

**"Cultural War"
Between Japan
And U. S. Coming**
Former Secretary to Jap
Premier Says Responsibility
Up to Civilized Na-
tions of West.

Honolulu, Oct. 19.—A "cultural war" between the Orient and the Occident is "bound to come," but all differences between the United States and Japan can be settled amicably, according to the beliefs expressed today between the Press congress of the world in session here, by M. Aumoto, editor of the Herald of Asia and formerly secretary to the late Premier Ito of Japan.

"If the west persistently refuses to listen to the voice of reason and justice and aggravates the antagonism of culture by injecting race prejudice," he said, "it is not inconceivable that the result possibly may be war between the races, incomparably more calamitous than the last great war and larger in extent. Therefore the responsibility for avoiding such a calamity rests with the civilized nations of the west."

Cultural War.

"Plainly, the question is whether Japan and the United States will fight, or settle all troubles in a friendly way as all international problems should be settled," Mr. Zumoto declared. He continued: "A cultural war is bound to come, but I hasten to tell you my firm conviction that all trouble existing between Japan and the United States can and will be settled peacefully. I believe that in spite of occasional complications and keen rivalry in many fields of activity the two countries ever will remain friendly and at peace."

Feel Affront.

The question of cultural antagonism cannot be settled by official conventions. It is a permanent problem of history and we orientals are ready to take a philosophic view of the matter. We certainly will not hesitate to call attention, sometimes in a loud voice, to the incident's failures or unwillingness to meet our just demands when such failure is considered incompatible with our honor or our vital interests. But we will not be in any haste to press the point.

"This philosophical attitude is illustrated in Japan's handling of the California question. Deeply as we feel the affront California persistently offers by frankly discriminating legislation against our nationals, there are but few sane men among us who even dream of the possibility of war in connection with the California problem. With regard to California, we are prepared to trust to the potent power of time to solve all difficulties."

**C. of L. Down 18.1 Per
Cent From July to Sept.**

Washington, Oct. 19.—Based on statistics for 42 cities, the cost of living in the United States decreased 17 per cent from last May to September and 18.1 from July, 1920, to September, according to figures announced today by the bureau of labor statistics. The decrease from May to September ranged from one-tenth of 1 per cent for Portland, Me., to 3.8 per cent for Jacksonville, Fla., with New York showing a decrease of 1.1 per cent. Denver showed a decrease of 1 per cent. San Francisco 1.3 per cent and Seattle 2.6 per cent.

The figures showed the cost of living in the country in September to be 77.3 per cent higher than the average for the year 1913. The increases were itemized as follows: Food, 53.1 per cent; clothing, 92.1 per cent; housing, 60 per cent; fuel and light, 80.7 per cent; furniture, 124.7 per cent, and miscellaneous, 107.8 per cent.

**Professor Says Men
Becoming Effeminate**

Chicago, Oct. 19.—Men are becoming effeminate in the opinion of Prof. Frederick Starr of the University of Chicago, who told the men of his class what he thought of them.

"The men of this university," he said, "in fact, the men all over the country are becoming effeminate. During the war they found out that women could do men's work. Now they are sitting back and letting the women do it."

He had given the class a list of Aesop's fables to be learned. The girls learned it, but the men failed.

Howat's Attorney Dies.
Fort Scott, Kan., Oct. 19.—Jacob Isaac Sheppard, 59, prominent as a lawyer here for many years, died at his home here early today. He was attorney for Alexander Howat, Kansas miner leader.

**Wild Night at Movie
Bolshevists and Antia
Come to Blows Over Film
On Paris Boulevard**

Paris, Oct. 19.—Following anti-Spanish manifestations last week in boulevard movie houses showing the life of a toreador, communist picture fans last night broke up a show presenting a film entitled "Red Russia."

Bolshevik sympathizers cheered when Trotsky's and Lenin's pictures were shown, but they began shouting "Lies!" and "Viva soviet!" when the film portrayed the reds massacring prisoners.

Nonpartisan spectators bawled out the Bolsheviks and demanded that the reel be continued. Finally the two factions came to blows and the police interfered. A Charlie Chaplin picture was substituted.

Recently a film depicting the life of the toreador El Gallito, which was shown in boulevard theaters, caused excitement nightly when Spaniards applauded the bull fighter. The French hissed when the horse was gored and applauded when the bull killed the toreador. Angry comments passed among the spectators and many fights occurred, but the theater continued showing the film.

Progress Sale Writes History of Omaha
on the Price Tags

Every Department Striding Forward to a New Era in Value-Giving

THE BRANDEIS STORE

Each Forward Step Means New Bargains for Our Customers

Remarkable Sale of
**Imported
Handkerchiefs**



for Men, Women and Children

This is the time to supply Handkerchiefs for school and business and for the gift season soon to come. This lot of Handkerchiefs, directly imported from England and Ireland includes men's, women's and children's Handkerchiefs; hundreds of styles, plain hemstitched, embroidered corners and initials; mostly all are fine Shamrock lawn, a few are all pure linen; white, colors and corded striped borders.

- 38c Handkerchiefs at - - - 19¢
- 25c Handkerchiefs at - - - 12½¢
- 19c Handkerchiefs at - - - 8½¢

Women's Handkerchiefs
6 in a box for 79¢

Hand embroidered corners in whites and colors, made on fine Irish lawn; make always acceptable gifts; 1.60 value; in this sale, per box 79¢

Main Floor—East

Showing of New Arrivals in
Duvetyne Bags
Worth 5.50 and 6.50
Special for Thursday 3.50

One of the smartest looking bags we have shown this year. A variety of styles with frames and link handles of shell in brown, tan, mocha and gray; dainty two-toned lining; fitted with mirror and small purse; worth 5.50 and 6.50; special, 3.50

Main Floor—East

Follow the Crowds to the
**Brandeis
Store
Restaurants**

Private Dining Rooms for Parties of 25 to 500

Telephone Do. 6424

Ralph Williams and his Wonderful Music—and the Most Refined Entertainment.

