

### Roads Are Paved With Cotton in Imperial Valley

Farmers Find Pods Bed Down In Sand and Give Good Traction Service for Automobiles.

Roads paved with cotton—veritable fleece-lined highways—are the latest thing in the west.

The fact that Old King Cotton had been relegated to this duty was not generally known, even in California, where the "cotton boulevard" idea seems to have originated, until the discovery was made by a road-scouting party down in the Imperial Valley.

"Old 300,000," the famous Dodge Bros. car used by the Albertson Motor company of Los Angeles, was going through the valley, when a snow-white road suddenly loomed ahead. The driver was perplexed and made an examination. It was a carpet of cotton, stretching as far as he could see.

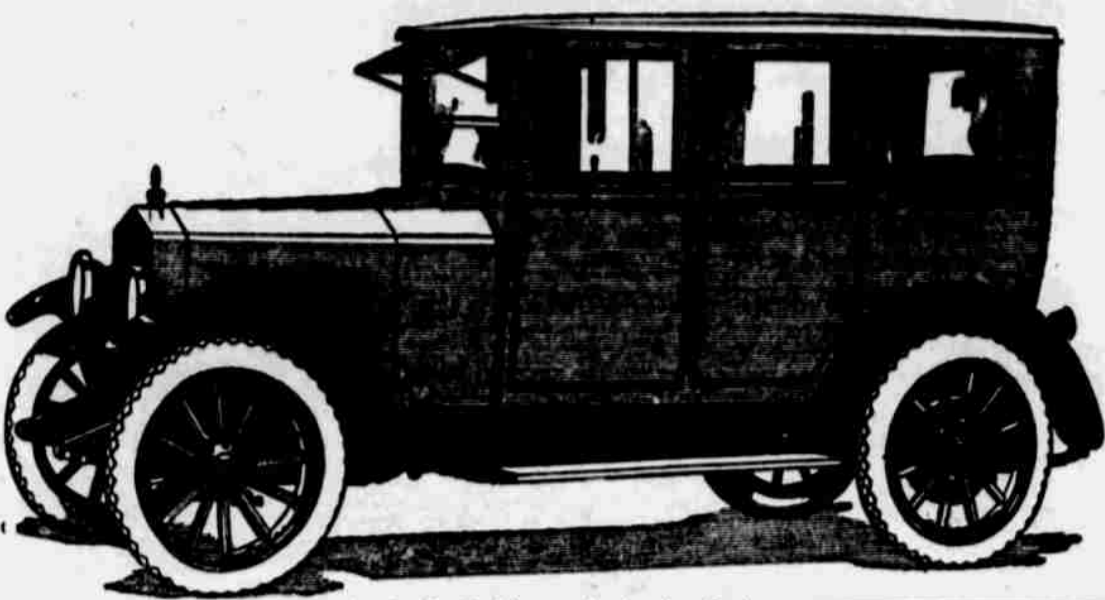
Off the highways the roads of Imperial Valley are poor, the constantly shifting sandy soil preventing the wearing of trails and country roads.

So the farmers found that raw cotton makes an excellent surface for automobile and teams alike. It was found that many other roads which branch off the main highways leading to the farms and ranches were similarly "paved." The cotton pods seem to bed down in the sand of the road and give a good traction surface, especially for light automobile traffic.

### Reo Speed Wagons Exported To Canada Show Huge Gain

According to statistics which have just been released, 60 per cent of all trucks exported into Canada from the United States during the month of August were Reo speed wagons. The records of the Reo Motor Car company show that the number of trucks exported into Canada in August this year represented an increase of 150 per cent over the number that were sent to Canada from the United States in August of last year.

### Guy L. Smith Displays Improved Essex



#### Gipsy Motoring Attracts Thousands of Nebraskans

Denver, Colo., Oct. 15.—Gipsy motoring has won the hearts of Nebraskans, who have rolled up an attendance of 5,800 so far in the Overland park tent city against 5,255 people for last year's entire registration. And the 1921 season is not ended.

Whole families are sleeping under the stars, which accounts for the present standing of second to Kansas, according to records at the camp. An idea of the group auto travel from Nebraska is presented by the tourist bureau. If all the canvas tops stretched so far this season had been put up at the same time, Nebraska people assembled would have equaled in population such places as York, Columbus and Nebraska City.

#### Storing the Car.

When preparing to store the car for the winter it is generally understood that the water system should be drained and the fuel system likewise. On the other hand the oil compartments in motor, clutch, gear and rear axle should not be drained. The oil remaining in these parts actually preserves them during the period of innocuous desuetude. Such parts as joints in the steering system, universals, rims, etc., should be greased to prevent rusting.

