



— S O M E
PACKARD! One of the most unique cars ever built is this bullet-proof limousine recently completed for His Excellency Tsa-n Tso-Ling, Governor General of Manchuria. You may judge from the photo how unusually complete the exterior equipment of this twin six is, even to the machine gun on the driver's seat and the rifle port holes in the rear of the tonneau.
Underwood



The body of Russell C. Gross, who died for his country in France, in place of draft dodger Grover C. Bergdoll, was buried with military honors in Philadelphia by his comrades in arms. To him was assigned the draft number first allotted to Bergdoll.
Underwood & Underwood

Shown in—
Black Satin Steel Bead \$14.00 Tax 40¢
Brown Satin Bronze Bead

F. & M. BOOT SHOP
S.W. Cor. 16th & Farnam St
OMAHA

Venida rules the waves

WINNERS IN THE VENIDA WORD BUILDING CONTEST

1st Prize — \$1000.00
Mrs. Ethel H. Bryan
478 Amity Street, Flushing, L. I.
The Judges found that Mrs. Bryan had 95 1/2% of all allowable words. Submitted 4128 words.

2nd Prize — \$500.00
Miss Mary C. Groves
2148 Jackson Boulevard, Chicago, Illinois
The Judges found that Miss Groves had 94 1/2% of all allowable words. Submitted 4500 words.

3rd Prize — \$200.00
Miss Blanche S. Walker
202 Iniquis Apartments, Pittsburgh, Pa.
The Judges found that Miss Walker had 94 1/2% of all allowable words. Submitted 4150 words.

4th Prize — Sixty—\$5.00 Each
5th Prize — Two Hundred—1 dozen Venida Hair Nets
4th and 5th Prize Winners have been notified personally.

A full list of prize winners will be in the hands of every Venida dealer within a short time. All contestants are heartily thanked for their trouble and assured that all lists submitted were carefully examined and given the most conscientious consideration by the three judges who were in complete charge of the contest.

The RIESER COMPANY, 100 Fifth Avenue, New York

Richelieu Pearls

FOR PEARL LOVERS

Quality A
Harding blue moire silk box lined with extra fine white satin.

Quality A
4 strand Richelieu Pearl Bracelet with 14K white gold plain or diamond clasp \$55.00 to \$110.00

To truly reproduce different grades of natural pearls Richelieu Pearls are created in six qualities. Richelieu Pearls in quality A are perfect reproductions of the finest natural pearls found in the Orient. They are famous for their soft white pearly subdued iridescent lustre, and are most beloved by American wearers.

RICHELIEU PEARLS ARE SOLID AND INSOLUBLE

In comparison with foreign made necklaces, Richelieu Pearls are paramount in richness of lustre, color and wearing qualities.

Debutante size to opera lengths \$50.00 to \$125.00

PLEASE DEMAND RICHELIEU GUAR ANTER ATTACHED TO EACH STRAND

LABORATORIES BROOKLYN N.Y.

instead of
CUSS WORDS
TRY KINDNESS.

GRANT FLEXATED ARCH
for men. SHOES for women
are kind to your feet.

WILL S. STRYKERS
DOUGLAS SHOE STORE
One Seventeen North Sixteenth St
OMAHA

A GIFT THE WHOLE FAMILY WILL REALLY APPRECIATE—ADEQUATE LIFE INSURANCE PROTECTION.

W. H. INDOE
General Agent
State Mutual Life Assurance Co.
Massachusetts
725 Peters Trust Bldg.
OMAHA

Fashion Decrees Fur Fabrics

THESE beautiful furry textures, luxurious in appearance and lending softness to the complexion of the wearer, are especially in fashion's favor this winter.

LAPINEX is a lustrous, black silk-seal the most democratic of The Shelton Looms fur-fabrics, and the best popular-priced seal plush made.

NISHNI, another member of The Shelton Looms family of seal fur-fabrics, is so like seal that one wonders that so beautiful a simulation can be made. NISHNI is a little longer pile and costs a little more than LAPINEX—and is worth it.

KITSEAL, CUBSEAL, BOASEAL and SEALEX are a few of the several other beautiful simulations of seal, of varying heights and thickness of pile—all lighter in weight and more sanitary than animal fur, but rich and warm in appearance and wear.

A label showing the signature of The Shelton Looms and the name of the fabric is sewn in every coat when made of the genuine material.

Ask your dealer to show you garments made of beautiful Shelton Looms fur-fabrics

The Shelton Looms
OWNED AND OPERATED BY
Sidney Blumenthal & Co. Inc.

LAPINEX
FUR FABRIC MADE BY
The Shelton Looms
THIS LABEL IN GARMENTS MADE OF GENUINE LAPINEX

Nishni
SIMULATION FUR
THIS LABEL IN GARMENTS MADE OF GENUINE NISHNI