

### Suggestion for Auto Trip Made By Club Official

Secretary of Omaha Auto Association Gives Helpful Idea To While Away Sunday Afternoons.

The following suggestion for a Sunday afternoon trip for motorists is offered by J. L. Haskin, secretary of the Omaha Automobile club, who has recently been over a great deal of the territory erecting signs for the club and can vouch for the scenic beauty of the route and the excellent condition of the roads.

Take the Lincoln Highway out Farnam or Dodge to Fifty-second and Dodge streets, thence north to Beason, and out the old Military road to Irvington. Just across the bridge over the Little Pappio river at Irvington turn to the right at the Auto club sign directing to Blair. This is the so-called high road to Blair and is one of the prettiest drives around Omaha.

At Blair take the bee line marked white, black and orange. This road runs from Blair to Fremont and is in splendid condition. The motorist may either take this route to Fremont and back to Omaha over the Lincoln Highway with a mileage of about 83 miles for the circuit, or leave it at Arlington and go south to Elk City and into Omaha over the Military road, which has been newly graded this season.

The mileage for this circuit is about 67 miles. Or, if preferred, a very scenic route along the Elkhorn river can be followed from Elk City to Waterloo and the Lincoln Highway to Omaha, or at mileage seven miles east of Elk City take the road north one and one-half miles to Bennington and go east seven miles, thence southeast into Omaha through Florence, with a mileage of 68 1/2 miles.

Still another option would be to leave the Military road two and one-half miles east of Elk City and go south to within half a mile of Elkhorn and take the road straight east from this corner into Benson.

**Get the Habit.**  
A valuable practice of automobile owners is to keep careful records on mileage traveled by each tire and the quantity of gasoline and oil consumed. These records will show which make of tire is giving the best service, and any repairs or adjustments necessary when the car begins to fall off in its mileage per gallon on gas or oil.

### Cadillac Stands Strain of Strenuous Hunting Trip



A great many hunters who travel into the sandhills during the duck season hesitate about using their own cars for this trip, for two reasons—first many heavy cars will not negotiate the sand roads in this district and it is a considerable strain on heavy cars when they are used for this purpose.

"Most Cadillac owners, however, do not hesitate to put their cars to any sort of a test," asserts J. H. Hansen, of the J. H. Hansen Cadillac Co.

The above picture was taken in the sandhills just before starting home with a goodly number of ducks killed in one day. The hunting party included Drs. Conlin, Manning, Roeder and Schalek, and according to Dr. Schalek, owner of the car, they experienced no difficulty in traveling over the sandy roads and an inspection shows that the car was in perfect condition after making the trip.

### Cole Aero-Eight Price Is Reduced

New 890 Model Now \$110 Less Than When First Produced.

Indianapolis, Oct. 29.—J. J. Cole, president of the Cole Motor Car company today announced that the Cole Aero-Eight has been reduced to \$2,485.

He states that the price of the Cole Aero-Eight new 890 model is now approximately \$110 less than the price of the Cole Aero-eight in 1918, when it was first put on the market.

"The price of the new Cole Aero-Eight 890 model," he said, "has been established on a basis of cost replacement on materials now on hand and represents as nearly as can be estimated the lowest cost at which Cole cars can ever sell."

It is the firm conviction of the officials of the Cole company that a general resumption of business is in sight. Plans are now being laid for an active selling and advertising campaign involving strong support Willys-Overland company.

### Auto Sales Head 20 Years in Trade

New Studebaker Man Here Was First Foreign Manager for Ford.

Harry B. Harper, who has just been appointed sales manager of the Studebaker corporation, is an old friend of Fred A. Cornell, manager of the Studebaker Omaha branch. They were associated in Toledo with the Willys-Overland corporation from 1910 to 1913 and last spring Mr. Cornell came to Omaha from an association with Mr. Harper in the Overland-Harper company of Philadelphia.

Mr. Harper has had a notable career in the last 20 years. He became advertising manager of the Ford Motor company in 1905. In 1907 he was made assistant to Norval Hawkins, commercial manager. In 1909 he became Ford's first foreign manager.

In 1911 he opened the foreign department for the Willys-Overland company. From 1915 to 1917 he was general sales manager of the of the Cole dealer.

