Benson Society

Benson Correspondent—Call Walnut 5370

Benson Woman's Club.

Reservations were made for 50 guests at the Woman's club luncheon given by the members of the music department Thursday afternoon at the home of Mrs. Richard Skankey. The rooms were beautifully decorated in yellow and white; bouquets of yellow chrysanthemums adorning the center of the tables. The programs for the afternoon carried out the same color scheme. During the business session Mrs. C. N. Wolfe was elected delegate to the state convention to be held at Seward October 18 to 23. Miss Ada Stiger was named alternate. Musical numbers were furnished by the double quartet of the Benson club and Mrs. Herbert Smails and Miss Helen Smails of Omaha. Bouquets of Mrs. Ward roses were presented to Mrs. Smails and Miss Smails at the close of the program.

Attend Convention.

Mrs. C. H. Penoyer and Mrs. C. E. Bowen attended the Methodist branch convention of the Foreign Mission society held during the past week at Kearney, Neb.

Dinner Guests.

Rev. and Mrs. V. H. Van Horn were dinner guests Monday at the home of Mr. and Mrs. D. C. Sturtz. Covers were laid for eight.

Benson Churches Co-Operating.

The Methodist, Presbyterian, Baptist and Christian churches are co-operating in the Gipsy Smith campaign. Cottage prayer meetings have been held in a number of Benson homes and a large per cent of the membership of the different choirs have enrolled in the chorus.

Methodist Ladies' Aid.

Mrs. H. Davey will be hostess Wednesday afternoon at her home, 5631 Corby street, to the members of the Methodist Ladies' Aid society. Mrs. Harry Reed of Dundee and Mrs. Lloyd Pearce of Omaha will assist Mrs. Davey.

Sunday Dinner Party.

Mr. and Mrs. Edward Shannon entertained at a dinner of 25 covers Sunday, October 9, at their country home near Benson. Among the guests were Messrs. and Mesdames Chief, Martin Dineen, Raymond Bishop, Harry Green, Robert W. Oliver and Mrs. Timothy Sullivan and daughter, Ida, and Mr. Henry Boswinkle and Denny Ryan of Omaha.

Engagement Announced.

Mr. and Mrs. H. F. Burt have announced the engagement of their daughter, Opal Eva, to Mr. Lloyd L. Hall of Linneus, Mo. No date has been set for the wedding.

Hostess to Royal Neighbor Kensington.

Mrs. O. McGuire was hostess Friday at her home, Sixtieth avenue and Miami streets, to the members of the Royal Neighbor Kensington club. A 1 o'clock luncheon was served.

Take Part in Indian Pageant.

Barton Hamilton and Clifford Elliston of Benson took part in the Indian pageant given at Camp Gifford Sunday by the Manibazhu of the Boy Scouts of America, an organization composed of the honor scouts of each summer encampment. Nearly 500 people witnessed this pageant.

English Lutheran Ladies' Aid.

A special meeting of the English Lutheran Ladies' Aid has been announced for Wednesday afternoon, October 26, in the parlors of the church.

Entertains at Cards.

Mrs. J. J. Gleason entertained at cards Thursday afternoon at her home in honor of Mrs. Richard Morton.

Rally Day.

Members of the Baptist church will celebrate their annual rally day Sunday, October 16, beginning at 10 o'clock.

Presbyterian Ladies' Aid.

Members of the Presbyterian Ladies' Aid will be entertained Wednesday afternoon, October 19, at the home of Mrs. I. G. Watson, Sixtieth avenue and Miami streets.

Dinner Guests.

Messrs. and Mesdames Paul Zimmerman of Dundee and George Remington and A. W. Francis of Benson were dinner guests Friday of Mr. and Mrs. Bert Ranz of Bensonhurst.

To Attend Nebraska State Assembly.

