

Boy Cripple, 12, Sends Letter to Free Shoe Fund

Father Out of Work, Mother Ill, He Writes—"But I'm a Little Man Yet," He Sighs.

This letter is from little Mike, a cripple:
"Our father ant working for a long time. I am 12 years old. I am a cripple. I wear crutches on both hands because I cannot walk with out them. My brother is 11 years old and my sister 8 years old. So that's the way we are in bad. We have no shoes.

"I would try and help them if I could but I am a little man yet. Now I am tired and going to bed. My mother is sick all the time. Good-night. God be with you."

Mike lives down on the low lands near the river, east of South Omaha. Many cases like Mike's are attended to every day by The Bee's fund which goes to buy shoes for the children of the desperately poor. Every cent is used for this purpose.

Will you help? Make your own, as well as their Christmas happier by sending a donation to the fund. Address letters and make checks payable to "The Bee's Free Shoe Fund."

Two pairs of shoes were received today from W. M. Thomas and Don B. Helm of the Hayward Shoe Co.,

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|---|------------|
| Practically unknown | \$1.00 |
| A Friend | 1.00 |
| No Name | 2.00 |
| Pat Evans, Boone, Mo. | 2.00 |
| Friends at Nebraska City | 2.00 |
| J. D. Sawyer, Carlton, Neb. | 2.00 |
| Mrs. Henry Stapler, Maryville, Mo. | 1.00 |
| From a Friend | 1.00 |
| V. P. | 1.00 |
| The Brink Family, Kearney, Neb. | 4.00 |
| R. Patrick, Taylor, Neb. | 1.00 |
| A Friend of Children, Cedar Rapids, Neb. | 3.00 |
| Junior B. F. | 1.00 |
| Church, Herman, Neb. | 1.00 |
| Clare, Christian Sunday School, Crane, Neb. | 3.00 |
| Margaret Ellsworth Coon, Scottsbluff, Neb. | 1.00 |
| Mrs. H. C. Rosenker | 3.00 |
| Carl | 3.00 |
| The Alfred Bloom Co. | 10.00 |
| J. J. Cameron | 2.50 |
| V. M. C. A. Basker, Ball Coum | 10.10 |
| Western Motor Co. Body Department | 5.25 |
| G. Steele | 2.00 |
| Nelle Steele | 2.00 |
| Edward H. Wells, Madison, Neb. | 5.00 |
| Florence Lanning | 10.00 |
| N. C. B. | 5.00 |
| Robert L. Parker, Jr., St. Paul, Tex. | 2.00 |
| Vallery Francis White, Hollywood | 2.00 |
| Mrs. E. E. Stevens | 10.00 |
| J. A. D. Conell Bluffs | 3.00 |
| A. D. W. | 10.00 |
| Charlotte Jane Allison | 5.00 |
| Total | \$1,789.18 |

E. D. White Named Head of Kiwanis

Club Has Annual Election at Christmas Party of Hilarity and Fun.

E. D. White, personal representative of the Union Pacific, was installed as the new president of the Kiwanis club in a program of hilarity and fun, at Hotel Rome yesterday noon.

The installation was really not dignified enough to be called such. The retiring officers themselves declared they were "being kicked out" of office and the new ones being "kicked in."

Julius Rosenzweig, dressed as an imperial klegale of the Ku Klux Klan, prefaced his objections to the installation of officers by breaking a stack of Rome Miller's best china. His objections were overruled, but others were hurled at officers by John Gamble of the First National bank, who lurked behind a Russian beard. Mr. Gamble had refused to put on the beard before he had eaten his soup.

The Kiwanians enjoyed a turkey dinner with cranberries and mince pie. There was a Christmas tree and a special program of Christmas music. Mrs. G. R. Holman, Yankton, S. D., sang two solos. The new officers installed were: E. D. White, president; J. P. Cooke, first vice president; J. A. Sunderland, second vice president; F. E. Hovey, treasurer; L. D. Ladd, secretary, and J. L. Correa, district trustee. H. W. Bubb is the retiring president.

Yeggs Make \$3,000 Haul of Jewelry

Yeggmans "cracked" the safe in the jewelry store owned by Carl W. Hanson at 2820 Leavenworth street Thursday night, and escaped with loot estimated at \$3,000.

