

Society

Christmas Party.

The children enrolled in the kindergarten at the University of Omaha...

Christmas House Party.

Mr. and Mrs. George Brandeis are planning a large house party for Christmas week at their home in Fairacres...

Omaha Chapter D. A. R.

Omaha chapter, Daughters of the American Revolution, will hold its regular meeting on Tuesday, December 13...

Mrs. E. P. Schoentgen of Council Bluffs, state vice president general for this district, will be the guest of the chapter...

Return to Omaha.

Mr. and Mrs. R. R. Foster were pleasantly surprised at their home Thursday evening by a crowd of friends...

Those present were: Mr. and Mrs. J. Correa, Mr. and Mrs. A. B. Dunbar, Mr. and Mrs. H. O. Frohart, Mr. and Mrs. L. G. Iverson, Mr. and Mrs. C. C. Lang, Mr. and Mrs. A. J. Niles, Mr. and Mrs. G. E. Row and Mrs. Wrightson.

Players' Club.

The Players' club of the University of Omaha held a meeting Friday at the home of the treasurer, Mrs. Blair, 2525 Sherman avenue...

The membership is restricted to 20 and depends on dramatic ability. A three-act play will be given under the leadership of W. G. James, university dean...

Maple Leaf Chapter.

Maple Leaf chapter, Eastern Star, will have a business meeting at Masonic temple at 8 o'clock Saturday, and will be followed by the following program...

Mock Initiation.

A mock initiation was held by Kappa Psi Delta sorority of the University of Omaha, at the home of Olga Jorgensen, Thursday evening, December 1. The pledges initiated were: Agnes Bray, Arnetta Eklund, Mary Mann, Doris McElroy, Dolores Patsch, Elizabeth Sowell.

Dinner Party This Evening.

Mr. and Mrs. J. L. Kennedy entertained at dinner Friday evening at their home, when their guests were the Messrs. and Mesdames M. C. Peters, G. W. Watters, Howard Baldrige and James L. Faxton.

Futurist Club Party.

The Futurist club will give a dancing entertainment at the Prairie Park club home, 2045 Ames avenue, Saturday, December 10, at 8 p. m. Tickets may be bought at the door or from the members of the club.

For Mrs. Bosworth.

Mrs. E. S. Westbrook will entertain at a luncheon Tuesday in honor of Mrs. Harry Bosworth, the guest of Mr. and Mrs. George Brandeis. Covers will be laid for 10. The luncheon will be at home.

Kappa Psi Delta.

Kappa Psi Delta sorority of the University of Omaha will entertain at a formal dancing party at the Blackstone hotel, Monday evening, December 20.

Sigma Chi Omicron.

Sigma Chi Omicron sorority of the University of Omaha will give its annual Christmas dance at the Frettiest Mile club Monday evening, December 20.

Food Sale.

The women of St. Mary Margarets parish will conduct a food sale all day Saturday at Buffet's store, Fifteenth and Underwood, for the benefit of the church fund.

Holiday Tea.

Miss Mairie Richardson and Miss Charlotte Smith will be hostesses at a tea December 24 at the home of the former, 3100 Chicago street.

Francis Gaines a Host.

Francis Gaines entertained 14 guests at dinner Thursday evening at his home for Mr. and Mrs. Casper Offutt.

Evening Bridge.

Miss Helen Carrier entertained at a bridge party at her home Thursday evening.

Bridge Party.

Miss Elizabeth Barker will entertain at an evening bridge party next Wednesday evening.

Heads Business Women



Miss Fay Watt

Miss Fay Watt, vice president of the Omaha Business and Professional Women's League, was elected president of the organization to fill the vacancy made by the resignation of Miss Mary Sturgeon...

Problems That Perplex

Answered by BEATRICE FAIRFAX.

Let's Get Together, Girls. THE old-fashioned girl and the new-fashioned girl. We hear them discussed all the time nowadays...

And more and more I wonder if there's all this need of building fences and drawing lines of demarcation. Isn't the heart of a true woman to be found beating under chiffon blouses and blue serges and gingham, too, regardless of certain externalities?