Members from Belle Rebekah lodge No. 303 who will attend the Nebraska state assembly convening in Lincoln October 18 are Mr. and Mrs. E. E. Paddock, Mr. and Mrs. A. L. Rice, Mrs. John Herbst, Mrs. J. C. McColl. Delegate, Mrs. E. H. Tindell. Mrs. Ben Morton was elected to take the degree of chivalry.

To Entertain at Cards.

Ladies of St. Barnard's parish will entertain at cards every two weeks during the winter months. The next party will be given Thursday, October 20, at 2:30 in the auditorium of the Benson city hall. The public is invited to attend.

One o'Clock Luncheon.

Mrs. J. R. Roshone was hostess at her home Thursday to a 1 o'clock luncheon given in honor of her mother, Mrs. S. Seabeck.

Entertains Sunday School Class.

Mrs. Harry Reed of Dundee was hostess Tuesday to the members of the young married women's class of the Benson Methodist church. Mrs. A. C. Lessard is teacher of the class.

Entertains Out-of-Town Guests.

Mr. and Mrs. Austin Taylor entertained the following out-of-town guests during the past week: Mr. and Mrs. Lee Dever and daughter, Maude, of York, Neb., and Mr. and Mrs. Henry Kerr of Aurora, Neb.

Birth Announcement.

A daughter was born Saturday, October 8, to Mr. and Mrs. F. A. Schiller, Fifty-eighth and Military.

Installation of Officers.

The following [illegible] Luther league [illegible] eran church [illegible] Hallowe'en party given Tuesday evening in the church parlors. President, Mrs. G. W. Uhlet; vice president, Miss Marie Ramm; recording secretary, Miss Corinne Larsen; corresponding secretary, Miss Emma Hansen, and treasurer, Miss Oline Johnson.

Personals.

Mrs. W. H. Loechner has been ill during the past week.

Raymond Young and Thomas Pearson are spending the week-end in Boone, Ia.

Mr. and Mrs. John Giles spent Sunday in Red Oak, Ia., visiting relatives and friends.

Richard Watson, son of Mr. and Mrs. I. G. Watson, is recovering from a tonsil operation.

Miss Frankie Bullock left Saturday for a two weeks' visit in Topeka and Osage City, Kan., and Kansas City, Mo.

Mr. and Mrs. J. Dale Wolfe and son are home from a visit at Winner, S. D.

Dorothy Dietz of Keystone park is recovering from an attack of typhoid fever.

The Rev. O. W. Enlight returned home Saturday from Wayne, Neb., where he attended the Nebraska synod.

Mr. and Mrs. Joseph Barton are settled in their new home, recently purchased, on North Fifty-ninth street.

Mrs. Edward Staehle and daughter, Betty Jane, are spending the week at the home of Mr. and Mrs. J. W. Fitch.

R. J. Skankey left Saturday for Milwaukee and Chicago. Mr. Skankey will attend the Cusack convention in Chicago.

Mrs. Maude Ord, who has been visiting relatives in Benson and Plattsmouth, left Tuesday for her home in Minneapolis.

Mr. and Mrs. F. E. Young motored to Boone, Ia., and spent Sunday at the home of their son, Roy Young, and Mrs. Young.

Mrs. Oscar Peterson of York, Neb., has been a guest during the past week at the home of Mr. and Mrs. C. O. Falk of Bensonhurst.

Mrs. F. W. Smith, jr., of Beatrice is spending the week-end with her mother, Mrs. Belle Hawes of Omaha, and her sister, Mrs. Paul Wilcox of Benson.

Mr. and Mrs. A. J. Senger, Mr. and Mrs. George Keller and Mrs. Will Roberts of Ashland, Neb., were Sunday guests at the home of Dr. and Mrs. W. H. Loechner.

Mrs. Robert Leitch of Kearney, Neb., and sister, Mrs. Hugh McCloud of Pirth, West Australia, are guests at the home of Mrs. Leitch's daughter, Mrs. R. H. Maloney and Mrs. Maloney.

