



# A New Conception of Garage Service

Effective November 1st, we will release two floors of our new building to garage service.

The feeling that many car owners would welcome day and night storage facilities such as our mammoth new building affords prompted us to make this offer. Call us by phone for reservation. Attractive price.

Clean—Roomy—Well Lighted

WE INVITE INSPECTION

NEBRASKA **Oldsmobile** COMPANY

CHAS. A. TUCKER, Pres.

OMAHA Main Office DES MOINES  
18th and Howard Sts. Phone Atlantic 1770 920 Locust St.

## The Omaha Bee

Prints the NEWS of the entire world when it is NEWS

## Buick Enclosed Cars Creating Great Interest

Appearance and Ability With Refinement Has Been Factor in Increased Sales, Says Lee Huff.

"Each day, coming from all parts of the Nebraska-Iowa territory, are messages of inquiry, and too, those which report remarkable sales stimulation in the new Buick enclosed models," says Lee Huff, manager of the Nebraska Buick Auto company. "There has grown up throughout the country a new interest in the new four-passenger coupe, and the five-passenger sedan. Thousands of people now enter the field of prospects who hitherto have not been able to consider the Buick enclosed models. They have the 1922 appeal, better quality and longer service, which have won thousands of new friends. The price revision being down and under other cars, has helped to bring the quick response from the public.

"Appearance has been a factor in the sale of a vast number of enclosed cars, especially of the four-passenger coupe model, not because appearance affects the serviceability of the cars, but rather because it supplements that serviceability with refinement that adds materially to the satisfaction of ownership. The new four-passenger coupe is large and roomy, its comfort and efficiency give it great recognition.

"The good taste of the lines, finish and interior fittings are perfectly matched by the smooth and faithful performance of the powerful valve-in-head motor. A longer wheel base and a larger body mark the principal difference between the four-passenger model and the three-passenger coupe. It would be difficult to design a car that would be capable of covering a wider range of motoring use, and for this reason it has proved to be extremely favored in cases where one car must serve a variety of purposes.

"People today appreciate the value to be had in Buick cars, and especially the value of Buick service which is more than a local affair. It is as national as Buick distribution, the country scope of which in itself has established the foundation for the great Buick service organization.

"This nation-wide service organization guarantees the purchaser an investment in uninterrupted transportation.

### Provide Autoists' Camp.

The Automobile club of Springfield, Mass., has the honor of being the first motor organization in New England to provide comfortable camping facilities for motor travelers who prefer to live more simply than by patronizing the customary hotels. The proposed Springfield camp will be situated close to the center of the city on a plot of ground large enough for 25 cars and tents. The club is preparing to erect a building 30x34 feet to be equipped as a kitchen and dining room.

### Playing Safe with New Spare Tires.

Tire thieves are most active when they can walk off with a newly purchased spare tire. Therefore, trouble and expense can be saved if new tires are put in use at once—if only for a short time—before placing them in the spare rack.

## F. H. Wight, Retail Sales Head of Overland Here

Announcement was made last week of the appointment of F. H. Wight as retail sales manager of the new factory branch of Willys-Overland, Inc.

Mr. Wight is a senior automobile



F. H. Wight.

salesman and has been connected with the industry in various capacities.

His acquaintance with Overland and Willys-Knight owners in Omaha easily entitles him to his new position.

He is well and favorably known and the new management feel as though they have just the right man for the work.

## Rickenbacker to Display New Car At N. Y. Show

National Automobile Chamber of Commerce Invites American Ace to Participate in Coming Auto Show.

New York, Oct. 29.—The show committee of the National Automobile Chamber of Commerce announced today that the Rickenbacker Motor company has been invited to participate in the coming New York National Automobile show.

Officials of the chamber explained that the action taken was intended as a personal compliment to Capt. Eddie Rickenbacker, the American ace of aces. In discussing the tribute Alfred Reeves, general manager of the National Automobile Chamber of Commerce, stated: "Our show committee based its action upon patriotic deeds that call for unusual recognition. The committee was happy to pay this honor to Eddie Rickenbacker, as he was a great contribution from the automobile industry to allied success in the world war."

"In addition to this, however, Eddie Rickenbacker has a high standing as an automotive expert, and his knowledge of motor cars is such as to command respect. Those affiliated with him are experienced automobile manufacturers of long standing reputation."

## Motor Digest

Because of the high cost of automobiles in France, the motor public is now turning to cycle cars.

At the automobile exposition recently held in Berlin, Germany, 18,000,000,000 marks (normally \$4,280,000,000) worth of automobiles were sold. More than 300,000 persons attended the show.

