



JANUARY WHITE SALES



THE BRANDEIS STORE

Domestics and White Goods

White India Linon <i>Specially Priced</i> 27-inch width, a sheer crisp quality for aprons, dresses, uniforms and other purposes. Regular value 29c; per yard, 15c	White Sherette <i>Specially Priced</i> 36-inch width, a beautiful sheer linen like fabric for waists, dresses and uniforms, worth 49c; per yard, 29c	Pillow Tubing Pillow Tubing—10,000 yards unbranded and unbleached, quality guaranteed to equal Peppercell or Aurora, in various widths. The greatest value offered in years; 5 to 15-yard lengths; per yard, at 22½c
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81-Inch Bleached Sheeting Extra heavy linen finished sheeting, very strong and durable quality; well worth 60c; at, per yard, 45c	Dwight Anchor Sheeting 81 Inches Wide Full Bleached—The greatest possible care is exercised in the selection of the yarns used in this sheeting resulting in a fabric so uniform in construction that it has no superior among domestic sheetings. Regular price 85c; sale price, per yard, 62½c
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White Madras—36-inch width, a pretty variety of patterns in satin stripes with permanent lustrous finish, suitable for women's waists, men's and boys' shirts and blouses. Per yard, **29c**

White Voile—40-inch width, a soft, clingy quality with tape edge. Can be used for pretty bedroom curtains, waists, dresses, etc. Exceptional value, per yard, **39c**

Tootal's Famous English Voile—A beautiful sheer clingy white fabric made from selected Egyptian two-ply cotton yarns. These fabrics have no equal for beauty, appearance or durability. Universally sold at 1.50; sale price, per yard, **1.00**

White Mercerized Batiste—40-inch width, genuine Swiss-made batiste with guaranteed permanent lustrous silk finish, most desirable for fine underwear, infants' dresses, lingerie or graduating dresses. Worth regularly 69c to 1.00, per yard, **49c**

40-Inch White Long Cloth—Of superior construction and finish; made of selected combed yarns; 5 to 20 yard lengths; positively worth 50c; sale price, per yard, **25c**

Linen Finished Indian Head—36 inches wide; a wonderful fabric for nurses' uniforms, table cloths, napkins and other embroidery pieces; very special, per yard, **29c**

Bleached Cambric—36 inches wide; splendid quality for making sheets and pillow cases; also good for fine underwear; long mill lengths; priced at, per yard, **12½c**

Unbleached Muslin—Extra fine quality; 5 to 15-yard lengths; very special, per yard, **10½c**

White Pajama Checks—36-inch width, standard quality for underwear, pajamas, boys' and girls' waists, etc. Yard, **12½c**

Neckwear

Scarfs—White wool scarfs with light blue, navy and black stripes; these vary at **5.00** attractive imported scarfs, each.

Collars and Collar and Cuff Sets—Collars are in flat Venice effects; collar and cuff sets in embroidered net. Very special value, at **69c**

Lace Collar and Cuff Sets—In white, Paris and flat Venice effects; special, per set, **98c**

Main Floor—East

White Ribbons
6-inch White Taffeta—All silk, heavy quality, per yard, **29c**
Main Floor—North

Unequaled Values in Linens

Fine All Linen Hemstitched Towels Large bedroom size; damask border with monogram space; each, 49c	Imported Satin Finish Spreads Double bed size; scalloped cut corner; assorted designs; these were purchased to sell at 12.50; now, each, 4.96 Limit of 2 to a Customer.	All Linen Glass Toweling Pink and blue check; the kind that has been so difficult to get; 49c quality; per yard, 27c Limit of 20 Yards to Customer.
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Soiled Bed Spreads Hemmed and scalloped; double and single; all marked at one price for quick sale; values 3.59 to 4.98; each, 1.79 Limit of 2 to a Customer.	Fancy Turkish Towels A big eastern mill's clean-up of all samples and seconds; the best towels made; colors in stripe effects; values 1.50 to 2.50 each, 85c All Linen Irish Damask—70-inch; short lengths; we will cut any length; 2.59 and 2.98 quality, per yard, 1.59 54-inch Satin Finish Mercerized Table Damask—Heavy quality; assorted designs; at per yard 72c
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Bed Spreads—Satin finish; full bed size and 3-4 bed size; on sale at, each **3.98**

