



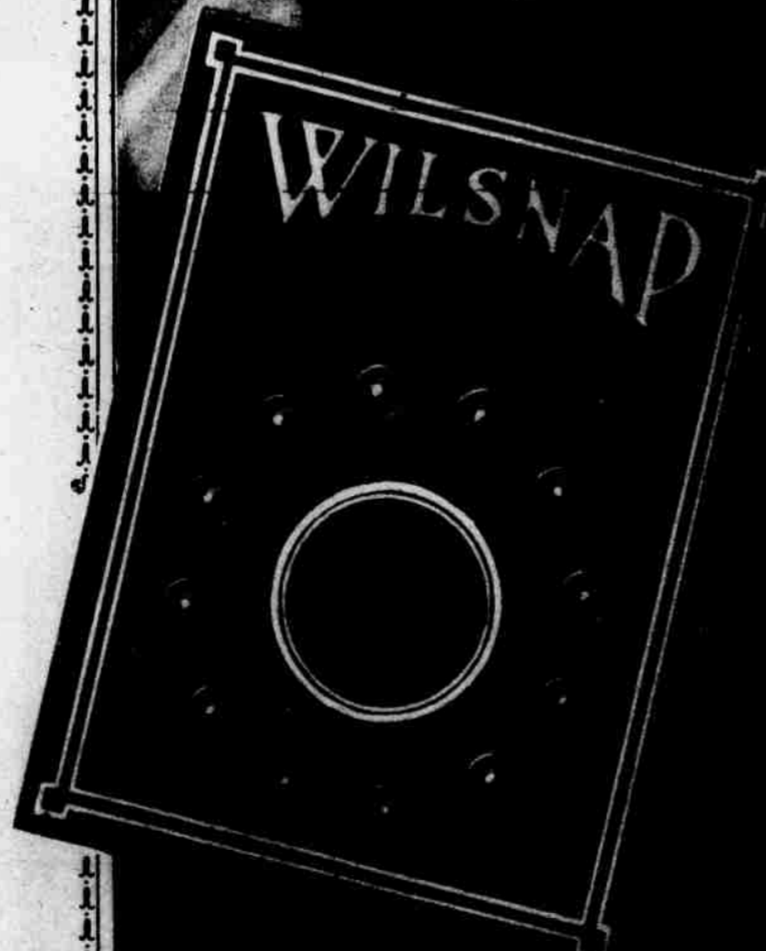
Yes!
Wilsnaps Keep Right on Snapping!

A month from today! A year from today
 Your Wilsnaps will keep right on snapping.
 Always! because of the snappy Wilsnap spring.
 And this same spring makes Wilsnaps stay
 snapped — till you wish to *unfasten* your
 gown or blouse. Then you notice how
 smoothly and quickly this same Wilsnap
spring releases.

For "snap" quality. For "snap" dependa-
 bility. For rustproof snaps—WILSNAPS.
 Purchase Wilsnaps by name—they are sold
 on the unmistakable orange-colored card.
 Wilsnaps always *will* snap wherever snap
 fasteners are used.

THE WILSON FASTENER CO.
Cleveland

Ask for Wilsnaps by name
Look for this card—orange-colored
10c everywhere



WILSNAP

Fashion's Fastener