

Saturday—
 3,000 Boston Ferns, home-grown, each, **39c**
 3,000 Roses, home-grown, each, **5c**

Breezing in With the Late October Days

Jolly Woolen Tams and Scarfs



Brushed Wool Tams
 Finished with a fluffy pom-pom; in brown, gray, green, purple and heather mixtures as well as black and white; very special at **1.00**

Attractive Scarfs
 Knitted in the brushed wool yarns, which will go nicely with these tams; in all the desired shades; special at **2.95**

Third Floor—Center

Saturday Will Be a Big Day in Our Progress Sale

THE BRANDEIS STORE

Introducing a New Low Price for

Women's Coats

Bolivia Silvertone Normandy and Polo Cloths **\$25**

A wide variety of styles from which you may make a becoming choice. Materials are Bolivia, Normandy, Silvertone and Polo Cloths, and are made up in plain tailored models or with trimmings of

Australian Opossum and Beaverette

This is a new step in value giving and should not be overlooked. These coats are priced for Saturday selling at **25.00**

Second Floor—West

Designed for Women of Large Figure

Extra Sizes in Dresses

Sizes 40 1/2 to 42 1/2 Priced for Saturday **\$29**

To the larger woman, shopping for clothes is a task. She will find that task made light in this sale of dresses, especially designed for the large figure. The styles are so diversified and attractive and the price so low that the most fastidious and the most economical woman can be pleased. There are models developed in

Wool Jersey and Crepe de Chine

The wool material is first quality and is always good for business and street wear; the crepe de chine models are smartly trimmed with drawn work braid. These unusually good values Saturday, **29.00**

Other lovely gowns in satin, lace, Canton Crepe, twills and tricotine. Sizes 40 1/2 to 48 1/2. **35.00** and up.

Second Floor—West

The Whys and the Wherefores

WHY are the crowds pouring through the doors of the Brandeis Store during this great Progress Sale? They are reading day by day of the unparalleled bargains we are offering in celebration of our forty years' growth. They know that for more than 40 years "Progress" has been the watchword for J. L. Brandeis & Sons. They know that it has not been an empty, idle word. Indeed, the word itself has provided a beacon light for those responsible for the success of this business. Through the Brandeis interpretation of this word everyone connected with this institution has a share in this responsibility. By the same token "Progress" is not confined to bigger bricks, broader floors or larger buildings. Neither is it measured by volume of business, although with this, as with all successful business institutions, a large volume of business is desirable. But solid and substantial progress is made possible through an ever continuing understanding of the things that contribute to that end. In the Brandeis interpretation this means a systematic effort to obtain quality in goods, prices in keeping with conditions and service in delivery to the customer. Through the system known as "The Lookout in the Foretop" these things have provided the foundation for the remarkable progress of this institution.

"The Brandeis Store will prosper in the degree in which it enables its customers to prosper" describes, in short, the Brandeis interpretation of the word, "Progress."

J. L. BRANDEIS & SONS



Women's All Pure Thread Silk Hosiery

With lisle garter tops and double lisle soles and high spliced soles; all are full fashioned; some of the best known makes are represented; the colors are black, brown and shoe shades; these are irregulars of 2.50 and 3.00 quality; on bargain squares at, per pair **1.59**

Women's Finest Silk Hosiery

All full fashioned; many are all silk double hem tops, others are lisle garter tops; made by the best makers of high-grade hosiery; they are black, brown and shoe shades; very special, **2.50**

Women's English Rib Wool Hosiery—In heather mixtures, all with double soles. Sold everywhere for 1.50 and 2.00; on large bargain squares Saturday, per pair **1.00**

Main Floor—South

Beautiful New Colors in Handkerchiefs

Linen 1.75

28 different shades. Many people are now making handkerchiefs for gifts; also for their own use to match fall suits and coats. This linen is 36 inches wide and 9 handkerchiefs may be cut from a single yard. Priced for Saturday, per yard, **1.75**

Linen Department
 Main Floor—South

New Arrivals in Trimmed Hats at 5.00



Every day new and beautiful hats arrive in our millinery section. We have an entirely new collection for Saturday and some artistic little beauties are included. We are offering for Saturday numberless creations of style and beauty for **5.00**

More of the popular Silk Lyons velvet hats have arrived in time for this sale. All the leading colors are represented, including the always correct black. Ask for these hats by name: Irene Castle, Norma Talmadge, Dorothy Gish, Ethel Clayton, and secure the greatest value ever offered in millinery for **5.00**

Second Floor—East

Saturday A Great Sale of Black Ribbon

Worth 1.98 For Saturday 1.00 yd.