In spite of the fact that the French minister of commerce, M. Doin, is of the opinion that French manufacturers are leaders in the automobile industry, he owns and operates an American-made car.

Ninety-four different makes of cars are listed for display at the coming national automobile show during the week of January 7 to 14 in New York City. The list is a new high record for exhibition.

During the 1921 season, Yosemite National park, California's great playground was visited by 18,405 automobiles, carrying 63,153 passengers. This record takes first place among national parks for motor tourists.

The latest types of French automobiles, recently exhibited at the automobile salon at the Grand Palais in Paris, are equipped with front-wheel brakes. The majority of important makes have brakes on all four wheels.

Among the recent nation-wide automobile organizations is the "Courtesy club." Members plan to compete with the Boy Scouts in their "One Good Turn a Day" and the Rotarians in their campaign of national service.

As the result of a survey made by the bureau of public roads, U. S. Department of Agriculture, on the most traveled roads in the country, the hour when there is least traffic is between 2 and 3 o'clock in the morning.

Tuesday is the day in the week when traffic reaches the lowest ebb.

In Germany, one of the latest models of passenger automobiles has the appearance of a submarine. The steering gear is placed in the front, but the engine and all connecting parts are in the rear. The new type, it is said, assures more effective cooling and reduces dust and gas difficulties.

The production of automobiles in 1922, it is said, will be more conservative. The production records may not be more than 50 per cent of the record reached in 1920, when more than 2,200,000 cars were made by American manufacturers, of which 1,883,000 were passenger cars, the remainder being trucks.

The Society of Automotive Engineers is trying to reduce the number of standardized names which may be given to an automobile body. The body types recommended are: Roadster, touring, sedan, berlin, coupe, couplet, limousine, brougham, limousine-landaulet, brougham-landaulet, cabriolet and town car.

## Practical Suggestions for Insuring Longevity of Car

### Testing Wheels.

Every car owner ought to make it a practice to test the wheels for side play at least three or four times a year. Side play performs a doubly vicious role, for it causes excessive bearing wear and tire wear as well. If the motorist will jack up each wheel in turn and, grasping it firmly, push and pull it, any side motion

will be readily apparent. In many cars wheel bearings are adjustable to care for just such trouble.

### Brake Efficiency.

Faulty adjustment of brakes causes more accidents than anything else. Every car owner should adopt a fixed habit of making systematic brake inspection regularly.

### Carelessness.

Never pour water rapidly into the cooling system when a motor is hot. Cold water, when striking the overheated cylinders, is likely to

cause them to crack, because of the rapid contraction which takes place

### An Emergency Fuse.

A temporary fuse can easily be made by wrapping a small leaf of

tin foil, the kind that comes with chewing gum or cigarettes, around the burned fuse and reinserting it in the fuse box. One or two layers of the foil are sufficient.

See Want Ads Produce Results.

## Only 3 Light New Automobiles at 1/2 Price

Our sale of New Scripps-Booth Model B Cars at 1/2 price was a wonderful success. The public quickly recognized the fact that they were getting a double value for the price paid, and snapped them up.

Only 3 cars of the 25 purchased from the administrator of a late Scripps-Booth dealer's estate remain unsold.

Come Quickly or You Will Be Too Late

\$320 Cash, Balance \$65 per Month

\$885 You Know The Regular Price is \$1470 \$885

Nebraska Scripps-Booth Co.

Distributors for Scripps-Booth Car.

2559 Farnam Street Omaha, Nebraska

Over 600,000 owners



O'Brien-Davis-Coad Auto Co.

OMAHA, NEB. HARNEY AT 28TH ST. HARNEY 0123

COUNCIL BLUFFS, IA. 33-35 FOURTH ST. COUNCIL BLUFFS, 601

DODGE BROTHERS MOTOR CARS

# "Kiss Your Ford Timer Troubles Good-bye"



## Walkerize Your Ford With a Walker Insured Timer

### Delighted Users Say

#### Saved Cost of 4 or 5 Timers

"We wish to advise you that we have used one of your Walker Timers on our Ford delivery car for over one year and not only has it given perfect satisfaction, but we have saved time, money and annoyance, as previously we used four or five timers during that length of time."—H. V. V., N. Y.

#### Still Works Perfectly

"The Walker Timer installed on our Ford truck has been more than satisfactory, as it has now run over a year and it is still giving us good service."—A. M. Co., N. Y.

#### Ended All Timer Troubles

"The Walker Timer installed over a year ago on our one-ton Ford truck is still giving satisfaction. Your Timer has ended all our timer troubles. Before putting on the Walker, we used three or four timers a year."—J. C. O'B., Norwood Express & Delivery Co., N. Y.