Table d'Hote Luncheon - - - 75¢
Table d'Hote Service, exclusively in grill, 1.25
Special Dinner—in Grill - - - 1.50

An Invitation to Omaha Women

Do not fail to visit our corset section and receive the benefit of personal service and demonstration with living models conducted by

Miss Ruby Holmes, of the Madam Lyra Corset Co., who is here to lecture on scientific corsetry for the benefit of the women of Omaha.
Special demonstration, 2:30 p. m. Thursday.
Corset Section—Third Floor—North

Fur Trimmed Coats

Grouped in Two Lots at
\$50 and \$95
for Progress Sale



We have tried to make each lot represent the utmost in value to be found for the price asked. Luxurious fur trimmings of

Fox, Squirrel, Mole, Wolf, Opossum, Marten

The new belted and flare skirt models and the ripple and blouse effects with bell sleeves as well as the more conservative styles, are developed of—

Pan Velaine, Readella, American Normandy, Lolivia and Cordova Cloths

Colors shown are Black, Navy, Brown, Leaf, Sorrento and Zanzibar. These coats represent the last word in value as represented by material, trimming, style and workmanship. Priced at \$50 and \$95.

Second Floor—West

Halloween Novelties in Candy

- Halloween Favor Boxes, each 15¢
- Halloween Mottos, 12 in a box containing favor hats and snappers, per box, 1.25 and 1.75
- Halloween Novelties, for table favors to be filled with candy, at 5¢, 10¢, 15¢, 25¢
- Halloween Horns, at 5¢ and 10¢
- Halloween Faces, each 5¢
- Halloween Caps and Hats, each 5¢, 8¢, 2 for 15¢ and 10¢
- Halloween Pumpkins, at 5¢, 10¢, 15¢ and 50¢
- Candy Corn, Cream Patties and Orange and Chocolate Dipped Marshmallows for parties.

Pompeian Room—Main Floor—West

Just in Time for the Cold Weather!
**Outing Flannel
Gowns**



Worth 1.50 to 2.98,

For Thursday

1.29

The warm, high neck, long sleeve styles, made for winter comfort.

White and colored outing flannel gowns trimmed with fancy braid and stitchings; all cut full and good length; carefully sized; gowns in this group worth 1.50 to 2.98; specially priced for Thursday's selling.



Third Floor—Center

Thursday Opportunities

The Progress Sale that began October 10th and continues until further notice is one of the notable merchandise events in the history of the Brandeis Store. The values offered in this great sale compare more than favorably with the best offerings ever made in this store. Shoppers in our furniture department are charmed with the good workmanship, the fine material and the up-to-date styles displayed on our 7th floor. Moreover, they are delighted with the low prices, every one of which is marked in plain figures in accordance with the Brandeis system.

For Thursday every department in the store will present good offerings at prices to fit every size of pocketbook. You will be immensely pleased with the fur trimmed coats offered on the 2d floor at two prices, \$50 and \$95. The \$5 hats offered in our millinery department were selected with unusual care and they will sell on sight. The outing flannel gowns, white and colored, on our 3d floor, will sell readily at the remarkably low price of 1.29. Duvetyne bags—none smarter—are offered at 3.50, and you will find them on the Main floor. You will be specially interested in the handkerchiefs imported from England and Ireland. They are for men, women and children and will be sold Thursday at one-half price and less in 3 lots and 3 prices, from 8½¢ to 19¢. You may be assured that the Thursday opportunities in this store are exceptional. Owing to the great crowds that throng the store during the afternoon we advise early shopping.

J. L. Brandeis & Son

**Important Specials in
Drugs and Toilet Goods**

- 4-pound bars Pure Castile Soap special, 50¢
- Lasell Talcum Powders, assorted; 18¢ value 10¢
- 50c Djer Kiss Face Powder 38¢
- 50c Mavis Rouge, special, 37¢
- 60c Cutex Manicure Set, special 44¢
- Bayer's Asperin, package of 12 15¢
- 1.50 Harriet Hubbard Ayers' Skin and Tissue Food 1.19
- Foot Bros. Creme Oil Soap, per bar 6½¢
- Per dozen bars 75¢
- 50c Java Riz, special 38¢
- 1.00 Listerine, special 77¢
- Golden Gilt, special 19¢
- 50c Hind's Honey and Almond Cream 37¢
- 80c Forham's Tooth Paste 44¢

Main Floor—West

Fine Wall Paper

for Every Purpose

Each day we are receiving shipments of new wall paper that we place on sale immediately at exceptionally low prices—Hundreds of patterns on display.

—Bargain Items—

- Tapestries—Two tone, heavy stripes and cloth effects; in all colors, per roll, 24c
- Parlor Hall and Dining Room Papers in conventional, striped and all over designs; cut out borders to match; special, per roll, 17c
- Good assortment for bedrooms, halls, dining rooms and kitchens; new papers in light and dark shades; matched bands and borders; special, per roll, 9c

Fifth Floor—West

Surprising Beauty in These Lovely
Hats for \$5

Chic models in hand-someblack velvet, bright colored Lyons velvet and many beautiful felts; metallic trimmings of gold and silver, some trimmings of ostrich and flowers. Do not fail to make your choice from this showing and select two hats for the price of one. Thursday, each, 5.00



Second Floor—East