

Mrs. Harding walking with Mrs. John T. Pratt at the Piping Rock Club, Long Island. Underwood & Underwood



Lady Washington  
Wedding  
Stationery

Expresses the  
good taste  
and courtesy  
of the user

Sold through  
printing and engraving  
stationers - - - -  
Samples sent on request

**Carpenter Paper Co.**  
- OMAHA -



When buying ordinary silk stockings, you must stop and think. Will they fit? Are they smart? Will they wear? But when buying Van Raalte you need only think of the name - it means satisfaction.

**VAN RAALTE**  
Silk Hosiery

Made by the Makers of Van Raalte Veils

**The Perfect  
Flesh Reducer**

Blanche Arral, Noted Opera Singer, Takes Off 24 Lbs. by Drinking Tea Prepared from Jaconine Herbs.  
**NO DRUGS - NOT INJURIOUS TO HEALTH - NO DIET - NO EXERCISE.**  
Bulled and used same as ordinary Tea.  
Also in Tablet Form.  
Send 4c Stamp for 4c-Page Booklet.  
This Firm Has No Agents  
Arral's Tika Tea Co.,  
Dept. 35, Room 443,  
500 Fifth Ave., New York.



Use **LADY WASHINGTON VELLUM** for Fine  
**COMMERCIAL ANNOUNCEMENTS**

As Produced by  
**REES PRINTING COMPANY**  
Harney and Tenth Streets Omaha, Nebraska

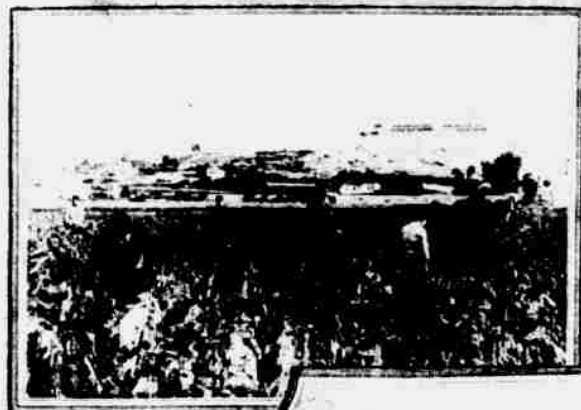
**ARTISTIC COPPER PLATE ENGRAVING**

which will properly express your personality in  
Wedding Invitations, Announcements and Cards.  
WE USE LADY WASHINGTON VELLUM EXCLUSIVELY  
**THE N. C. LEARY COMPANY**  
718 South 15th Street  
August 1920

# A Camera Story of the making of a great Cigarette

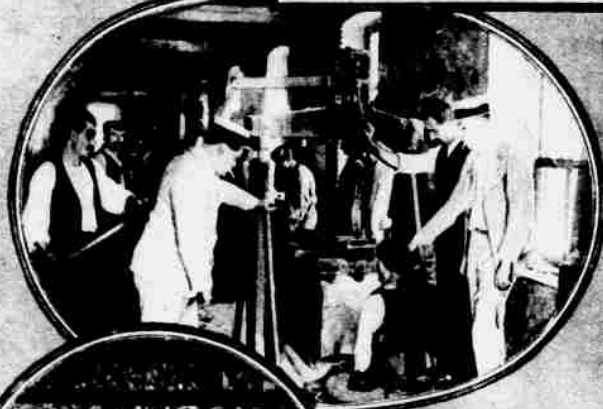
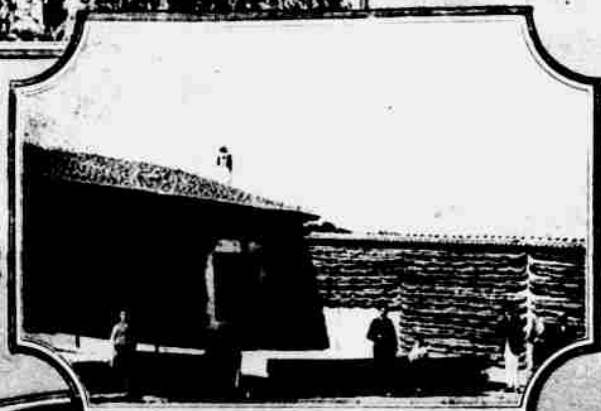
**No. 1** of a series of photographic advertisements showing a few of the many steps involved in making Chesterfields and safeguarding their quality.

The fine Turkish tobaccos for Chesterfields are selected and bought by our own resident buyers in Turkey. They know the quality we insist on—and they get it. And with no less care, our tobacco buyers in Kentucky, Virginia and the Carolinas select the choice Domestic leaf for Chesterfield. They too know the best tobacco—and get it. For taste, after all, is a matter of tobacco quality.



As it's done in Turkey. The ripe tobacco is picked from the stalk, leaf by leaf.

A Turkish Sun Bath—the strings of Turkish tobacco hang in the hot sunshine until cured.



(Above) Packed like precious silk. The Turkish leaf is tightly balled and carefully wrapped for its 6000 mile journey to the U. S.



An Auction Warehouse in the South, where Domestic (American) tobacco is sold.



(Left) A sight to gladden a tobacco buyer's eye: a field of fine Kentucky (Domestic) Burley.



(Above) Native porters leading lighters with Turkish leaf. American steamship in distance.

**Chesterfield**  
CIGARETTES

Of TURKISH and DOMESTIC tobaccos—blended

*They Satisfy*