Federation and League Will Co-Operate

That the work in which women are interested may be forwarded with the least possible waste of effort the General Federation of Women's Clubs and the National League of Women Voters will co-operate, according to a joint letter signed by Mrs. Thomas G. Winter, president of the General Federation of Women's Clubs and Mrs. Maud Wood Park, president of the National League of Women Voters, which has just been sent to the club and league state presidents.

"There are before us at this time so many important issues that it is even more than usually wasteful of strength for women agreeing upon great issues not to get the full force to be derived from co-operation," reads the letter. "The General Federation of Women's Clubs and the National League of Women Voters are both organizations of progressive women interested in the right development and the right conservation of our country's resources; they are both organized in each one of the 48 states; they are both supporting certain state and federal legislation, in many instances the same bills.

"Obviously, since the work of the general federation is primarily sociological and educational, and the work of the league concerns itself with women as voting citizens, there is a good and sufficient reason for co-operation. These differences are in emphasis only and not in sharp distinction. The federation has always done legislative work and the league is doing educational work; but the 'overlapping' should be used to promote mutual strength and understanding, never rivalry or antagonism.

"It is with great pleasure, therefore, that we, the national presidents of these two organizations, announce to our auxiliary members our mutual understanding of the value of both organizations and our earnest desire that the most cordial relations of co-operation shall exist between all state and local branches and the members in general of the Federation of Women's Clubs and the League of Women Voters, to the end that the work in which we are all interested may be forwarded with the least possible waste of effort."

Y. W. C. A.

Sunday—Open house will be observed between the hours of 5 and 7 p. m. Lunch will be served at nominal cost, for accommodation of out-of-town friends attending the Gipsy Smith meetings, and for residents of the city who live at too great a distance from the Auditorium to conveniently go home between the afternoon and evening sessions.

Monday—Federation of Clubs, supper, 5:45 p. m., followed by individual club programs. Sports class, 8:15 with match games between club teams.

Classes in modern poetry, Miss Jessie M. Towne, instructor, 7 p. m.; current events, Miss Celia Chase, instructor, 5:30 p. m.; sewing, Mrs. Lutie B. Cateron, instructor, at 6:30; personality, Mrs. Effie Steen Kittelson, instructor, and English for new Americans, Miss Bea Swanson, instructor, 7:30 p. m.

Tuesday—Class in millinery, Miss Anna Jetter, instructor, 6:30 p. m.; business English, Miss Pearl Rockfeller, instructor; advertising, Mr. E. Lewis Holland, instructor, 7 p. m.

Wednesday—History of art, Maurice Block, instructor; psychology, Prof. Walter Halsey, instructor; history, Mrs. Ida M. Hanchett, instructor, 7 p. m.

All members of the health education department who need individual work in corrective gymnastics meet at 5:30 o'clock for special work.

Morris Girls club, supper at South Side center, 5 p. m.; gymnastics and Christmas gift making.

Thursday—Interior decorating, Hugh Lawson, instructor, 7 p. m.; first aid, with Capt. G. R. G. Fisher, 7:30; sewing, with Mrs. Cateron, 6:30.

Busy Circle club, 8 o'clock, Christmas gift class and games.

Friday—W. W. G. club, supper, 6:15, followed by club meeting, after which volley ball under direction of Miss Annine Johnson, will be played.

Alumni club, supper, 6:15, followed by club meeting.

Millinery class with Miss Anna Jetter, 6:30; current events, Miss Celia Chase, instructor, 7 p. m.

Saturday—During the remainder of October, girls of the gymnasium classes will have a hike each Saturday afternoon when the weather is favorable. The start will be made from the Y. W. C. A. each week at 2 o'clock.