I like to see a woman holding fast to definite standards of fitness and dignity in this whirling and somewhat unbalanced world of ours. But I hate to see a trimly tailored, rouged, long-skirted woman looking askance at a sister whose character may not be tabulated and accounted for by her silk stockings and skirts revealing practically their full expanse from the knees down.

After all if there were a fire in a building where both worked and it was found that the top floor hadn't been warned, have we any proof that it wouldn't be she of the scant skirt who'd race up at risk of her life to warn the other girls?

The trouble with most of us is that we place too much faith in externalities. We see something which is symbolic of something else and immediately we conclude that we know all about it.

I'm not arguing for all the externalities, cheapness and tawdriness of costume, which seem to have such a hold on the feminine imagination today. I'd like to do away with it. Girls should go to business in neat, practical business clothes—their uniform, their badge of honor as women who work.

I am arguing, however, for a clearer understanding between girls. I want to see women stand together. I'm sure that if we didn't draw our long skirts away from the short skirted sisterhood, and if they didn't flounce their brief skirts at us, it would be to everybody's advantage.

You don't see men turning their backs on a chap who happens to be wearing a pink shirt and loud checks. They get by the clothes and go after the man who's wearing them. And frequently he turns out to be a fine chap, in spite of the fact that his taste hasn't been educated. If he is, he's likely to be keen enough to observe how gentlemen dress, and before long his garish checks become quiet blue serges and his loud talk moderates, too.

The overdressed little girl we see parading the streets may not be vicious—but just silly. She's modeling herself after a sports type of society woman or some of the get-rich-quick upstarts of the new industries. And she doesn't know what a caricature she is.

She may guess what appeal she makes to men of the cheaply emotional type, but she doesn't know how dangerous that appeal is or how little good it will bring her. And how is she to know if she's on one side of a barrier over which no honest, simple, healthy, common sense girls ever glance?

Freaching wouldn't do any good. Lectures would antagonize. But simple friendliness, good fellowship, a warm taking it for granted that women are really "sisters under their skins," cordiality, confidence and all the honest kindness that men show each other and that women fail so often to practice—these would lift our feminine standard.

Is the "real girl" afraid to be decent to the sham one? Are her standards so weakly embedded that she's afraid they wouldn't last? Fie! Are not truth and honesty strong enough to stand the onslaughts of cardboard swords? Let's stand together, girls. For together we may meet and solve the difficult problems of our turbulent world.

Next to my beloved violin, she says, I look on the Mason & Hamlin as the most inspiring of musical instruments. It seems to begin where other pianos leave off in giving life and voice to the genius of music.

Highest priced—highest praised

Mason & Hamlin Piano. A. Hospe Co. 1513 Douglas St. The Art and Music Store.

Personals

Cecil Berryman is recovering from an attack of pneumonia.

Max Levine has returned to Omaha after a week's visit in Chicago.

Mrs. R. H. Montgomery returned last week from an extended visit in Salt Lake City.

Mr. and Mrs. J. N. Marsh leave early next week for San Diego, Cal., to spend the winter.

J. E. Davidson is in Huntington, Kan., at an electrical convention. He will return Monday.

Miss Lee Sherman of Fremont will spend the weekend with Mr. and Mrs. Byrne Holmquist.

Mr. and Mrs. Russell Fisher have taken an apartment at 133 North Thirty-first street, until April.

Mrs. F. M. Russell of Lincoln will arrive Saturday to spend a few days with her parents, Mr. and Mrs. J. W. Parish.

Mr. and Mrs. Paul K. Harlan have bought a new home at 351 North Forty-first avenue and moved into it Friday.

Miss Sophie Naimski, piano teacher at Brownell Hall, has been confined to her home the past week on account of illness.

Mr. and Mrs. George Kiewitt leave Saturday for San Francisco, where they sail next Wednesday on the "Maui" for Honolulu.

Mrs. G. W. Holdrege, her mother, Mrs. T. L. Kimball and Miss Arabel Kimball leave for Long Beach, Cal., next Wednesday, December 14.

Dr. Clyde Roeder leaves a few days before Christmas for California, where he will join Mrs. Roeder and their small daughter, who have been there since early fall. They will return to Omaha after the holidays.