10 and 12-inch Black Satin and Moire Ribbon; just right for sashes; Saturday, per yard, **1.00**

Main Floor—North

Specals in Women's and Children's Fall Underwear

Winter is as cold or as comfortable as the underwear you select to protect you from its chill. Prepare for the days to come with plenty of substantial underwear.

Women's Vest and Pants—Natural and white; part wool; all sizes; medium weight; value, 1.50; each **1.00**

Women's Fine Cotton Suits—Medium and heavy weight; all styles; values, 1.50 to 2.00; per suit **1.00**

Boys' and Girls' Heavy Fleeced Union Suits—All sizes; in white and grey; per suit **98c**

Boys' Part Wool Suits—Gray; all sizes; 2.00 values; per suit **1.25**

Women's Silk and Wool Union Suits—Bodice or regulation styles; all sizes in this lot; values, 4.00 and 5.00; per suit **2.50**

Third Floor—Center

Special Sale of Hair Goods



Heavy, Natural Wavy—20 inches long; three separate strand switch, each for **5.00**

Same Quality Switch—22 inches long, **6.00**

Very Fine Natural Wavy Hair Switch—20 inches long; three separate strands; each, **12.00**

Soft, Fine, Natural Wavy Hair Switch—22 inches long; three separate strands; only, **15.00**

Gray Switch—20 inches long; soft, naturally wavy hair; special, **10.00**

Second Floor—East

The Famous Van Raalte Gloves

Samples and Novelties

1.00 Per Pair

These Gloves Formerly Sold From 2.00 to 4.50 Specially Priced for Saturday

This Includes Gauntlets Slip-Ons 1 and 2-Clasp Styles Long Gloves 12, 16, 20 Button

These gloves, being mostly samples, do not come in a complete range of sizes.

A Sale of Girls' Buster Brown Shoes

That will crowd our popular children's shoe section. Hundreds of pairs of these shoes offered at decided reductions for Saturday only. Size range in some lots slightly broken. Early attendance is advised.

Chocolate Elk Lace Shoes—With extra service soles; sizes 8 1/2 to 11, **3.95**

Sizes 11 1/2 to 2, per pair, **4.45**

Cocoa Brown Calf Lace Shoes—Sizes 8 1/2 to 2, special, per pair, **5.00**

Tan Calf Lace Shoes—Sizes 8 1/2 to 11; 6.00 values, per pair, **5.45**

11 1/2 to 2; 7.00 values; per pair, **6.45**


2 1/2 to 7; 8.50 values; per pair, **7.45**

Gun Metal Button and Lace Shoes—Sizes 8 1/2 to 2; special, pr., **3.95**

Patent Leather Lace Shoes—With white and gray kid tops; sizes 8 1/2 to 11; 5.75 values; per pair, **3.95**

Sizes 11 1/2 to 2; 6.25 values; per pair, **4.95**

Third Floor—East



For Your Sunday Outing Take a Kodak



No. 2 Eastman Cartridge Freno, size 2 1/4 x 3 1/4; value 2.50; special at **2.19**

No. 2A Eastman Cartridge Freno, size 2 1/2 x 4 1/4; value 3.50; special at **2.98**

No. 2A Eastman Folding Cartridge Freno, size 2 1/2 x 4 1/4; special at **8.50**

M. Q. Developing Powders, **5c** special at

Work brought in at 10 a. m. will be finished same day at 4 p. m. Developing free with border of prints.