Yards of Goblins Do More Than Hint

THAT the Brandeis stationery department is ready for Hallowe'en. You'll surely want the "Bogie Book" at 10c compiled by Dennison Paper company which gives unique illustrations of costumes, decorations for home or hall with original game suggestions, and menus for parties of all kinds. Dinner sets at $1 include everything necessary for a lovely table service; masques at 5c each are weird simulations of skeletons, pumpkin faces, owls, cats. Invitations are interestingly different this year, priced from 35c to 75c a dozen, tallies to record luck presided over by a black cat are 25c a dozen; cut out transparencies to cover lights and candles are 10c, of an effectiveness indispensable. Order early!

* * *

Vivid Pleated Skirts a Chic Note Under Lustrous Fur Peltries.

THE Ideal Button & Pleating company, third floor Brown block, Sixteenth and Douglas, are making the jolliest novelty pleated skirts for wear under milady's swagger flared fur coat. I'll be glad to send out samples of the new blocked plaids together with illustrated catalog from this shop showing the new arrangement of pleats for different types of figures.

Sheerly lovely hand-made blouses continue in favor though sweater days are past.

* * *

Whatever the Character or the Pretensions of Your Dwelling

YOU will find your satisfaction of permanent ownership results from the fitness of its furnishings and the harmony of their arrangement. The H. R. Bowen Furniture Company, Sixteenth and Howard, have a delightfully complete showing of living room furniture. Charmingly restful to the eyes is the coloring achieved in the brocaded velour upholstery on a mahogany and cane living room suite just placed on display. Delicately tinted warm tan with an underlying thread of gold are the softly constructed square slip cushions into which one sinks on long seat of divan, arm and rocking chairs. Relieving the otherwise massive effect of this suite are cane inset backs and sides, especially pleasing when used in small living room. Mammoth overstuffed pieces suitable for the large living room may be had in any color desired; especially pleasing with the new tinted oak tables are the tapestries in old rose, blue, gold and green. One might suggest a console table of dull mahogany with mirror mahogany framed to hang over it by silk rosette cord, a desk and bookcase with convenient drawers underneath, this in lustrous mahogany or walnut, or perhaps one would prefer the spinet desk of Martha Washington's day? Living room furniture to meet your every need will be found at Bowen's at prices, much, much lower than last year's quotations.

* * *

Hundreds of Dresses Promise Smartly Clothed Fashion Followers.

ORKIN BROS., Conant Hotel building, Sixteenth and Harney, have a delightful new showing of dresses, hundreds of them, a model or two of a kind, bought by the representative for the Orkin chain of six stores which permits an extremely low selling price. Surprise will be uppermost in your mind at viewing the excellent quality of material, the smartness of cut in these dresses ranging in price from $19.50 to $39.50. Sized from 14 to 44, all the popular new style notes are to be found here, daring color introductions, the new collar lines, wide revers, ribbon-trimmed, the deep loose-hanging mantle collar, metallic and ivory girdles, an alluringly styled dress showing, at prices you'll not resist.

Coatees may choose different furs but they're always becoming in styling.

* * *

Milady's Chapeau Follows a Diversitiy of Charmful Ways.

DARINGLY flaunting the big brims of Spanish coquetry, demurely rolled the tiny fitted hat for driving, all equally becoming if one is to judge by the lovely models displayed in the F. M. Schadell & Company Hat shop, Sixteenth and Douglas. The prices, mes amies, of a lowness to delight!

To shop with Polly is to find the best and most attractive values in the Omaha shops. Polly's name is fast becoming a magic word between shopper and shop—patrons who use it are given a cordial attention which makes shopping a pleasure.

Let's Go Shopping with Polly

Wind among the green leaves singing,
Bend the branches as you go;
Gently, gently, that their swinging
Hush the little heart below;
Still the busy little fingers,
Softly close the dark fringed eyes,
For no gleam of daylight lingers
In the dusky, twilight skies.

Silver stars come peeping, peeping,
Weaving with your shining beams,
Round my drowsy blossom sleeping,
Fairy spells of happy dreams;

Lullaby, O Captive rover,
All your playmates are at rest;
Bees have left the scented clover,
Baby birds are in the nest.

