

# Hupmobile

## Thousands More Can Now Own This Great Car

It won't take you more than a moment to realize the vital importance of this new Hupmobile price of \$1250.

The effect of it is to put the price of the Hupmobile back to the exact figure at which this model was brought out in 1917.

Not more than five cars in America, from the lowest to the highest in price, are recognized as leaders in their respective classes. Not one of these five cars has a more distinct, definite and positive reputation for leadership than the Hupmobile.

### Gives More Service at Less Expense

Most people hold no opinion at all of most cars, but nearly everyone—owners and non-owners alike—has the definite conviction that the Hupmobile gives more service at less expense than any car of its class in the world.

The fact of the matter is that there has never been a time when \$400 or \$500 more than the Hupmobile price could buy, in any car, any deeper satisfaction, or more continuous economy, than the Hupmobile owner enjoys.

### Thousands Will Now Buy The Car They've Wanted

It is perfectly plain, therefore, that the new Hupmobile price of \$1250 represents one of the very few reductions of outstanding importance which have yet been made. It is particularly important because it will make thousands of people who have always believed in the economy of the Hupmobile but never actually experienced it, feel now that they can afford to own the car they have always admired.

By the four great tests of motor car value—reputation for long life, reputation for economy, reputation for high resale value,

and reputation for continuously satisfactory performance—the Hupmobile, at \$1250, stands head and shoulders above all others in its class.

### A Better Car Than It Was Four Years Ago

It is a better value today—a better car in many ways—than it was four years ago, when the price was the same.

It has been steadily improved and refined. It is better in engineering and in construction. Its finish and appearance are better. Its accessory equipment is more complete.

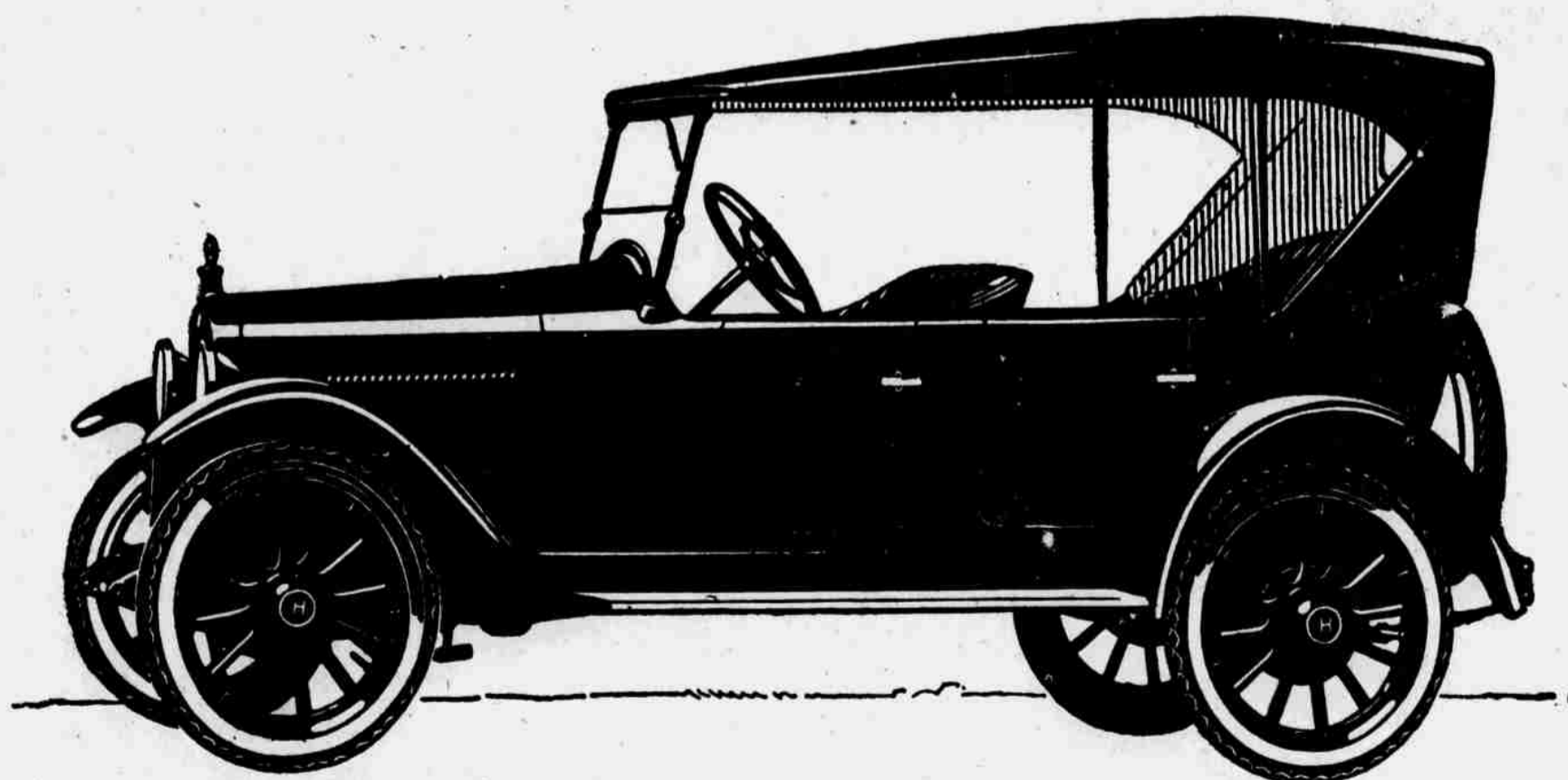
You can buy the Hupmobile today in the certain knowledge that its low costs, steady service, and long life, will more than repay you, over and over again.

HUPP MOTOR CAR CORPORATION,  
DETROIT, MICHIGAN.

## Stewart Motor Company

2525 Farnam Street

Phone Douglas 8433



Touring Car - \$1250    Roadster - \$1250    Coupe - \$2100    Sedan - \$2150

F. O. B. Detroit. War Tax Extra. Cord Tires Regular Equipment on All Models.

# Now \$1250