L. T. Fowler of Dallas, Tex., is the guest of his sister, Mrs. E. C. Bruner and Mr. Bruner. Another guest at the Bruner home is Miss Madeline Jones of Pittsburgh, daughter of Mr. and Mrs. Riley Jones, formerly of Omaha. Miss Jones is a niece of Mrs. Bruner.

Miss Frances Linderhelm, who is attending the National Park school near Washington, D. C., will spend part of the holidays with Miss Jessica Reed, daughter of C. A. Reed, former principal of the Omaha High school, now of Youngstown, O. She will also visit friends in Cleveland and in Newark, N. J.

Clubdom

Mrs. W. A. Wilcox was re-elected president of the Omaha chapter of American War Mothers at a meeting Thursday evening in Memorial hall, court house.

Other officers chosen were Mrs. M. E. Lewis, first vice president; Mrs. A. Bullock, second vice president; Mrs. Mahol Jordan, third vice president; Mrs. Camilla Weeks, corresponding secretary; Mrs. James Shields, recording secretary; Mrs. C. Haarmann, treasurer; Mrs. Anna Leaverton, historian; Mrs. William Heinze, assistant historian; and Mesdames John Neuhahn, John Parish and Silas Wolfe, auditors.

Press Club Contest Will Close Saturday.

The writing contest which is being conducted by the Omaha Women's Press club closes Saturday, December 10.

Those who have not sent in their manuscripts are requested to mail them at once to the chairman of contest committee, Mrs. Laura McLaughlin Ennis, 4324 Farnam street.

Manuscripts have been received from all over the state and several high school children have entered. The poetry class has by far the largest number of entrants.

The judges will be announced in a few days and the silver loving cups awarded the winners at the annual banquet of the Press club some time in January.

Reception for New Members. The Wamm club of the Girls' Community Service league will hold a reception for new members and all girls who may be interested in the league on Tuesday evening at 8:15 o'clock in the club rooms, 210 Gardner building, 1712 Dodge street.

The club will meet for supper on Tuesday at 6:15 p. m. Mrs. G. B. Cantor will have charge of the home-making class at 7 p. m. Mrs. Mary Lyda Rowe, hostess.

Flower bulbs to be stored in the cellar should be marked with labels. These can be made from cardboard pieces, marked and dipped in paraffin.

Breakfast Brownies NOW 25c

Appetizing There's just enough chocolate in Breakfast Brownies to give it a delightfully different flavor—not too much, not too little—but a combination that satisfies even the most particular taste—and is unlike anything you've ever eaten in cereal foods. Many eat it without sugar. Yet it is not sweet. The whole family will like it.



A Food Surprise for you

Breakfast Brownie THE CHOC-O-LATED CEREAL

H. J. Hughes Co., McCord-Brady Co., and Paxton & Gallagher Co. can supply retailers immediately at new price.

Gooch's Best Flour

Once you become acquainted with Gooch's Best Flour, you understand fully what we mean when we say "It pays to buy the best." Gooch's Best Flour makes more loaves per sack.



Gooch's Best Flour LINCOLN, NEBR.

Gooch's Best Pancake Flour, Gooch's Best Buckwheat Flour, Gooch's Best Whole Wheat Flour, Gooch's Best Macaroni, Gooch's Best Spaghetti, Gooch's Best Egg Noodles.

BEATON'S Specials for Saturday and Monday

We mention here a few of the many appropriate Xmas gifts:

- Perfume Atomizers, \$1.00 to \$6.00; 60c Ivory Combs, 39c; \$3.50 Ivory Mirrors \$1.75; \$1.50 Ivory Buffers, 89c; 85c Ivory Nail Files, Cuticle Knives or Button Hooks at 39c; Dainty Perfume Sets, \$1.75 to \$10.00; Xmas Cards, each 5c to 20c; 50c Fancy Box Stationery at 29c; \$1.25 Perfume, fancy box, at 75c; 85c Perfume, fancy box, at 50c.