### New Composition Proves Success In Ford Timers

Unusual Durability of Walker Insured Accessory of Great Value to Drivers of Flivvers.

Every known substance has been employed in the construction of Ford timers, but nothing seemed to be able to withstand the constant wear and strain. Timers have thus proved to be the one disturbing element in the joys of Ford driving. The use of a ceramic composition, harder than steel—has proved to be the most logical substance ever tried for Ford timers.

The new device is known as the Walker Insured timer and is made of this porcelain-like composition. It is electrically correct, can never short circuit and does not wear out. It is absolutely insured with a genuine insurance policy to give Ford owners full 12 months' service. Thousands of Ford owners now are insuring their timer service. Such freedom from timer troubles is impossible with any ordinary Ford timer. Not only does the Walker save Ford owners from \$6 to \$12 a year in timer expense, but it also relieves them of all timer troubles.

The Walker Insured timer is manufactured by the Walker Accessories, Inc., 2635 South Michigan avenue, Chicago, Ill., and is sold now by all first-class accessory dealers and garages in Omaha and Council Bluffs. A 12-months' insurance policy is furnished free with every timer which provides that "any part of a Walker which incurs a defect or requires a replacement will be exchanged absolutely free of charge." This is indeed an attractive offer to all owners of Ford cars, trucks and tractors.

**Useful Clamp.**  
A very useful article to have in the tool box is the type of clamp variously known as a C clamp or a U clamp. There are numberless uses for the part, but possibly its greatest value is to hold a large monkey wrench to the running board, the wrench acting as a vise. The clamp takes up little room in the tool box, costs so little and is so very useful when its time does come that every car owner ought to have one.

In England, the price of wales has adopted the prevailing fashion of having a "masco" on his automobile. It is an aluminum airplane in full flight perched on the cap of the radiator.

### National Tire Shop Sold to R. J. Pugsley

Ralph J. Pugsley is the new owner of the National Tire Shop, Seventeenth and Capitol avenue. Extensive improvements are being planned by him, a day and night service car free within the city limits is now in operation. Repairing, retreading, and

all kinds of tire and tube repairing is done at the shop.  
Mr. Pugsley was formerly treasurer of the Grand Electric Co., and before that was connected with live stock commission firms on the South Side.  
He expects to announce shortly the state distribution of a nationally known tire.

In England a motor tourists' service is operated between London and Paris, by the way of Calais and Boulogne.

### Jordan Motor Car Company Shows Big Gain for 1921

Indicative of the motor industry's comeback are the figures recently sent out by the Jordan Motor Car company of Cleveland. In October they will ship four times as many cars as they did in October, 1920. At present they are operating with a 30 per cent greater factory force than ever before in their history.  
No European-made automobile is sold for less than \$1,500.



—Ask Any Reo Owner—

Best way to ascertain facts relative to performance, dependability, riding quality, durability and upkeep of any car is to inquire of owners just as you meet them.

The next time you see a Reo ask the party driving it what he would buy if he were figuring on a new car.

He would no doubt say something like this: "This is my third Reo." Or: "I have driven Reo cars fifteen years and would never, never buy any other make."

Why do they feel this way? Because they do not want to experiment with any other car when they know what the Reo is.

Come in and see and ride in this "Reo Six" and find out what you've been missing.

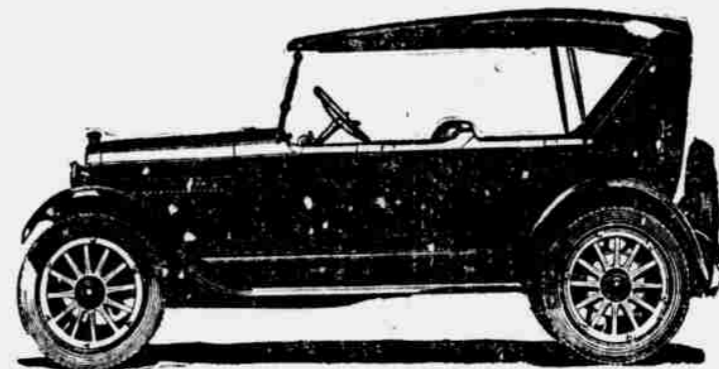
—Reo Owners Are Our Best Salesmen—

A. H. JONES CO.  
Hastings, Neb.

Distributors for Southern and Western Nebraska

JONES-OPPER CO.  
Omaha, Neb.