#### More Powerful Spark

"I get about 75% more spark with the Walker Timer than from the ordinary timers."—G. R. S., Walters, Okla.

### Why the Walker is the Only Insured Timer in the World

It is made of patented ceramic composition resembling porcelain. Cannot short circuit. No roller to stick. No fibre to wear out. Contacts always positive. Neither heat nor cold, oil, grease, dirt, or water can affect it. Built to Wear and Not to Wear Out. Of course we can absolutely insure the Walker and give you a genuine insurance policy to back it up. In fact it is the only insured Timer for Ford cars, trucks and tractors in the world. The Walker costs less too. Figure it out for yourself. Only \$3 for one full year of freedom from all timer troubles. After you have once tried a Walker, you will never be satisfied with any other. Get one today from your dealer or garage.

Put a Walker on your Ford and you can forget all your timer troubles. No more bucking, kicking, sputtering engine, but a smooth running motor that flies over the roads, up hill and down, winter and summer. The Walker Insured Timer has been put through the most rigid tests imaginable. It has been in actual use for over two years and in every case it has made Ford driving a greater pleasure, saved the motor from rack and strain, increased its power, saved the driver money and relieved him from all worry, delays, and many repair bills. With a Walker, your Ford will start easily in coldest weather. Remember, there are only two classes of timers—the Walker stands for long time service and efficiency. Ordinary timers at best last only a few weeks or months.

### It's Insured For a Year

For twelve whole months your Walker Timer is insured against all troubles—the absolutely genuine insurance policy with every Walker Timer is your protection. This policy is a definite agreement to replace absolutely free any Walker Timer that does not give satisfaction. Compare this with other timers that last only two or three months and cost as much or more!

### Don't Wait 'Til Your Timer Quits!

Your timer may be hitting all right now—but 25 or 50 miles up the road, just at a time when you can least afford to be hung up, it may quit cold. You can't even tell by looking at it how much further it will run. Every Ford driver who goes along taking chances on an ordinary timer is going to be left with a lifeless motor sooner or later. Whenever you see a head stuck under a Ford hood—9 times out of 10 it's timer trouble—fellows who took a chance.

Play safe. Put on a Walker and be insured against all timer trouble and expense. No need to carry a spare for emergency—there can't be any emergency. The Walker can't fail you. Nothing can stop it. Get your Walker today.

### Your Dealer Has Them

Most good dealers and garages have laid in a supply of Walkers for their Ford friends. Go to any one of them and let them show you the difference. A Walker can be put on in a jiffy and you will never want to drive without one. For \$3, we know of no other Ford help that will give you as much satisfaction. Just drive up to your dealer or garage and say "Walker." Then Kiss Your Timer Troubles Good-bye.

Manufactured by WALKER ACCESSORIES, Inc., 2635 S. Michigan Ave., CHICAGO

THE WALKER INSURED TIMER—"THE ONLY INSURED TIMER IN THE WORLD"

# Ford

THE UNIVERSAL CAR

## Ford Repair Operations Reduced

By Omaha Authorized Ford Dealers

Ford car prices are the lowest in the history of the Ford Motor Company. Ford parts prices have been reduced to a new low level. Ford labor prices are now reduced to a pre-war basis.

EVERY FORD OPERATION REDUCED IN PRICE ON AND AFTER MONDAY, OCTOBER 31ST, BY THE AUTHORIZED FORD DEALERS OF OMAHA.

### How Have You Treated Your Ford Car?

It has been your most faithful friend—your most willing servant. Are you proud of the care you have given it? Or are you guilty of such neglect that your Ford car is a disgrace to you as its owner, a disgrace to the Ford dealers and a disgrace to the Ford Motor Company?

### Take it to an Authorized Ford Dealer in Omaha.

The low cost of genuine Ford parts and quick, efficient Ford repair labor in shops completely equipped with power machinery and tools, will surprise you. We can make you proud of your Ford car again—proud of its condition and proud of its appearance. Bring it to us today.

- C. E. PAULSON MOTOR COMPANY...20th and Ames Ave.
- ADKINS MOTOR COMPANY.....4911 South 24th St.
- McCAFFREY MOTOR COMPANY.....15th and Jackson Sts.
- SAMPLE-HART MOTOR COMPANY...18th and Burt Sts.
- UNIVERSAL MOTOR COMPANY.....2562 Leavenworth St.
- GALBREATH MOTOR COMPANY.....60th and Military Ave.

"EVERY OMAHA DRIVER NEEDS A FORD CAR"