

Manager of Nash Company in Omaha Resigns Position

T. H. McDearman Retires—Will Go to California for Visit—Future Plans Are Indefinite.

T. H. McDearman, who has been the manager of the Nash Sales company and a director of the company for the past four years and a half, and who opened the Omaha branch



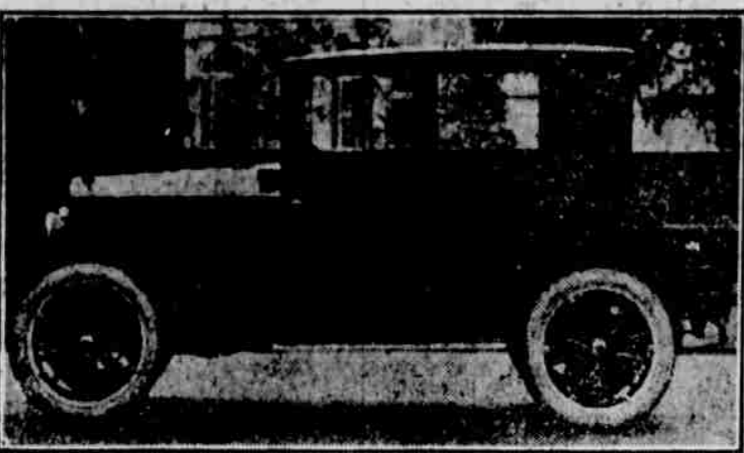
G. W. Andrews.

for the Nash Sales company, has sold out his interest in the company and has resigned his position. He succeeded as manager by George W. Andrews, who has been assistant manager of the business for the past two and one-half years.

Before becoming associated with the Nash Sales company of Omaha, Mr. Andrews was manager of the Wisconsin Oakland company on Milwaukee, Wis. Prior to this Mr. Andrews was connected with Emerson Brauligham company as manager at Des Moines and Minneapolis.

Mr. McDearman has no plans for the future, but is going to take a vacation in California and possibly will announce his future plans later on. Mr. McDearman was connected with the sales department of the Oakland Motor Car company at Pontiac prior to joining the Nash organization and prior to that time was assistant manager of the John Dere Plow company at Kansas City.

Essex Coach Draws Crowd to Guy L. Smith Show Room

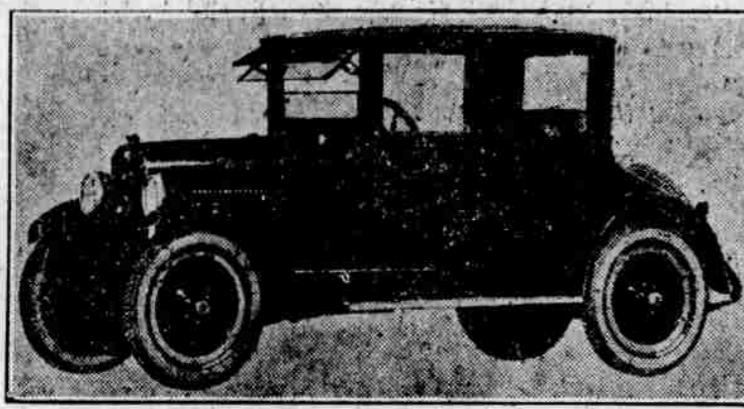


"The new Essex coach has brought more people to our show room than anything we have exhibited in the last two years," asserted Larry Nygard of Guy L. Smith's sales organization. "We have had more people in our sales room today than on any other day for the past two years."

"The real enthusiasm regarding the Essex coach indicates very clearly that people really are interested in

closed cars when the price is not excessive. The Essex coach costs only \$310 more than the touring car. Unquestionably this is a very fair price and is considered so by motorists. "Until now about the only objection to the closed cars has been the objection to the price. A five-passenger quality enclosed car at a price of \$1,635 f. o. b. Omaha has proved to be just what the buying public have been waiting for."

Maxwell Coupe Is Built for Service and Comfort



The Maxwell coupe of the new series is a car which is assured of a ready recognition for its facilities for both business and pleasure, according to Walter S. Johnson of the Mid-City Motor and Supply company.

The coupe makes a marked appeal to business and professional men who desire comfortable and economical transportation about the city, to the country club and on similar trips. But it seems also destined to be a favorite of women who like a coupe

for shopping, social calls and other runs about town.

The coupe seats four with great comfort, the extra folding seat facing forward and slipping out of sight when not in use.

The driving mechanism is so placed that it handles easily and comfortably, the clutch action being especially easy. There is an extra package compartment at the rear of the driving seat and plenty of space under the rear deck for carrying luggage on longer trips.

