

# Paxton Building Bulletin



Canton Crepe and Crepe de Chine  
**Dresses**  
 at **\$15**

You can make selection from the group at this price to satisfy your tastes, however individual they may be; for there are many styles included.  
 Well made of good quality Canton crepe and Crepe de chine in navy, brown and black. Sizes 16 to 44.

THIRD FLOOR

**ELDREDGE-REYNOLDS CO.**  
*The Store of Specialty Shops*

Omaha

16th and Farnam Streets



**Women's Corduroy Robes**  
**\$5.00**

They are good looking in their various pretty shades of copen, rose, victory and plum. Warm, comfortable and attractive. Plain and brocaded patterns.

**School Girls' Blouses**  
**\$1.98**

For the school girl there isn't anything as serviceable and good looking as one of these blouses. Made of dimity, long tailored sleeves, Peter Pan collars and cuffs with narrow pleated edges.  
 Same style in Crepe de Chine specially priced during the October eclipse sale. **\$2.95**

**"Vanity Fair" Silk Jersey Bloomers**  
**\$4.00**

You know the merit of this make. Ankle length in black and white; fawn and navy; navy and fawn and plain brown.

**Wool Jersey Overblouses**  
**\$4.95**

These are especially well made of a good quality wool jersey. Overblouse style with Peter Pan collar. Exceptional values at the price quoted. Ask to see the new "Japan" blouse which takes the place of a dress.

**\$5.95 Jersey Silk Petticoats**  
**Sale Price \$3.25**

Proportioned correctly for the new suits and dresses of splendid quality Jersey silk in all the popular light and dark colors and combinations. Ask to see the new double pettiskirts.

SECOND FLOOR

**ELDREDGE-REYNOLDS CO.**  
*The Store of Specialty Shops*

Omaha

16th and Farnam Streets



**October Special!**  
 12 Individual Styles in  
**Newest Fall Low Shoes**  
 at **\$8.95**

*Values That Cannot Be Duplicated in the City.*

This is your opportunity to buy a season's shoe needs at the height of the wearing season at end-of-the-season clearance prices.

Tan two-strap pumps with covered Jr. Louis heel.	Brown kid one-strap pumps with military heel. Brown and black two-strap pumps with welt and ture soles.	Black calf oxfords with walking heels.
Tan calf walking oxford in straight lace pattern with stitching and perforations.	Black satin one and two-strap pumps with Louis and Jr. Louis heel.	Black Patent Leather Pumps in two-strap effects with colored stitching.

*The Most Complete Assortment of Shoes We Have Ever Put on Sale*

**Fall Boots \$10**

In brown and black kid and tan Russia calf. Welt soles and Military heels. Also a Russia calf brogue walking boot with 9-8 heels.

**Sale of Women's Silk Hose \$1.00**

You'll find it hard to believe the price tags when you see the hose included in this group. Good weight, pure thread silk, seamed back with lisle garter tops, and high spliced heels. A hose that we can conscientiously recommend for good wear. Black, brown and navy.

**Women's Lisle and Cotton Hose 50c**

Remember that this price may be had while this event is in force or until the lot is sold. Wayne knit, Notaseme and Burson brand. Including light, medium and heavy weight lisle and cotton hose.

Full fashioned or seamless. Colors: Black and white. Some have hem tops, others ribbed tops. Regular and outsize. Sold in most stores at 75c and \$1.00.

MAIN FLOOR

**ELDREDGE-REYNOLDS CO.**  
*The Store of Specialty Shops*

Omaha

16th and Farnam Streets

**At Last! Comfort Without Sacrificing Style**

STYLE must justly be considered in the presentation of good appearance. An essential is carefully selected footwear. Nothing can be more satisfying than comfort, if there is also style.

After years of scientific study of the needs of the foot, style with comfort has been combined with genuine shoemaking art by Utz & Dunn Co., of Rochester, N. Y., for a quarter of a century makers of "Style Shoes of Quality". The result the Ease-All, combining everything that footwear should be in delightful appearance with correct foot strengthening principles.

Prominent specialists have called the Ease-All "the perfect shoe" because all causes of those ugly items of weak arches, corns and callouses are removed by the

**Ease-All**  
*The Shoe of Invisible Comfort and Visible Style*

Its fit is perfect. Its support correct. Ill-fitted or uncomfortable footwear detracts from an otherwise stylish appearance and adds mental and physical strain which destroys the poise, beauty and charm of every woman.

Walking in the correct mode in Ease-All is always assured because its scientific principles are easily applied to any style, high or low heel. Much of the charm of the housewife or society matron, the patience of the nurse, professional woman, teacher, saleslady or waitress, joyous freedom for the outdoor woman or traveler, the foot support necessary for the stout woman: all depend upon carefully chosen footwear. These pleasures the Ease-All gives every woman with art in appearance and science in construction. If ever you have experienced foot pain you need the Ease-All and every woman needs it for comfort. *Sold by*

**Eldredge-Reynolds Co.**  
*The Store of Specialty Shops.*

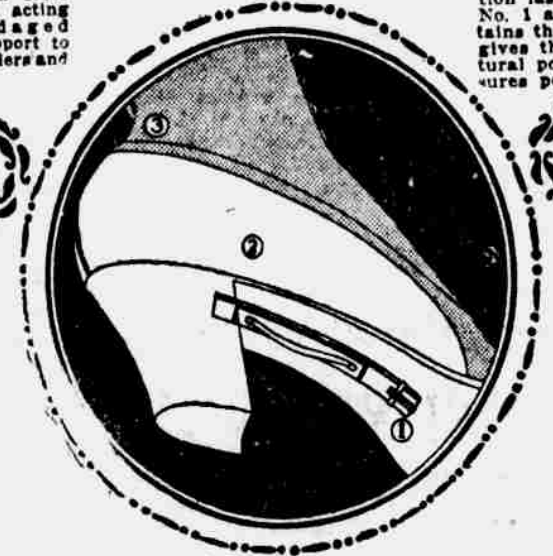
Omaha

16th and Farnam Streets

No. 1—A tempered double steel support built into the shank, lifting the arch of the foot to its natural position.

No. 2—A long, strong, shaped counter along both sides of the shoe, acting as a "band and a brace" of support to the foot's tendons and muscles.

No. 3—A narrow heel to prevent slipping, a part of the "combination last" which with No. 1 and No. 2, sustains the body's weight gives the foot its natural position and assures perfect comfort.



**Truly An Eclipse Sale Feature**  
*A Timely Special Purchase Enables Us To Offer Autumn's Newest*

**Trimmed Hats**  
 at **\$3.50**



Straight from New York they portray the newest modes favored—as a matter of fact they are adaptations of much higher priced models.

In looking over the hats included in this group, it struck us rather forcibly that there was a model to fit most every TYPE OF FACE we can think of. It would be difficult to describe what they look like—because every one is individual and has a trimming knack all its own.

You can get a large or a small hat, as your fancy dictates. Made of splendid quality Lyons velvet and you can find flower, ribbon, embroidered chenille, brocaded metal cloth, mirrored velvet, and feather trimmings, to suit your particular taste. Black, brown and navy colors.

An unusual opportunity to select your hat for the season's street or dress wear. Dozens of different styles in the lot—surely yours is among them

**Extra Special**

**Smart! Serviceable! Tailored Hats**

**\$7.50**

You'll like their style lines  
 The richness of the velvet will appeal  
 And the price is very important

**\$7.50**

**ELDREDGE-REYNOLDS CO.**

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