Kodak Department—Main Floor—West

A Saturday Sale of Toilet Goods

Klenzo Tooth Paste, A Fe all Product 15c

Hinds' Honey and Almond Cream, special at **37c**

Daggett & Ramsdell Cold Cream, special at **29c**

Frostella, regular 35c size, special at **25c**

Pepsodent Tooth Paste, special at **37c**

Kolynos Tooth Paste, special at **22c**

Peroxide, 16-oz. bottle, full strength, special at **23c**

Krank's Lemon Cream, 1.00 size, special at **79c**

Multifid Coconut Oil, special at **38c**

Bromo Seltzer, 30c size, special at **23c**

Dorine Rouge, brunette, special at **33c**

Mavis Toilet Water, special at **79c**

Tanlac, 1.15 value, special at **88c**

Creme Oil Soap, per dozen, **75c**, or, per bar, **6 1/2c**

La Blanche Face Powder, regular 75c, special at **49c**

Palm Olive Shaving Cream, special at **37c**

Woodbury Soap, special at **17c**

Coty's L'Origan Extract, oz., **2.69**

Stork Castle Soap, special at **10c**

Mavis Face Powder, 1.00 size, special at **58c**

Hughes' Triple Gray Bristle Cushion Brush, special at **1.98**

Essom Salt, special at **9c**

4 oz. Glycerine and Rosewater, special at **10c**

Dickinson Witch Hazel, pint, special at **29c**

Aubrey Sisters' Lemon Cream, special at **45c**

5.00 and 6.00 Knickerbocker Bath Sprays, special at **2.98**

Kotex Sanitary Napkins, special at **44c**

One pound Hospital Cotton, special at **29c**

Ureol, rubbing alcohol, medicated, special, per pint, **69c**

Cleaning Chamomile Skin, large size, special at **98c**

Household Sponges, value 69c, special at **39c**

Williams' Shaving Stick, special at **25c**

Mavis or Djer Kiss Talcum Powder, special at **19c**

Mavis Perfume, per oz., **98c**

DeWitt Kidney Pills, special at **33c**

Progress Sale Specials in Dolls and Toys

Beautiful Toys at Lowest Prices in Years

Do not fail to visit our new toy department—located on the main floor—east arcade, for we have assembled there every kind of a toy to delight the kiddies. Special prices re listed below:

2.00

Fine Imported Full-Jointed Dolls—With beautiful bisque heads; pretty curls and eyes that go to sleep; 20 inches long. Beautifully dressed. Last year's price, 4.00. Progress sale price—**2.00**

1.25

Strong, Serviceable Foot Balls—Full 13-inch size; Rugby shape; made of heavy imitation leather; for strong, heavy bladder; a fine foot ball for the boy; Saturday, **1.25**

2.00

19-inch Baby Doll—Almost as large as a real baby; it goes to sleep; with pretty dark or light hair. Regular price, 4.00; sale price, each, **2.00**

5.00

Mama Dolls—As large as a real baby; they walk and they talk; dressed in pretty Swiss dresses or rompers. Saturday, **5.00**

2.00

20-inch Kid Body Dolls—They go to sleep; light or dark hair; bisque heads; jointed at the knee; regularly 4.00; sale price—**2.00**

1.75

Auto Steering Coasters—The best coaster; made of hard wood; steering wheel; solid construction; red 8-inch wheels; built to last; regularly 5.00; Progress Sale price, **1.75**

Main Floor—Arcade



Saturday Notion Specials

Waterproof Aprons—Washable; 1.00 value; this sale, **75c**

Wire Coat Hangers—Infants', medium and large; 10c value; special, **5c**

Stickerie Wash Edgings—Good selection of colors; three-yard bolts; each, **5c**

Fancy Garter Elastic—Double frill; 1 1/2 inches wide; our 50c number; special, per yard, **35c**

Collar Bands—Cushion collar bands; all sizes; each, 15c; special, **5c**

Ocean Pearl Buttons—Various sizes; regularly 10c and 15c quality; special, per card, **4c**

Grandma's Perfumed Waxing Pad—For ironing; regularly 10c; each, **7c**

Cubes of Pins—Black, white and colors; 100 pins to cube; special, **7c**

Silken and O. N. T. Crochet Cotton—White and colors; three balls for **25c**

String Shopping Bags—Large sizes with covered handles; our 60c number; this sale, each, **39c**

Marcel Hair Wavers—With wooden handles; our 35c number; in this sale, **15c**

Mercerized Lingerie Tape—All of the wanted colors; yd., **7c**

Shoe Trees—Three pairs for **25c**

Main Floor—South

Money Saving Specials in Hair Nets

"The Fashion"—A silk hair net in all colors; cap and fringe shape; regularly sold at 10c; special, 4 for **25c**

"Bobonet"—Made especially for bobbed hair to keep it tidy; 2 for **25c**

"The Fashionette"—An invisible net made of human hair; cap and fringe style; a 15c hair net; this sale, each, **10c**

"Carmen" and "National" Hair Nets—All shades; cap and fringe style; each, **10c**

Gray and White Hair Nets—A full line of cap and fringe styles, 3 for **50c**

Main Floor—North