

Do your Christmas



This New Baby Grand

\$350 At Factory

or placed in your home in Omaha or Council Bluffs with duet piano bench, net cash, \$425.50 while they last.

OAKFORD MUSIC CO.

419 South 16th Street Omaha, Neb.



MEN! HERE'S JUST WHAT SHE WANTS! THE AUTOMATIC ELECTRIC WASHER

Ten different models to choose from. \$69.50 to \$125.00



The Automatic Electric Washer is just the gift this year. Not only the joy it brings to a mother, wife or daughter fifty-two times a year, saving an endless amount of labor, but it's a money-making investment, too. We'll deliver just at the time you say. A small payment down. Let us have your instructions early—TODAY.

J. I. PURCUPILE CO. Electric Household Appliances OPPOSITE GRAIN EXCHANGE 1908 HARNEY STREET Phone JACKSON 2369

Christmas Trees, Candles Electric Lights---

A CHRISTMAS TREE, radiant with its bright-colored electric lights, or its shining candles, is indeed a beautiful sight.

Yet, this innocent-looking combination is the cause of THOUSANDS of FIRES and the LOSS of THOUSANDS of DOLLARS EVERY CHRISTMAS DAY.

A dry branch, an exposed wire or an instant's contact with a candle's flame has transformed many a family's "happiest day" into one of misery and even poverty.

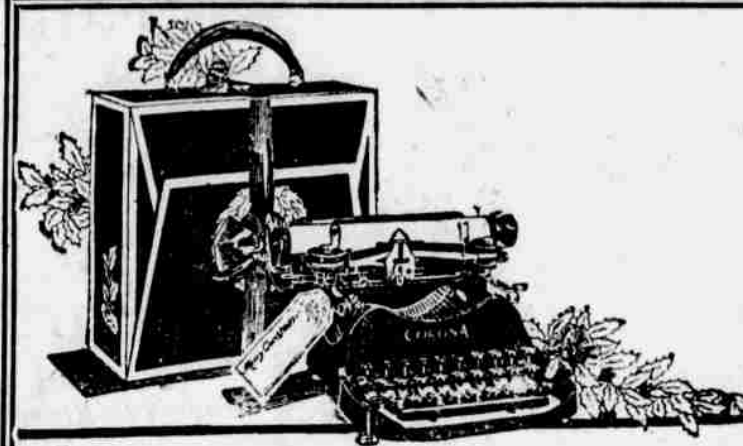
INSURE YOUR CHRISTMAS DAY'S HAPPINESS by SUFFICIENT FIRE INSURANCE.

The cost is very small, and remember— Every Fire Is an Economic Loss

Harry A. Koch Co

"Pays the Claim First"

INSURANCE SURETY BONDS INVESTMENT SECURITIES 640 First Nat. Bank AT lantic 0360

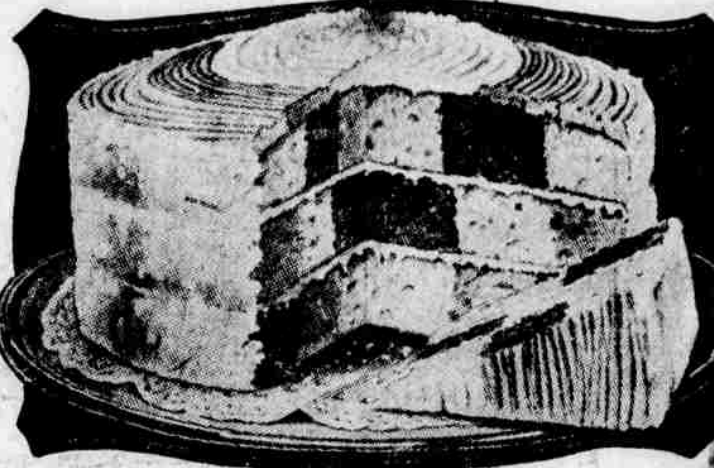


Give a CORONA This Christmas

To mother—it will make letter writing a joy.
To father—no more evening work at the office.
To the invalid—to make the long hours fly.
To the college boy or girl—for better work and higher marks.
To any ambitious friend—as a certain help toward success.
To your business associate—a traveling private secretary.
To your pastor—for his letters and sermons.
To your literary friend—his manuscripts will be more acceptable.

Sold on \$5.00 monthly payments if desired.