Little rabbits warmly cuddle
In the grasses soft and deep;
And the wee white daisies huddle
In the shadow fast asleep;
Lullaby, my bird, my blossom;
Sleep, my light-winged butterfly,
Cradled soft on earth's brown bosom
Till the morning you shall lie.

—A FOREST LULLABY, by Sharlot M. Hall in Kansas City Star.

* * * * * * * * *

MY DEARS:

WHEN the golden pumpkins delight the eye with their glowing contrast to the dull, ashen gold of the stacked corn stalks, we again turn our thoughts to the festivities of Hallowe'en. The jolly tang of frosted leaves, the changed temperature, which makes possible the building of a flaring bonfire, natural decorations available tempt the fall hostess to the giving of the best parties of the year. The shops are replete with necessary decorations, flowers and fruits, but please order early. It is the early hostess whose decorative details show most originality.

* * *

Your Hallowe'en Party Will be a "Howling" Success

IF you call on Theodore Lieben & Son, Costumers, 1514 Howard. Here one will find available not only the most mirth-provoking costumes imaginable, but quaintly becoming costumes of a bygone day particularly appropriate for the Hallowe'en festival with its candles dully shaded.

* * *

Milady's Styleful Colors Chinese Red, Green and Blue With Accompanying Brillancy of Metallic Threads

ARE all expressed by medium of great square sleeves. Seems that the whole dress has heard a command for quiet coloring that it may be the background for an intricately traced embroidery of metallic threads on Chinese brilliancies in satin and crepe. The new braiding is particularly effective on the new sleeves as braided by The Mode Pleating company, fourth floor Paxton block, Sixteenth and Farnam.

'Twould be a quiet world indeed if Dame Mod's fair followers were but in silhouette. What a loss of luxurious softness in fur, vivid colors, lavish weaves!

* * *

Now That Evening Lamps Reveal a Gathering Round the Fireplace.

SO many inquiries have come in to the shopping department relative to "where and how much" are bath and lounging robes that I'm happy to be able to tell you that the J. T. McQuillen Shop for Men, 1512 Farnam, now has a complete line of blanket robes and brocaded silk lounging robes with slippers to match in individual gift boxings at a price range of $9 to $45.

* * *

Natural musquash is in favor again for motor coats.

Mezzanine Beauty Shop Feature of New Store.

IN the new Herzberg store, 1517 Douglas, there is an exquisitely fitted beauty shop on the mezzanine floor; specially constructed chairs invite chubby little people to perch for a bit for an expert hair bob by girls who have had 15 years experience in the art of "bobbing." An up-to-date beauty shop using the Marinello system, with a complete stock of all Marinello preparations under the management of Miss Irene Gray.

When viewed ensemble, perhaps we may be a bit Victorian in the fussiness of our apparel. But who says it is not tres charmant?

* * *

Did Jack Frost's Arrival Find You Unprepared?

SURELY there is some excuse for the belated wearing of summer apparel when Jack Frost's first visit comes unusually early in the season, but its almost ludicrous to wear summer sweaters and suits now merely because you have delayed the cleaning and repairing of last year's overcoats, tailored suits and dresses and furs. Dresher Bros., Twenty-second and Farnam, have an unusually large cleaning establishment which includes scientific departments of cleaning for all wearing apparel, household drapes, bedding, rugs and upholstery, furs, hats and yes, shoes. In each department will be found expert repair facilities. Hats, furs, and gloves, everything necessary for a comfortable meeting with Jack Frost will be found in this great modern plant. Call Atlantic 0345 for immediate service.

* * *

Carved ivory roses hung about the neck on a long, colored silk cord, sometimes red, sometimes blue, sometimes purple and sometimes green.