Packard Car Out For Record on Gas

Motor Covers 20.7 Miles on Measured Gallon of Fuel.

Packard is out after a few of the gasoline mileage records, asserts Dean Weaver, sales manager of the Scott-Bury Motor company, local distributor of Packard cars.

Friday afternoon several newspaper men were invited to ride in the new Packard Six and witness the spurring gasoline consumption. The number of miles covered on a measured gallon of gasoline was surprising. The Packard covered 20.07 miles on one gallon of gasoline. The remarkable part of the performance was in the route taken. The car went west on Farnam to Elmwood park, west to Fontenelle boulevard and over Fontenelle boulevard to Miller park. From Miller park through Florence, returning on the boulevard.

The route took the car over hills, paved streets and dirt roads. The drive was over a route followed by many motorists and no attempt to save gasoline was made. The clutch was not released on down grades.

According to Weaver the unusual mileage is due in part to the Packard "Fuelizer," a patented Packard appliance used only on their cars. We have combed a field without a dog, feeling absolutely sure there were birds in it, and consequently expecting some action. Yet when a Bob White got up like a living bombshell, we couldn't help jumping. On the other hand, when a fellow is shooting over dogs he has time to get set.



We want every man, woman and child to accept this as a personal invitation to see the New Series of the Good Maxwell, and to learn how fine and how comfortable a moderately priced motor car can be made. No attempt whatever will be made to sell you a car.

Mid-City Motor and Supply Co.

2216-18 Farnam Street

AT lantic 2462

Jordan Predicts Motor Car Shortage in Spring

"There will be a shortage of good motor cars before March 15, 1922. This is the prediction of Edward S.

Jordan, president of the Jordan Motor Car company.

"Production has been greatly curtailed and prices have been cut until today it looks as though the next general movement will be an upward swing in prices. Keen business men know that nothing will start a buying movement as quickly as rising prices.

"Because of the great curtailment in the last 18 months, the most natural thing to expect is a shortage of good cars when the spring buying movement opens up," he says. See Want Ads Produce Results.

The finest automobile C. W. Nash ever built

New Model 691

The Greater Nash Six

\$1545

New Air-Line Body
Delco Electrical Equipment
Perfected Valve-in-Head Motor
Wonderful New-Type Springs

This greater Nash Six surpasses the accepted standards of value in its field by a margin wider than in any previous year.

See this car today—drive it. Then, whatever car you have in mind, whatever price you are considering, you will be a better judge of values. You will have a Nash-built basis of comparison.

Buy and drive your Nash Six now—through the winter. It is the same car that will be shown next spring when deliveries are slower—and yours will be at top efficiency.

Buy now at the present low price. \$1545 never before pur-

chased a car so beautiful, so comfortable and so powerful.

Consider the new air-line body with low-set top, low tilted windshield, silvered outside door handles and choice coach work of deep Nash blue.

There is wonderful power, quick response and amazing flexibility in the famous Nash Perfected Valve-in-Head Motor.

And the new-type spring suspension gives the riding comfort found only in the most expensive automobiles of much longer wheelbase.

Come in and see this new model 691 today.

Nash Leads the World in Motor Car Value

NASH SIX PRICES		NASH FOUR PRICES	
5-passenger touring car	\$1545	5-passenger touring car	\$1045
2-passenger roadster	1525	2-passenger roadster	1025
4-passenger sport model	1695	3-passenger coupe	1645
7-passenger touring car	1695	5-passenger sedan	1835
4-passenger coupe	2395		
7-passenger sedan	2695		

F. O. B. Kenosha



All Nash models, both open and closed, have cord tires as standard equipment.

Nash Sales Company

GEO. W. ANDREWS, Manager

Wholesale Distributors
10th and Howard Streets, OMAHA
Phone AT lantic 2916

Hayward-Nash Company

R. W. HAYWARD, President

Omaha Distributors
Farnam at 28th, OMAHA
Phone HARney 0946

(100)

a new JORDAN Sedan—drive it!

If you love a light-weight, flexible, compact Sedan—powerful, with rare comfort and distinctive beauty—then drive this new Jordan car.

Its snug body is a step in advance of motor car styles. It is quite the most substantially built enclosed car produced in America.

