

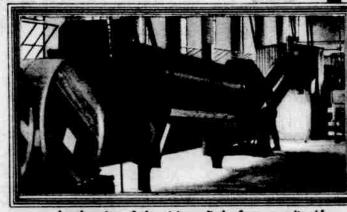
of a great Cigarette

No. 3 of a series We have told you how the tobaccos for Chesterfield cigarettes are aged and mellowed for two long years. Now comes the blending. And of all things affecting cigarette *taste*, blending is second in importance only to the quality of the tobaccos themselves.

The Turkish and Domestic tobaccos are blended to a secret recipe—which cannot be copied. Our blenders balance these fine tobaccos, one against another, for aroma, for body, for taste. The balance must be right, the proportions exact, else the blend could not have that complete and satisfying Chesterfield flavor.

Right) A stemming machine which renouse the backbone or stem of the leaf, eaving "strip tobaco" ready for menuacture.

hines which cut or hred the "strip toacco" as received rom the mixing cylnder.



Another siew of the mixing cylinder from opposite sid

The different varieties of tobaccos, Turkish and Domestic, are taken from the hogshoads and bales, each in the correct proportion, and conveyed into the mixing cylinder.



Of finest TURKISH and DOMESTIC tobaccos-blended; and remember – Taste is a matter of tobacco quality They Sotisfy

(Left) The shredded tobacco is fed into a cylindrical dryer where the flavor is "set" by high temperature. A second cylinder removes excessive heat and maintere.

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