200 Crochet Bed Spreads—3-4 bed size; snowy white; hemmed ends; 2.89 and 2.29 values; each, **1.39**

Fine Pure Flax Table Cloths—All one design; plain damask with satin band border; very neat and good looking; extra fine linen; regularly 16.50; special, each, **10.50**

A Few Dozen of 24-Inch Napkins to match the above cloth; regular; 18.50; each **12.25**

500 Dozen Fancy Turkish Wash Cloths—In stripes and plaids; limit of one dozen to a customer; values 10c to 15c **3c**

1,200 Cotton Huck Towels—Extra fine; hemstitched ends; damask borders; 49c value; for this sale, each, **29c**

100 Pieces of Union Crash Toweling—Heavy quality; half linen and half cotton; very absorbent and the kind that wears well; per yard, **25c**

3,000 Bed Spreads—Crochet and satin at remarkably low prices.

1,500 Huck Towels—For rooming house or hotel; all white or colored borders; each priced from **12½c to 29c**

1,200 Large Size Huck Towels—Heavy quality, hemmed ends; Union—that is half linen and half cotton; a long wearing towel; damask borders, each **39c**

2,500 Heavy Turkish Towels—Large size; double thread; some have colored borders; mostly plain white; 59c value; each, **39c**

1,500 Huck Towels—10c value each **5c**

1,000 Yards Table Damask—Satin finished, mercerized; 58 and 62 inches wide; 79c and 98c value; per yard **55c**
Main Floor—West

Bed Sets—Slightly soiled; in satin finish; double bed size with bolster sham to match; all neatly scalloped; 12.50 value; each, **7.50**

Linen Towels—Because these towels are direct imports we are able to offer at these remarkably low prices. The quantities are limited. Individual size towel **39c** and **79c**
Large size, **49c** and **89c**

1,500 Bleached Turkish Towels—Medium size; hemmed ends; each, **12½c**

1,200 Bleached Turkish Towels—Large size; hemmed ends; ribbed and plain terry cloth; 49c value, each, **25c**

1,500 Yards of Bleached Cotton Towel Toweling—With neat red border; very absorbent; 15c quality; per yard, **9c**

200 Elaborately Embroidered Luncheon Sets—13 pieces; six 6-inch doilies, six 3-inch doilies, and one 24-inch center piece; all imported by ourselves; wonderful values; set, **5.25**

72-inch Satin Finish Mercerized Table Damask—Beautiful assorted designs, yard, **1.25**
Main Floor—West

2x2 Yard Irish Damask Cloth—Pure flax; beautiful quality and designs; regularly 8.25, **5.75**

2x2 Yard Irish Cotton Damask Cloth—Best cotton made; all beautiful round designs; special, each, **3.29**

5,000 Hemmed Damask Napkins—In two lots; all beautiful designs; 18x18 inches, each **15c**
20x20 inches, each, **20c**
Suitable for restaurants and cafes.

Fancy Stripe Table Damask—In pink and blue; in widths: 58-inch, per yard, **98c**
72-inch, per yard, **1.40**

Madeira Linens—All linen hand embroidered Madeira scarfs and center pieces along with lace trimmed linens and many pieces of flax at One-Half Price. A few examples:

Madeira Scarfs, each **2.98**
Madeira Center Pieces, **5.00**
Lace Trimmed Center Pieces, each, **4.98**
Elaborate Madeira Scarfs **7.50**

Infants' Wear

Children's White Muslin Gowns—Lace and embroidery trimmed with square neck and set in sleeves; sizes 2 to 8 years; 98c value; sale price, **39c**

Children's White Muslin Drawers—With little fine tucks and ruffles at the bottom; sizes 2 to 12 years; 39c value; sale price, **25c**

Children's Half Hose—Mercerized and cotton with Roman striped tops; white and various colors; sizes 4 to 6½; value 19c; price **10c**

Odd Lot of Carriage Robes—Silks, crepe de chimes and corduroys. Because they are slightly soiled these robes are reduced from 5.00 and 7.50 to **2.95**

Third Floor—East

Stamped Pieces

Stamped Bed Spreads and Bolsters—Floral wreaths for applique on unbleached muslin. For full size bed; per set, **4.95**

Stamped Bed Spreads and Bolsters—On unbleached muslin, stamped for French knot and solid work in attractive wreath design, **4.95**

Stamped Night Gowns—Dainty designs stamped on good quality nainsook, **1.00**

White Muslin Pin Cushion Forms—Round or oblong shape, each, **10c**
Third Floor—West