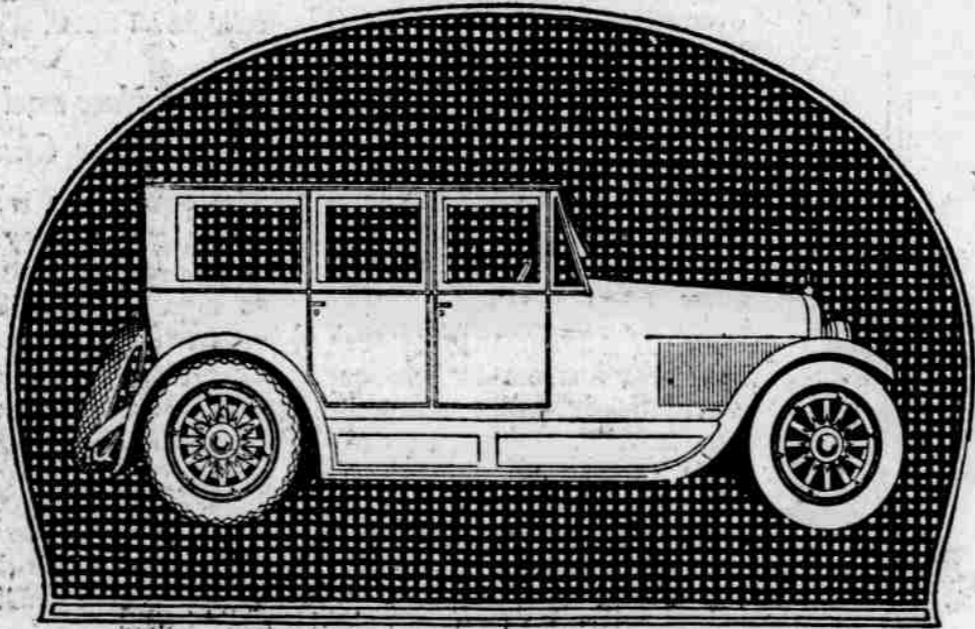
Equipped with the new, and exclusively built Jordan motor. There's power in abundance. At the wheel there's a feel women appreciate—that's ease of handling.

It's a silent car. It's a rustless

car. It's a car of such fine personality and faithful performance you quickly love it as you would a thoroughbred horse or a pedigreed dog.

Drive it. Know first hand the meaning of complete balance, of flexible power, of perfect comfort.

It has been built for one thing only—Service! Nothing has been spared to make it the most gratifying of all cars to own. With reasonable care it will run 200,000 miles and last ten years. And the price is right. Buy now with confidence.



NEW JORDAN PRICES
Silhouette, \$2095 Playboy, \$2095 Landaulet, \$2995 Sedan, \$3200 Brougham, \$3200
F. O. B. Factory

PETERSON MOTOR CO.

Phone-Harney, 5066

INCORPORATED

Farnam St.—At 27th Ave.

JORDAN

JORDAN MOTOR CAR COMPANY, INC., Cleveland, Ohio

Ford

THE UNIVERSAL CAR

ACTUALLY OVERHEARD IN THE FONTENELLE BARBER SHOP

An Omaha man in the barber's chair in the Hotel Fontenelle shop Friday, November 18th, called out to a friend who was enjoying the expert services of the "manicure lady:"

"Hello, Jack! Have you laid up your touring car yet?"

"No, not yet. I'm going to try to run it until Christmas. I hate to give up then, but, even with all the side curtains on, it's too cold in this climate to drive through the winter season."

"You are right. A touring car may be all right in summer, but it's too much punishment to try to drive it in winter. A fellow hates to give up his car though. It's mighty inconvenient not to have it."

"Say, do you know, I believe the thing to do is to buy one of those little Ford closed cars and drive it during the cold months. They really don't cost as much as the depreciation on the big car, if you tried to drive it in winter."

"Guess that's so. Never thought of that. Cheaper to run than paying street car fare, too, and would get a man around without losing so much time."

"Oh, the closed car's the coming car all right. I'll say so."

MORAL: Get YOUR Ford Sedan now and DRIVE COMFORTABLY ALL WINTER.

Authorized Omaha Ford Dealers:

- UNIVERSAL MOTOR COMPANY... 2562 Leavenworth St.
- ADKINS MOTOR COMPANY... 4911 South 24th St.
- GALBREATH MOTOR COMPANY... 60th and Military Ave.
- McCAFFREY MOTOR COMPANY... 15th and Jackson St.
- C. E. PAULSON MOTOR COMPANY... 20th and Ames Ave.
- SAMPLE-HART MOTOR COMPANY... 18th and Burt St.

"The Weather Is Always Comfortable in a Ford Sedan"



You Hit the Bullseye When you say: "Willard Threaded Rubber"

Rubber—the universal insulating material—protects the plates. The threads make the rubber porous.

Gives you more miles of uninterrupted service per dollar.

It lowers your battery cost in the long run because it lasts the life of the battery—no bills for re-insulation.

NEBRASKA STORAGE BATTERY COMPANY

20th & Harney Sts. Omaha, Neb.



This trademark, stamped in red on the case, identifies the Willard Threaded Rubber Battery.

Willard Batteries