

Society

McClurg-Pierce. Announcements have been received of the marriage of Miss Ruby Pierce of this city and Dr. Ralph McClurg of Lincoln, which took place on April 23 of this year.

Associated Charities Luncheon. Dr. Jennie Callias had as her guests at the benefit luncheon for the Associated Charities at the new Brandeis restaurant Friday noon.

Faculty Club. Members of the Woman's Faculty club of the University of Nebraska College of Medicine met Wednesday afternoon at Happy Hollow club.

For Miss McGilton. Miss Evelyn Ledwich entertained at bridge at her home Friday evening for Miss Eleanor McGilton, fiancée of Edward James Conner.

An afternoon bridge will be given Saturday by Miss Marjorie Barrett for this bride-to-be and a dinner will be given that evening at Happy Hollow club by Morton Wakeley.

Sunday Mr. and Mrs. Arthur Loomis will entertain at supper. Mr. and Mrs. C. B. Whitmore are planning a dinner at the Athletic club, followed by an Orpheum party, for Monday evening.

Mrs. William Burton will be hostess at an afternoon bridge Monday for Miss McGilton and Miss Ethel Piel, fiancée of Stanley Jack.

The two brides-elect will share honors at a bridge party Wednesday, September 21 at Happy Hollow club, when Miss Myrle Gilchrist will be hostess.

On Wednesday evening Edward Phelps will give a dinner at the Athletic club for Miss McGilton.

Miss Esther Cotter will entertain at luncheon at the University club Thursday, and Miss Ruth McCoy will give a bridge party the same afternoon.

Sunday, September 25, Mr. and Mrs. George Engler plan to entertain at supper.

Mrs. Alfred Munger will be hostess at luncheon at the University club for this bride-to-be on Thursday, September 29.

Personals

Mrs. John L. Kennedy returned Friday from the east.

Mrs. William T. Dinkins, who has been visiting her father, H. P. Whitmore, has returned to her home in Kansas City.

Miss Josephine Platter, daughter of Mr. and Mrs. George Platter, leaves Tuesday for Wellesley college, in Massachusetts, to enter her sophomore year.

A daughter, Mary Irene, was born Wednesday to Mr. and Mrs. Richard Coad. Mrs. Coad was formerly Irene McConnell, daughter of Mr. and Mrs. A. B. McConnell.

Miss Jean Field left Saturday of last week for Lasell seminary at Auburndale, Mass., where she will graduate in June from the junior college course. She spent a week in Detroit enroute east.

Miss Flora Buck left Friday for Madison, Wis., where she will take post graduate work at the University of Wisconsin. She will be accompanied by Miss Grace Thompson, who will visit in Chicago and Madison before returning to Omaha.

Head of Benefit Affairs



Mrs. H. K. Baldrige

Mrs. Howard Baldrige has proved over and over again in Omaha her remarkable ability as an executive, but never with more force or brilliancy than during the series of Associated Charities' benefits, held in the Brandeis restaurants this week.

A sum approximating \$10,000 will be garnered in when all the dollars are counted, it is believed. These affairs have contributed much toward a week of unparalleled social gaiety in Omaha. Mrs. Baldrige has received congratulations almost continuously since Thursday evening on the overwhelming success of the venture.

Mrs. Baldrige not only executed all the responsibilities of her position, but appeared as one of the best-towered women at the dinner-dance. She wore a black sleeveless satin and velvet combination. She was striking in black and white at the Friday luncheon.

For Miss Janouch. Mrs. E. C. Abbott will entertain at luncheon Saturday for Miss Clara Janouch, newly appointed head of the journalism department at Central High school.

The guests will be Mesdames William Dana, Percy Gwynn, Ralph Luckey, Ernest Trimble and Ben Smith. A feature of the new wraps is a straightening coat with large sleeves, giving greater fullness at the upper part than at the bottom.

Jacey Allen Bride of Howard Dunham

One of the pretty home weddings of the season was that of Miss Jacey Allen and Howard Dunham which took place Thursday evening, September 15, at the home of the bride's parents, Mr. and Mrs. Oscar Allen.

The marriage service was read by Dr. C. C. Cissell before the fireplace banked with palms and ferns. Two large baskets of white chrysanthemums were at each end of the fireplace and the mantel was covered with white roses, above which was smilar interwoven with white asters. Pink roses were used through the rooms.

Miss Katherine Allen, sister of the bride, and maid-of-honor, wore a gown of pink tulle and carried a basket of pink roses. In her hair was a ribbon ornament to match her gown.

The bride was gowned in white satin made with short sleeves and round neck trimmed with princess lace and with an apron effect of lace over the skirt. The long train was of white satin and her tulle veil fell from a dutch cap of lace made by an aunt of the bride, Miss Mary Mitchell.

The bride's bouquet was of white roses and lilies of the valley with a shower of sweetheart roses. Victor Hallquist attended Mr. Dunham.

Mrs. Herbert Smalls, cousin of the bride, sang preceding the ceremony. She was gowned in cloth of gold combined with brown tulle.

Cecil Hitchcock played the wedding march. Following the ceremony an informal reception was held. The mother of the bride wore a gown of grey canton crepe combined with rose color georgette and embroidered in steel beads.

Mrs. B. H. Dunham, mother of the groom, was gowned in black satin. Mr. and Mrs. Dunham have gone to California for their honeymoon trip. They will be at home after November 15 in their new home at 301 South Fifteenth avenue.

Sigma Chi Omicron sorority of the University of Omaha gave a tea Friday afternoon at the home of Miss Clara Barenson. Assisting were Mildred Alderman, Dorothy Merriam and Lucile Latham. There were 50 guests including rushes.

Avalanche of Luncheoners Friday

A veritable avalanche of would-be-luncheoners swooped down on the unsuspecting maitre d'hotel, Juan Muller, Friday noon at the Brandeis Italian Renaissance room, to attend the Associated Charities' benefit luncheon.

He said he had never seen anything like it in the countries of Europe or America where he has been. Preparations had been made for 1,000 people and 2,500 presented themselves.

The committee regrets that it was impossible to give adequate service to the immense crowd Friday, but they plan to serve a dollar luncheon Saturday which will simply matters so that a large crowd can be quickly and conveniently handled.

"We will be ready for 2,500 people Saturday," said Mrs. H. H. Baldrige, general chairman, "and hope that many will come."

Amateur Musical Club. The Amateur Musical club opened the season Friday afternoon with an informal tea at the home of the president, Mrs. Harry Nicholson.

Mrs. T. J. Mahoney of New York, formerly of Omaha and a former member of the club, was honor guest at the meeting.

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the result

A Great Removal Sale

in which is involved without a single exception our immense regular stocks as well as the entire gigantic purchase of Garments intended for the Formal Opening of the New Store.

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Herzberg quality and style has for years set the standard in local retailing, and it's these same type of wearables that we offer you in this remarkable sale.

Specials for Saturday

Table with columns for GROCERY DEPT. and MEAT DEPT. listing various food items and prices.

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SPECIALS FOR SATURDAY

Table listing various food specials for Saturday with prices, including items like Steer Pot Roast, Pig Pork Roast, Fancy Fresh Dressed Spring Chickens, etc.

DOUGLAS TABLE SUPPLY. Blue Bell Flour, 48-lb. sack \$1.85. 10 lbs. Granulated Sugar 62c. Fresh Dressed Spring Chickens 28 1/2c. Fish Department, Cracker Department, Salad Department, Ortman's Bakery.

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