* * *

And When it Comes to Furs, Capes, Stoles and Coatees

WILL be quitie the last word if you are a follower of Dame Fashion's suggestions. The Goldstein Fur Shop, 1520 Douglas, over Fry's shoe store, have a lovely line of capes, in seal, beaver, and marten at from $25 up; seal, squirrel and mink stoles, $25 up; and those charming little coatees so comfy, so becoming, in exquisite peltries of seal, squirrel trimmed at from $50 up. Values to surprise, due to a direct dealer to wearer service which as Mr. Goldstein says, "enables us to sell furs from 25 to 50 per cent less than we could otherwise do."

* * *

"Coton" hats, white downy affairs, are new.

* * *

Hats, Furs, Feathers and Marabou

REBLOCKED repaired and remade, at the Kruger Hat Shop, 303 Barker block, Fifteenth and Farnam. A shop unique in service.

Frosty Winds Creeping Over Gardens Leave a Sere Brown Trail.

NOW is the time for plant lovers to transfer their interest from growing masses of loveliness in the garden to indoor culture of greenery in sun and living rooms. John Bath, florist, Eighteenth and Farnam, says that ferns have now reached the selling stage. You will find here a delightful showing of delicately fronded ferns of a pleasing sturdiness in growth, which appeals to one who knows. With each plant is given careful instructions on the care of ferns.

* * *

Large Spanish combs are being used as trimming for fall hats.

* * *

Tables Moved From Airy Veranda to Cosy House Interior.

AT Hillcrest, 2811 Caldwell street, that popular home cafe of Alfred Jones, they have moved the tables from the airy porches which proved such a pleasing innovation during the summer months into the cosy interior of the house. And how truly declicious everything is during these first frosty days and evenings of fall! Chicken, fish and steak dinners are especially featured at this cafe, although there are countless additional delicacies served. You will be interested to know of the splendid catering services rendered by Mr. Jones. His ideas are conservative, but original, with a distinction of service which is true joy, including everything needed, linen, dishes, silver and flowers, as well as food.

* * *

An Age of Quality Appreciation.

PERHAPS never before have the women of the American public so appreciated excellence of quality in apparel worn. L. Kneeter, exclusive ladies' tailor, second floor Sixteenth and Howard, is showing beautiful fabrics for the fashioning of wraps which will speak even to the unitiated of fabric quality not to be denied, a tailoring studied in personality, expression, a distinctive styling not possible in the ready-to-wear wraps shown. Your wrap will be "different," charmingly so if it is a tailored one.

* * *

This Season You are Just as Young as—Your Coat.

SOUNDS a bit radical does it not? But after you've had a sight of the jolly little wraps just arrived at the Thos. Kilpatrick company's coat department, second floor, you'll agree with my startling statement. First of all the most youthful fur in a set of seasons—caracul—to wear it is to be, indeed, up-to-date for it is the last word in ultra-smartness. As to becomingness you've no idea, my dears, until you've tried the becoming rose tinge on a Hindu brown coat lavishly embroidered, a closefitting affair priced at $98.50. Convertible stock collars to be sure, in other furs, if one prefers, but I beg of you let it be caracul. For the woman who has her own furs, there is a splendidly styled coat selection at $49.50.

* * *

Hat pins have a decidedly decorative place on many of the new hats. They are made of jet and pearl and jade, in imitation, of course, and often of other colored stones.

* * *

When the First Chill Winds Roughen Delicately Textured Skins

ONE is grateful for the soothing effect of that delightful Chapola, a creamy lotion sold at Green's Pharmacy, Sixteenth and Howard. Delicately fragrant, healing skins already roughened, preventing further discomfort, it is one of the few lotions that permit one to pick up the most dainty sewing or draw on soft gloves after rubbing a bit of it in. In two sizes it is priced 25c, 65c and $1.25. Green's cold cream, an unusually effective cream, adapted to all types of skin, is in two sizes, one at 25c and one at 50c. Please include postage with cut-of-town orders.

* * *

Velvet Chosen as Favored Frock for Evening.

LULU HAMPTON, Modiste, third floor Securities building, Sixteenth and Farnam, is modeling lovely new velvet frocks for dinner and dance wear.