Guy L. Smith now is showing the new and improved Essex. Important improvements have been made "under the hood" giving greater economy and reliability and even smoother performance.

A re-designed intake manifold insures the admission of a much more perfect mixture to the combustion chamber. This, together with a changed spark plug arrangement minimizes carbon deposit, and the fouling of spark plugs through poor fuel or mixture is practically impossible—and gasoline mileage is higher. Other improvements in design give increased reliability, more flexible performance and further freedom from maintenance care.

Simple and inexpensive ways to replace parts as they wear are provided. Thus the tight, squeak-free and rattle-free qualities and lively performance of the Essex when new, may be retained throughout the life of the car. The body and wheels of the New Essex open models are finished in a deep, rich shade of blue and all chassis parts are black. A custom built top fitted with gypsy curtains and rear light glass give added appearance. Radiator shutter assembly, motor meter, neutral lock and cord tires are standard equipment.

France is planning to modernize the ancient port of Honfleur at the mouth of the Seine opposite Havre.

#### Beauty of New Cadillac Is Pronounced in Sedan

The beauty of the new Type 61 Cadillac is marked in the sedan, which has met approval in the first weeks following its presentation.

This type of enclosed car emphasizes the buoyant, floating qualities for which the Cadillac has long been celebrated.

The lowering of the center of gravity, with no lessening of road clearance, contributes to comfort in riding. The new carburetor, thermostatically controlled, provides greater power and easy starting. At the rear is an arrangement for carrying luggage. Plates have been placed on the dust shields at each entrance. The upholstery is in keeping with the Cadillac standard.

#### Shortage of Good Autos Due in Spring, Says Jordan

Cleveland, O., Oct. 15.—(Special Telegram.)—A shortage of good automobiles by next March is predicted by Edward S. Jordan, president of the Jordan Motor Car company. He points to present indications of very large orders next spring which, combined with curtailed production for the last 18 months, will cause the shortage and start the automobile industry into new activity. Colonel Jordan announced today a new type of car at a lower price.

### Motor Digest

The California State Automobile association, incorporated September 2, 1907, is the second largest motoring organization in the world. With headquarters in San Francisco, the association maintains eight offices throughout the state to serve its 25,000 members with up-to-date touring information, road maps, insurance at cost, and to promote good roads and fair laws. The association operates 32 automobiles and three sign posting trucks.

Each time he changes jobs, is arrested for breaking traffic laws, or an American chauffeur like all this? gets in an accident, another entry goes down in his record. How would Louisiana can now be called the "tractor" state of the union. A recent survey showed that it had 5,622 tractors, a larger number according to population than any other state. Tractor salesmen confidently assert that this number will be doubled next year. They have proved such labor savers that farmers wouldn't think of doing without them.

When the spring hanger of a cantilever spring breaks the car is very difficult to steer; in fact, it will not keep the road at all. When this happens on the road an emergency repair is possible. Place the lifting jack under the forward end of the spring and raise it so that it can be wired against the frame. This will hold it if the car is driven slowly. The wire may even be purloined from any nearby fence.

With the slanting type of windshield water is very likely to leak through the slight opening between the two panes of glass when a heavy storm is encountered. This trouble may be obviated by making one of the panes overlap the other, which, of course, calls for the fitting of a new upper or lower half.

# As Expected— Nash Leads the World in Motor Car Value

## Nash Four Reduced to \$1045 Effective Immediately

f. o. b. Milwaukee

### This Car at This Price Is by Far the Most Remarkable Motor Car Value in America Today

The Nash Four was designed, built and perfected as a light-weight, high-quality car and created a new standard of value at its original price of \$1395.

lustrous blue, is unusually roomy. The thick upholstery of its wide, restful seats is of finest materials.

From the first public recognition of the wonderful worth embodied in the Nash Four kept the demand always far ahead of our steadily increasing production.

#### Superior in Every Outstanding Quality

The famous Nash Perfected Valve-in-Head Four-Cylinder Motor, the acknowledged performer among light-four engines, is now refined to the last degree. Its wonderful acceleration, fine speed, power on the hills and unusual flexibility in throttling down, leave it without a rival in its field.

#### Production Makes New Prices Possible

Now this production has reached a volume where by handing this car to buyers practically at cost we are able to make this new price effective immediately.