The safe, a large one, is in plain view from the street and immediately under a electric light. The huge doors were blown from their places as neatly as if filed off. Entrance was gained by forcing open the front door.

Cranberry Sauce Luxury This Year

The price of the little red cranberry that graces the tables in many homes in the form of sauce during the holiday seasons and especially at Christmas, has reached high peak, being generally quoted in retail stores at 30 to 40 cents a pound.

Shortage in the last cranberry crop, with the usual demand, has boosted the price, according to Omaha commission merchants.

The British milling industry has started a campaign of technical education to improve the efficiency of its workers.

REMEMBER today when doing your final Christmas shopping the well-stocked, conveniently located
5 Sherman & McConnell Drug Stores

Will Fight for Father Charged With Murder



Marie Stevens.

Ill and alone at home, with scarcely a thing in the house to eat, is the plight of Marie Stevens, 20, daughter of "Finger" Stevens, charged with the murder of Frank Fogg, Omaha druggist.

"He is not guilty, he shall go free," was her statement to a reporter of The Bee yesterday. "That gun the police say they took from his room is my gun, not his. They took it from my room, where I kept it all with my own money."

This devoted daughter was found yesterday where she was employed, too ill to continue working and after receiving medical attention, was removed to a squalid little home at 1815 Charles street.

All through the questioning she maintained her father's innocence, and said he would go free.

Red Cross Advances \$1,350.

The local Red Cross chapter has advanced \$1,350 to be paid to training men taking vocational exercises whose regular salary checks will not arrive until after Christmas. The men will pay back the advance when their checks arrive.

Inefficiency of Clerks Is Costly Asserts Ad-Man

Chicago Speaker Tells Retailers Their Sales Forces Are Only 45 Per Cent Capable.

Fifty-five per cent of possible sales are lost through the inefficiency of clerks, according to Charles H. MacIntosh, Chicago, president of the Associated Ad Clubs of the World, who addressed several hundred business men at a luncheon in the Omaha Chamber of Commerce at noon yesterday.

"It does not require much salesmanship to sell articles to women," he declared, "because 90 per cent of them buy for style. Show a woman an article that is stylish, and of the right color, and she'll buy."

Men Are Different.

"With men it's different. It requires real salesmanship. Men are always in a hurry; they buy mostly on 'hunch' and a salesman who is willing to be of service, and able to make helpful suggestions, is more successful in salesmanship than the one who caters only to the customer's wants."

"Some clerks also fail to offer suggestions which will sell goods. Merely waiting on a customer and letting him go is not salesmanship. Clerks can make suggestions which may often remind a customer of some forgotten article needed or result in the sale of some other article by which he has been favorably impressed."

Customers Are Friends.

"Good will is the art of bringing customers back to the store when they are in need of things. We are of necessity always doing business with our friends because our enemies will have nothing to do with us. It is then necessary that we retain all our friends which can be done only by treating them just as we would have them treat us. The best way to make friends is to be a friend. In a measure the bulk of making friends for a store depends upon

the clerk. If the clerk is pleasant and efficient he will make a strong impression in favor of the store. Clerks make or break concerns."

Ex-Police Officer and Son Held on Liquor Charge

Mike Savatovich, a former police officer, 1403 Webster street, and his

son, Nick, were arrested yesterday by federal agents on a liquor charge.

Diphtheria Ban on Dairy Lifted by Health Officer

The health department has raised the closing order issued several days ago against the dairy of George Vereruyse, 4112 North Fifty-second street.

Dr. A. S. Pinto, health commis-

sioner, personally took cultures from Mr. and Mrs. Vereruyse and their 2-year-old son, and found that they are not diphtheria carriers, as the first culture tests indicated.

Xmas Day Omaha Couple's Golden Wedding Anniversary

Christmas day will be the golden wedding anniversary of Mr. and Mrs. Herman Trenkle, 4518 South Twenty-fifth street. They were married in Omaha December 25, 1871, after they had come here from Peoria, Ill., where they were acquainted.

This Christmas day they will observe their golden jubilee in the little home where they have lived 37 years.

The couple have had four children, one being dead. There is a daughter,

Emma, and two sons, August and Herman, all living.

Muny Skating Pond

Superior, Neb., Dec. 23.—(Special.)—Arrangements are being made to supply Superior with a municipal skating pond. The city park board and the Commercial club are working on the project.