Hand-Fashioned Chapeau at Nominal Pricing.

POLLY'S new chapeau is pretty, indeed, yes, a richly lustrous velvet with rolled brim and hanging ostrich feathers, each weighted by a tiny jet ornament quite Spanish. Found it in the Botsford Hat Shop, my dears, second floor Neville Block, Sixteenth and Harney. The price, you'd say $35, and instead it cost but $10.

* * *

Satin roses are used on some of the new frocks for trimming the skirt and bodice. They are built up with a little puffing of cotton wadding.

* * *

Well-Known Buyer Returns From New York with Selected Stock of Dresses.

JUST arrived home from New York is Mr. Lamond of the Lamond Shop, Seventeenth and Farnam. Distinctive, different in color combinations, styling and fabrics are the dresses shown. Black brocaded georgette and velvet is a black gown, its bodice draped over gold cloth, a dull golden weave, yet shows glint of green in oddly cut stones. Spanish in effectiveness a vivid coral velvet evening gown draped in black Chantilly lace with great black poppy at the tight-bodiced waistline. Especially delightful is a flower garden effect of vivid little taffeta frocks, low-shouldered with puffed "caps" over the arms by way of sleeves. Charming evening wear at $39.50 each.

* * *

A basque bodice, of black and white all-over embroidery, is worn with a skirt of black cloth.

Enduring Charm in Interior Decoration.

THE theme of your home may be brilliant and its interpretation dramatic; it may be the simplest little melody expressing grace, quietness and comfort. Quite the most important in decorative planning is the selection of paper used. The Brandeis Wall Paper department, in the house furnishings department, fifth floor, is showing inexpensive reproductions of quaint chintz and cretonne prints for bedrooms, exquisitely engraved papers for the dining and living rooms, in classic tapestries of Chippendale, Elizabethan and Old Italian fabric effects, and gayly lovely designs in bright breakfast sunroom papers. A cordial invitation is extended by the department, an invitation for viewing to be done at your convenience.

* * *

Most of the sweaters are of the red or orange family, the red ones ranging from raspberry to scarlet.

Be thankful if you've dark hair and eyes and choose a Spanish shawl for evening wrap; and as large and open a comb as you can find for the Spanish coiffure.

* * *

A Note of Black an Absolute Requisite in Decorative Furnishings.

WHY not have your new lamp this fall one of the Japanese vase base lamps at A. Hospe's, 1513 Douglas? Black painted is the background, a swirling mass of white cherry blossoms generously touched with gold drifting over it, two gold handles, the shade of parchment painted in the same way. Complete it is but $16.50, including a carved teakwood stand.

* * *

Taupe and gray caracul will be the popular fur trimming of the year.

Omaha's Newest Shop Makes its Debut Monday, October 17.

THE Herzberg Shop, 1519 Douglas, opens wide the doors of Omaha's new fashion center, Monday, October 17. Surprises await Madam et Madamoiselle Omaha, for the new shop is of a completeness undreamed! Myriads of mirrors are to be found on every floor, deeply luxurious carpets spread silky lengths for milady's dainty treading. Lustrous woods have been used for fixtures and cases fittingly beautiful for the showing of undreamed artistries in apparel at prices to conform to your ideas of dress economy. Everyone is invited to the opening of this exclusive new shop where one may now buy everything!

* * *

A Certain Dignity is Given Interior Decoration by Discriminating Selection of Timepiece Used.

