

MOVIES =-2.

## 5

Mexican Slain
At Celebration Of Independence

##  <br> ONE BRANDONE QUALITYOne Size Package

All our skill, facilities, and lifelong knowledge of the finest tobaccos
Into this ONE BRAND, we put the utmost quality. Nothing is too good for Camels. They are as good as it's possible to make a cigarette.
Camel QUALITY is always maintained at the same high, exclusive standard. You can always depend on the same mellow-mild refreshing smooth--and entire freedom from cigaretty aftertaste.
And remember this! Camels come in one size package only- 20 cigarettes-just the right size to make the greatest saving in production and packing. This saving goes straight into Camel Quality. That's one reason why you can get Camel Quality at so moderate a price.
Here's another. We put no useless frills on the Camel package. No "extra wrappers!" Nothing just for show!
Such things do not improve the smoke any more than premiums or coupons. And their added cost must go onto the price or come out of the quality
One thing-and one only-is responsible for Camels great and growing popularity-

## That is CAMEL QUALITY.



Without Question The Marens Show of 192s is the Best Girl and Music Offering that Omata Has Seen Since Pike's Peak Was a Pimple

