 he bee: omaha, thursday, decembek


On account of our desire to make Eldredge-Reynolds Company exclusively a feminine store, and to enlarge our women's, misses' and girls' ready-to-wear departments

We announce our retirement from the Men's, Youths' and Boys' Clothing and Furnishing Lines

Therefore We Will Place

## OUR ENTIRE STOCK

## Men's, Youthis' and Boys' Apparel on Sale

 at prices so low that they will effect an immediate disposal of every article in our men's and boys' departmentsThe stock comprises the finest quality of merchandise obtainable, including complete lines of Stein-Bloch and Sam Peck Quality Clothes. As the entire stock must be disposed of regardless of cost, merchandise has been marked accordingly.

## Sale Starts Thursday, December First

and will continue until all men's and boy's apparel has been sold.
This unusual event will afford the people of Omaha and vicinity an unprecedented opportunity to purchase men's and boys' apparel at a tremendous saving, just at a time when it is needed most and at a time when Christmas gifts are being selected.

Included Are--

Men's Suits
Men's Overcoats

Boys' Suits
Boys' Overcoats

Men's and Boys' Hats and Furnishings

## Eldredge-Reunolds.O. The Store of Specialty Shops.

Extra salespeople will be at your service dur-
ing the sale tr help you ing the sale to help you
make your selections.