THERE'S a permanency of decorative value imparted by the placing of a timepiece wrought by a well-known clockmaker such as the Seth Thomas Clock company at Thomaston, Conn. The standard clock of America for over 100 years the John Henrickson Jewel company, Sixteenth and Capitol, take particular pleasure in displaying the selection in their store. Here one will find represented a clock for every type of home, all Seth Thomas clocks, but some large and stately, others of a quietly substantial practicability at once attractive to the decorator in the small home. Seth Thomas clocks in a price range of from $10 to $20. Imported chime clocks of alluring loveliness may just strike your fancy; there's the gratification of satisfying a longing denied for years for who has not wished for at least one chime clock in the home? An ideal gift offering is suggested by this showing of imported timepieces. Cuckoo clocks quaintly lovely also suggest a gift offering. The little leather traveling clocks in flat case may be bought as low as $9.75.

It's the bit of lace in silken hose, the elusive fragrance of a rare perfume, the subtle touch, that makes milady such a charming person.

* * *

Next to the Marvelous Beauty of This new Jewel Shop is the Breath-Taking Lowness of the Prices Quoted on Rare Jewels Shown.

COOL, delightfully artistic is the light which filters through the blue-green of the landscaped window of stained glass at the top of the marble stairway in the Woodmen of The World building, Fourteenth and Farnam. An exquisite setting, indeed, for the new jewel shop of Albert Edholm, jewel connoisseur. But what most surprised me, after the marvel of so many rare jewels gathered together, was the appealing lowness of the prices quoted. Milady will find that the exquisitries which proved so ravishingly beautiful during the sale, then unusually low in price, are now offered at even lower quotations, made possible by a reduced sales force and lower rental.

* * *

Those "Intime Garments That Are Destined to Have Much Influence in the Molding of the Feminine Silhouette.

CORSETS, most important in the list of absolute necessities of the faultlessly clad woman, must be fitted for grace, comfort and service. The Hattie Putnam NuBone Corset shop, fifth floor Karbach block, Fifteenth and Douglas, will prove a "find" to the woman who has corset troubles. If unable to call for fitting, write for measurement blanks.

Fall Fashions

Ruched and Beruffled Models Vie With Plain Ones.

With bright folds fluttering the new silk petticoats anxiously await commendation. Suit shades that are charming and evening shades that are fairy-like. Ruched and beruffled models and plain ones of wonderful quality with tailored hems.

* * *

You Will Be Befuddled When You See All the Beautiful Wraps.

When you choose your new coat or wrap, you will be like the befuddled wooer who could be happy with either were t'other dear charmer away. Which shall it be? Try them all, just for the joy of reveling in their beauty.

* * *

New Veils Take Leaf From Book of Grandmother's Day.

The new veils for autumn seem to have taken a leaf from the book of the belles of great-grandmother's day. Charms are never so enticing as when half concealed.

* * *

Crepe de Chine Underthings Stronger Than They Look.

They hardly look as though they were meant to be worn, they're so delicately lovely. But whoever is familiar with these astonishing crepe de chine underthings knows they have a propensity for wear all out of proportion to their fragile look. Bits of real lace of rare quality, a rosebud or two, a knot, or a streamer of ribbon, add to their adorable attractiveness.

Polly

—Title and Trademark Registered U. S. Patent Office.—Adv.

Will Women's Clothes Be Fussy?

THERE is a great deal of unnecessary criticism of women's taste in clothes. Never were they more comfortable, hygienic, prettier or more sensible than now. But there is a cloud looming on the horizon, heavy with the suggestion of the fussiness of Victorian days, when dress probably was at its worst. This cloud, however, may be one of commercialism—that is, dressmakers and manufacturers endeavoring to increase business by establishing altogether new styles.

They have, however, one very potent fact to contend with, which is that women themselves make the fashions, and, during the last few years more than ever before, have shown their ability to do so, as well as their independence in dress. They have been most discriminating in the selections of the styles they would accept.

Sleeves are worthy of an article all to themselves. Although a great deal has been written about sleeves, the surface of the subject has only been scratched. Artists in the dressmaking world apparently are putting forth every effort to work out new ideas in arm covering. During the long time that arms were left wholly or partially uncovered each dressmaker apparently had hidden away in the recesses of his or her mind an infinite number of ideas on this subject, which grew to immense proportions through suppression.