#### Remarkable Riding Comfort

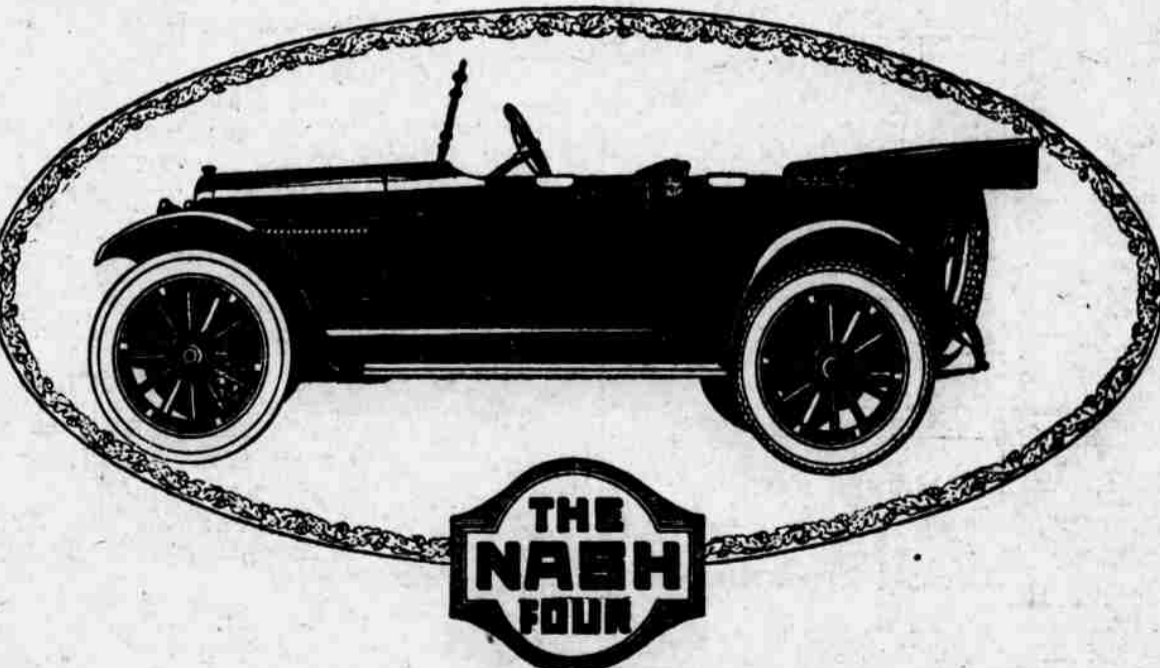
The unusual spring suspension of this great Nash Four gives a riding ease which equals that of far more expensive cars of greater wheel base.

Like money has never before purchased such great value in a high grade light motor car.

#### See This Car Today—Drive It

In every quality of appearance, comfort and performance this car displays its commanding supremacy and expresses that superior excellence which so conspicuously and invariably distinguishes a Nash-built product.

Then you will recognize by how wide a margin it surpasses all the other light cars. It is the outstanding automobile value today—a real leader in the automobile industry.



### NEW NASH FOUR PRICES

Nash Four Touring	\$1045	Nash Four Coupe	\$1645
Nash Four Roadster	\$1025	Nash Four Sedan	\$1835

f. o. b. Milwaukee

Nash Sales Company

Hayward-Nash Company

T. H. McDEARMON, Manager  
Wholesale Distributors  
10th and Howard Streets, OMAHA  
Phone ATlantic 2916

R. W. HAYWARD, President  
Omaha Distributors  
Farnam at 28th, OMAHA  
Phone HARney 0345

## Announcement

THIS is to announce that the business formerly conducted by the Van Brunt Automobile Company at 2562-4 Farnam Street, has been taken over by Willys-Overland, Inc., the parent company at Toledo, Ohio. This business will be conducted in the future under the name of Willys-Overland, Inc., and will operate as a direct factory branch. We will show a full line of models including the famous Willys-Knight at all times.

IMPORTANT—Owing to the fact that we have taken over this business we are going to dispose of all used cars on hand at real bargain prices. We have some of the following well known models to offer on liberal time payments:

- Overland Four,
- Model Ninety,
- Buick,
- Dodge,
- Studebaker,
- And a few Willys-Knights.

Give us a call and let us show you what real bargains are.

In conclusion we want to say in opening this branch we are here to stay and expect to become one of the fixed institutions of Omaha.

To do this we realize we must maintain a first-class institution. This we are going to do.

We must give you fair and courteous treatment.

We must give you a dollar's worth of service for every dollar you spend.

We must give you full value for every dollar when you buy an automobile from us.

These pledges we make knowing that we can, and will, fulfill them.

## Willys-Overland, Inc.,

2562 Farnam St. Phone Harney 0353.

W. W. Fast, Manager.