direction of "A Connecticut Yankee" and "Shame," two special productions of a most ambitious character. Maurice Flynn has the leading role of "The Last Trail," and is ably seconded by Eva Novak as the heroine, Rosemary Theyby is also in the cast.

Muse Program.
Deep drama is featured in the cinema programs at the Muse theater this week, beginning today with "The Last Trail," a story of an outlaw, starring Maurice (Lefty) Flynn.

Bessie Barriscale takes the screen tomorrow and Tuesday in "The Breaking Point," revealing the revels of so-called society—gay, Bal Masque and a swimming party wherein shapely nymphs disport. "The Spenders," a story of the great west, opens Wednesday for a new-born babe in the public in "Tolable David," which opens today at the Rialto theater.

"Footfalls," one of the prominent releases of the season, plays next Saturday at the Muse.

A picture with a vital, pulsating story, with an insight into one of the great factors of the present day is found in "Enchantment," starring Marion Davies, at the Empress theater this week.

Miss Davies shows us the real modern "flapper," that product of present day civilization. She is spoiled, but she has ideas of her own and knows how to carry them out. Men are much attached to her. They besiege her with invitations to dinners and dances, and her parents decide she must be "tamed." The story tells how this doctrine was carried out. It's a Paragon.

Supporting Miss Davies are Forrest Stanley, leading man; Edith Shayne, Tom Lewis, Arthur Rankin and Corinne Baker.

At His Own Titles?
When Irvin S. Cobb was writing the titles for "Pardon My French," starring Vivian Martin, it is said that he laughed himself to sleep every night. Whether he was laughing at his own work, that of Miss Martin and her cast, the work of Sidney Olcott, the director, or the plot as evolved by Edward Childs Carpenter, the author, was not disclosed. Anyhow, "Pardon My French," which is her second production, is said to be funny.

Miss Martin plays the part of a maid in the picture, and does it so well that a few nattering spectators who have seen the film on previous haven't gone home and taken a stand against men servants. A butler may be just as efficient but he's liable to swipe your cigars.

Mme. Rosanova Returns
Mme. Rose Rosanova, distinguished Russian actress, who was sent from New York by the Goldwyn company to California to play the mother role in "Hungry Hearts," returned home this week. It will be a happy time for her, as her daughter, who she has not seen for years, has just arrived from China, and Madam's work in "Hungry Hearts" was highly praised by the studio officials.

From Convent to Movies
Betty Jewel, newest of ingenues and screen beauties, is the latest D. W. Griffith "find." She is a convent-bred girl and came directly from her studies to assume a prominent part in "The Orphans of the Storm," the new Griffith classic, originally named "The Two Orphans." Miss Jewel was termed by many the "Third Orphan," the other two being Lillian and Dorothy Gish.

Ince on New Play.
"The Brotherhood of Hate," Thomas H. Ince's latest production, was started this week and directed by Lambert Hillyer. Frank Keenan, Marguerite de la Motte, Lloyd Hughes and Edward Burns are in the all-star cast.

Still Playing
Kate Lester had her first stage experience in 1890, when she played the role of the Countess in "The Two Orphans," in New York. She has supported Richard Mansfield, W. H. Crane, Julia Marlowe and John Drew.

The Bee is offering \$140 in prizes in its 1922 amateur photographers' contest.

Picture Industry Will Celebrate Tenth Birthday

The motion picture is going to have a birthday party. It will be 10 years old in March, and for two weeks, beginning March 5, all of the theaters throughout the country are going to unite in a celebration of the 10th anniversary of the youngest of the arts.

Of course, motion pictures are more than 10 years old. As a matter of fact, they are now nearly 20 years old. But as a dramatic entertainment they actually had their artistic birth 10 years ago when Adolph Zukor persuaded Sarah Bernhardt to star in a multiple-reel feature picture, called "Queen Elizabeth."

At that time the motion picture was a fading novelty—a toy which was beginning to pall on the public's taste. Adolph Zukor, president of Famous Players-Lasky corporation, had been an exhibitor of pictures; indeed, he owned and operated a chain of theaters in New York city. A man of vision, he saw that the motion picture had great possibilities, and that unless something revolutionary in the use of the new art was introduced pictures would cease to attract anybody. He begged the men who were then producing pictures to make bigger and better films; they laughed at him, saying that the picture was only an amusing toy and was good enough as it was.

Pictures Were Dying.
But, as an exhibitor, Mr. Zukor knew better. He knew pictures were in danger of dying from their own mediocrity. Authors and actors alike viewed the film with scorn. Intelligent, discriminating people condemned the "chase pictures," the two-reel thrillers, the custard-pie masterpieces as vulgar, tawdry and dull. And exhibitors were at the mercy of the film manufacturers, who had a monopoly and refused to raise the standard of their productions.

So Mr. Zukor took the bull by the horns and organized his own company. The first picture to be released was "Queen Elizabeth," with no less a celebrity than Sarah Bernhardt in the title role.

Going to California, Mr. Lasky and his associates made "The Squaw Man," with Dustin Farnum in the stellar role. Many interesting anecdotes are told of the difficulties of financing and refinancing which the young men experienced before the picture finally reached the market to reap a harvest almost undreamed of. The Lasky studio was built around the crude little building where "The Squaw Man" was filmed. The present plant affords more than 25 times as much floor space, covering two city blocks in Hollywood, while the nearby Lasky ranch of 1,200 acres affords a wide variety of scenery for exterior backgrounds.

Today, Paramount pictures made in the huge studios of the company in New York, Los Angeles and London, are distributed through 30 branch offices in the United States, six in Canada, nine in Great Britain, two in France, one in Denmark, one in Belgium, five in Australia, two in New Zealand, one in Mexico, two in Brazil and on contract to every other country in the civilized world.