Distributors for Eastern and Northern Nebraska and Western Iowa



**No Use Beating Around the Bush These Used CARS Must Be SOLD NOW**

Most of the automobile dealers have too many used cars in stock. Falling prices have made used car stocks a serious handicap. Dealers now prefer to sell at a loss rather than pay interest or storage on these cars during the winter.

**Prices Mean a Sacrifice**

These cars are priced ridiculously low, and each dealer is making a sacrifice to convert the cars into cash. It takes cash to buy new cars.

**Cars All Overhauled**

Don't imagine that these cars are junk. The dealers long ago stopped trading for junk. These cars are every bit as good as the car your neighbors and friends drive. Almost all of them have been overhauled, and many have been repainted.

**Time Payments If Desired**

If you would rather pay for these cars on a monthly basis, we can arrange it for you.

Sale Sanctioned by Omaha Auto Trade Assn. Directed by J. A. Haring Sales Co.

**Sale Closes Tuesday Night**

**November 1st**  
Cars All On Display at 19th and Howard Sts.

# you'll never know 'till you drive the New JORDAN

Thousands of people in this country have never known what a motor car thrill is—'till they drove this new Jordan.

Only after you know this rare and fascinating experience will you be able to judge its exceptional personality.

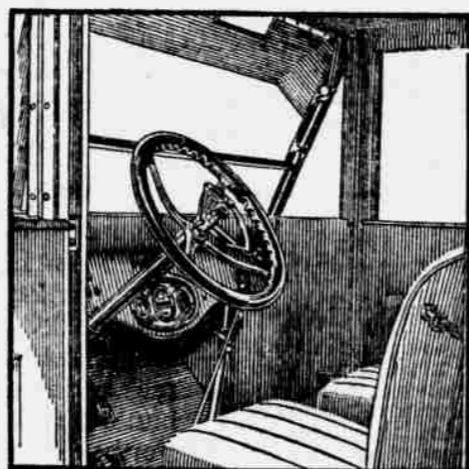
It's equipped with a new, powerful, exclusively Jordan motor—chain driven of course. You'll discover a nimble, electrifying something in this car which small boys call "a wallop."

Those who know value claim it's the best car that can be built at the price.

Comfort—no fatigue, just relaxation. Balance—it hugs the road, no sidesway.

It set the motor car style standard. Every body distinctive—that's style.

Performance—never varies in its day-in-and-day-out faithful duty. Gives 20 miles to the gallon.



Interior of New Jordan Brougham showing instruments under glass.

In fact it's the motor car of the future. It is truly built to endure—to satisfy—to give highest motor car value at any price.

Only a ride in this new Jordan portrays its merits.

Come—drive the new Jordan yourself.

**NEW JORDAN PRICES**  
Silhouette . . . \$2095 Playboy . . . \$2095  
Landulet . . . 2995 Sedan . . . 3200  
Brougham . . . \$3200  
Price F.O.B. Factory

Dealers—No matter where you are—write or wire—your territory may be open

The best car that can be built at the price. BUY NOW with confidence

**PETERSON MOTOR CO.**  
INCORPORATED  
Farnam St.-At 27th Ave. Phone-Harney, 5066

# JORDAN

JORDAN MOTOR CAR COMPANY, INC., Cleveland, Ohio

## PACKARD



Now you can buy a Packard Single-Six car for

**\$2350** f. o. b. Detroit

This is a reduction of \$625 from its former price, and of \$1290 from its price a year ago. Knowing what this car is, we say with utter confidence that nothing in the market even approaches its value. Once you ride in it, and drive it, you will say the same.

The Touring Car . . . formerly \$2975 . . . is now \$2350  
The Runabout . . . formerly \$2975 . . . is now \$2350  
The Coupe . . . . . formerly \$3750 . . . is now \$3125  
The Sedan . . . . . formerly \$3975 . . . is now \$3350

New prices effective, October 24, 1921

**SCOTT-BURY MOTOR CAR COMPANY**  
3016 Harney Street

Ask the man who owns one