- MAZDA LAMPS: The Original and Reliable One. 15 to 50-Watt 40c; 60-Watt 45c; Fuse Plugs, 10 to 30 amp. at 10c. TOILET ARTICLES AND SUNDRIES: \$1.00 Piver's Azurea or La Trefle Face Powder, 89c; \$1.25 Goutber's Face Powder for 98c; Toy Balloons for the children, 6 for 25c.

- DRUG WANTS: \$1.50 Graham's Beauty Secret, at 98c; \$1.00 Aspirin Tablets, 50 bottles of 100, 48c; 30c Honest John Corn Remedy for 16c; 10c Wanous Shampoo Bags, 4 for 25c.

- Denatured Alcohol, for the car, per gal., 60c (Bring your bottle); 35c Vio's Vapo Rub., 27c; \$1.25 Nijal, 98c; 1 lb. Epsom Salts, 10c; \$1.15 Swann's Boot, 89c; 60c Barbo Compound, 48c; 30c Eagle Brand Condensed Milk for 22c.

- 30c Laxative Bromo Quinine at 22c; 75c Milk's Emulsion, 59c; 60c Glycethymoline, 49c; 60c Multified Coconut Oil at 35c; \$2.00 American Alarm Clocks at 1.39.

- 60c Caldwell's Syrup Pepsin, 48c; 50c Phillip's Milk of Magnesia, at 39c; \$1.25 Pinkham's Vegetable Compound for 98c; \$1.10 Nuxated Iron, 83c; \$3.75 Horlick's Malted Milk, at 2.89.

Mail Orders Receive Our Prompt Attention BEATON DRUG CO. 15th and Farnam Sts.

Special for Sunday—Florida Fruit

Delicious ice cream flavored with fruit from the sunny south. Delicia THE PERFECT ICE CREAM. Your Dealer Can Supply You. The Fairmont Creamery Company.

Have You Tried Fairmont's Original ESKIMO PIE Made by Fairmont Creamery Company—Sold by All Delicia Dealers. 10 CENTS YOU'LL LIKE IT 10 CENTS.

CENTRAL MARKET Everything for the Table

Phone DO uglas 1796. 1608-1610-1612 Harney.

A Few Saturday Specials

- 100 lbs. Best Cane Sugar for \$5.95; 48-lb. sack Pillsbury's Best Flour \$2.25; 48-lb. sack Gold Medal Flour \$2.25; Pillsbury's Pancake Flour, per pkg. \$1.75; Swansdown Cake Flour, per pkg. 38c; Advo Assorted Jell, 3 pkgs. for 25c; 1-lb. can Stallwick Milk Cocoa, can 49c; Assorted Campbell's Soups, 5 cans. 55c; Tall Cans Milk—Pet, Carnation or Wilson's, per can. 11c; per case \$5.25; Elkhorn Milk, can. 10c; per case \$4.50.

- Uncolored Japan Tea, per lb. 48c; Tea Siftings, per lb. 15c; No. 3 cans Extra Fancy Coast Brand Sliced Peaches, Apricots, Green Gage Plums, per can 29c; No. 3 cans Broken Slices Pineapple 22c; No. 3 cans Sliced or Half Peaches in Syrup, per can 25c; per dozen \$2.90.

- McComb's Home-Made Chocolates, extra special, per lb. 49c; Double Cream Caramels, lb. 50c; Creamy Bitter Sweet Italian Creams, lb. 69c; Ortman's Genuine Fruit Cake, lb. 60c; Angel Food and Orange Loaf Cake, each 30c; Pecan Nut Butter Rolls, per pan. 25c; Danish Cinnamon Rolls, Butter Rolls, doz. 20c.

- Extra Fancy Country Butter in Rolls, per lb. 37c; Finest April Storage Eggs, per doz. 42c; Extra Fancy Cranberries, per lb. 25c; Extra Fancy Smyrna Figs, per lb. 30c; Extra Fancy Alabama Sweet Potatoes, lb. 10c; 4 lbs. for 25c; Mushrooms, Artichokes, Kumquats, Tomatoes, Green Beans, Persimmons.

Puritan Hams and Bacon

Remember how good anything tasted in the days when you trudged off to school? Here's something to eat which will recall that long-ago zestful relish. THE CUDAHY PACKING COMPANY.