For March 5, the opening of the anniversary, Paramount announces day and date release of some of its biggest productions. These include Cecil B. DeMille's "Fool's Paradise," Gloria Swanson in "Her Husband's Trade Mark," Wallace Reid in "The World's Champion," "The Dragon's Claw," and "The Mistress of the World," George Fitzmaurice's production, "Forever," adapted from "Peter Ibbetson," will also be available at that time.

Gertrude Olmstead, the Elks' beauty prize winner, who was given a moving picture contract by Carl Laemmle, has just completed her first leading role. Miss Olmstead supports Herbert Rawlinson in his current photoplay, "The Scrapper."

Edith Hallor, beautiful Zeigfeld Follies girl, has been engaged to play the feminine lead in "Human Hearts," now being directed by King Baggot at Universal City. The Broadway beauty will complete a notable cast for this forthcoming picture version of the late Hal Reid's well-known melodrama. It includes Hogue, Peters, Russell, Simpson, George Hackathorne, Mary Philbin, Snitz Edwards and Gertrude Clare.

Poor old Robinson Crusoe has been lured into the movies at last. Daniel DeFoe's hero has not as yet been assigned to any star, but Universal is willing to consider any starworth star for this role in a forthcoming serial, a report states.

Margarita Returns
Margarita Fisher, well beloved screen star, whose absence from the silver sheet has been mourned by her admirers for more than a year past, will shortly be seen again in a new big attraction, according to a recent announcement. Miss Fisher is the wife of Harry A. Pollard, the well-known director, who is picturizing "The Leather Pushers."

Day of Lone Star Is Over, Says Well-Known Producer

The day of the star, alone in the motion picture business, according to George H. Melford, noted producer, who has just finished "Moran of the Lady Letty," featuring Dorothy Dalton and Rudolph Valentino.

"I don't mean that we won't have stars any more, for we shall always have star players," said Mr. Melford. "But I do mean that you can no longer take a big star and a poor story and make a good or successful picture."

"A great picture demands two things, at least—a good story and good acting. We have plenty of good actors, but we haven't always had good stories." The demand for good stories is so great nowadays, however, that the producer who leans on a star alone is foredoomed to failure. The public won't bite.

"Closely related to that is the fact that the day of the person who thinks he can dash off a good motion picture story in three weeks is also gone. Time was when an author thought nothing of sitting down and throwing something together and calling it an original story for the movies.

"That is no more. Big five and six-reel stories now call for the dramatic qualities and skill of a stage play, for the closely woven technique of a good short story, and for the scope and detail of a novel. That is why so many stage plays and novels are being made into motion picture plays and so many successful novelists and dramatists are giving all their time to writing solely for the screen."

Word from Rome, Italy, brings the information that J. Gordon Edwards has nearly finished his elaborate production of the spectacle "Nero." With the exception of a couple of players taken with him, Edwards used Italian talent.

Screen Plays and Players

No sooner had the Japanese training ship Taisi Maru touched at Los Angeles harbor than its officers and men made a bee-line for Scenic Hayakawa's studio to express Japan's pride in his achievements. Mr. Hayakawa showed his appreciation by exhibiting to the party some of the mysteries of picture making.

Florence Vidor is now at the head of her own company and can turn the tables on her director. The reason is that he is her husband—the brilliant young King Vidor who has to his credit many successes.

Edith Roberts should worry because Cecil B. de Mille has prolonged his stay in Europe. Having finished with "Pawns" at the Lasky studio, Miss Roberts is enjoying rest and recreation, awaiting the return of Mr. de Mille, to whom she is under contract.

For a time Marshall Neilan has given up his studio activities in order to launch "Penrod," which he deems his greatest achievement. Wesley Barry, who plays the name role, is to appear in person in several large cities with the film.

As an automobile pilot in "Across the Continent," a new forthcoming release, Wallace Reid will dash through a big fire built on the roadway of a transcontinental race, the machine catching fire in the process. Mary McLaren, disguised as a mechanic, accompanies him.

Laurence Wheat, fresh from Broadway, is the latest addition to the Hollywood film colony, joining Thomas Meighan to play a leading role in "The Proxy Daddy," Meighan's latest picture which has just been started at the Lasky studio under the direction of Alfred Green.

He'll Leap Into River, But Not in One-Piece Suit

Sar-el Yetter, who at the age of 98 has just made his debut as a motion picture actor, said that he was willing to do anything for the screen but that he drew the line on one-piece bathing suits.

"I feel as young as I ever did," said Mr. Yetter, who is one of the most popular personalities in the studio, "but I still like some of the styles that prevailed at the time of the civil war—or was it the war of 1812—better than those that are fashionable right now."

Dix Golf Champion
Richard Dix is the proudest actor on the Goldwyn lot. He recently annexed the president's cup in the California Country club golf tournament, winning by a score of 68 for 18 holes. As Mr. Dix has only been playing golf for six months and the entrants comprised professionals, as well as crack players of the club, he can't be blamed for displaying his trophy.

In Dorothy Dalton's next story, "Tharon of Lost Valley," all used will be shot with copper reason is that horses shot with may strike sparks from flint and set dangerous fires on Crocker-Huffman 55,000-acre near Merced, Cal., where estate will be made.

George Melford's next production will be an adaptation of the sensational story "The Cat That Walked Alone," by John Galt. It will start at the Lasky studio early next month. Dorothy Dalton will be featured.

For a comedy in which all the actors will be dogs, a miniature street and buildings, perfect to the smallest detail, has been constructed at the Century studio.

His First Special Production!

RICHARD BARTHELMESS

"TOLABLE DAVID"

in "TOLABLE DAVID"

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