Saturday Last Call For These FREE Cut Glass Water Sets

Buy Christmas Gifts on Our Easy Payment Plan

Clearance Prices Prevail Throughout Entire Store

A Water Set given away absolutely free with each \$25 purchase made throughout the store

BEDDEO

1417 Douglas St.

\$1.00 POUND Boxes of Balduff's Chocolates, Only 38c

UNION OUTFITTING COMPANY COMPLETE HOME FURNISHERS
S. E. COR. 16th & JACKSON STS.

Starting Saturday Morning! Entire Stock TOYS 1/2 OFF

Dolls, Books, Games, Wheel Goods, Tricycles, Etc.

You simply pay HALF the regular marked price—and think of the saving when all original prices were 25 to 50% less, due to our Low Rent Location

Auction! Auction!

Of All Remaining Toys on Saturday Evening
It is our policy never to carry over Toys from one year to the next and so Saturday evening at 7 P. M. all remaining Toys will be sold (piece by piece) to the highest bidder. Come and buy Toys at your own price.

Dress Up for Xmas—Pay Next Year
Saturday! Your Choice of Scores of

Dresses
Formerly Priced to \$44.50
\$14.75

And on Convenient, Easy-to-Pay Terms

You will be amazed at the becoming individuality and smartness of the styles and the excellent quality of these materials—warm, rich looking Serges, Canton Crepes, Crepe de Chines, Point Twills, Tricotines, Velvets, Satins, Etc.

Choice of All Coats At 25% off
Unrestricted Choice of Suits At 1/2 Price

Practical, good looking styles you can wear the whole winter through at LESS than the actual cost of making—many have fur trimme! collars and cuffs. All alterations are free.

NO restrictions—Flush, Cloth and Fur Coats that are good looking to the last degree, made up in the styles that are being shown on the fashion pages.

Christmas Candies Fancy Mixed Xmas Candies 25c

Chocolates Mixed Chocolates Assorted Flavors 29c

TRY Hayden's FIRST

Now for the Last Day!

We're Ready --Are You?

Selections Satisfying With Unusual Inducements

20% to 50% Discount

On Thousands of Dollars Worth of Gift Merchandise

HOLIDAY GOODS

All Over the Store Re-Marked Lower in Price

For Immediate Sale

Thousands of Belated Gift Seekers Will Profit By Attending the Final Day's Selling

Balduff's Chocolates
One-Pound Boxes Regularly \$1.00, at—**38c**

Delicious whipped cream centers, filled with chopped walnut meats, with a thick coating of bitter sweet chocolate.

100 Down \$1 Week
Brings Her a Hooper

Saturday Is the Last Day
Just a few more hours and the opportunity to give her this "time and labor saving gift" on the first payment of only a DOLLAR DOWN will be gone.

Free! \$10 Worth "ADVO" Groceries
with every "Hoosier". You pay only the "nationally advertised" price—the groceries are FREE. Come in early Saturday and we will make delivery Christmas Eve.

Our Entire Stock Gift Furniture
Telephone Sets, Sewing Cabinets, Smoking Cabinets, Tea Wagons, Foot Stools, Spinnet Desks, Tabourettes, Gate Leg Tables, Mahogany Trays, Clocks, Piano Benches, End Tables, Table Scarfs, Ferneries, Davenport Tables, All Brass Goods, Etc.

Xmas Sale
Pathe
Phonographs

Prices On All Models Greatly Reduced

This Christmas Sale is YOUR opportunity for at the special reductions (wired us by the factory) the "PATHE" PHONOGRAPH is the biggest buy in America today.

Was	Now
Model No. 3 .. \$55.00	\$35.00
Model No. 6 .. \$75.00	\$50.00
Model No. 7 .. \$125.00	\$75.00
Model No. 10 .. \$150.00	\$90.00
Model No. 12 .. \$175.00	\$110.00

10 Days FREE Trial
Come in and select your Phonograph Saturday; keep it for ten days at our expense. Hence to entertain your friends. Should you desire to keep it—\$29 may do so on easy-to-pay terms

Balduff's Chocolates
One-Pound Boxes Regularly \$1.00, at—**38c**

3 OFF

Final Clean-up of Smoking Stands
Tall ones and short ones, in oak, mahogany and brass with match and cigar attachments are sure to please—\$1.19 him; as low as—\$1.19