CENTRAL TYPEWRITER EXCHANGE 1912 Farnam Street—Omaha.



CAKES for Christmas Use

ORTMAN'S CAKES, noted for their delicious taste and clean, careful making, are especially appropriate for Christmas-time use. They are made as carefully as if you had done the work in your own home, yet by buying them you are really saved hours of time, in addition to the chance of a failure. Come into our store or into any of our three branches and buy a cake for Christmas.

Tutti Frutti Cake

Tutti Frutti Cake, as made here, has that creamy, French icing, almond cream filling, combination layers of chocolate, strawberry and vanilla. Ideal for Christmas or winter luncheon use.

They Only Cost 80 Cents

Fruit Cake

Fruit Cake at Christmas-time seems fitting somehow. It's such a wonderful confection, containing the choicest products of Mother Nature—dates from Florida, cherries from France, Hawaiian pineapple, California raisins, a wide variety of nuts, the best of creamery butter, high-grade eggs, milk, sugar and flour. Is it any wonder Ortman's Fruit Cake is wonderful? You can buy it at any of our four stores at

60 Cents per Pound

Ortman's BAKERY AND LUNCH

NEW ENGLAND BAKERY 214 North Sixteenth Street
Branches At TABLE SUPPLY CO. FOOD CENTER CENTRAL MARKETS



Candy is always appropriate gift

The Sweetest Gift of All!

Most everybody has a sweet tooth, especially at Christmas Time. Candy is the Always Appropriate Gift for Young and Old Alike.

Whatever may be your Candy wants, we can supply them. We suggest the following:

- Box Candies
- Baskets
- Novelties
- Hard Candies
- Stockings
- Bulk Candy

A Few of Our Xmas Specials

- Smyrna Fig-Filled Kisses, lb. 30c
- Cocanut-Filled Butter Cups, lb. 30c
- Cut Rock Mixture, lb. 25c
- Broken Mixture, lb. 25c

Made fresh daily in our own Sanitary Candy Kitchen.

Take Your Lunch in the Walnut Room

Quick service is assured and the comfort afforded will be a treat worth while.

Candyland 1522 Farnam Street
Crystal Candy Co. 16th and Capitol Ave.
Candy Delivered to Any Part of the City

Buy Your Christmas Gift Now

Crane's Box Paper
Fountain Pens
Desk Sets
Poker Sets
Brief Cases
Calendars
Eversharp Pencils
Book Ends
Cribbage Sets
Calendars

The best line of Christmas Cards we have ever had.

The Moyer Stationery Co.

1611 Farnam Street

THE WHITE EAGLE

is swooping gracefully into Nebraska! Watch for it.

FLOWERS as CHRISTMAS GIFT

Say it with Flowers! Express Your Greetings with

Delightful Box of Freshly Cut Flowers. It's a very inexpensive, luxurious gift. Deliveries made anywhere Christmas morning. Just 'phone in your order.

Hess & Swoboda
1415 Farnam St. Phone JA. 1501.

Oldsmobile the Big Surprise

A real surprise is the best Christmas gift after all. Think how much genuine pleasure an Oldsmobile would bring your loved ones. Folks who have cars know the value of such service. Ask them.

Prices Range From \$1145 to \$2625
l.o.b. factory

NEBRASKA Oldsmobile COMPANY
CHAS. A. TUCKER, Pres.
OMAHA DES MOINES
18th and Howard Sts. 929 Locust St.

Why Not a Holland Furnace for Christmas?

"The Heart of the Home"

Central Omaha Office
Edwin Bryan, Dist. Manager.
2208 Cuming Street. Phone Doug. 4726
Omaha, Neb.

Doll Buggies and Dolls

All sizes and colors. \$2 to \$10

Special care given to outside orders. Write your wants.

Omaha Reed & Rattan Co.
16th and Jones Streets JA cksn 2043

Christmas Shoppers Visit the LITTLE Theater

Patterson Block, 17th and Farnam Sts.

For further information write THE MISNER SCHOOL OF THE SPOKEN WORD Omaha, Neb.

Gift Stationery

What a Happy Thought—Gift Stationery

An excellently selected assortment of Fine Stationery in all the wanted shades gives wide scope to Individual Taste.

Beautiful Gift Boxes and Xmas Cards at Very Modest Prices

Desk Sets Fountain Pens Eversharp Pencils

OMAHA STATIONERY CO.
309 South 17th Street