Knit Underwear

Odd Lots of Children's Union Suits—Slightly soiled garments of 1.00 and 1.25 grades; per suit, **69c**

Odd Lots of Women's Union Suits—Slightly soiled suits from our 1.00, 1.25 and 1.50 grades; per suit, **69c**
Third Floor—Center

"Wear Well" Tubing

The Ever Famous "Wear Well" Tubing—Known as the standard of quality throughout the United States and justly celebrated for its uniform construction, being entirely free from dressing or filling of any sort. Here are 3 practical widths at prices which will be a wonderful saving to you:

40-in. Wear Well Tubing, yard, 32½c	42-in. Wear Well Tubing, yard, 35c	45-in. Wear Well Tubing, yard, 37½c
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Basement—North

Lockwood B Unbleached Sheeting

Unbleached Sheeting—36-inch width, extra heavy round thread yarn; desirable for house dresses, aprons or making bed sheets and pillow cases. Limit of 10 yards to a customer; exceptional value; per yard, **18½c**

White Silks

Beautiful white silks, all new arrivals assembled for this great annual sale, amazingly underpriced.

White Georgette Crepe, 40-inch width, per yard, 95c	White Orkid Tissue, 40-inch width, per yard, 95c	White Bridal Satin, 40-inch width, per yard, 2.39	White Radium, 40-inch width, special per yard, 1.79	White Crepe de Chine, 40-inch width, per yard, 1.19	White High Luster Sport Satin, 36-inch width, per yard, 1.59	White Jap Satin, 36-inch width, per yard, 98c	White China Silk, 36-inch width, per yard, 89c	White Brocade Crepe, 36-inch width, per yard, 2.45	White Wash Satin, 36-inch width, per yard, 1.39	White Broadcloth, 36-inch width, per yard, 1.59
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Main Floor—Center

Draperies

Novelty Curtains—Fine selection of ruffled and lace edged scrim and plain hemstitched marquisettes. 1.75 values; special, per pair, **98c**

Drawwork Dutch Curtains—Made of fine scrim with drawwork and embroidered corners and valance; there is a choice of several patterns. Three-piece sets, ready to hang; 2.00 values, **1.25**

Novelty Lace Curtains—Fine quality net with lace insertions and edges; worth 5.00; per pair, **2.75**

Curtain Materials—Fine assortment of dotted and figured Swiss, bordered voiles and mercerized marquisettes; worth 50c; per yard, **25c**

Curtain Marquisettes—Dotted and figured patterns in white, cream and beige; a very popular curtain material; 75c value; per yard, **49c**

Imported Curtain Materials—A very fine selection of French figured nets and Scotch madras, in white and natural color. 75c value; per yard, **49c**
Sixth Floor—West



Sale of White Blouses

Handmade Blouses—Of fine batiste, every stitch put in by hand with drawwork collars, cuffs, vestees, ea., **1.50**

Peter Pan Blouses—Of fine voile trimmed with val lace. Long sleeved, with front or back openings; there are many variations of the ever becoming Peter Pan blouse in this group. Each, **1.75**
Second Floor—Center

Laces and Embroideries

Imported Embroidery Edges and Insertions—2 to 4 inches wide, in beautiful patterns all new and snowy white. 19c and 25c values; per yard, **10c and 15c**

Swiss and Nainsook—27-inch embroideries; attractive patterns suitable for baby dresses, 65c and 75c values; per yard, **50c**

Real Irish and Fillet Laces—From 1 to 2½ inches wide, hand made laces imported from Ireland and China; edges and insertions to be sold in three price groups, per yard—**59c, 98c and 1.50**

1,000 Medallions—Imported medallions in English and val laces, all sizes. 25c and 59c values; in two price groups, each—**10c and 25c**
Main Floor—Center

Handkerchiefs

Women's Sample Handkerchiefs—Fine Shamrock lawn with neat hemstitched borders and corners embroidered in white and colors. Each, **8½c**

Men's Fine Cotton and Shamrock Lawn Handkerchiefs—Good size, hemstitched, plain and with white embroidered initials. Special, each, **12½c**

Women's All Linen and Shamrock Lawn Handkerchiefs—The linens are plain hemstitched, the others are white with colored border and corners embroidered in white and colors. Each, **12½c**

Men's and Women's All Pure Linen Handkerchiefs—Men's are good size, plain hemstitched. Women's plain white and colored linen, embroidered corners, and white with colored borders. Each, **25c**
Main Floor—North